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### NORTH AMERICAN COMPANY

**Word Mark** NORTH AMERICAN COMPANY  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance services, namely, underwriting, issuing and administration of life insurance; Underwriting, issuance and administration of annuities. FIRST USE: 19630110. FIRST USE IN COMMERCE: 19630110  
**Standard Characters**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85829381  
**Filing Date** January 22, 2013  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** November 26, 2013  
**Registration Number** 4479996  
**Registration Date** February 11, 2014  
**Owner** (REGISTRANT) Sammons Financial Group, Inc. CORPORATION DELAWARE 4350 Westown Parkway West Des Moines IOWA 502661071  
**Attorney of Record** Sean D. Garrison  
**Other Registrations** 2584727;2808138;3118872;AND OTHERS

Register PRINCIPAL-2(F)  
3/Dead LIVE  
icator

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# AG LIFETIME INCOME PLUS

**Word Mark** AG LIFETIME INCOME PLUS  
**Goods and Services** IC 036. US 100 101 102. G & S: Annuity underwriting; Issuance and administration of annuities. FIRST USE: 20130415. FIRST USE IN COMMERCE: 20130415  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85828871  
**Filing Date** January 22, 2013  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** July 16, 2013  
**Registration Number** 4410330  
**Registration Date** October 1, 2013  
**Owner** (REGISTRANT) American International Group, Inc. CORPORATION DELAWARE 180 Maiden Lane New York NEW YORK 10038  
**Attorney of Record** Mark J. Liss  
**Prior Registrations** 3985814;4079705

5/13/2015

Trademark Electronic Search System (TESS)

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LIFETIME INCOME" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AG CHOICE INDEX 10

<b>Word Mark</b>	AG CHOICE INDEX 10
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Annuity underwriting; Issuance and administration of annuities. FIRST USE: 20130415. FIRST USE IN COMMERCE: 20130415
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85828857
<b>Filing Date</b>	January 22, 2013
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	July 16, 2013
<b>Registration Number</b>	4410329
<b>Registration Date</b>	October 1, 2013
<b>Owner</b>	(REGISTRANT) American International Group, Inc. CORPORATION DELAWARE 180 Maiden Lane New York NEW YORK 10038
<b>Attorney of Record</b>	Mark J. Liss
<b>Prior Registrations</b>	4055771





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# AMBR

**Word Mark** AMBR

**Goods and Services** IC 035. US 100 101 102. G & S: Cost containment services in the fields of healthcare and medicine; medical review and utilization services in the nature of reviewing medical and insurance cases; referral services in the nature of providing referrals for independent medical examinations and assessments. FIRST USE: 19981200. FIRST USE IN COMMERCE: 19981200

IC 036. US 100 101 102. G & S: Medical insurance case and utilization review and insurance claims adjustment services for healthcare purchasers and payors and providers and Medicare beneficiaries. FIRST USE: 19981200. FIRST USE IN COMMERCE: 19981200

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85809151

**Filing Date** December 21, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 14, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Registration Number** 4376394

**Registration Date** July 30, 2013

**Owner** (REGISTRANT) ExamWorks Review Services, LLC LIMITED LIABILITY COMPANY DELAWARE Suite 202 605 Fulton Avenue Rockford ILLINOIS 61103

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Stefanie H. Jackman

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AMBR

**Goods and Services** IC 035. US 100 101 102. G & S: Cost containment services in the fields of healthcare and medicine; medical review and utilization services in the nature of reviewing medical and insurance cases; referral services in the nature of providing referrals for independent medical examinations and assessments. FIRST USE: 19981200. FIRST USE IN COMMERCE: 19981200

IC 036. US 100 101 102. G & S: Medical insurance case and utilization review and insurance claims adjustment services for healthcare purchasers and payors and providers and Medicare beneficiaries. FIRST USE: 19981200. FIRST USE IN COMMERCE: 19981200

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 85809127

**Filing Date** December 21, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 14, 2013

**Registration Number** 4376393

**Registration Date** July 30, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) ExamWorks Review Services, LLC LIMITED LIABILITY COMPANY DELAWARE Suite 202 605 Fulton Avenue Rockford ILLINOIS 61103

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Stefanie H. Jackman

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the stylized letters "AMBR".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## We Fuel the American Dream

**Word Mark** WE FUEL THE AMERICAN DREAM

**Goods and Services** IC 035. US 100 101 102. G & S: Business services, namely, matching potential private investors with entrepreneurs needing funding. FIRST USE: 20120210. FIRST USE IN COMMERCE: 20120210

IC 036. US 100 101 102. G & S: Commercial lending services. FIRST USE: 20120210. FIRST USE IN COMMERCE: 20120210

IC 042. US 100 101. G & S: Providing a secure electronic online system featuring technology which allows users to input business data to be analyzed and match business users with potential business or commercial lenders; Providing a website featuring technology that enables users to input business data to be analyzed and match business users with potential business or commercial lenders. FIRST USE: 20120210. FIRST USE IN COMMERCE: 20120210

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85806900

**Filing Date** December 19, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

5/13/2015

Trademark Electronic Search System (TESS)

**Published for Opposition** November 26, 2013

**Registration Number** 4479913

**Registration Date** February 11, 2014

**Owner** (REGISTRANT) Lendio, Inc. CORPORATION DELAWARE 10235 South Jordan Gateway, Suite 410 South Jordan UTAH 84095

**Attorney of Record** Ethan Hanson

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMCOMP

**Word Mark** AMCOMP

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Downloadable electronic newsletters for professionals in the field of workers' compensation. FIRST USE: 19990000. FIRST USE IN COMMERCE: 19990000

IC 016. US 002 005 022 023 029 037 038 050. G & S: Newsletters for professionals in the field of workers' compensation. FIRST USE: 19990000. FIRST USE IN COMMERCE: 19990000

IC 036. US 100 101 102. G & S: Providing information in the field of workers' compensation. FIRST USE: 19990000. FIRST USE IN COMMERCE: 19990000

IC 041. US 100 101 107. G & S: Educational services, namely, conducting workshops, seminars, continuing education courses and certification courses for professionals in the field of workers' compensation and distribution of course materials in connection therewith. FIRST USE: 19990000. FIRST USE IN COMMERCE: 19990000

IC 042. US 100 101. G & S: Testing, analysis and evaluation of the knowledge, skills and abilities of others for the purposes of certification and re-certification of professional services in the field of workers' compensation. FIRST USE: 19990000. FIRST USE IN COMMERCE: 19990000

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85804507

5/13/2015

Trademark Electronic Search System (TESS)

**Filing Date** December 17, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 7, 2013

**Registration Number** 4372431

**Registration Date** July 23, 2013

**Owner** (REGISTRANT) The American Society Of Worker's Comp Professionals, Inc. not-for-profit corporation  
NEW YORK c/o The Beaumont Group, Inc. 3626 East Tremont Avenue - Suite 203 Throggs Neck NEW YORK 10465

**Attorney of Record** Scott Greenberg

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# ARI BROKERS

**Word Mark** ARI BROKERS

**Goods and Services** IC 036. US 100 101 102. G & S: Insurance agency services in the field of general liability, inland marine, property, pollution, errors and omissions, directors and officers, business auto, workers compensation, employee dishonesty, employment practices liability and commercial umbrella. FIRST USE: 20110131. FIRST USE IN COMMERCE: 20110131

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85799487

**Filing Date** December 11, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 28, 2013

**Registration Number** 4383555

**Registration** August 13, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Date**

**Owner** (REGISTRANT) American Restoration Insurance Brokers, LLC LIMITED LIABILITY COMPANY UTAH 39  
West 9000 South Sandy UTAH 84070

**Attorney of Record** Margaret Niver McGann

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BROKERS" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# ARI

**Word Mark**    ARI

**Goods and Services**    IC 036. US 100 101 102. G & S: Insurance agency services in the field of general liability, inland marine, property, pollution, errors and omissions, directors and officers, business auto, workers compensation, employee dishonesty, employment practices liability and commercial umbrella. FIRST USE: 20110131. FIRST USE IN COMMERCE: 20110131

**Standard Characters Claimed**

**Mark Drawing Code**    (4) STANDARD CHARACTER MARK

**Serial Number**        85799476

**Filing Date**         December 11, 2012

**Current Basis**        1A

**Original Filing Basis**    1A

**Published for Opposition**    May 7, 2013

**Registration Number**    4372190

**Registration**         July 23, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Date**

**Owner** (REGISTRANT) American Restoration Insurance Brokers, LLC LIMITED LIABILITY COMPANY UTAH 39  
West 9000 South Sandy UTAH 84070

**Attorney of Record** Margaret Niver McGann

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMDF

<b>Word Mark</b>	AMDF
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Charitable fundraising services for promoting research education and other activities relating to eye disease. FIRST USE: 19950502. FIRST USE IN COMMERCE: 19950502
<b>Standard Characters</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85792848
<b>Filing Date</b>	December 3, 2012
<b>Priority Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 30, 2013
<b>Registration Number</b>	4368469
<b>Registration Date</b>	July 16, 2013
<b>Owner</b>	(REGISTRANT) American Macular Degeneration Foundation CORPORATION MASSACHUSETTS P.O. Box 51 Northampton MASSACHUSETTS 01061
<b>Attorney of Record</b>	Deborah A. Basile
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Revoked/Dead Indicator</b>	LIVE



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**Affordable American**

INSURANCE

**Word Mark** AAI AFFORDABLE AMERICAN INSURANCE  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance brokerage in the field of automobile, home, life, health, and business insurance. FIRST USE: 20040101. FIRST USE IN COMMERCE: 20040101  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.01.11 - Circles comprised of animals; Circles comprised of geometric figures; Circles comprised of humans; Circles comprised of letters or numerals; Circles comprised of plants; Circles comprised of punctuation; Letters, numerals, punctuation, geometric figures, objects, humans, plants or animals comprising a circle  
**Serial Number** 85769605  
**Filing Date** November 1, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** May 14, 2013  
**Registration Number** 4375211  
**Registration Date** July 30, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) Affordable American Insurance CORPORATION COLORADO 300 2090 E 104Th Ave  
Thornton COLORADO 80233

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AFFORDABLE AMERICAN INSURANCE"  
APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the wording "AAI AFFORDABLE  
AMERICAN INSURANCE" with the wording "aai" appearing in a circle, the wording "Affordable American"  
appearing underneath a horizontal line, and the wording "INSURANCE" appearing between two horizontal  
lines.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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### AIG COLLATERAL FLEX OPTION

**Word Mark** AIG COLLATERAL FLEX OPTION  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance underwriting in the field of property and casualty and workers compensation insurance. FIRST USE: 20121119. FIRST USE IN COMMERCE: 20121119  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85757401  
**Filing Date** October 18, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** April 2, 2013  
**Registration Number** 4381325  
**Registration Date** August 6, 2013  
**Owner** (REGISTRANT) American International Group, Inc. CORPORATION DELAWARE 180 Maiden Lane New York NEW YORK 10038  
**Prior Registrations** 1172557;1273845;2320184;AND OTHERS  
**Type of Mark** SERVICE MARK





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# AIG CFO

**Word Mark** AIG CFO  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance underwriting in the field of property and casualty and workers compensation insurance. FIRST USE: 20121119. FIRST USE IN COMMERCE: 20121119  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85757394  
**Filing Date** October 18, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** March 12, 2013  
**Registration Number** 4467583  
**Registration Date** January 14, 2014  
**Owner** (REGISTRANT) American International Group, Inc. CORPORATION DELAWARE 180 Maiden Lane New York NEW YORK 10038  
**Prior Registrations** 1172557;1273845;2320184;AND OTHERS  
**Type of Mark** SERVICE MARK

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**Register**      PRINCIPAL  
**Live/Dead**  
**Indicator**      LIVE

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Trademark Electronic Search System (TESS)

**Number** 4526517

**Registration Date** May 6, 2014

**Owner** (REGISTRANT) First American Financial Corporation CORPORATION DELAWARE 1 First American Way Santa Ana CALIFORNIA 92707

**Attorney of Record** Christina L. Martini

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# ASFG

**Word Mark** ASFG

**Goods and Services** IC 036. US 100 101 102. G & S: Student loan services, namely, organizing and providing tuition loan programs for post-secondary institutions of higher education which involve extensions of credit for institutional loans by an institution to student borrowers to be used for the payment of tuition and other qualifying costs of attendance at the institution, and the making of private loans by banks and licensed consumer lenders to student borrowers to be used to pay tuition and other qualifying costs of attendance; student loan services, namely, purchasing institutional loans and private loans made under tuition loan programs, and directly originating and making private loans to student borrowers under the tuition loan programs and holding such loans to maturity for investment purposes; student loan services, namely, purchasing institutional loans and private loans that were originated and made under tuition financing programs initiated by others. FIRST USE: 20070500. FIRST USE IN COMMERCE: 20070500

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85739028

**Filing Date** September 26, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published**

5/13/2015

Trademark Electronic Search System (TESS)

**for** March 26, 2013  
**Opposition**

**Registration**  
**Number** 4349447

**Registration**  
**Date** June 11, 2013

**Owner** (REGISTRANT) American Student Financial Group, Inc. CORPORATION DELAWARE 400 S. Sierra Ave  
Ste 101 Solana Beach CALIFORNIA 92075

**Attorney of**  
**Record** David D'Zurilla

**Type of**  
**Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead**  
**Indicator** LIVE

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**Word Mark** AIG

**Goods and Services** IC 036. US 100 101 102. G & S: Annuity underwriting; Financial administration of retirement plans; Installment loans; Insurance brokerage in the field of used aircraft; Insurance underwriting in the field of accident and health, automobile and recreational vehicle, aviation, business interruption, business crisis management, directors and officers liability, disability, employee benefits, employee practices liability, environmental liability, errors and omissions, event cancellation, fidelity and crime, fiduciary liability, fraud, general liability, homeland security and terrorism, identity theft, kidnap and ransom/extortion, life, mortgage guaranty, network security and privacy, product liability, professional liability, property and casualty, reinsurance, surety, tradecredit and political risk, travel, and workers' compensation; Investment advisory services; Investment management; Issuance and administration of annuities; Mortgage lending; Mutual fund investment. FIRST USE: 20121112. FIRST USE IN COMMERCE: 20121112

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.11.01 - Rectangles as carriers or rectangles as single or multiple line borders

**Serial Number** 85728349

**Filing Date** September 13, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for** February 19, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Opposition**

**Registration Number** 4331854

**Registration Date** May 7, 2013

**Owner** (REGISTRANT) American International Group, Inc. CORPORATION DELAWARE 180 Maiden Lane  
New York NEW YORK 10038

**Prior Registrations** 1172557;1273845;2512950;AND OTHERS

**Description of Mark** Color is not claimed as a feature of the mark.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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Trademark Electronic Search System (TESS)

**Opposition**

**Registration Number** 4359323

**Registration Date** June 25, 2013

**Owner** (REGISTRANT) American International Group, Inc. CORPORATION DELAWARE 180 Maiden Lane  
New York NEW YORK 10038

**Prior Registrations** 1172557;1273845;2512950;AND OTHERS

**Description of Mark** Color is not claimed as a feature of the mark.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERICAN LAND LEASE

**Word Mark** AMERICAN LAND LEASE  
**Goods and Services** IC 036. US 100 101 102. G & S: Land leasing; Real estate management of land lease communities, retirement communities, manufactured housing communities and recreational vehicle park communities. FIRST USE: 20000801. FIRST USE IN COMMERCE: 20000801  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85727424  
**Filing Date** September 12, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** December 4, 2012  
**Registration Number** 4292475  
**Registration Date** February 19, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) American Land lease, Inc. CORPORATION DELAWARE 380 Park Place, Suite 200  
Clearwater FLORIDA 33759

**Attorney of Record** Howard R. Fine

**Prior Registrations** 2739211

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LAND LEASE" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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# AMERICAN FRIENDS OF THE LOUVRE

**Word Mark** AMERICAN FRIENDS OF THE LOUVRE

**Goods and Services** IC 036. US 100 101 102. G & S: Charitable fundraising services for a museum. FIRST USE: 20020731. FIRST USE IN COMMERCE: 20041011

IC 041. US 100 101 107. G & S: Museum services; educational services, namely, conducting workshops, classes, seminars, conferences and lectures in the fields of art, art history, art culture and art appreciation; publication of educational materials in the fields of art history, art culture and art appreciation; organizing and conducting art exhibitions; providing a website featuring information in the field of art, art history, art culture and art appreciation. FIRST USE: 20020731. FIRST USE IN COMMERCE: 20041011

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85713331

**Filing Date** August 27, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for** July 16, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Opposition**

**Registration Number** 4409832

**Registration Date** October 1, 2013

**Owner** (REGISTRANT) Musée du Louvre National Public Administrative Entity, Under the Supervision of the French Government's Minister of Culture FRANCE Pavillion Mollien Paris, Cedex 01 FRANCE 75058

**Attorney of Record** Erika L. Jenkins, Esq. and Jeremy Pomeroy, Esq.

**Prior Registrations** 3077070

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# Fundraising.com

A Great American Company

**Word Mark** FUNDRAISING.COM A GREAT AMERICAN COMPANY Q  
**Goods and Services** IC 036, US 100 101 102, G & S: Fundraising services, namely, organizing, arranging and conducting fundraising programs for the benefit of schools and non-profit organizations. FIRST USE: 20120215. FIRST USE IN COMMERCE: 20120215  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design** 01.01.03 - Star - a single star with five points  
**Search Code** 26.01.02 - Circles, plain single line; Plain single line circles  
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved  
**Serial Number** 85712451  
**Filing Date** August 24, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** March 12, 2013  
**Registration Number** 4341581  
**Registration Date** May 28, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) Great American Opportunities, Inc. CORPORATION TENNESSEE 2451 Atrium Way  
Nashville TENNESSEE 37230

**Attorney of Record** Edmund J. Haughey

**Prior Registrations** 2513513;3120054;3270738;AND OTHERS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FUNDRAISING.COM" OR "COMPANY" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a box containing straight and curved lines, some of which intersect, accompanied by the words "FUNDRAISING.COM" and "A GREAT AMERICAN COMPANY" with the letter "Q" interconnected with a star to the left of the wording "A GREAT AMERICAN COMPANY".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AMERICAN PAWN & PICKERS  
**Goods and Services** IC 036. US 100 101 102. G & S: pawnshop services. FIRST USE: 20130101. FIRST USE IN COMMERCE: 20130101  
**Mark**  
**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Code** 01.01.03 - Star - a single star with five points  
**Search Code** 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved  
**Classification Code** 27.03.05 - Objects forming letters or numerals  
**Serial Number** 85709682  
**Filing Date** August 22, 2012  
**Current Status** 1A  
**Original Filing Basis** 1B  
**Published**  
**Registration Date** August 6, 2013  
**Registration Number** 4544170  
**Registration Date** June 3, 2014  
**Owner** (REGISTRANT) Robert Alan Sheppard INDIVIDUAL UNITED STATES 1186 Patton Avenue Asheville NORTH CAROLINA 28806  
**Attorney of Record** J. Bennett Mullinax

