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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	86196263
Applicant	Shelter Mutual Insurance Company
Applied for Mark	AMERICAN SHIELD INSURANCE
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Submission	Express Abandonment of Application and Withdrawal of Appeal
Attachments	Express Abandonment US SN 86196263.pdf(5365 bytes )
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Signature	/s/ BRM
Date	10/07/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE  
TRADEMARK TRIAL AND APPEAL BOARD**

In re Application of:	)	
	)	
Shelter Mutual Insurance Company	)	Examining Attorney:
	)	
Serial No. 86/196,263	)	
	)	Law Office 110
Filed: February 18, 2014	)	Deborah Meiners, Esq.
	)	
Mark: AMERICAN SHIELD INSURANCE	)	Our Ref.: 70000404.0024
	)	Dated: October 7, 2015

**EXPRESS ABANDONMENT OF APPLICATION & WITHDRAWAL OF APPEAL**

Pursuant to 37 C.F.R. § 2.68 and TBMP § 1211, Applicant hereby files this request for express abandonment of the pending application US Ser. No. 86/196,263 for AMERICAN SHIELD INSURANCE. By this filing Applicant also intends to withdraw its Appeal to the US Trademark Trial and Appeal Board, filed May 14, 2015, of the Examiner's objections to registration. Please contact the undersigned if there are any questions.

Respectfully submitted,

DENTONS US LLP

Dated: October 7, 2015

By: /Brian R. McGinley/  
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