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**Description** Color is not claimed as a feature of the mark. The mark consists of the literal element "AMERICAN", with the "A" being in the shape of a star and extending over and past the remaining letters. The literal elements "PAWN & PICKERS" appears underneath the literal element "AMERICAN".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AMERICAN INDIAN ECO-FUND A TRAVOIS COMPANY  
**Goods and Services** IC 036. US 100 101 102. G & S: Financing and loan services; loan financing; brokerage of carbon dioxide and other greenhouse gas emission credits, allowances or offsets on behalf of offset producers. FIRST USE: 20130612. FIRST USE IN COMMERCE: 20130612  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design** 05.03.25 - Leaf, single; Other leaves  
**Search Code** 26.09.01 - Squares as carriers or squares as single or multiple line borders  
**Serial Number** 85703430  
**Filing Date** August 14, 2012  
**Current Status** 1A  
**Original Filing Basis** 1B  
**Published** January 1, 2013  
**Disposition**  
**Registration Number** 4401514  
**Registration Date** September 10, 2013  
**Owner** (REGISTRANT) Travois, Inc. CORPORATION MONTANA 310 West 19th Terrace Kansas City MISSOURI 64108  
**Attorney of Record** Ester Martin Maillaro  
**Phone** 3307182:3318021

APART FROM THE MARK AS SHOWN

**Description** Color is not claimed as a feature of the mark. The mark consists of a design of a leaf within a box, with the wording  
**Mark** "American Indian Eco-Fund - A Travois Company - " next to it.  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Word Mark** AMERIPAWN

**Goods and Services** IC 035. US 100 101 102. G & S: Retail store services featuring general consumer merchandise. FIRST USE: 19940821. FIRST USE IN COMMERCE: 19940821

IC 036. US 100 101 102. G & S: Financial services, namely, vehicle title pawn loans; pawn brokerage; pawn shop services. FIRST USE: 19940821. FIRST USE IN COMMERCE: 19940821

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Code** 01.01.03 - Star - a single star with five points

**Search Code** 26.17.02 - Bands, wavy; Bars, wavy; Lines, wavy; Wavy line(s), band(s) or bar(s)

26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

**Serial Number** 85701342

**Filing Date** August 11, 2012

**Current Classification** 1A

**Original Filing Basis** 1A

**Published Date** February 5, 2013

**Registration Number** 4323590

**Registration Date** April 23, 2013

**Owner** (REGISTRANT) AmeriPawn, Inc. CORPORATION INDIANA 1415 E. Lincolnway Valparaiso INDIANA 46383

**Turnover of** -

**Mark** outlined block font wherein the "A" and "P" are larger than the surrounding letters; underneath the literal element is a curved, striped banner and star.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** BLACK CHURCH FEST CELEBRATING THE HEART OF THE AFRICAN AMERICAN COMMUNITY  
**Goods and Services** IC 036. US 100 101 102. G & S: Charitable fundraising services by means of an entertainment event. FIRST USE: 20070112. FIRST USE IN COMMERCE: 20100319  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 01.15.04 - Explosions; Fireworks display; Sparks  
 01.17.05 - Maps of Africa  
 02.01.33 - Grotesque men formed by letters, numbers, punctuation or geometric shapes; Stick figures  
 02.07.01 - Groups, males  
 02.07.26 - Groups, grotesque (having human features or attributes)  
 02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards  
 04.07.03 - Geometric figures or combinations of geometric figures representing a person; Geometric figures representing a person; Geometric shapes forming a person; Person formed by geometric shapes  
 24.13.01 - Cross, Latin (shorter horizontal lines); Latin cross (shorter horizontal lines)  
 24.13.04 - Crosses with rays or radiating lines  
**Serial Number** 85697799  
**Filing Date** August 7, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for** May 28, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Opposition**

**Registration Number** 4491913

**Registration Date** March 4, 2014

**Owner** (REGISTRANT) The Black Church Resource Group Inc. CORPORATION TEXAS 1540 Keller Parkway Suite 108-117 Keller TEXAS 76248

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BLACK CHURCH FEST" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of "BLACK CHURCH FEST" with the word "BLACK" in bold and the sentence "CELEBRATING THE HEART OF THE AFRICAN AMERICAN COMMUNITY" underneath. A silhouette of the continent of Africa in the background with two persons reaching up to a glowing cross with a heart on it; and fireworks above the word "FEST".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# American Realty Group

**Word Mark** AMERICAN REALTY GROUP  
**Goods and Services** IC 036. US 100 101 102. G & S: Real estate agencies; Real estate brokerage. FIRST USE: 20120712. FIRST USE IN COMMERCE: 20120712  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85686612  
**Filing Date** July 25, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Date Amended to Current Register** January 9, 2013  
**Registration Number** 4303032  
**Registration Date** March 12, 2013  
**Owner** (REGISTRANT) Mazzone, Michelle A. INDIVIDUAL UNITED STATES 384 Ludington Street Buffalo NEW YORK 14206  
**Type of Mark** SERVICE MARK  
**Register** SUPPLEMENTAL  
**Live/Dead Indicator** LIVE

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# AUCN

<b>Word Mark</b>	AUCN
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Charitable fundraising services. FIRST USE: 20120723. FIRST USE IN COMMERCE: 20120723
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85685965
<b>Filing Date</b>	July 24, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	January 1, 2013
<b>Registration Number</b>	4305047
<b>Registration Date</b>	March 19, 2013
<b>Owner</b>	(REGISTRANT) The American Ukrainian Cancer Network, Inc. AKA AUCN non-profit corporation DELAWARE 228 Louis Court Philadelphia PENNSYLVANIA 19114
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead</b>	LIVE



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**AMERICAN TITLE**  
SERVICE AGENCY

How? All Else, Service!

**Word Mark** AMERICAN TITLE SERVICE AGENCY ABOVE ALL ELSE... SERVICE!

**Goods and Services** IC 036. US 100 101 102. G & S: Real estate escrow services; Real estate title insurance underwriting services. FIRST USE: 20120601. FIRST USE IN COMMERCE: 20120601

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code**  
 01.01.10 - Stars, three or more; Three or more stars  
 24.09.05 - American flags; Flags, American  
 26.09.03 - Incomplete squares; Squares, incomplete  
 26.09.21 - Squares that are completely or partially shaded  
 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal  
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

**Serial Number** 85684109

**Filing Date** July 23, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** June 4, 2013

**Registration Number** 4386725

**Registration Date** August 20, 2013

**Owner** (REGISTRANT) Superior Transaction Services LLC DBA American Title Service Agency LLC LIMITED LIABILITY COMPANY ARIZONA 2929 East Camelback Rd # 218 Phoenix ARIZONA 85016

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN TITLE SERVICE AGENCY" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) red, white, blue, and grey is/are claimed as a feature of the mark. The mark consists of a red, white and blue image with 3 white stars on a blue background adjacent to four curved bars alternating in white and red, below the design is the wording "AMERICAN TITLE SERVICE AGENCY" in blue and "ABOVE ALL ELSE SERVICE!" in grey, a blue horizontal line appears to the left of the wording "SERVICE" and a blue horizontal line appears to the right of the wording "AGENCY".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# "IT'S ABOUT AMERICANS HELPING AMERICANS."

**Word Mark** "IT'S ABOUT AMERICANS HELPING AMERICANS."  
**Goods and Services** IC 036. US 100 101 102. G & S: Organizing fundraising community and sporting events to raise revenue to assist returning war veterans. FIRST USE: 20100000. FIRST USE IN COMMERCE: 20100000  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85682112  
**Filing Date** July 19, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** January 15, 2013  
**Registration Number** 4312317  
**Registration Date** April 2, 2013  
**Owner** (REGISTRANT) Barry Zito Enterprises, Inc. CORPORATION CALIFORNIA 1204 Suncastr Lane, Suite 2 El Dorado Hills CALIFORNIA 95762  
**Attorney of Record** Vern Schooley

5/13/2015

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**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Word Mark** AMERICAN LEGENDS RALLY

**Goods and Services** IC 036. US 100 101 102. G & S: Charitable fundraising services by means of organizing and conducting special events. FIRST USE: 20120718. FIRST USE IN COMMERCE: 20120718

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.10 - Bones, human; Human skeletons, parts of skeletons, bones, skulls; Skulls, human

03.17.01 - Wings, birds'

24.09.05 - American flags; Flags, American

**Serial Number** 85681423

**Filing Date** July 19, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for** February 12, 2013

**Opposition**

**Registration Number** 4327330

**Registration Date** April 30, 2013

**Owner** (REGISTRANT) American Legends Motorcycle Rally AKA Legends Rally James L. Huffman, Nancy A.

5/13/2015

Trademark Electronic Search System (TESS)

Huffman, Mike True CORPORATION OHIO P.O. Box 10 Jacksontown OHIO 43030

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "RALLY" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) Black, white, red, blue, gray is/are claimed as a feature of the mark. The mark consists of A black, white, gray colored skull centered with red, white, blue angel wings depicting the American Flag within the wings. There are stars in the upper left wing with red and white stripes throughout the rest of the wings. The "Watson" font is in black and white and spells "American Legends Rally".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## PROUD SPONSOR OF THE AMERICAN MIND

**Word Mark** PROUD SPONSOR OF THE AMERICAN MIND

**Goods and Services** IC 036. US 100 101 102. G & S: Provide financial services, namely, providing information on Federal Student Aid programs available for education beyond high school. FIRST USE: 20120715. FIRST USE IN COMMERCE: 20120715

IC 041. US 100 101 107. G & S: Providing educational services, namely, conducting seminars, classes, conferences and workshops to educate the public on Federal Student Aid programs available for education beyond high school. FIRST USE: 20120715. FIRST USE IN COMMERCE: 20120715

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85677579

**Filing Date** July 16, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** December 18, 2012

**Registration**

5/13/2015

Trademark Electronic Search System (TESS)

**Number** 4298083

**Registration Date** March 5, 2013

**Owner** (REGISTRANT) U.S. Department of Education, Federal Student Aid agency of the united states government UNITED STATES FEDERAL AGENCY 830 First Street, N.E. - Room 22C1 Washington D.C. 202025269

**Attorney of Record** Rahul Reddy

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERILIFE

**Word Mark** AMERILIFE

**Goods and Services** IC 036. US 100 101 102. G & S: Insurance agencies, brokerage and third-party administration; insurance underwriting services in the field of health, life, property, casualty and annuities; insurance commission financing; Design and development of insurance policies for others. FIRST USE: 20120300. FIRST USE IN COMMERCE: 20120300

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 01.01.03 - Star - a single star with five points

**Search Code** 27.03.05 - Objects forming letters or numerals

**Serial Number** 85660827

**Filing Date** June 25, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** July 30, 2013

**Registration Number** 4416853

**Registration Date** October 15, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) AmeriLife Group, LLC LIMITED LIABILITY COMPANY DELAWARE 2650 McCormick Drive, Suite 300L Clearwater FLORIDA 33759

**Attorney of Record** Michael D. Fishman

**Prior Registrations** 2749943;3751936

**Description of Mark** The color(s) blue and gray is/are claimed as a feature of the mark. The mark consists of the term "AMERILIFE" in all capital letters, with the letter string "AMERI" shown in blue, the letter string "LIFE" shown in gray and the center space of the letter "R" being formed by a star design.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERILIFE

**Word Mark** AMERILIFE

**Goods and Services** IC 036. US 100 101 102. G & S: Insurance agencies, brokerage and third-party administration; insurance underwriting services in the field of health, life, property, casualty and annuities; insurance commission financing; Design and development of insurance policies for others. FIRST USE: 20120300. FIRST USE IN COMMERCE: 20120300

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 01.01.03 - Star - a single star with five points

**Search Code** 27.03.05 - Objects forming letters or numerals

**Serial Number** 85660822

**Filing Date** June 25, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 5, 2013

**Registration Number** 4337582

**Registration Date** May 21, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) AmeriLife Group, LLC LIMITED LIABILITY COMPANY DELAWARE 2650 McCormick Drive, Suite 300L Clearwater FLORIDA 33759

**Attorney of Record** Michael D. Fishman

**Prior Registrations** 2749943;3751936

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the term "AMERILIFE" in all capital letters in a stylized format, and the center space of the letter "R" being formed by a star design.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# American Wounded Heroes

<b>Word Mark</b>	AMERICAN WOUNDED HEROES
<b>Goods and Services</b>	IC 036, US 100 101 102, G & S: Charitable services, namely, organizing golf tournaments to raise funds for wounded soldiers. FIRST USE: 20070801, FIRST USE IN COMMERCE: 20070801
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85660674
<b>Filing Date</b>	June 25, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	January 29, 2013
<b>Registration Number</b>	4320168
<b>Registration Date</b>	April 16, 2013
<b>Owner</b>	(REGISTRANT) American Wounded Heroes, Inc. CORPORATION TEXAS 13854 Dusty Fields Shertz TEXAS 78154
<b>Attorney of Record</b>	Robert L. McRae
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN WOUNDED" APART

5/13/2015

Trademark Electronic Search System (TESS)

FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERICAN PIONEER TITLE INSURANCE COMPANY

<b>Word Mark</b>	AMERICAN PIONEER TITLE INSURANCE COMPANY
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Title insurance services, namely, processing of title insurance claims. FIRST USE: 19800200. FIRST USE IN COMMERCE: 19800200
<b>Standard Characters</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85657493
<b>Filing Date</b>	June 21, 2012
<b>Priority Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	November 13, 2012
<b>Registration Number</b>	4282910
<b>Registration Date</b>	January 29, 2013
<b>Owner</b>	(REGISTRANT) FNF Intellectual Property Holdings, Inc. CORPORATION DELAWARE 601 Riverside Avenue Jacksonville FLORIDA 32204
<b>Attorney of Record</b>	John B. Greenberg
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "TITLE INSURANCE COMPANY" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead</b>	LIVE



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**Word Mark** NTEGE GUARDIANS OF THE AMERICAN DREAM HOME OWNERSHIP ADVANTAGE SOLUTIONS, LLC

**Goods and Services** IC 036. US 100 101 102. G & S: Professional advisory and consulting management services for the financial services industry. FIRST USE: 20090401. FIRST USE IN COMMERCE: 20090401

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 07.07.03 - Roofs, dwelling or building  
26.11.02 - Plain single line rectangles; Rectangles (single line)

**Serial Number** 85652773

**Filing Date** June 15, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for** November 27, 2012

**Opposition**

**Registration Number** 4288649

**Registration Date** February 12, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) Home Ownership Advantage Solutions, LLC LIMITED LIABILITY COMPANY  
PENNSYLVANIA 4640 Watson Drive Doylestown PENNSYLVANIA 18902

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOME OWNERSHIP" AND "SOLUTIONS, LLC" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) dark gray and blue-green is/are claimed as a feature of the mark. The mark consists of the literal element "NTEGE GUARDIANS OF THE AMERICAN DREAM HOME OWNERSHIP ADVANTAGE SOLUTIONS, LLC" represented in stylized text, and a design consisting of graphic representations of house roofs in the color blue-green, one of the four roofs being located on each of four sides of a rectangularly formed pattern created by the block justified literal element, wherein the stylized text "NTEGE" is centered inside the rectangular pattern in the color dark gray with a blue-green shadow effect, above this text is the stylized text "GUARDIANS OF THE AMERICAN DREAM" in dark gray, and below "NTEGE" is the stylized text "HOME OWNERSHIP ADVANTAGE SOLUTIONS, LLC" in dark gray.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** ASMBS AMERICAN SOCIETY FOR METABOLIC & BARIATRIC SURGERY FOUNDATION

**Goods and Services** IC 036. US 100 101 102. G & S: Charitable services, namely, organizing fundraising services and events to raise funds in the field of treatment of obesity. FIRST USE: 19980515. FIRST USE IN COMMERCE: 19980515

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code**

26.01.18 - Circles, three or more concentric; Concentric circles, three or more; Three or more concentric circles

**Serial Number**

85651456

**Filing Date** June 14, 2012

**Current Basis**

1A

**Original Filing Basis**

1A

**Published for Opposition**

March 12, 2013

**Registration Number**

4341281

**Registration Date**

May 28, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) American Society for Metabolic & Bariatric Surgery Foundation, Inc. CORPORATION  
FLORIDA Suite 201 100 SW 75th Street Gainesville FLORIDA 32607

**Attorney of Record** Mark S. Thomas

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN SOCIETY FOR METABOLIC & BARIATRIC SURGERY FOUNDATION" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) blue is/are claimed as a feature of the mark. The mark consists of the wording "ASMBS AMERICAN SOCIETY FOR METABOLIC & BARIATRIC SURGERY FOUNDATION" in blue lettering. To the left of this wording, there is a design consisting of four concentric blue circles. The color white appears in the background and is not a feature of the mark.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# American Title Loans

**Word Mark** AMERICAN TITLE LOANS  
**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, vehicle title loans. FIRST USE: 20060911. FIRST USE IN COMMERCE: 20060911  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85650050  
**Filing Date** June 12, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** November 27, 2012  
**Registration Number** 4288593  
**Registration Date** February 12, 2013  
**Owner** (REGISTRANT) Debenham Capital, L.L.C. LIMITED LIABILITY COMPANY UTAH 3867 West 3500 South Salt Lake City UTAH 84120  
**Attorney of Record** J. Martin Tate  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TITLE LOANS" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL-2(F)

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## Live/Dead Indicator LIVE

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Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) HMS Income Fund, Inc. CORPORATION MARYLAND 2800 Post Oak Boulevard Suite 4700 Houston TEXAS 77056

**Attorney of Record** Thomas W. Brooke

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AMERICAN AUTO FINANCING, INC.  
**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, vehicle title loans. FIRST USE: 20120131. FIRST USE IN COMMERCE: 20120131  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 01.01.03 - Star - a single star with five points  
 24.09.05 - American flags; Flags, American  
 26.17.02 - Bands, wavy; Bars, wavy; Lines, wavy; Wavy line(s), band(s) or bar(s)  
**Serial Number** 85635752  
**Filing Date** May 25, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** February 12, 2013  
**Registration Number** 4327158  
**Registration Date** April 30, 2013  
**Owner** (REGISTRANT) American Auto Financing, Inc CORPORATION CALIFORNIA P.O. Box 15042 Santa Ana CALIFORNIA 927350042  
**Attorney of Record** Rod S. Berman, Esq.  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN AUTO FINANCING, INC."

APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "American Auto Financing, Inc." and, to the right side, a design of a star with wavy lines behind it.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# American Funds College 2030 Fund

**Word Mark** AMERICAN FUNDS COLLEGE 2030 FUND  
**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, financial analysis, evaluation and consultation; investment management and advice; mutual fund investment management and distribution; annuity services, namely, investment management and distribution of variable annuities; fiduciary services, namely, serving as trustee for directed and discretionary trust accounts; estate planning; and financial administration of employee benefit, pension and retirement plans in connection therewith. FIRST USE: 20120914. FIRST USE IN COMMERCE: 20120914

### Standard Characters Claimed

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85632325

**Filing Date** May 22, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** April 9, 2013

**Registration Number** 4444655

**Registration Date** December 3, 2013

**Owner** (REGISTRANT) American Funds Distributors, Inc. CORPORATION CALIFORNIA Attn: Legal

5/13/2015

Trademark Electronic Search System (TESS)

Department 333 South Hope St., 55th Floor Los Angeles CALIFORNIA 90071

**Attorney of Record**

David M. Givner

**Prior Registrations**

1579409;2441920;2627929

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLEGE 2030 FUND" APART FROM THE MARK AS SHOWN

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator**

LIVE

**Distinctiveness**

**Limitation**

As to "AMERICAN FUNDS"

**Statement**

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# American Funds College 2027 Fund

**Word Mark** AMERICAN FUNDS COLLEGE 2027 FUND  
**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, financial analysis, evaluation and consultation; investment management and advice; mutual fund investment management and distribution; annuity services, namely, investment management and distribution of variable annuities; fiduciary services, namely, serving as trustee for directed and discretionary trust accounts; estate planning; and financial administration of employee benefit, pension and retirement plans in connection therewith. FIRST USE: 20120914. FIRST USE IN COMMERCE: 20120914

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85632315

**Filing Date** May 22, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** April 9, 2013

**Registration Number** 4444654

**Registration Date** December 3, 2013

**Owner** (REGISTRANT) American Funds Distributors, Inc. CORPORATION CALIFORNIA Attn: Legal

5/13/2015

Trademark Electronic Search System (TESS)

Department 333 South Hope St., 55th Floor Los Angeles CALIFORNIA 90071

**Attorney of Record**

David M. Givner

**Prior Registrations**

1579409;2441920;2627929;AND OTHERS

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLEGE 2027 FUND" APART FROM THE MARK AS SHOWN

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator**

LIVE

**Distinctiveness**

**Limitation**

As to "AMERICAN FUNDS"

**Statement**

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# American Funds College 2024 Fund

**Word Mark** AMERICAN FUNDS COLLEGE 2024 FUND

**Goods and Services** IC 036, US 100 101 102. G & S: Financial services, namely, financial analysis, evaluation and consultation; investment management and advice; mutual fund investment management and distribution; annuity services, namely, investment management and distribution of variable annuities; fiduciary services, namely, serving as trustee for directed and discretionary trust accounts; estate planning; and financial administration of employee benefit, pension and retirement plans in connection therewith. FIRST USE: 20120914. FIRST USE IN COMMERCE: 20120914

**Standard Characters** aimed

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85632308

**Filing Date** May 22, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** April 9, 2013

**Registration Number** 4444653

**Registration Date** December 3, 2013

**Owner** (REGISTRANT) American Funds Distributors, Inc. CORPORATION CALIFORNIA Attn: Legal Department 333 South Hope St., 55th Floor Los Angeles CALIFORNIA 90071

**Attorney of Record** David M. Givner

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLEGE 2024 FUND" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL-2(F)-IN PART  
**Live/Dead Indicator** LIVE  
**Distinctiveness**  
**Limitation** As to "AMERICAN FUNDS"  
**Statement**

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# American Funds College 2021 Fund

**Word Mark** AMERICAN FUNDS COLLEGE 2021 FUND

**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, financial analysis, evaluation and consultation; investment management and advice; mutual fund investment management and distribution; annuity services, namely, investment management and distribution of variable annuities; fiduciary services, namely, serving as trustee for directed and discretionary trust accounts; estate planning; and financial administration of employee benefit, pension and retirement plans in connection therewith. FIRST USE: 20120914. FIRST USE IN COMMERCE: 20120914

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85632303

**Filing Date** May 22, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** April 9, 2013

**Registration Number** 4444652

**Registration Date** December 3, 2013

**Owner** (REGISTRANT) American Funds Distributors, Inc. CORPORATION CALIFORNIA Attn: Legal Department 333 South Hope St., 55th Floor Los Angeles CALIFORNIA 90071

**Attorney of Record** David M. Givner

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLEGE 2021 FUND" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL-2(F)-IN PART  
**Live/Dead Indicator** LIVE  
**Distinctiveness**  
**Limitation** As to "AMERICAN FUNDS"  
**Statement**

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# American Funds College 2018 Fund

**Word Mark** AMERICAN FUNDS COLLEGE 2018 FUND

**Goods and Services** IC 036, US 100 101 102. G & S: Financial services, namely, financial analysis, evaluation and consultation; investment management and advice; mutual fund investment management and distribution; annuity services, namely, investment management and distribution of variable annuities; fiduciary services, namely, serving as trustee for directed and discretionary trust accounts; estate planning; and financial administration of employee benefit, pension and retirement plans in connection therewith. FIRST USE: 20120914. FIRST USE IN COMMERCE: 20120914

**Standard Characters**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85632292

**Filing Date** May 22, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** April 9, 2013

**Registration Number** 4444651

**Registration Date** December 3, 2013

**Owner** (REGISTRANT) American Funds Distributors, Inc. CORPORATION CALIFORNIA Attn: Legal Department 333 South Hope St., 55th Floor Los Angeles CALIFORNIA 90071

**Attorney of Record** David M. Givner

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLEGE 2018 FUND" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL-2(F)-IN PART  
**Live/Dead Indicator** LIVE  
**Distinctiveness**  
**Limitation** As to "AMERICAN FUNDS"  
**Statement**

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# American Funds College 2015 Fund

**Word Mark** AMERICAN FUNDS COLLEGE 2015 FUND  
**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, financial analysis, evaluation and consultation; investment management and advice; mutual fund investment management and distribution; annuity services, namely, investment management and distribution of variable annuities; fiduciary services, namely, serving as trustee for directed and discretionary trust accounts; estate planning; and financial administration of employee benefit, pension and retirement plans in connection therewith. FIRST USE: 20120914. FIRST USE IN COMMERCE: 20120914

### Standard Characters Claimed

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85632273

**Filing Date** May 22, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** April 9, 2013

**Registration Number** 4408002

**Registration Date** September 24, 2013

**Owner** (REGISTRANT) American Funds Distributors, Inc. CORPORATION CALIFORNIA 333 South Hope St.,

5/13/2015

Trademark Electronic Search System (TESS)

55th Floor Los Angeles CALIFORNIA 90071

**Attorney of Record**

David M. Givner

**Prior Registrations**

1579409;2441920;2627929

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLEGE 2015 FUND" APART FROM THE MARK AS SHOWN

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator**

LIVE

**Distinctiveness**

**Limitation**

As to "AMERICAN FUNDS"

**Statement**

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5/13/2015

Trademark Electronic Search System (TESS)

Department 333 South Hope St., 55th Floor Los Angeles CALIFORNIA 90071

**Attorney of Record**

David M. Givner

**Prior Registrations**

1579409;2441920;2627929

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLEGE TARGET DATE SERIES" APART FROM THE MARK AS SHOWN

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator**

LIVE

**Distinctiveness**

**Limitation**

As to "AMERICAN FUNDS"

**Statement**

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#### American National Bank & Trust

**Word Mark** A AMERICAN NATIONAL BANK & TRUST

**Goods and Services** IC 036. US 100 101 102. G & S: Banking services; Estate trust management and planning. FIRST USE: 20131119. FIRST USE IN COMMERCE: 20131119

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 85631861

**Filing Date** May 22, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** June 25, 2013

**Registration Number** 4548189

**Registration Date** June 10, 2014

**Owner** (REGISTRANT) AMERICAN NATIONAL BANK & TRUST A CHARTERED NATIONAL BANK TEXAS 2732 MIDWESTERN PARKWAY WICHITA FALLS TEXAS 76308

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Charles D. Gunter, Jr.

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN NATIONAL BANK & TRUST" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a stylized letter "A" in front of the words "AMERICAN NATIONAL BANK & TRUST".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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- TESS HOME
  - NEW USER
  - STRUCTURED
  - FREE FORM
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# AG ADVANTAGE GUL

**Word Mark** AG ADVANTAGE GUL  
**Goods and Services** IC 036. US 100 101 102. G & S: Life insurance underwriting. FIRST USE: 20120924. FIRST USE IN COMMERCE: 20120924  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85630889  
**Filing Date** May 21, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 21, 2012  
**Registration Number** 4255419  
**Registration Date** December 4, 2012  
**Owner** (REGISTRANT) American International Group, Inc. CORPORATION DELAWARE 180 Maiden Lane New York NEW YORK 10038  
**Prior Registrations** 2920118;3077573;3985814;AND OTHERS  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GUL" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE



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# AFR INSURANCE

**Word Mark** AFR INSURANCE

**Goods and Services** IC 036. US 100 101 102. G & S: insurance services, namely, writing and underwriting of life insurance, casualty insurance and property insurance, and providing ancillary services thereto, namely, administration, claims adjustment and brokerage. FIRST USE: 20120217. FIRST USE IN COMMERCE: 20120217

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design**

**Search Code** 01.17.11 - Maps of states of the United States, excluding Texas

**Serial**

**Number** 85629446

**Filing Date** May 18, 2012

**Current**

**Basis** 1A

**Original**

**Filing Basis** 1A

**Published**

**for** October 23, 2012

**Opposition**

**Registration**

**Number** 4271834

**Registration**

**Date** January 8, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) American Farmers & Ranchers Mutual Insurance Company CORPORATION  
OKLAHOMA P.O. Box 24000 Oklahoma City OKLAHOMA 73124

**Attorney of Record** Emily E. Campbell

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INSURANCE" AND THE SHAPE OF THE STATE OF OKLAHOMA APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the letters "AFR" above the word "INSURANCE". A drawing of the State of Oklahoma is positioned inside of the letter "R" in the acronym "AFR".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERICANFIDELITY.COM

**Word Mark** AMERICANFIDELITY.COM

**Goods and Services** IC 036. US 100 101 102. G & S: Insurance and financial services, namely, underwriting, issuing and administration of life, health and disability income insurance, long-term care insurance, accident insurance, Section 125 cafeteria insurance plans, health savings accounts, flexible spending accounts and health reimbursement accounts; annuity brokerage services; annuity underwriting. FIRST USE: 20130428. FIRST USE IN COMMERCE: 20130428

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85624541

**Filing Date** May 14, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for** Opposition October 16, 2012

**Registration Number** 4397234

5/13/2015

Trademark Electronic Search System (TESS)

**Registration Date** September 3, 2013

**Owner** (REGISTRANT) American Fidelity Assurance Company CORPORATION OKLAHOMA PO BOX 25523  
2000 North Classen Blvd. Oklahoma City OKLAHOMA 731250523

**Attorney of Record** Julia Huston, Esq.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** COMMUNITY WALK TO STOP DIABETES AMERICAN DIABETES ASSOCIATION

**Goods and Services** IC 036. US 100 101 102. G & S: Charitable fundraising. FIRST USE: 20120504. FIRST USE IN COMMERCE: 20120504

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Assign Search Code** 26.05.09 - Triangles made of geometric figures, objects, humans, plants or animals  
 26.13.21 - Quadrilaterals that are completely or partially shaded  
 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal  
 26.17.12 - Angles (geometric); Chevrons

**Serial Number** 85619182

**Filing Date** May 8, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** November 27, 2012

**Registration Number** 4288277

**Registration Date** February 12, 2013

**Owner** (REGISTRANT) American Diabetes Association, Inc. CORPORATION OHIO National Office 1701 N. Beauregard Street Alexandria VIRGINIA 22311

**Attorney of Record** Salvatore R. Gueriero

**Serial or Registrations** 1024912;1218650

above the word "COMMUNITY", with the words "AMERICAN DIABETES ASSOCIATION" to the right of the fanciful triangle.

**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator** LIVE

**Distinctiveness**  
**Limitation** as to "AMERICAN DIABETES ASSOCIATION"  
**Statement**

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# THE NORTH AMERICAN DERIVATIVES EXCHANGE

**Word Mark** THE NORTH AMERICAN DERIVATIVES EXCHANGE

**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, the trading of financial instruments, [ securities, shares, ] options and other derivative products; financial services, financial trading services, namely, the trading of financial instruments, [ securities, shares, ] options and other derivative products, provided from a computer database or the Internet; provision of financial information related to financial trading, financial instruments, investment, and finance; financial trading services, namely, the trading of financial instruments, securities, shares, options and other derivative products; [ credit card, debit card and charge card services provided online from a computer database and/or from the Internet; ] providing an online database in the fields of financial instruments, investment, and finance; financial services, namely, the trading of financial instruments, securities, shares, options and other derivative products, provided from a computer database or the Internet; information, advisory and consultancy services related to all the aforesaid services; information, advisory, and consultancy services related to computer services in the areas of financial instruments, investment, and finance. FIRST USE: 20090622. FIRST USE IN COMMERCE: 20090622

IC 042. US 100 101. G & S: Computer services, namely, creating an on-line virtual environment for the trading of financial instruments and for investment and finance; and providing temporary use of on-line non-downloadable software for financial trading and related services. FIRST USE: 20090622. FIRST USE IN COMMERCE: 20090622

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial** 85616904

5/13/2015

Trademark Electronic Search System (TESS)

**Number**  
**Filing Date** May 4, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Date Amended to Current Register** August 6, 2013  
**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED  
**Registration Number** 4434061  
**Registration Date** November 12, 2013  
**Owner** (REGISTRANT) IG Group Limited limited company (Ltd.) UNITED KINGDOM Cannon Bridge House 25 Dowgate Hill London UNITED KINGDOM EC4R 2YA  
**Attorney of Record** Diane B. Melnick  
**Prior Registrations** 3966757  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DERIVATIVES EXCHANGE" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** SUPPLEMENTAL  
**Live/Dead Indicator** LIVE

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# Reclaim T.A.D.! (The American Dream)

<b>Word Mark</b>	RECLAIM T.A.D.! (THE AMERICAN DREAM)
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Real estate agencies; Real estate listing; Residential real estate agency services. FIRST USE: 20120403. FIRST USE IN COMMERCE: 20120403
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85616671
<b>Filing Date</b>	May 4, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	October 9, 2012
<b>Registration Number</b>	4264016
<b>Registration Date</b>	December 25, 2012
<b>Owner</b>	(REGISTRANT) Bailey's Realty Solutions, LLC LIMITED LIABILITY COMPANY FLORIDA 104 Sherwood Dr. Royal Palm Beach FLORIDA 33411
<b>Attorney of Record</b>	Antonio E Regojo
<b>Type of Mark</b>	SERVICE MARK

5/13/2015

Trademark Electronic Search System (TESS)

**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Word Mark** Q GREAT AMERICAN OPPORTUNITIES STRENGTHENED BY THE RICH HERITAGE OF QSP  
**Goods and Services** IC 036. US 100 101 102. G & S: Fundraising services, namely, organizing, arranging and conducting fundraising programs for the benefit of schools and non-profit organizations. FIRST USE: 20120200. FIRST USE IN COMMERCE: 20120200  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design** 01.01.03 - Star - a single star with five points  
**Search Code** 27.03.05 - Objects forming letters or numerals  
**Serial Number** 85615894  
**Filing Date** May 3, 2012  
**Current Classification** 1A  
**Original Filing Basis** 1A  
**Published**  
**Registration Date** October 30, 2012  
**Registration Number** 4274756  
**Registration Date** January 15, 2013  
**Owner** (REGISTRANT) Great American Opportunities, Inc. CORPORATION TENNESSEE 2451 Atrium Way Nashville TENNESSEE 37230  
**Attorney of Record** Edmund J. Haughey

**Description** Color is not claimed as a feature of the mark. The mark consists of the letter "Q" interconnected with a star, adjacent to the words "GREAT AMERICAN OPPORTUNITIES STRENGTHENED BY THE RICH HERITAGE OF QSP".

**Mark**

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AMERICAN EXPRESS

**Goods and Services** IC 035. US 100 101 102. G & S: Business development services, namely, providing start-up support for businesses of others; business management consultation; assisting businesses in obtaining government contracts; corporate meeting management services; providing facilities for business meetings; promoting the sale of credit card accounts through the administration of incentive award programs; providing an online directory information service featuring information regarding merchants who accept payment by credit card. FIRST USE: 19710000. FIRST USE IN COMMERCE: 19710000

IC 036. US 100 101 102. G & S: Assistance with electronic transfers of money; Banking services; Prepaid card, prepaid gift card, stored value card and payment card services; Foreign currency exchange services; Payment processing services, namely, charge card, credit card, prepaid card, gift card, stored value card and payment card transaction processing services; Electronic charge card, credit card, prepaid card, gift card, stored value card and payment card transactions; Issuing Charge cards, credit cards, prepaid cards, prepaid gift cards, stored value cards and payment cards; providing online information for merchants regarding guidelines and fees pertaining to credit card acceptance. FIRST USE: 18500000. FIRST USE IN COMMERCE: 18500000

IC 038. US 100 101 104. G & S: Providing online forums and electronic bulletin boards for transmission of messages among computer users concerning small business advice; providing equipment and facilities for videoconferencing, teleconferencing, and telepresence conferencing. FIRST USE: 20051001. FIRST USE IN COMMERCE: 20051001

IC 039. US 100 105. G & S: Arranging travel tours as a bonus program for credit cards customers. FIRST USE: 19150000. FIRST USE IN COMMERCE: 19150000

IC 041. US 100 101 107. G & S: Arranging for ticket reservations and admission to music, theater, fashion, film, and sports events. FIRST USE: 20061101. FIRST USE IN COMMERCE: 20061101

IC 043. US 100 101. G & S: Travel agency services, namely, making reservations for temporary lodging, restaurants and meals. FIRST USE: 19150000. FIRST USE IN COMMERCE: 19150000

IC 045. US 100 101. G & S: Concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs rendered to credit card customers. FIRST USE: 19991112. FIRST USE IN COMMERCE: 19991112

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.09.21 - Squares that are completely or partially shaded

**Serial Number** 85610013

**Filing Date** April 27, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** July 10, 2012

**Registration Number** 4214089

**Registration Date** September 25, 2012

**Owner** (REGISTRANT) American Express Marketing & Development Corp. CORPORATION DELAWARE Attn.: Dianne Cahill (014906) 200 Vesey Street New York NEW YORK 10285

**Prior Registrations** 1024840;1032516;3157593;AND OTHERS

**Description of Mark** The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the words "AMERICAN EXPRESS" in blue, outlined in white inside a blue box. The words are staggered: "AMERICAN" is left justified and the word "EXPRESS" is right justified.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERICAN EXPRESS

**Word Mark** AMERICAN EXPRESS

**Goods and Services** IC 035. US 100 101 102. G & S: Business development services, namely, providing start-up support for businesses of others; business management consultation; assisting businesses in obtaining government contracts; corporate meeting management services; providing facilities for business meetings; promoting the sale of credit card accounts through the administration of incentive award programs; providing an online directory information service featuring information regarding merchants who accept payment by credit card. FIRST USE: 19710000. FIRST USE IN COMMERCE: 19710000

IC 036. US 100 101 102. G & S: Assistance with electronic transfers of money; Banking services; Prepaid card, prepaid gift card, stored value card and payment card services; Foreign currency exchange services; Payment processing services, namely, charge card, credit card, prepaid card, gift card, stored value card and payment card transaction processing services; Electronic charge card, credit card, prepaid card, gift card, stored value card and payment card transactions; Issuing Charge cards, credit cards, prepaid cards, prepaid gift cards, stored value cards and payment cards; providing online information for merchants regarding guidelines and fees pertaining to credit card acceptance. FIRST USE: 18500000. FIRST USE IN COMMERCE: 18500000

IC 038. US 100 101 104. G & S: Providing online forums and electronic bulletin boards for transmission of messages among computer users concerning small business advice; providing equipment and facilities for videoconferencing, teleconferencing, and telepresence conferencing. FIRST USE: 20051001. FIRST USE IN COMMERCE: 20051001

IC 039. US 100 105. G & S: Travel agency services, namely, arranging the transportation of passengers by land, air and water; personal tour guide services and tour information services; cargo handling services, namely, handling of passengers' luggage and arranging baggage transfer; travel agency services, namely, arranging for automobile and bus rentals; Arranging travel tours as a bonus program for credit cards customers. FIRST USE: 19150000. FIRST USE IN COMMERCE: 19150000

IC 041. US 100 101 107. G & S: Arranging for ticket reservations and admission to music, theater, fashion, film, and sports events. FIRST USE: 20061101. FIRST USE IN COMMERCE: 20061101

IC 043. US 100 101. G & S: Travel agency services, namely, making reservations for temporary lodging, restaurants, and meals. FIRST USE: 19150000. FIRST USE IN COMMERCE: 19150000

IC 045. US 100 101. G & S: Concierge services for others comprising making requested personal arrangement and reservations and providing customer-specific information to meet individual needs rendered to credit card customers. FIRST USE: 19991112. FIRST USE IN COMMERCE: 19991112

**Standard  
Characters  
Claimed**

**Mark**

**Drawing  
Code**

(4) STANDARD CHARACTER MARK

**Serial  
Number**

85608760

**Filing Date**

April 26, 2012

**Current  
Basis**

1A

**Original  
Filing Basis**

1A

**Published  
for  
Opposition**

July 31, 2012

**Registration  
Number**

4225805

**Registration  
Date**

October 16, 2012

**Owner**

(REGISTRANT) American Express Marketing & Development Corp. CORPORATION DELAWARE 200 Vesey Street Attn.: Dianne Cahill (014906) New York NEW YORK 10285

**Prior  
Registrations**

1024840;1178455;3528717;AND OTHERS

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Live/Dead  
Indicator**

LIVE

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### AIG BENEFITS TRAVEL ASSIST

**Word Mark** AIG BENEFITS TRAVEL ASSIST  
**Goods and Services** IC 036. US 100 101 102. G & S: Travel assistance services, namely, arranging for payment for emergency medical assistance, emergency expenses for accommodations and meals, and arranging for emergency financial assistance for travel insurance customers. FIRST USE: 20120500. FIRST USE IN COMMERCE: 20120500  
**Standard Characters**  
**Mark**  
**Marking Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85602567  
**Filing Date** April 19, 2012  
**Current Classification** 1A  
**Original Filing Basis** 1B  
**Published**  
**Registration Date** August 28, 2012  
**Registration Number** 4255409  
**Registration Date** December 4, 2012  
**Owner** (REGISTRANT) American International Group, Inc. CORPORATION DELAWARE 180 Maiden Lane New York NEW YORK 10038  
**International Registrations** 1172557;2320184;3380973;AND OTHERS

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THE MARK AS SHOWN  
Type of Mark SERVICE MARK  
Register PRINCIPAL  
Live/Dead LIVE  
Indicator

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## AMERICAN MORTGAGE NETWORK

**Word Mark** AMERICAN MORTGAGE NETWORK

**Goods and Services** IC 036. US 100 101 102. G & S: Mortgage banking services, namely, origination, acquisition, servicing, and brokerage of mortgage loans. FIRST USE: 20011100. FIRST USE IN COMMERCE: 20011100

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85597479

**Filing Date** April 13, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** September 18, 2012

**Registration Number** 4253544

**Registration Date** December 4, 2012

**Owner** (REGISTRANT) Bexil American Mortgage Inc. CORPORATION DELAWARE 10770 Wateridge Circle, Suite 250 San Diego CALIFORNIA 92121

**Attorney of Record** Christina D. Yates

**Prior**

5/13/2015

Trademark Electronic Search System (TESS)

**Registrations** 3245979

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MORTGAGE NETWORK" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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# American Retirement Life Insurance Company

**Word Mark** AMERICAN RETIREMENT LIFE INSURANCE COMPANY  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance services, namely, underwriting, issuance and administration of supplemental health. FIRST USE: 19951113. FIRST USE IN COMMERCE: 20110601  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85597380  
**Filing Date** April 13, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Date Amended to Current Register** November 9, 2012  
**Registration Number** 4273635  
**Registration Date** January 8, 2013  
**Owner** (REGISTRANT) American Retirement Life Insurance Company CORPORATION OHIO 11200 Lakeline Blvd., Suite 100 Austin TEXAS 78717  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LIFE INSURANCE COMPANY" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK

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**Register**  
**Live/Dead**  
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## GERMAN AMERICAN INSURANCE

**Word Mark** GERMAN AMERICAN INSURANCE  
**Goods and Services** IC 036, US 100 101 102, G & S: Providing insurance brokerage services for homeowners, automobiles, commercial entities, agriculture, life, and health. FIRST USE: 20050101. FIRST USE IN COMMERCE: 20050101

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85594915

**Filing Date** April 11, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 26, 2013

**Registration Number** 4348927

**Registration Date** June 11, 2013

**Owner** (REGISTRANT) German American Bancorp CORPORATION INDIANA 711 Main Street Jasper INDIANA 47546

**Attorney of**

5/13/2015

Trademark Electronic Search System (TESS)

**Record** Nicholas R. Merker

**Prior Registrations** 2785824;3367439

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INSURANCE" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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# The American Home

**Word Mark** THE AMERICAN HOME

**Goods and Services** IC 036. US 100 101 102. G & S: Real estate rental services, namely, rental of residential housing; Real estate service, namely, rental property management. FIRST USE: 20110901. FIRST USE IN COMMERCE: 20110901

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 07.01.04 - Detached house  
07.01.06 - Other houses  
27.03.05 - Objects forming letters or numerals

**Serial Number** 85588341

**Filing Date** April 3, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** September 11, 2012

**Registration Number** 4249737

**Registration Date** November 27, 2012

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Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) The American Home Real Estate Company LLC LIMITED LIABILITY COMPANY  
DELAWARE PO Box 15470 Atlanta GEORGIA 30333

**Attorney of Record** Amanda G. Hyland

**Prior Registrations** 4162398

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "The American Home" where the letter "o" in "Home" is depicted by the profile of a house.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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### AMERICAN DREAMS AMERICAN VALUES

**Word Mark** AMERICAN DREAMS AMERICAN VALUES  
**Goods and Services** IC 036. US 100 101 102. G & S: mortgage banking services, namely, origination, acquisition, servicing and brokerage of mortgage loans. FIRST USE: 20040000. FIRST USE IN COMMERCE: 20040000  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85587790  
**Filing Date** April 3, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** September 4, 2012  
**Registration Number** 4245469  
**Registration Date** November 20, 2012  
**Owner** (REGISTRANT) Bexil American Mortgage Inc. CORPORATION DELAWARE 10770 Wateridge Circle, Suite 250 San Diego CALIFORNIA 92121  
**Attorney of Record** Christina D. Yates  
**Type of Mark** SERVICE MARK

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**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# GERMAN AMERICAN BANK

**Word Mark** GERMAN AMERICAN BANK  
**Goods and Services** IC 036. US 100 101 102. G & S: Personal and commercial banking services, namely, online banking, savings and checking account services, consumer and commercial lending services, mortgage banking, investment consultation, insurance brokerage services, and financial consultation. FIRST USE: 19100000. FIRST USE IN COMMERCE: 19100000  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85581891  
**Filing Date** March 28, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** April 2, 2013  
**Registration Number** 4352530  
**Registration** June 18, 2013

5/13/2015

Trademark Electronic Search System (TESS)

**Date**

**Owner** (REGISTRANT) German American Bancorp CORPORATION INDIANA 711 Main Street Jasper INDIANA 47546

**Attorney of Record** Nicholas R. Merker

**Prior Registrations** 2785824;3367439

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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### GERMAN AMERICAN INVESTMENT SERVICES

<b>Word Mark</b>	GERMAN AMERICAN INVESTMENT SERVICES
<b>Goods and Services</b>	IC 036, US 100 101 102, G & S: Financial planning and investment advisory services. FIRST USE: 20020100. FIRST USE IN COMMERCE: 20020100
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85581886
<b>Filing Date</b>	March 28, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 2, 2013
<b>Registration Number</b>	4352529
<b>Registration Date</b>	June 18, 2013
<b>Owner</b>	(REGISTRANT) German American Bancorp CORPORATION INDIANA 711 Main Street Jasper INDIANA 47546
<b>Attorney of Record</b>	Nicholas R. Merker
<b>Prior Registrations</b>	2785824;3367439
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INVESTMENT SERVICES"

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APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL-2(F)  
**Live/Dead Indicator** LIVE

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# American Conversation Groups



**Word Mark** AMERICAN CONVERSATION GROUPS  
**Goods and Services** IC 036. US 100 101 102. G & S: Charitable fundraising. FIRST USE: 20120326. FIRST USE IN COMMERCE: 20120326  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 21.01.08 - Jigsaw puzzle; Puzzles, jigsaw  
**Serial Number** 85579800  
**Filing Date** March 26, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** February 19, 2013  
**Registration Number** 4330589  
**Registration Date** May 7, 2013  
**Owner** (REGISTRANT) Charitable Foundation USA CORPORATION MISSOURI c/o Wise & Scott, LLC 2333

5/13/2015

Trademark Electronic Search System (TESS)

Grissom Dr., Ste. 106 St. Louis MISSOURI 63146

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "GROUPS" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) dark blue, dark red, red, blue, green, yellow, and white is/are claimed as a feature of the mark. The mark consists of the words "American Conversation Groups" arranged vertically as an inverted pyramid printed in a dark blue font at the bottom of which a representation appears of a three-piece puzzle in the colors dark red, red, blue, green, yellow, and white.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AMERICAN NATIONAL  
**Goods and Services** IC 036. US 100 101 102. G & S: underwriting life and health insurance. FIRST USE: 19740403. FIRST USE IN COMMERCE: 19740403  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 03.15.01 - Eagles  
 03.15.19 - Birds or bats in flight or with outspread wings  
**Serial Number** 85561102  
**Filing Date** March 6, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** February 12, 2013  
**Registration Number** 4326897  
**Registration Date** April 30, 2013  
**Owner** (REGISTRANT) American National Insurance Company CORPORATION TEXAS One Moody Plaza Galveston TEXAS 77550

5/13/2015

Trademark Electronic Search System (TESS)

**Attorney of Record** Margaret A. Boulware

**Prior Registrations** 1207499;1207500;1837021;AND OTHERS

**Description of Mark** The color(s) black, white, blue and red is/are claimed as a feature of the mark. The mark consists of black and white perched eagle with outstretched wings above "AMERICAN" written in red and "NATIONAL" written in blue.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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AMERICAN  
OSTEOPATHIC ASSOCIATION

**Word Mark** AOA DO AMERICAN OSTEOPATHIC ASSOCIATION  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Downloadable electronic publications, namely, journals, magazines, newsletters, brochures, pamphlets and books in the field of health and medicine. FIRST USE: 20050000. FIRST USE IN COMMERCE: 20050000  
 IC 035. US 100 101 102. G & S: Association services, namely, promoting the interest of osteopathic medicine; promoting public awareness of public health; association services, namely, promoting the public interest and awareness of scientific research through non-monetary awards and fellowships; referral services for Osteopaths. FIRST USE: 20050000. FIRST USE IN COMMERCE: 20050000  
 IC 036. US 100 101 102. G & S: Financial services, namely, funding research awards, grants and fellowships in the field of scientific research in osteopathic medicine. FIRST USE: 20050000. FIRST USE IN COMMERCE: 20050000  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 03.21.01 - Caduceus; Serpent and staff (caduceus)  
 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
 26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)  
 26.17.08 - Band, one (geometric); Bar, one; Line, one; One line, band, bar or angle  
**Serial Number** 85556127  
**Filing Date** February 29, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for** September 11, 2012

**Opposition****Registration Number** 4249300**Registration Date** November 27, 2012**Owner** (REGISTRANT) American Osteopathic Association non-profit corporation ILLINOIS 142 East Ontario Street Chicago ILLINOIS 60611**Attorney of Record** Gerald T. Shekleton**Prior Registrations** 2999234;3162198;AND OTHERS**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "D O", THE PICTORIAL REPRESENTATION OF A CADUCEUS AND "ASSOCIATION" APART FROM THE MARK AS SHOWN**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the stylized letters "AOA" with a "D", then a caduceus, then an "O" in the center of the letter "O" next to a vertical line then the words "AMERICAN OSTEOPATHIC ASSOCIATION".**Type of Mark** TRADEMARK. SERVICE MARK**Register** PRINCIPAL-2(F)-IN PART**Live/Dead Indicator** LIVE**Distinctiveness Limitation Statement** "AMERICAN OSTEOPATHIC ASSOCIATION"

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# AG GATEWAY

<b>Word Mark</b>	AG GATEWAY
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Insurance services, namely, administration of life insurance. FIRST USE: 20120214. FIRST USE IN COMMERCE: 20120214
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85550840
<b>Filing Date</b>	February 23, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	November 27, 2012
<b>Registration Number</b>	4288028
<b>Registration Date</b>	February 12, 2013
<b>Owner</b>	(REGISTRANT) American International Group, Inc. CORPORATION DELAWARE 180 Maiden Lane New York NEW YORK 10038
<b>Attorney of Record</b>	Mark J. Liss
<b>Prior Registrations</b>	2895825;2920118;4198541;AND OTHERS

5/14/2015

Trademark Electronic Search System (TESS)

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GATEWAY" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Word Mark** CANAM REALTY GROUP  
**Goods and Services** IC 036. US 100 101 102. G & S: Real estate brokerage services; Real estate services, namely, rental property management. FIRST USE: 20050000. FIRST USE IN COMMERCE: 20050000  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 05.03.03 - Maple leaf  
 07.01.04 - Detached house  
 07.01.06 - Other houses  
 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal  
**Serial Number** 85546233  
**Filing Date** February 17, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** August 21, 2012  
**Registration Number** 4236697  
**Registration Date** November 6, 2012  
**Owner** (REGISTRANT) Metcalfe, Rick INDIVIDUAL UNITED STATES 3325 E Kachina Drive Phoenix ARIZONA 85044  
**Attorney of**

5/14/2015

Trademark Electronic Search System (TESS)

**Record** Josh Gerben, Esquire

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "REALTY GROUP" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) blue, red and black is/are claimed as a feature of the mark. The mark consists of the stylized words "CANAM REALTY GROUP" in blue and red. The artistic rendering of a maple leaf appears in red inside the letter "C" of "CANAM". Three red lines appear under the "C" in "CANAM". Above the word "CANAM" is the artistic rendering of the house in blue. All of the aforementioned appears with a black shadow.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator** LIVE

**Distinctiveness**

**Limitation** as to "CANAM"

**Statement**

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MANAGEMENT**

**Word Mark** AMERICAN PRIVATE EQUITY MANAGEMENT

**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, investment management services, funds of funds management and advisory services. FIRST USE: 20010601. FIRST USE IN COMMERCE: 20010601

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85534565

**Filing Date** February 6, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** July 30, 2013

**Registration Number** 4416738

**Registration Date** October 15, 2013

**Owner** (REGISTRANT) American Beacon Advisors, Inc. CORPORATION DELAWARE 4151 Amon Carter Blvd., MD2450 Fort Worth TEXAS 76155

**Attorney of**

5/14/2015

Trademark Electronic Search System (TESS)

**Record** Cathryn A. Berryman

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PRIVATE EQUITY MANAGEMENT"  
APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead  
Indicator** LIVE

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### AMERICAN PRIVATE EQUITY PARTNERS

**Word Mark** AMERICAN PRIVATE EQUITY PARTNERS  
**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, investment management services, funds of funds management and advisory services. FIRST USE: 20010601. FIRST USE IN COMMERCE: 20010601  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85534551  
**Filing Date** February 6, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** August 14, 2012  
**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED  
**Registration Number** 4232951  
**Registration Date** October 30, 2012  
**Owner** (REGISTRANT) American Private Equity Management, L.L.C. LIMITED LIABILITY COMPANY

5/14/2015

Trademark Electronic Search System (TESS)

DELAWARE 4151 Amon Carter Blvd., MD2450 Fort Worth TEXAS 76155

**Attorney of Record**

Cathryn A. Berryman

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "EQUITY" APART FROM THE MARK AS SHOWN

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL-2(F)

**Live/Dead Indicator**

LIVE

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# Americans, Rebuilding America

**Word Mark** AMERICANS, REBUILDING AMERICA

**Goods and Services** IC 036. US 100 101 102. G & S: Banking and financing services; Banking services provided by mobile telephone connections; Bonding services; Business finance procurement services; Capital investment services; Charge card and credit card services; Consumer lending services; Corporate finance services, namely, consultation in the field of capital structure; Credit and cash card services; Credit and debit card services; Credit and loan services; Debit card services; Financial guarantees; Incubation services, namely, providing financing to freelancers, start-ups, existing businesses and non-profits; Insurance services in the nature of loss control management for others; Insurance services, namely, written property and casualty insurance; Loyalty program payment processing services; Merchant banking and investment banking services; Surety services; Trust services, namely, investment and trust company services. FIRST USE: 20080702. FIRST USE IN COMMERCE: 20080702

**Standard Characters**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85531942

**Filing Date** February 2, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published**

**Registration Date** August 14, 2012

**Registration Number** 4232934

**Classification**

**owner** (REGISTRANT) Wyckoff, James L. DBA OutreachSpeed.com INDIVIDUAL UNITED STATES 96 Linwood Plaza #20  
Fort Lee NEW JERSEY 07024

**type of mark** SERVICE MARK

**register** PRINCIPAL

**live/Dead indicator** LIVE

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## American Indian Cancer Foundation

**Word Mark** AMERICAN INDIAN CANCER FOUNDATION

**Goods and Services** IC 035. US 100 101 102. G & S: Association services, namely, promoting the public interest and awareness in cancer research and education. FIRST USE: 20110425. FIRST USE IN COMMERCE: 20110425

IC 036. US 100 101 102. G & S: Charitable foundation services, namely, providing fundraising activities, funding, scholarships and/or financial assistance for cancer research and education. FIRST USE: 20110425. FIRST USE IN COMMERCE: 20110425

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 03.17.02 - Feathers  
09.01.04 - Bows, decorative; Ribbons, giftwrap (gift wrap); Ribbons, hair

**Serial Number** 85530881

**Filing Date** February 1, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 17, 2012

**Registration**

5/14/2015

Trademark Electronic Search System (TESS)

**Number** 4215526

**Registration Date** September 25, 2012

**Owner** (REGISTRANT) The American Indian Cancer Foundation domestic non-profit corporation MINNESOTA  
800 IDS Center 80 South 8th Street Minneapolis MINNESOTA 55402

**Attorney of Record** Brent E. Routman

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN INDIAN CANCER FOUNDATION" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a ribbon/feather design and the words "AMERICAN INDIAN CANCER FOUNDATION".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# Don't Chase the American Dream. Buy it!

<b>Word Mark</b>	DON'T CHASE THE AMERICAN DREAM. BUY IT!
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Real estate services, namely, real estate consultation, management and brokerage. FIRST USE: 20110110. FIRST USE IN COMMERCE: 20110110
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85524382
<b>Filing Date</b>	January 24, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	May 1, 2012
<b>Registration Number</b>	4175739
<b>Registration Date</b>	July 17, 2012
<b>Owner</b>	(REGISTRANT) Etage Real Estate, LLC LIMITED LIABILITY COMPANY NEW YORK 140 E. 80th St New York NEW YORK 10075
<b>Attorney of Record</b>	Elizabeth Oliner
<b>Type of Mark</b>	SERVICE MARK

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**Register**            PRINCIPAL  
**Live/Dead**  
**Indicator**            LIVE

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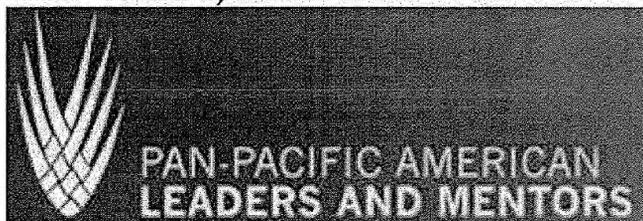
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**Word Mark**

PAN-PACIFIC AMERICAN LEADERS AND MENTORS

**Goods and Services**

IC 035. US 100 101 102. G & S: Charitable services, namely, organizing and conducting volunteer programs and community service projects aimed at increasing support and morale of families of deceased war veterans, war veterans, current members and future members of the U.S. military; Charitable services, namely, organizing and conducting volunteer programs and community service projects aimed at increasing support and morale of members of the U.S. military; Promoting the interests of wounded United States service persons in military hospitals worldwide by soliciting volunteers to correspond with and send backpacks with amenities to said service persons; Testing, analysis and evaluation of the broad knowledge, experience and professional judgment of public relations professionals for purposes of career enhancement and advancement in the field of public relations. FIRST USE: 20100528. USED IN ANOTHER FORM The mark was first used anywhere in a different form other than that sought to be registered at least as early as 06/19/2007. FIRST USE IN COMMERCE: 20100528

IC 036. US 100 101 102. G & S: Accepting and administering monetary charitable contributions to assist United States service persons serving in combat zones or wounded and in military hospitals. FIRST USE: 20100528. USED IN ANOTHER FORM The mark was first used anywhere in a different form other than that sought to be registered at least as early as 06/19/2007. FIRST USE IN COMMERCE: 20100528

IC 041. US 100 101 107. G & S: Providing educational mentoring services and programs in the field of military service and leadership. FIRST USE: 20100528. USED IN ANOTHER FORM The mark was first used anywhere in a different form other than that sought to be registered at least as early as 06/19/2007. FIRST USE IN COMMERCE: 20100528

IC 042. US 100 101. G & S: Providing a website that enables users to subscribe to coaching, mentoring, and/or educational services and to enable users to author and publish instructional content for others. FIRST USE: 20100528. USED IN ANOTHER FORM The mark was first used anywhere in a different form other than that sought to be registered at least as early as 06/19/2007. FIRST USE IN

COMMERCE: 20100528

IC 045. US 100 101. G & S: Providing information in the field of the military, military tactics and strategies; Providing information to military service members and their families about grievance and complaint procedures and other civil rights. FIRST USE: 20100528. USED IN ANOTHER FORM The mark was first used anywhere in a different form other than that sought to be registered at least as early as 06/19/2007. FIRST USE IN COMMERCE: 20100528

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 05.03.05 - Fern or palm fronds  
26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85522500

**Filing Date** January 23, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 14, 2012

**Registration Number** 4232882

**Registration Date** October 30, 2012

**Owner** (REGISTRANT) Pan Pacific American Leaders & Mentors AKA PPALM CORPORATION VIRGINIA  
P.O. Box 414 Fairfax Station VIRGINIA 220399998

**Attorney of Record** Michael N. Lau

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LEADERS AND MENTORS" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) green and white is/are claimed as a feature of the mark. The mark consists of a plurality of palm tree leaves grouped with a criss-cross portion and a non criss-cross portion, with words stating "Pan Pacific American Leaders and Mentors" in white on a green background.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator** LIVE

**Distinctiveness Limitation Statement** as to "PAN PACIFIC AMERICAN LEADERS AND MENTORS"

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**Word Mark** FIRST AMERICAN LOANS  
**Goods and Services** IC 036. US 100 101 102. G & S: Consumer lending services; financial services in the nature of money lending, check cashing, deferred deposits, financial overdraft protection, and short-term consumer loans. FIRST USE: 20120119. FIRST USE IN COMMERCE: 20120119  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 01.01.03 - Star - a single star with five points  
 01.01.07 - Comets; Stars with tails or comets  
 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal  
**Serial Number** 85520271  
**Filing Date** January 19, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** January 15, 2013  
**Registration Number** 4311597  
**Registration** April 2, 2013

5/14/2015

Trademark Electronic Search System (TESS)

**Date**

**Owner** (REGISTRANT) AARC, LLC LIMITED LIABILITY COMPANY DELAWARE 2711 CENTERVILLE ROAD SUITE 400 Wilmington DELAWARE 19808

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Nichole Andrighetti

**Prior Registrations** 3359600

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LOANS" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "first american" above the word "loans", separated by a line. A star is shooting away from the word "american".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# FIRST AMERICAN LOANS

**Word Mark** FIRST AMERICAN LOANS  
**Goods and Services** IC 036. US 100 101 102. G & S: Consumer lending services; financial services in the nature of money lending, check cashing, deferred deposits, financial overdraft protection, and short-term consumer loans. FIRST USE: 20120118. FIRST USE IN COMMERCE: 20120118  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85519331  
**Filing Date** January 18, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** January 8, 2013  
**Registration Number** 4307617  
**Registration Date** March 26, 2013

5/14/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) AARC, LLC LIMITED LIABILITY COMPANY DELAWARE 2711 CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Nichole Andrighetti

**Prior Registrations** 3359600

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LOANS" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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### FIRST AMERICAN CASH ADVANCE

**Word Mark** FIRST AMERICAN CASH ADVANCE  
**Goods and Services** IC 036. US 100 101 102. G & S: Consumer lending services; financial services in the nature of money lending, check cashing, deferred deposits, financial overdraft protection, and short-term consumer loans. FIRST USE: 20110430. FIRST USE IN COMMERCE: 20110430  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85519309  
**Filing Date** January 18, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** January 8, 2013  
**Registration Number** 4307616  
**Registration Date** March 26, 2013

5/14/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) AARC, LLC LIMITED LIABILITY COMPANY DELAWARE 2711 CENTERVILLE ROAD SUITE 400 WILMINGTON DELAWARE 19808

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Nichole Andrighetti

**Prior Registrations** 2923007;3005984;3359600;AND OTHERS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CASH ADVANCE" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AMERICAN PARKINSON'S OPTIMISM  
**Goods and Services** IC 036. US 100 101 102. G & S: Charitable fundraising. FIRST USE: 20111115. FIRST USE IN COMMERCE: 20111230  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 01.01.03 - Star - a single star with five points  
 26.01.26 - Coils; Spirals; Swirls  
**Serial Number** 85519280  
**Filing Date** January 18, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** June 19, 2012  
**Registration Number** 4201747  
**Registration Date** September 4, 2012  
**Owner** (REGISTRANT) American Parkinson Disease Association, Inc. non-profit corporation NEW YORK 135

5/14/2015

Trademark Electronic Search System (TESS)

Parkinson Avenue Staten Island NEW YORK 10305

**Attorney of Record** Karen I. Wu

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN PARKINSON'S" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) red, blue and black is/are claimed as a feature of the mark. The mark consists of several blue scribbled circles with a red star covering the right half of the circles, with the words "American Parkinson's" in black to the right of the star, and the word "OPTIMISM" in blue to the right of the star under the words "American Parkinson's". The white in the mark is background area which is not a part of the mark.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERICAN PARKINSON'S OPTIMISM

<b>Word Mark</b>	AMERICAN PARKINSON'S OPTIMISM
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Charitable fundraising services. FIRST USE: 20111115. FIRST USE IN COMMERCE: 20111230
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85519136
<b>Filing Date</b>	January 18, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	June 19, 2012
<b>Registration Number</b>	4201745
<b>Registration Date</b>	September 4, 2012
<b>Owner</b>	(REGISTRANT) American Parkinson Disease Association, Inc. non-profit corporation NEW YORK 135 Parkinson Avenue Staten Island NEW YORK 10305
<b>Attorney of Record</b>	Karen I. Wu
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN PARKINSON'S" APART FROM THE MARK AS SHOWN

5/14/2015

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**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# AFSA Professional Liability Insurance Plan

**Word Mark** AFSA PROFESSIONAL LIABILITY INSURANCE PLAN

**Goods and Services** IC 036. US 100 101 102. G & S: Professional liability insurance for members of the American Foreign Service for wrongful acts, errors or omissions committed or arising within the scope of service as an employee of the United States Government. FIRST USE: 19970000. FIRST USE IN COMMERCE: 19970000

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85502497

**Filing Date** December 22, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 22, 2012

**Registration Number** 4186734

**Registration** August 7, 2012

5/14/2015

Trademark Electronic Search System (TESS)

**Date**

**Owner** (REGISTRANT) HARRY R. HIRSHORN & COMPANY, INC. CORPORATION PENNSYLVANIA 14 East Highland Avenue Philadelphia PENNSYLVANIA 19118

**Attorney of Record** Robert D. Billet

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PROFESSIONAL LIABILITY INSURANCE PLAN" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## AFSA Personal Property Plan

**Word Mark** AFSA PERSONAL PROPERTY PLAN  
**Goods and Services** IC 036, US 100 101 102, G & S: Property and personal liability insurance for members of the American Foreign Service while serving abroad. FIRST USE: 19740000, FIRST USE IN COMMERCE: 19740000  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85502378  
**Filing Date** December 22, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** May 22, 2012  
**Registration Number** 4186724  
**Registration Date** August 7, 2012  
**Owner** (REGISTRANT) HARRY R. HIRSHORN & COMPANY, INC. CORPORATION PENNSYLVANIA 14 East Highland Avenue Philadelphia PENNSYLVANIA 19118  
**Attorney of Record** Robert D. Billet  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PERSONAL PROPERTY PLAN"

5/13/2015

Trademark Electronic Search System (TESS)

APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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# AFSA Group Accident Plan

**Word Mark** AFSA GROUP ACCIDENT PLAN  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance coverage for members of the foreign service covering accidental death and dismemberment, medical evacuation, and repatriation. FIRST USE: 19820000. FIRST USE IN COMMERCE: 19820000  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85502344  
**Filing Date** December 22, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** May 22, 2012  
**Registration Number** 4186720  
**Registration Date** August 7, 2012

5/14/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) HARRY R. HIRSHORN & COMPANY, INC. CORPORATION PENNSYLVANIA 14 East Highland Avenue Philadelphia PENNSYLVANIA 19118

**Attorney of Record** Robert D. Billet

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROUP ACCIDENT PLAN" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AFSA Plan

**Word Mark** AFSA PLAN  
**Goods and Services** IC 036, US 100 101 102, G & S: Property and personal liability insurance for members of the American Foreign Service while serving abroad. FIRST USE: 19740000. FIRST USE IN COMMERCE: 19740000  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85502310  
**Filing Date** December 22, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** May 29, 2012  
**Registration Number** 4190155  
**Registration Date** August 14, 2012  
**Owner** (REGISTRANT) HARRY R. HIRSHORN & COMPANY, INC. CORPORATION PENNSYLVANIA 14 East Highland Avenue Philadelphia PENNSYLVANIA 19118  
**Attorney of Record** Robert D. Billet  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PLAN" APART FROM THE MARK AS

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SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# American Funds Portfolio Resources

**Word Mark** AMERICAN FUNDS PORTFOLIO RESOURCES  
**Goods and Services** IC 036, US 100 101 102. G & S: Financial services, namely, financial analysis, evaluation and consultation; investment management and advice; mutual fund investment management and distribution; annuity services, namely, investment management and distribution of variable annuities; fiduciary services, namely, serving as trustee for directed and discretionary trust accounts; estate planning; and financial administration of employee benefit, pension and retirement plans in connection therewith. FIRST USE: 20110512. FIRST USE IN COMMERCE: 20110512

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85495488

**Filing Date** December 14, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** June 12, 2012

**Registration Number** 4197552

**Registration Date** August 28, 2012

**Owner** (REGISTRANT) American Funds Distributors, Inc. CORPORATION CALIFORNIA Attn: David M.

5/14/2015

Trademark Electronic Search System (TESS)

Givner 333 S. Hope St., 55th Floor Los Angeles CALIFORNIA 90071

**Attorney of Record**

David M. Givner

**Prior Registrations**

2627929;3183222;3563152;AND OTHERS

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PORTFOLIO RESOURCES" APART FROM THE MARK AS SHOWN

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator**

LIVE

**Distinctiveness**

**Limitation Statement**

as to "AMERICAN FUNDS"

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## AAII DIVIDEND INVESTING

**Word Mark** AAII DIVIDEND INVESTING

**Goods and Services** IC 036. US 100 101 102. G & S: PROVIDING A WEBSITE FEATURING ONLINE STOCK ADVISORY SERVICES AND INVESTMENT THEORY, STRATEGIES, PRACTICE, PORTFOLIO MANAGEMENT AND MODEL PORTFOLIOS TO OTHERS. FIRST USE: 20120109. FIRST USE IN COMMERCE: 20120213

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85493130

**Filing Date** December 12, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** July 10, 2012

**Registration Number** 4213010

**Registration** September 25, 2012

5/14/2015

Trademark Electronic Search System (TESS)

**Date**

**Owner** (REGISTRANT) American Association of Individual Investors CORPORATION DELAWARE 625 North Michigan Avenue Chicago ILLINOIS 606113110

**Attorney of Record** Joseph R. Marcus

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DIVIDEND INVESTING" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# ANB Bank

**Word Mark** ANB BANK

**Goods and Services** IC 036. US 100 101 102. G & S: Banking services; financing services; commercial lending services; real estate lending services; consumer lending services; financial services, namely, money lending; trust services, namely, investment management, investment consulting, and trust company services; financial services, namely, financial planning, estate planning, wealth management, wealth transfer planning, financial planning for retirement, administration of employee financial benefit plans. FIRST USE: 20111117. FIRST USE IN COMMERCE: 20111117

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85488671

**Filing Date** December 6, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 27, 2013

**Registration Number** 4483298

5/14/2015

Trademark Electronic Search System (TESS)

**Registration Date** February 18, 2014

**Owner** (REGISTRANT) Sturm Financial Group, Inc. DBA ANB Bank CORPORATION WYOMING Suite 300  
3033 E 1st Avenue Denver COLORADO 80206

**Attorney of Record** Mark A. Meyer, Esq.

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AMERICAN VENOUS FORUM FOUNDATION FUNDINGTHE FUTURE OF VENOUS CARE  
**Goods and Services** IC 036. US 100 101 102. G & S: Charitable fundraising services for promoting and advancing excellence and innovation in venous and lymphatic health by funding pioneering research, medical education and awareness, partnering with individuals and corporations who share the vision of improving patient outcomes and quality of care for individuals with venous disease, improving public awareness of the prevalence, risk factors, and dangers of vein disease, Critical Medical Education Initiatives, Critical Research Initiatives, creation of Venous Registries, inter-societal Collaborations and Advocacy, Standardize the classification of vein disease, Critical Practice Guideline Initiatives, Outreach to residents and fellows. FIRST USE: 19881023. FIRST USE IN COMMERCE: 19881023

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 03.21.01 - Caduceus; Serpent and staff (caduceus)  
 03.21.02 - Snakes  
 05.05.25 - Daffodils; Iris (flower); Other flowers  
 11.07.25 - Butcher knives; Carving knives (kitchen), non-electric; Cleaver; Knives, folding; Knives, kitchen (with pointed ends); Knives, pocket; Meat choppers and grinders, meat choppers (knives); Paring knives; Pocket knives; Scalpels; Switchblade

**Serial Number** 85484027

**Filing Date** November 30, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

5/14/2015

Trademark Electronic Search System (TESS)

**Published for Opposition** April 2, 2013  
**Registration Number** 4352420

**Registration Date** June 18, 2013

**Owner** (REGISTRANT) American Venous Forum CORPORATION ILLINOIS 100 Cummings Center, Suite 124A Beverly MASSACHUSETTS 01915

(LAST LISTED OWNER) AMERICAN VENOUS FORUM FOUNDATION ILLINOIS 555 E. WELLS ST, SUITE 1100 MILWAUKEE WISCONSIN 53202

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Adam J. Bruno

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN VENOUS FORUM FOUNDATION", "FUNDING", "VENOUS CARE" AND THE PICTORIAL REPRESENTATION OF THE CADUCEUS APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) blue, green, black and white is/are claimed as a feature of the mark. The mark consists of a blue snake wrapped around a vertical white scalpel, with green flowers extending out and up from the bottom of the scalpel and the black stylized wording "AMERICAN VENOUS FORUM FOUNDATION" and "FUNDING THE FUTURE OF VENOUS CARE" below the scalpel, the design is outlined in black.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERICAN AGCREDIT

**Word Mark** AMERICAN AGCREDIT

**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, providing agricultural and farm loans, home equity loans, installment loans, lease-purchase loans, and leasing of farms; real estate syndication in the field of credit for farming; banking services; capital markets portfolio management, arranging credit for agricultural operations. FIRST USE: 20010201. FIRST USE IN COMMERCE: 20010201

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85483572

**Filing Date** November 30, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** May 15, 2012

**Registration Number** 4182593

**Registration** July 31, 2012

5/14/2015

Trademark Electronic Search System (TESS)

**Date**

**Owner** (REGISTRANT) American AgCredit, ACA Federally-chartered Corporation UNITED STATES P.O. Box 1120 Santa Rosa CALIFORNIA 954021120

**Attorney of Record** Brian M. Daucher

**Prior Registrations** 2647561

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AG CREDIT" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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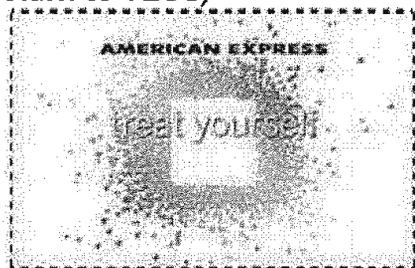
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**Word Mark** AMERICAN EXPRESS TREAT YOURSELF

**Goods and Services** IC 035. US 100 101 102. G & S: promoting the sale of credit card accounts through the administration of incentive award programs. FIRST USE: 20050700. FIRST USE IN COMMERCE: 20050700

IC 036. US 100 101 102. G & S: Prepaid purchase card services, namely, issuing prepaid purchase cards and processing electronic payments made through prepaid cards. FIRST USE: 20050700. FIRST USE IN COMMERCE: 20050700

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 20.03.01 - Paper with furled, fringed or scalloped edges

**Search Code** 20.03.05 - Bar code labels; Bingo cards; Cards, computer punch; Cards, credit; Cards, greeting; Cards, index; Cards, post cards; Charge cards; Christmas cards; Credit cards; File (index) cards; Greeting cards; Index cards; Postcards

26.09.21 - Squares that are completely or partially shaded

26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85482516

**Filing Date** November 29, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for** May 14, 2013

**Opposition****Registration Number** 4374463**Registration Date** July 30, 2013**Owner** (REGISTRANT) American Express Marketing & Development Corp. CORPORATION DELAWARE Attn: Dianne K Cahill (014907) 200 Vesey Street New York NEW YORK 10285**Prior Registrations** 1024840;2582918;3450951;AND OTHERS**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE CREDIT CARD SHAPE APART FROM THE MARK AS SHOWN**Description of Mark** The color(s) blue, dark blue, light blue, black, white and gray is/are claimed as a feature of the mark. The mark consists of the design of a transparent credit card face on which translucent matter is printed. The wording "AMERICAN EXPRESS" in dark blue stylized font appears at the top of the mark above a central square shape formed from negative space outlined by a rounded concentration of numerous inward pointing triangles in shades of blue and light blue. The wording "TREAT YOURSELF" in white stylized font with black and gray shadowing is placed across the central square design. The remaining white appearing in the mark represents transparent areas is not part of the mark. The broken line representation of the overall rectangular shape of the card is intended to show placement of the mark and is not claimed as a feature of the mark.**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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**Word Mark** ALL-AMERICAN BOOSTERS

**Goods and Services** IC 036. US 100 101 102. G & S: Providing an on-line web site platform designed to assist schools and other organizations in raising funds for activities and sports programs. FIRST USE: 20110207. FIRST USE IN COMMERCE: 20110317

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 01.01.10 - Stars, three or more; Three or more stars

**Search Code** 24.01.01 - Shields or crests (plain) with neither a figurative element nor an inscription contained therein or superimposed thereon

24.01.02 - Shields or crests with figurative elements contained therein or superimposed thereon

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**Serial Number** 85475973

**Filing Date** November 17, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** April 10, 2012

**Registration Number** 4164678

5/14/2015

Trademark Electronic Search System (TESS)

**Registration Date** June 26, 2012

**Owner** (REGISTRANT) All-American Publishing, LLC LIMITED LIABILITY COMPANY IDAHO 5411 West Kendall Street Boise IDAHO 837061229

**Attorney of Record** Deborah Nessel, Esq.

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BOOSTERS" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) blue, yellow, brown and red is/are claimed as a feature of the mark. The mark consists of a signet with a background color of yellow, a band at the top of the signet of blue with yellow stars, red stripes at the bottom of the signet and the words "ALL-AMERICAN BOOSTERS" with "BOOSTERS" italicized and in the color brown across the center of the signet.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## ALL-AMERICAN BOOSTERS

**Word Mark** ALL-AMERICAN BOOSTERS  
**Goods and Services** IC 036, US 100 101 102, G & S: Providing an on-line website platform designed to assist schools and other organizations in raising funds for activities and sports programs. FIRST USE: 20110207, FIRST USE IN COMMERCE: 20110317  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85475965  
**Filing Date** November 17, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** May 1, 2012  
**Registration Number** 4175180  
**Registration Date** July 17, 2012

5/14/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) All-American Publishing, LLC LIMITED LIABILITY COMPANY IDAHO 5411 West Kendall Street Boise IDAHO 837061229

**Attorney of Record** Deborah Nessel

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BOOSTERS" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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### AMERICAN BRAIN FOUNDATION

**Word Mark** AMERICAN BRAIN FOUNDATION

**Goods and Services** IC 035. US 100 101 102. G & S: Promoting public interest in and awareness of research and education in the field of neurology. FIRST USE: 20120424. FIRST USE IN COMMERCE: 20120424

IC 036. US 100 101 102. G & S: Charitable fundraising services. FIRST USE: 20120424. FIRST USE IN COMMERCE: 20120424

IC 041. US 100 101 107. G & S: Educational services, namely, conducting courses on topics in the field of neurology and distributing educational materials in connection therewith; providing a website featuring non-downloadable videos in the field of neurology. FIRST USE: 20120424. FIRST USE IN COMMERCE: 20120424

IC 044. US 100 101. G & S: Providing a website featuring non-downloadable videos in the field of neurology. FIRST USE: 20120424. FIRST USE IN COMMERCE: 20120424

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85471942

**Filing Date** November 14, 2011

**Current Basis** 1A

**Original**

**Filing Basis 1B****Date****Amended to Current Register** September 28, 2012**Registration Number**

4239447

**Registration Date**

November 6, 2012

**Owner**

(REGISTRANT) AMERICAN BRAIN FOUNDATION NON-PROFIT CORPORATION MINNESOTA 201 CHICAGO AVENUE MINNEAPOLIS MINNESOTA 55415

**Assignment Recorded**

ASSIGNMENT RECORDED

**Attorney of Record**

Erika S. Koster

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOUNDATION" APART FROM THE MARK AS SHOWN

**Type of Mark**

SERVICE MARK

**Register**

SUPPLEMENTAL

**Live/Dead Indicator**

LIVE

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# AMERICAN NATUROPATHIC COUNCIL

**Word Mark** AMERICAN NATUROPATHIC COUNCIL  
**Goods and Services** IC 035. US 100 101 102. G & S: Procurement, namely, group purchase of insurance for others. FIRST USE: 20050217. FIRST USE IN COMMERCE: 20050217

IC 036. US 100 101 102. G & S: Insurance services, namely, insurance administration, underwriting insurance in the field of alternative health care provider malpractice, claims administration and claims processing. FIRST USE: 20050217. FIRST USE IN COMMERCE: 20050217

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85467073

**Filing Date** November 8, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** September 11, 2012

**Registration Number** 4248902

5/14/2015

Trademark Electronic Search System (TESS)

**Registration Date** November 27, 2012

**Owner** (REGISTRANT) Allied Professionals' Insurance Services CORPORATION CALIFORNIA 1100 W. Town & Country Road, Suite 1400 Orange CALIFORNIA 92868

**Attorney of Record** Tirzah Abe Lowe

**Prior Registrations** 3150154

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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# AMERICAN WOODLANDS

<b>Word Mark</b>	AMERICAN WOODLANDS
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Consulting in the field of land acquisition of privately owned natural resources and land. FIRST USE: 20050120. FIRST USE IN COMMERCE: 20050120
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85466890
<b>Filing Date</b>	November 8, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Date Amended to Current Register</b>	May 31, 2012
<b>Registration Number</b>	4188273
<b>Registration Date</b>	August 7, 2012
<b>Owner</b>	(REGISTRANT) American Woodlands, LLC LIMITED LIABILITY COMPANY VIRGINIA 107 Cold Branch Road Forest VIRGINIA 24551
<b>Attorney of Record</b>	John H. Thomas
<b>Type of Mark</b>	SERVICE MARK

5/14/2015

Trademark Electronic Search System (TESS)

**Register**  
**Live/Dead**  
**Indicator**

**SUPPLEMENTAL**  
**LIVE**

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**Word Mark** AMERICAN DRIVER INSURANCE

**Goods and Services** IC 036. US 100 101 102. G & S: Insurance agencies. FIRST USE: 20120101. FIRST USE IN COMMERCE: 20120101

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 18.05.01 - Cabs, taxi; Cars (not emergency); Hearses; Limousines; Race cars; Taxicabs

18.05.25 - Cable cars, suspended; Carts, go, powered (mechanical); Dune buggy; Military vehicles (not tanks); Ski lifts; Vehicles, military (not tanks)

26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal  
26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**Serial Number** 85461819

**Filing Date** November 1, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 17, 2012

**Registration Number** 4273211

**Registration Date** January 8, 2013**Date****Owner** (REGISTRANT) Protectorate Group Insurance Agency, The CORPORATION CALIFORNIA 3215 Old Conejo Road Newbury Park CALIFORNIA 91320**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN DRIVER" AND "INSURANCE" APART FROM THE MARK AS SHOWN**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a shape at the top that resembles a small car with two stripes coming off the top flowing to the back and behind the car, and the words "American Driver Insurance" below the image with a horizontal line separating the words.**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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**Word Mark** FIRST AMERICAN NONPROFIT FINANCE  
**Goods and Services** IC 036. US 100 101 102. G & S: Lease-purchase financing. FIRST USE: 20110400. FIRST USE IN COMMERCE 20110400  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.09.12 - Squares with bars, bands and lines  
 26.09.21 - Squares that are completely or partially shaded  
**Serial Number** 85456807  
**Filing Date** October 26, 2011  
**Priority Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** April 10, 2012  
**Registration Number** 4276882  
**Registration Date** January 15, 2013  
**Owner** (REGISTRANT) First American Commercial Bancorp, Inc. CORPORATION ILLINOIS 645 N. Michigan Avenue, Suite 800 Chicago ILLINOIS 60611  
**Attorney of Record** Matthew W. Walch  
**Other Registrations** 3178309;4060676;4060684;4060685;AND OTHERS  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN NONPROFIT FINANCE" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a stylized square to the left of the stylized word "FIRST AMERICAN" above the stylized word "NONPROFIT FINANCE".

Register PRINCIPAL  
Live/Dead LIVE  
Indicator

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### FIRST AMERICAN NONPROFIT FINANCE

<b>Word Mark</b>	FIRST AMERICAN NONPROFIT FINANCE
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Lease-purchase financing. FIRST USE: 20110400. FIRST USE IN COMMERCE: 20110400
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85456801
<b>Filing Date</b>	October 26, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 10, 2012
<b>Registration Number</b>	4276880
<b>Registration Date</b>	January 15, 2013
<b>Owner</b>	(REGISTRANT) First American Commercial Bancorp, Inc. CORPORATION ILLINOIS 645 N. Michigan Avenue, Suite 800 Chicago ILLINOIS 60611
<b>Attorney of Record</b>	Matthew W. Walch
<b>Prior Registrations</b>	3178309;4060676;4060684;4060685;AND OTHERS
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN NONPROFIT

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Trademark Electronic Search System (TESS)

FINANCE" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AEPG

**Word Mark** AEPG

**Goods and Services** IC 036. US 100 101 102. G & S: Administration of employee benefit plans concerning insurance and finance; Consulting and information concerning insurance; Consulting services in the field of retirement plan administration and fiduciary compliance; Consulting services in the field of state and federal employee benefit plans concerning insurance and finance; Design and development of insurance policies for others; Estate planning; Estate trust planning; Financial administration of retirement plans; Financial planning; Financial planning and investment advisory services; Financial planning consultation; Insurance administration; Insurance brokerage; Insurance information and consultancy; Investment management; Providing information in the field of employee financial benefit plans. FIRST USE: 19830321. FIRST USE IN COMMERCE: 19830321

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85445474

**Filing Date** October 12, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for** March 27, 2012

5/14/2015

Trademark Electronic Search System (TESS)

**Opposition**

**Registration Number** 4157337

**Registration Date** June 12, 2012

**Owner** (REGISTRANT) American Economic Planning Group, Inc. CORPORATION NEW JERSEY 25 Independence Boulevard Warren NEW JERSEY 07059

**Attorney of Record** Christopher R. Kinkade

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# American Autism Association

**Word Mark** AMERICAN AUTISM ASSOCIATION  
**Goods and Services** IC 036. US 100 101 102. G & S: Charitable fundraising services; Financial sponsorship of children with autism. FIRST USE: 20100601. FIRST USE IN COMMERCE: 20100601  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 21.01.08 - Jigsaw puzzle; Puzzles, jigsaw  
**Serial Number** 85441914  
**Filing Date** October 7, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** March 20, 2012  
**Registration Number** 4223165  
**Registration Date** October 9, 2012  
**Owner** (REGISTRANT) American Autism Association CORPORATION NEW YORK 192 Lexington Avenue, Suite 245 New York NEW YORK 10016  
**Attorney of Record** Elena Volkova  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN AUTISM ASSOCIATION"

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APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the stylized text "American Autism Association" with 4 puzzle pieces to the left. The stippling is for shading purposes only.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# Loyal American Supplemental Series

**Word Mark** LOYAL AMERICAN SUPPLEMENTAL SERIES  
**Goods and Services** IC 036, US 100 101 102. G & S: Insurance services, namely, underwriting, issuance and administration of supplemental health insurance. FIRST USE: 20111111. FIRST USE IN COMMERCE: 20111111  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85440785  
**Filing Date** October 6, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** January 24, 2012  
**Registration Number** 4155812  
**Registration Date** June 5, 2012  
**Owner** (REGISTRANT) Loyal American Life Insurance Company TA Loyal American Life Insurance Company CORPORATION OHIO 11200 Lakeline Blvd., Suite 100 Austin TEXAS 78717  
**Prior Registrations** 2647611  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "SUPPLEMENTAL

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SERIES" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	THE FOUNDATION OF THE AMERICAN THORACIC SOCIETY
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Fundraising services, namely, raising funds for research in the fields of pulmonary, critical care and sleep medicine. FIRST USE: 20041200. FIRST USE IN COMMERCE: 20041200
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	24.07.07 - Prize ribbons; Ribbons, prize
<b>Serial Number</b>	85436468
<b>Filing Date</b>	September 30, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	March 13, 2012
<b>Registration Number</b>	4149791
<b>Registration Date</b>	May 29, 2012
<b>Owner</b>	(REGISTRANT) American Thoracic Society CORPORATION NEW YORK 25 Broadway, 18th Floor American Thoracic Society New York NEW YORK 10004
<b>Attorney of Record</b>	Patrick J. Jennings
<b>Prior</b>	

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Trademark Electronic Search System (TESS)

**Registrations** 1636419;2587597;2939339

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOUNDATION" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the wording THE FOUNDATION OF THE AMERICAN THORACIC SOCIETY, a ribbon design, and a rectangular design.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator** LIVE

**Distinctiveness Limitation Statement** As to "FOUNDATION OF THE AMERICAN THORACIC SOCIETY"

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### FOUNDATION OF THE AMERICAN THORACIC SOCIETY

**Word Mark** FOUNDATION OF THE AMERICAN THORACIC SOCIETY  
**Goods and Services** IC 036. US 100 101 102. G & S: Fundraising services, namely, raising funds for research in the fields of pulmonary, critical care and sleep medicine. FIRST USE: 20041200. FIRST USE IN COMMERCE: 20041200

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85436442

**Filing Date** September 30, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 13, 2012

**Registration Number** 4149789

**Registration Date** May 29, 2012

**Owner** (REGISTRANT) American Thoracic Society CORPORATION NEW YORK 25 Broadway, 18th Floor American Thoracic Society New York NEW YORK 10004

**Attorney of**

5/14/2015

Trademark Electronic Search System (TESS)

**Record** Patrick J. Jennings

**Prior Registrations** 1636419;2587597;2939339

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOUNDATION" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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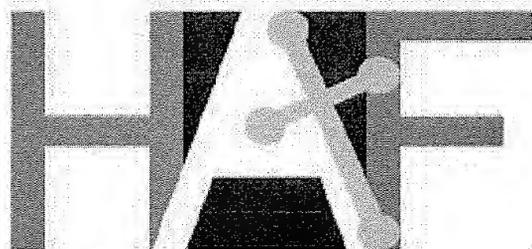
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**Word Mark** HAF

**Goods and Services** IC 036, US 100 101 102, G & S: Charitable fundraising to support Hungarian orphans. FIRST USE: 20110927. FIRST USE IN COMMERCE: 20110927

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design**

**Search Code** 26.11.21 - Rectangles that are completely or partially shaded  
26.13.01 - Quadrilaterals as carriers or as single or multiple line borders

**Serial**

**Number** 85434903

**Filing Date** September 29, 2011

**Current**

**Basis** 1A

**Original**

**Filing Basis** 1A

**Published**

**for** March 13, 2012

**Opposition**

**Registration Number** 4149671

**Registration Date** May 29, 2012

**Owner** (REGISTRANT) Hungarian American Fellowship, Inc. CORPORATION OHIO P.O. Box 707 Lambertville

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Trademark Electronic Search System (TESS)

MICHIGAN 48144

**Attorney of Record** Richard S. MacMillan

**Description of Mark** The color(s) red, blue, yellow, green and white is/are claimed as a feature of the mark. The mark consists of the letter "H" in red, the letter "A" in white on a blue background, the letter "F" in green, and a stylized representation of a cross in yellow overlying portions of the "A" and the "F".

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# HUNGARIAN AMERICAN FELLOWSHIP

**Word Mark** HUNGARIAN AMERICAN FELLOWSHIP  
**Goods and Services** IC 036, US 100 101 102. G & S: Charitable fundraising to support Hungarian orphans. FIRST USE: 20110927. FIRST USE IN COMMERCE: 20110927  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85434902  
**Filing Date** September 29, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Date Amended to Current Register** February 22, 2012  
**Registration Number** 4130031  
**Registration Date** April 17, 2012  
**Owner** (REGISTRANT) Hungarian American Fellowship, Inc. CORPORATION OHIO P.O. Box 707 Lambertville MICHIGAN 48144  
**Attorney of Record** Richard S. MacMillan  
**Type of Mark** SERVICE MARK  
**Register** SUPPLEMENTAL  
**Live/Dead Indicator** LIVE

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## AG ACCIDENT CHOICE PLUS

**Word Mark** AG ACCIDENT CHOICE PLUS  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance underwriting in the field of accident and health and critical illness insurance. FIRST USE: 20121026. FIRST USE IN COMMERCE: 20130520  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85429564  
**Filing Date** September 22, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** March 6, 2012  
**Registration Number** 4369218  
**Registration Date** July 16, 2013  
**Owner** (REGISTRANT) American International Group, Inc. CORPORATION DELAWARE 180 Maiden Lane New York NEW YORK 10038  
**Prior Registrations** 2895825;3009629;3077573;AND OTHERS  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ACCIDENT" APART FROM THE

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**Type of Mark** MARK AS SHOWN  
**Register** SERVICE MARK  
**Live/Dead Indicator** PRINCIPAL  
**Indicator** LIVE

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**Word Mark** AMERICAN NATIONAL  
**Goods and Services** IC 036. US 100 101 102. G & S: Underwriting marine property and casualty insurance. FIRST USE: 20110600. FIRST USE IN COMMERCE: 20110600  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 18.07.06 - Other stylized sail boats  
 18.07.12 - Motor boats, recreational; Recreational motor boats, yachts; Yachts  
 26.01.02 - Circles, plain single line; Plain single line circles  
 26.11.11 - Rectangles divided twice into three sections  
**Serial Number** 85425612  
**Filing Date** September 19, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** June 26, 2012  
**Registration Number** 4204747  
**Registration Date** September 11, 2012  
**Owner** (REGISTRANT) American National Insurance Company CORPORATION TEXAS One Moody Plaza Galveston TEXAS 77550  
**Attorney of Record** Margaret A. Boulware

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Trademark Electronic Search System (TESS)

**Prior Registrations** 1243114;1308303;1837021;AND OTHERS

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a rectangular box with "AMERICAN NATIONAL" displayed inside; below wording, inside the rectangular box is the front of a boat protruding out past the rectangular box.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator** LIVE

**Distinctiveness**

**Limitation Statement** as to "AMERICAN NATIONAL"

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**Word Mark** AC AMERICAREERS  
**Goods and Services** IC 035. US 100 101 102. G & S: Personnel placement and recruitment; Providing an on-line searchable database featuring employment opportunities; Providing employment information; Recruitment of students for higher education institutions. FIRST USE: 20050927. FIRST USE IN COMMERCE: 20050927  
 IC 036. US 100 101 102. G & S: Providing an on-line searchable database featuring education grants. FIRST USE: 20090418. FIRST USE IN COMMERCE: 20090418  
 IC 041. US 100 101 107. G & S: Providing a web site that features information about online higher education resources; Providing information about education. FIRST USE: 20090418. FIRST USE IN COMMERCE: 20090418

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 85423168  
**Filing Date** September 15, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** February 14, 2012

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Trademark Electronic Search System (TESS)

**Registration Number** 4135507

**Registration Date** May 1, 2012

**Owner** (REGISTRANT) AmeriCareers LLC LIMITED LIABILITY COMPANY MICHIGAN PO Box 218993  
Houston TEXAS 77218

**Prior Registrations** 3669347;3970697

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the word "AmeriCareers" and an "A" shaped arch crossing over a "C" shaped curve.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## American High-Income Trust

**Word Mark** AMERICAN HIGH-INCOME TRUST

**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, financial analysis, evaluation and consultation; investment management and advice; mutual fund investment management and distribution; annuity services, namely, investment management and distribution of variable annuities; fiduciary services, namely, serving as trustee for directed and discretionary trust accounts; estate planning; and financial administration of employee benefit, pension and retirement plans in connection therewith. FIRST USE: 19871001. FIRST USE IN COMMERCE: 19871001

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85419180

**Filing Date** September 9, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 20, 2012

**Registration Number** 4153272

5/14/2015

Trademark Electronic Search System (TESS)

**Registration Date** June 5, 2012

**Owner** (REGISTRANT) American High-Income Municipal Bond Fund Martin Fenton - U.S. citizen, Paul G. Haaga, Jr. - U.S. citizen, Karl J. Zeile - U.S. citizen, Lee A. Ault III - U.S. citizen, William H. Baribault - U.S. citizen, James G. Ellis - U.S. citizen, Leonard R. Fuller - U.S. citizen, W. Scott Hedrick - U.S. citizen, R. Clark Hooper - U.S. citizen, Merit E. Janow - U.S. citizen, Laurel B. Mitchell - U.S. citizen, Frank M. Sanchez - U.S. citizen, Margaret Spellings - U.S. citizen, Steadman Upham - U.S. citizen TRUST DELAWARE Attn: David M. Givner 333 South Hope St., 55th Floor Los Angeles CALIFORNIA 90071

**Prior Registrations** 1934518

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "TRUST" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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**Word Mark** AAPD

**Goods and Services** IC 016. US 002 005 022 023 029 037 038 050. G & S: PRINTED MATTER, NAMELY, NEWSLETTERS, INFORMATIONAL CARDS, PROGRAMS, AND BROCHURES REGARDING THE DISABILITY COMMUNITY. FIRST USE: 20111123. FIRST USE IN COMMERCE: 20111123

IC 035. US 100 101 102. G & S: PROMOTING PUBLIC AWARENESS OF THE DISABILITY COMMUNITY; PUBLIC ADVOCACY TO PROMOTE THE RIGHTS OF DISABLED PERSONS; PROVIDING AN ONLINE SEARCHABLE DATABASE FEATURING EMPLOYMENT OPPORTUNITIES. FIRST USE: 20111123. FIRST USE IN COMMERCE: 20111123

IC 036. US 100 101 102. G & S: CHARITABLE FUNDRAISING. FIRST USE: 20111123. FIRST USE IN COMMERCE: 20111123

IC 041. US 100 101 107. G & S: EDUCATIONAL SERVICES, NAMELY, PROVIDING WEBINARS, WORKSHOPS, AND PRESENTATIONS DEALING WITH ISSUES OF THE DISABILITY COMMUNITY; PROVIDING ON-LINE ELECTRONIC NEWSLETTERS DELIVERED BY EMAIL REGARDING THE DISABILITY COMMUNITY; PROVIDING A WEBSITE FEATURING INFORMATION REGARDING COMMUNITY OUTREACH PROGRAMS, NAMELY, YOUTH LEADERSHIP PROGRAMS DESIGNED TO ENCOURAGE AND PROVIDE OPPORTUNITIES FOR INVOLVEMENT WITHIN THE DISABILITY COMMUNITY. FIRST USE: 20111123. FIRST USE IN COMMERCE: 20111123

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.01.03 - Circles, incomplete (more than semi-circles); Incomplete circles (more than semi-circles)

26.09.20 - Squares inside one another

26.09.21 - Squares that are completely or partially shaded

26.17.08 - Band, one (geometric); Bar, one; Line, one; One line, band, bar or angle

5/14/2015

Trademark Electronic Search System (TESS)

**Serial Number** 85415782  
**Filing Date** September 6, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 7, 2012  
**Registration Number** 4466864  
**Registration Date** January 14, 2014  
**Owner** (REGISTRANT) American Association for People with Disabilities CORPORATION D.C. 1629 K St., N.W., Suite 950 Washington D.C. 20006  
**Attorney of Record** ILENE B. TANNEN, ESQ.  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a representation of a power button inside a square with rounded edges. The letters "AAPD" are to the right of the design.  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# NACOLAH.COM

**Word Mark** NACOLAH.COM  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance services, namely, underwriting, issuing and administration of life insurance; Underwriting, issuance and administration of annuities. FIRST USE: 19981231. FIRST USE IN COMMERCE: 19981231  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85409753  
**Filing Date** August 29, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** February 14, 2012  
**Registration Number** 4134997  
**Registration Date** May 1, 2012

5/14/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) North American Company for Life and Health Insurance CORPORATION IOWA 525 W. Van Buren Chicago ILLINOIS 60607

(LAST LISTED OWNER) SAMMONS FINANCIAL GROUP, INC. CORPORATION DELAWARE 4350 WESTOWN PARKWAY WEST DES MOINES IOWA 50266

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Sean Garrison

**Prior Registrations** 0779638;2539804;2808138

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** ACM COMMUNITY MANAGEMENT

**Goods and Services** IC 035. US 100 101 102. G & S: Accounting services provided for condominium associations, homeowner associations, office, commercial and industrial buildings and apartment buildings; financial record-keeping for collection and legal requirements, bank loans, insurance risk management, FHA requirements and general book-keeping for condominium associations, homeowner associations, office, commercial and industrial buildings and apartment buildings; and customer services management for others in the field of condominium associations, homeowner associations, office, commercial and industrial buildings and apartment buildings. FIRST USE: 20110314. FIRST USE IN COMMERCE: 20110314

IC 036. US 100 101 102. G & S: Real estate services, namely, property management services for condominium associations, homeowner associations, office, commercial and industrial buildings and apartment buildings; collection of rents in connection with condominium associations, homeowner associations, office, commercial and industrial buildings and apartment buildings; and consulting services in the field of the aforesaid services. FIRST USE: 20110314. FIRST USE IN COMMERCE: 20110314

IC 037. US 100 103 106. G & S: Building maintenance services provided for condominium associations, homeowner associations, office, commercial and industrial buildings and apartment buildings; and general maintenance, namely, building repair and maintenance, for condominium associations, homeowner associations, office, commercial and industrial buildings and apartment buildings. FIRST USE: 20110314. FIRST USE IN COMMERCE: 20110314

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 07.01.04 - Detached house

**Search** 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

**Code** 26.17.25 - Other lines, bands or bars

5/14/2015

Trademark Electronic Search System (TESS)

**Serial Number** 85405719

**Filing Date** August 24, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 6, 2012

**Registration Number** 4145780

**Registration Date** May 22, 2012

**Owner** (REGISTRANT) American Community Management, Inc. CORPORATION ILLINOIS 1908 Wright Blvd. Schaumburg ILLINOIS 60193

**Attorney of Record** Brian M. Mattson

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COMMUNITY MANAGEMENT" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "ACM COMMUNITY MANAGEMENT" and an outline of a house above a curved line.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# American SPCC

**Word Mark** AMERICAN SPCC

**Goods and Services** IC 036. US 100 101 102. G & S: Organizing and conducting fundraising events to raise money for the prevention of child abuse and neglect. FIRST USE: 20110715. FIRST USE IN COMMERCE: 20110715

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85396456

**Filing Date** August 12, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** January 31, 2012

**Registration Number** 4128584

**Registration Date** April 17, 2012

**Owner** (REGISTRANT) American SPCC CORPORATION CALIFORNIA 777 E Tahquitz Canyon Way, Suite 323 Palm Springs CALIFORNIA 92262

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

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**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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## AMERICAN LIBERTY BAIL BONDS

**Word Mark** AMERICAN LIBERTY BAIL BONDS  
**Goods and Services** IC 036. US 100 101 102. G & S: Bail bonding. FIRST USE: 19931200. FIRST USE IN COMMERCE: 19931200  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85394700  
**Filing Date** August 10, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** February 14, 2012  
**Registration Number** 4134611  
**Registration Date** May 1, 2012  
**Owner** (REGISTRANT) American Liberty Bail Bonds, Inc. CORPORATION CALIFORNIA 14413 E. Telegraph Road Whittier CALIFORNIA 90604  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "BAIL BONDS" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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### AMERIFIRST HOME MORTGAGE

**Word Mark** AMERIFIRST HOME MORTGAGE

**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, mortgage planning; Financial services, namely, mortgage refinancing; Mortgage banking; Mortgage banking services, namely, origination, acquisition, servicing, securitization and brokerage of mortgage loans; Mortgage lending. FIRST USE: 20020226. FIRST USE IN COMMERCE: 20020226

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85389189

**Filing Date** August 4, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** January 15, 2013

**Registration Number** 4370642

**Registration** July 23, 2013

5/14/2015

Trademark Electronic Search System (TESS)

**Date**

**Owner** (REGISTRANT) AmeriFirst Financial Corporation DBA AmeriFirst Home Mortgage CORPORATION  
MICHIGAN 616 W. Centre Avenue Portage MICHIGAN 49024

**Attorney of Record** Elliott J. R. Church

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOME MORTGAGE" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERIFIRST

**Word Mark** AMERIFIRST

**Goods and Services** IC 036, US 100 101 102. G & S: Financial services, namely, mortgage planning; Financial services, namely, mortgage refinancing; Mortgage banking; Mortgage banking services, namely, origination, acquisition, servicing, securitization and brokerage of mortgage loans; Mortgage lending. FIRST USE: 19871023. FIRST USE IN COMMERCE: 19901231

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85389135

**Filing Date** August 4, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for** January 15, 2013

**Opposition**

**Registration Number** 4370641

**Registration** July 23, 2013

5/14/2015

Trademark Electronic Search System (TESS)

**Date**

**Owner** (REGISTRANT) AmeriFirst Financial Corporation DBA AmeriFirst Home Mortgage CORPORATION  
MICHIGAN 616 W. Centre Avenue Portage MICHIGAN 49024

**Attorney of Record** Elliott J. R. Church

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AMERICAN HOME SHIELD

**Goods and Services** IC 035. US 100 101 102. G & S: Home warranty services, namely, arranging for repairs and replacement of major home systems, appliances and parts thereof provided by others pursuant to service agreements; Providing consumer referrals in the field of home maintenance, improvement and repair, namely, matching homeowners that desire home maintenance, improvement or repair services with contractors that provide such services; Real estate services, namely, collecting home system and appliance repair data for business and commercial purposes, namely, improvements to marketing and delivery of home warranty, preventative maintenance, and extended service agreement programs provided to home sellers, home buyers and non-moving homeowners; Providing and referring risk management programs, namely, home warranty programs, real estate broker and/or agent risk management programs, preventative maintenance programs and extended service agreement programs to real estate professionals; Client referral programs in the field of home repair, home warranty, preventative maintenance, membership and extended service agreement programs to real estate professionals. FIRST USE: 20110726. FIRST USE IN COMMERCE: 20120726

IC 036. US 100 101 102. G & S: Preventive maintenance services, namely, underwriting, providing and administrating service contracts for preventive maintenance of home systems, appliances and parts thereof; Extended warranty services, namely, underwriting, providing and administrating service contracts for repairs and replacements of individual home systems, appliances and parts thereof beyond the manufacturer warranty period. FIRST USE: 20110726. FIRST USE IN COMMERCE: 20110726

IC 037. US 100 103 106. G & S: Providing information in the field of business and home repair generated from home warranty services, preventative maintenance services, extended warranty services, centralized referral resource services and real estate services to real estate professionals, home buyers, home sellers, home inspectors and home repair contractors; Providing home repair services to home buyers and home sellers. FIRST USE: 20110726. FIRST USE IN COMMERCE: 20110726

**Mark**

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Trademark Electronic Search System (TESS)

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 07.01.06 - Other houses

**Search Code** 24.01.01 - Shields or crests (plain) with neither a figurative element nor an inscription contained therein or superimposed thereon  
24.01.02 - Shields or crests with figurative elements contained therein or superimposed thereon

**Serial Number** 85387918

**Filing Date** August 3, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 24, 2012

**Registration Number** 4234976

**Registration Date** October 30, 2012

**Owner** (REGISTRANT) American Home Shield Corporation CORPORATION DELAWARE 889 Ridge Lake Boulevard Memphis TENNESSEE 38120

**Attorney of Record** Robert E. Schuerman

**Prior Registrations** 1427790;1956992;3083123;AND OTHERS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN HOME" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "AMERICAN HOME SHIELD" adjacent to an interlocking house and shield design.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERICAN HOME SHIELD

**Word Mark** AMERICAN HOME SHIELD

**Goods and Services** IC 035. US 100 101 102. G & S: Home warranty services, namely, arranging for repairs and replacement of major home systems, appliances and parts thereof provided by others pursuant to service agreements; Providing consumer referrals in the field of home maintenance, improvement and repair, namely, matching homeowners that desire home maintenance, improvement or repair services with contractors that provide such services; Real estate services, namely, collecting home system and appliance repair data for business and commercial purposes, namely, improvements to marketing and delivery of home warranty, preventative maintenance, and extended service agreement programs provided to home sellers, home buyers and non-moving homeowners; Providing and referring risk management programs, namely, home warranty programs, real estate broker and/or agent risk management programs, preventative maintenance programs and extended service agreement programs to real estate professionals; Client referral programs in the field of home repair, home warranty, preventative maintenance, membership and extended service agreement programs to real estate professionals. FIRST USE: 19720201. FIRST USE IN COMMERCE: 19720201

IC 036. US 100 101 102. G & S: Preventive maintenance services, namely, underwriting, providing and administrating service contracts for preventive maintenance of home systems, appliances and parts thereof; Extended warranty services, namely, underwriting, providing and administrating service contracts for repairs and replacements of individual home systems, appliances and parts thereof beyond the manufacturer warranty period [ ; Real estate services, namely, collecting and utilizing home system and appliance repair data for improvements to insurance underwriting and insurance coverage of home warranty, preventative maintenance, and extended service agreement programs provided to home sellers, home buyers and non-moving homeowners ]. FIRST USE: 19720201. FIRST USE IN COMMERCE: 19720201

IC 037. US 100 103 106. G & S: Providing information in the field of business and home repair generated from home warranty services, preventative maintenance services, extended warranty services,

centralized referral resource services and real estate services to real estate professionals, home buyers, home sellers, home inspectors and home repair contractors; Providing home repair services to home buyers and home sellers. FIRST USE: 20110100. FIRST USE IN COMMERCE: 20110100

**Standard  
Characters  
Claimed**

**Mark**

**Drawing Code** (4) STANDARD CHARACTER MARK

**Serial  
Number**

85387883

**Filing Date** August 3, 2011

**Current  
Basis** 1A

**Original  
Filing Basis** 1A

**Published  
for  
Opposition** April 24, 2012

**Change In  
Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration  
Number** 4170524

**Registration  
Date** July 10, 2012

**Owner** (REGISTRANT) American Home Shield Corporation CORPORATION DELAWARE 889 Ridge Lake Boulevard Memphis TENNESSEE 38120

**Attorney of  
Record** Robert E. Schuerman

**Prior  
Registrations** 1427790;1956992;3083123;AND OTHERS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN HOME" APART FROM THE MARK AS SHOWN

**Description  
of Mark** Color is not claimed as a feature of the mark.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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# AHS

**Word Mark** AHS

**Goods and Services**

IC 035. US 100 101 102. G & S: Home warranty services, namely, arranging for repairs and replacement of major home systems, appliances and parts thereof provided by others pursuant to service agreements; Providing consumer referrals in the field of home maintenance, improvement and repair, namely, matching homeowners that desire home maintenance, improvement or repair services with contractors that provide such services; Real estate services, namely, collecting home system and appliance repair data for business and commercial purposes, namely, improvements to marketing and delivery of home warranty, preventative maintenance, and extended service agreement programs provided to home sellers, home buyers and non-moving homeowners; Providing and referring risk management programs, namely, home warranty programs, real estate broker and/or agent risk management programs, preventative maintenance programs and extended service agreement programs to real estate professionals; Client referral programs in the field of home repair, home warranty, preventative maintenance, membership and extended service agreement programs to real estate professionals. FIRST USE: 19860113. FIRST USE IN COMMERCE: 19860113

IC 036. US 100 101 102. G & S: Preventive maintenance services, namely, underwriting, providing and administering service contracts for preventive maintenance of home systems, appliances and parts thereof; Extended warranty services, namely, underwriting, providing and administering service contracts for repairs and replacements of individual home systems, appliances and parts thereof beyond the manufacturer warranty period [ ; Real estate services, namely, collecting and utilizing home system and appliance repair data for improvements to insurance underwriting and insurance coverage of home warranty, preventative maintenance, and extended service agreement programs provided to home sellers, home buyers and non-moving homeowners ], FIRST USE: 19860113. FIRST USE IN COMMERCE: 19860113

IC 037. US 100 103 106. G & S: Providing information in the field of business and home repair generated from home warranty services, preventative maintenance services, extended warranty services,

centralized referral resource services and real estate services to real estate professionals, home buyers, home sellers, home inspectors and home repair contractors; Providing home repair services to home buyers and home sellers. FIRST USE: 20110100. FIRST USE IN COMMERCE: 20110100

**Standard  
Characters  
Claimed**

**Mark**

**Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85387873

**Filing Date** August 3, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** April 24, 2012

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 4170523

**Registration Date** July 10, 2012

**Owner** (REGISTRANT) American Home Shield Corporation CORPORATION DELAWARE 889 Ridge Lake Boulevard Memphis TENNESSEE 38120

**Attorney of Record** Robert E. Schuerman

**Prior Registrations** 1427790;1634355;3162502;AND OTHERS

**Description of Mark** Color is not claimed as a feature of the mark.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## AG SECURE SURVIVOR GUL

**Word Mark** AG SECURE SURVIVOR GUL  
**Goods and Services** IC 036. US 100 101 102. G & S: Life insurance underwriting. FIRST USE: 20120323. FIRST USE IN COMMERCE: 20120323  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85386716  
**Filing Date** August 2, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** December 13, 2011  
**Registration Number** 4159162  
**Registration Date** June 12, 2012  
**Owner** (REGISTRANT) American International Group, Inc. CORPORATION NEW YORK 180 Maiden Lane New York NEW YORK 10038  
**Prior Registrations** 2920118;3077573;3985814;AND OTHERS  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SECURE SURVIVOR GUL" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# SPIRIT OF AMERICAN ENTERPRISE

**Word Mark** SPIRIT OF AMERICAN ENTERPRISE

**Goods and Services** IC 036. US 100 101 102. G & S: Charitable fundraising; Charitable fundraising to support restoration of an historic whaling ship. FIRST USE: 20110623. FIRST USE IN COMMERCE: 20110623

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85378445

**Filing Date** July 22, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** October 25, 2011

**Registration Number** 4084038

**Registration Date** January 10, 2012

**Owner** (REGISTRANT) Mystic Seaport Museum, Inc. CORPORATION CONNECTICUT 75 Greenmanville Avenue Mystic CONNECTICUT 06355

**Attorney of Record** Francis J. Duffin

**Type of Mark** SERVICE MARK

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**Register**      PRINCIPAL  
**Live/Dead**  
**Indicator**      LIVE

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# NORTH AMERICAN SPIRITS & WINE

<b>Word Mark</b>	NORTH AMERICAN SPIRITS & WINE
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: brokerage services in the field of wine, spirits and other alcoholic beverages. FIRST USE: 20110800. FIRST USE IN COMMERCE: 20110800
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85376717
<b>Filing Date</b>	July 20, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Date Amended to Current Register</b>	May 22, 2012
<b>Registration Number</b>	4169457
<b>Registration Date</b>	July 3, 2012
<b>Owner</b>	(REGISTRANT) Southern Wine & Spirits of America, Inc. CORPORATION FLORIDA 1600 N.W. 163rd Street Miami FLORIDA 33169
<b>Attorney of Record</b>	Simor L. Moskowitz
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SPIRITS & WINE" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	SUPPLEMENTAL
<b>Live/Dead Indicator</b>	LIVE

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# The American Home

**Word Mark** THE AMERICAN HOME

**Goods and Services** IC 036. US 100 101 102. G & S: Real estate rental services, namely, rental of residential housing; Real estate service, namely, rental property management. FIRST USE: 20110901. FIRST USE IN COMMERCE: 20110901

**Standard Characters Claimed**

**Mark Drawing** (4) STANDARD CHARACTER MARK

**Code**

**Serial Number** 85374238

**Filing Date** July 18, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** December 20, 2011

**Registration Number** 4162398

**Registration Date** June 19, 2012

**Owner** (REGISTRANT) The American Home Real Estate Company LLC LIMITED LIABILITY COMPANY DELAWARE PO Box 15470 Atlanta GEORGIA 30333

5/14/2015

Trademark Electronic Search System (TESS)

**Attorney of Record** W. Scott Creasman

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# Loyal American Affordable Health Benefits

**Word Mark** LOYAL AMERICAN AFFORDABLE HEALTH BENEFITS  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance services, namely, underwriting, issuance and administration of supplemental health insurance. FIRST USE: 20110412. FIRST USE IN COMMERCE: 20110701  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85373457  
**Filing Date** July 18, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** January 17, 2012  
**Registration Number** 4121115  
**Registration Date** April 3, 2012  
**Owner** (REGISTRANT) Loyal American Life Insurance Company TA Loyal American Life Insurance Company CORPORATION OHIO 11200 Lakeline Blvd., Suite 100 Austin TEXAS 78717  
**Prior Registrations** 2647611  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "AFFORDABLE

5/14/2015

Trademark Electronic Search System (TESS)

HEALTH BENEFITS" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AA AMERICAN ASSOCIATES  
**Goods and Services** IC 036. US 100 101 102. G & S: Real estate consultancy. FIRST USE: 20111101. FIRST USE IN COMMERCE: 20111101  
**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 85367044  
**Filing Date** July 8, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** July 3, 2012  
**Registration Number** 4328862  
**Registration Date** April 30, 2013  
**Owner** (REGISTRANT) GECC Enterprises Inc. CORPORATION ARIZONA 2306 S McClintock Drive Tempe ARIZONA 85282  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN ASSOCIATES" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "American Associates" with the stylized design of two "A's" immediately to the left of the wording.  
**Type of Mark** SERVICE MARK

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Trademark Electronic Search System (TESS)

**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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### AMERICAN FALLEN WARRIOR MEMORIAL FOUNDATION

<b>Word Mark</b>	AMERICAN FALLEN WARRIOR MEMORIAL FOUNDATION
<b>Goods and Services</b>	IC 036, US 100 101 102, G & S: Memorial fundraising, FIRST USE: 20110622, FIRST USE IN COMMERCE: 20110622
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85353046
<b>Filing Date</b>	June 22, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Date Amended to Current Register</b>	January 31, 2012
<b>Registration Number</b>	4127128
<b>Registration Date</b>	April 10, 2012
<b>Owner</b>	(REGISTRANT) Taylor and Evans Kathryn L. Taylor, US citizen, and Tonya M. Evans, US citizen. PARTNERSHIP MISSOURI 2453 S. Forest Heights Ave. Springfield MISSOURI 65809
<b>Attorney of Record</b>	Jonathan A. Bay
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MEMORIAL FOUNDATION" APART FROM THE MARK AS SHOWN

5/14/2015

Trademark Electronic Search System (TESS)

**Type of Mark**      SERVICE MARK  
**Register**            SUPPLEMENTAL  
**Live/Dead Indicator**      LIVE

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**Word Mark** 50 YEARS PROTECTING YOU & YOUR ASSETS A V M A VETERINARIANS SERVING VETERINARIANS P L I T SECURITY·STABILITY·STRENGTH 1962-2012

**Goods and Services** IC 036. US 100 101 102. G & S: Administration of a member trust to provide insurance for veterinary professional liability, directors and officers liability, employment practices liability, business property and general liability, student liability, workers' compensation, and flood coverage. FIRST USE: 20120101. FIRST USE IN COMMERCE: 20120101

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 03.21.01 - Caduceus; Serpent and staff (caduceus)

**Search Code** 24.09.07 - Advertising, banners; Banners  
 26.01.21 - Circles that are totally or partially shaded.  
 26.09.13 - Squares, exactly two squares; Two squares  
 26.09.21 - Squares that are completely or partially shaded  
 26.13.21 - Quadrilaterals that are completely or partially shaded  
 26.13.25 - Quadrilaterals with one or more curved sides  
 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

**Serial Number** 85351953

**Filing Date** June 21, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** June 12, 2012

**Registration Number** 4309734

**Registration Date** March 26, 2013

**Owner** (REGISTRANT) American Veterinary Medical Association not-for-profit corporation ILLINOIS 1931 North Meacham Road, Suite 100 Schamburg ILLINOIS 60173

**Attorney of Record** Robert E Browne

**Prior Registrations** 1708125;1772596;1820664;AND OTHERS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FIFTY YEARS" AND "1962-2012" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "50 YEARS PROTECTING YOU & YOUR ASSETS AVMA" are stacked in three different rows with a line underneath the last row at the top of the image. In the middle of the image is a serpent wrapped around a staff and the letter "V" encased inside of a circle and a square. Undemeath the serpent is a banner with the words "VETERINARIANS SERVING VETERINARIANS". At the bottom of the image are the words "PLIT SECURITY STABILITY STRENGTH 1962-2012" stacked in three rows. The wording in the last two lines are all separated by stylized dashes.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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AVMA



PLIT

**Word Mark** AVMA V PLIT  
**Goods and Services** IC 036. US 100 101 102. G & S: Administration of a member trust to provide insurance for veterinary professional liability, directors and officers liability, employment practices liability, business property and general liability, student liability, workers' compensation, and flood coverage. FIRST USE: 19620000. FIRST USE IN COMMERCE: 19620000  
**Mark**  
**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design** 03.21.01 - Caduceus; Serpent and staff (caduceus)  
**Search Code** 26.01.21 - Circles that are totally or partially shaded.  
 26.09.21 - Squares that are completely or partially shaded  
 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters  
**Serial Number** 85350828  
**Filing Date** June 20, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** June 12, 2012  
**Registration Number** 4196880

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Trademark Electronic Search System (TESS)

**Registration Date** August 28, 2012  
**Owner** (REGISTRANT) American Veterinary Medical Association not-for-profit corporation ILLINOIS 1931 North Meacham Road, Suite 100 Schamburg ILLINOIS 60173  
**Attorney of Record** Robert E Browne  
**Prior Registrations** 1708125;1772596;1820664;AND OTHERS  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of "AVMA" on top of the image with "PLIT" on the bottom of the image. In the middle of the image is a serpent wrapped around a staff and the letter "V" encased inside of a circle which is inside a shaded square. There are straight horizontal lines above and below the design element.  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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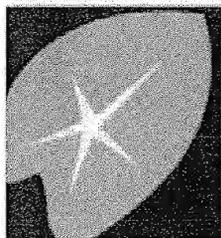
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# AMERICAN

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## Insurance and Investments

**Word Mark** AMERICAN INSURANCE AND INVESTMENTS

**Goods and Services** IC 036. US 100 101 102. G & S: insurance agency services. FIRST USE: 20130225. FIRST USE IN COMMERCE: 20130225

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code**  
 01.01.03 - Star - a single star with five points  
 05.03.25 - Leaf, single; Other leaves  
 26.09.21 - Squares that are completely or partially shaded  
 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**Serial Number** 85345162

**Filing Date** June 13, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** November 22, 2011

**Registration Number** 4403779

**Registration Date** September 17, 2013

**Owner** (REGISTRANT) American Savings Bank, F.S.B. federal savings bank UNITED STATES P.O. Box 2300 Honolulu HAWAII 968042300

**Attorney of Record** Martin E. Hsia, 32,471

**Number of Registrations** 2210117

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INSURANCE AND INVESTMENTS" ADAPT EDO

**Description of Mark** The color(s) green and blue is/are claimed as a feature of the mark. The mark consists of a green Hawaiian taro leaf in a blue square with a star representing the veins of the leaf on the leaf, with the words "AMERICAN INSURANCE AND INVESTMENTS" appearing in blue underneath.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)-IN PART

**Use/Dead Indicator** LIVE

**Distinctiveness**

**Limitation** as to "AMERICAN"

**Statement**

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# AMERICAN

## H O M E L O A N S

**Word Mark** AMERICAN HOME LOANS

**Goods and Services** IC 036. US 100 101 102. G & S: Banking services. FIRST USE: 20130515. FIRST USE IN COMMERCE: 20130627

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 01.01.03 - Star - a single star with five points  
05.03.25 - Leaf, single; Other leaves  
26.09.21 - Squares that are completely or partially shaded  
26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

**Serial Number** 85342763

**Filing Date** June 9, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** November 15, 2011

**Registration Number** 4400614

**Registration Date** September 10, 2013

**Owner** (REGISTRANT) American Savings Bank, F.S.B. federal savings bank UNITED STATES P.O. Box 2300 Honolulu HAWAII 968042300

**Attorney of**

5/14/2015

Trademark Electronic Search System (TESS)

**Record** Martin E. Hsia

**Prior Registrations** 2210117

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOME LOANS" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) blue and green is/are claimed as a feature of the mark. The mark consists of a green Hawaiian taro leaf in a blue square with a star representing the veins of the leaf on the leaf, with the words "AMERICAN HOME LOANS" appearing in blue underneath.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator** LIVE

**Distinctiveness Limitation Statement** as to "AMERICAN"

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### American Living Real Estate

**Word Mark** AMERICAN LIVING REAL ESTATE  
**Goods and Services** IC 036. US 100 101 102. G & S: Real estate brokerage. FIRST USE: 20081000. FIRST USE IN COMMERCE: 20081000  
**Standard Characters**  
**Marked**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85333078  
**Filing Date** May 28, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** November 1, 2011  
**Registration Number** 4087333  
**Registration Date** January 17, 2012  
**Owner** (REGISTRANT) Schulz, Sam INDIVIDUAL UNITED STATES 3064 Nimes Lane Oxnard CALIFORNIA 93036  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" AND "REAL ESTATE" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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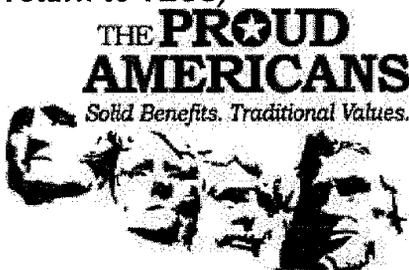
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**Word Mark** THE PROUD AMERICANS SOLID BENEFITS. TRADITIONAL VALUES.

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Downloadable electronic publications in the nature of books, newsletters, bulletins, brochures, pamphlets, and magazines for elderly and retired individuals in the fields of vision care, hearing care, travel, financial planning, insurance, annuities, long term care, Medicare supplemental insurance, disability insurance, retirement, lifestyles of elderly and retired individuals, health, aging, consumer issues, economic security, and exercise and fitness. FIRST USE: 20110125. FIRST USE IN COMMERCE: 20110125

IC 035. US 100 101 102. G & S: Association services, namely, promoting the interests of elderly and retired individuals; promoting public awareness and advocacy in the fields of vision care, hearing care, travel, financial planning, insurance, annuities, long term care, Medicare supplemental insurance, disability insurance, retirement, elderly or retired lifestyles, health, aging, consumer issues, economic security, and exercise and fitness; administration of a discount program for enabling participants to obtain discounts on goods and services of others through use of a discount membership card; cooperative advertising and marketing; Organization of exhibitions and events concerning retirement preparation for commercial or advertising purposes; public policy research services; promoting public awareness of the need for solutions and policies in the fields of health, medical services, insurance, retirement, elderly or retired lifestyles, finance, aging, consumer issues, and economic security. FIRST USE: 20110125. FIRST USE IN COMMERCE: 20110125

IC 036. US 100 101 102. G & S: Financial and investment services, namely, providing financial information, advice and consultation in the fields of insurance, annuities, long term care insurance, Medicare supplemental insurance, money management, and investment; financial consulting in the nature of financial management money for others and investment advisory services; financial asset management; investment management and financial asset management services; financial investment of funds of for others; financial administration of investment assets for others; financial administration of life insurance, long term care insurance, and disability insurance; providing rebates at participating establishments of

others through the use of membership cards and membership programs; providing financial administration services in the field of life insurance, annuities and retirement plans. FIRST USE: 20110125. FIRST USE IN COMMERCE: 20110125

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 01.01.03 - Star - a single star with five points  
02.01.05 - Historical men (American); Men, famous; Presidents (American)  
06.01.04 - Mountains (landscapes); Scenery with mountains  
26.01.21 - Circles that are totally or partially shaded.  
27.03.01 - Geometric figures forming letters, numerals or punctuation

**Serial Number** 85311848

**Filing Date** May 4, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for** October 18, 2011

**Opposition**

**Registration Number** 4199518

**Registration Date** August 28, 2012

**Owner** (REGISTRANT) The Proud Americans Inc. CORPORATION TEXAS P.O. Box 18256 Sugar Land TEXAS 77496

**Attorney of Record** Jonathan Pierce

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICANS" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the stylized wording "THE PROUD AMERICANS SOLID BENEFITS. TRADITIONAL VALUES." appearing above the pictorial representation of the four presidents in bust on Mount Rushmore. The wording "THE PROUD" appears above the wording "AMERICANS" which appears above the wording "SOLID BENEFITS. TRADITIONAL VALUES." The letter "O" in the word "PROUD" appears as a five-pointed star superimposed over the center of a solid circle.

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** AMERICAN RESIDENTIAL INVESTMENT MANAGEMENT  
**Goods and Services** IC 036. US 100 101 102. G & S: Apartment house management. FIRST USE: 20100601. FIRST USE IN COMMERCE: 20100907  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)  
 26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)  
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved  
**Serial Number** 85322543  
**Filing Date** May 17, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** November 1, 2011  
**Registration Number** 4087038  
**Registration Date** January 17, 2012  
**Owner** (REGISTRANT) American Residential Investment Management, LLC LIMITED LIABILITY COMPANY  
 NORTH CAROLINA 3312 Rock Creek Dr. Raleigh NORTH CAROLINA 27609  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN RESIDENTIAL INVESTMENT MANAGEMENT" APART FROM THE MARK AS SHOWN  
**Description of** Color is not claimed as a feature of the mark. The mark consists of six vertical bars based on an arch

5/14/2015

Trademark Electronic Search System (TESS)

**Mark** above the words "American Residential Investment Management".  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# AmeriCU CREDIT UNION

<b>Word Mark</b>	AMERICU CREDIT UNION
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Credit unions. FIRST USE: 20000901. FIRST USE IN COMMERCE: 20000901
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85317762
<b>Filing Date</b>	May 11, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	October 4, 2011
<b>Registration Number</b>	4074011
<b>Registration Date</b>	December 20, 2011
<b>Owner</b>	(REGISTRANT) AmeriCU Credit Union credit union NEW YORK 1916 Black River Blvd. Rome NEW YORK 13440
<b>Attorney of Record</b>	John A. Nasto, Jr.
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CREDIT UNION" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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### NATIONAL ITALIAN AMERICAN FOUNDATION

**Word Mark** NATIONAL ITALIAN AMERICAN FOUNDATION

**Goods and Services** IC 035. US 100 101 102. G & S: Association services, namely, promoting US-Italy business, political, and cultural relations and promoting networking among corporate leaders. FIRST USE: 19751231. FIRST USE IN COMMERCE: 19751231

IC 036. US 100 101 102. G & S: Charitable foundation services promoting Italian American culture and heritage, namely, providing educational and youth scholarships and grants. FIRST USE: 19751231. FIRST USE IN COMMERCE: 19751231

IC 039. US 100 105. G & S: Charitable foundation services promoting Italian American culture and heritage, namely providing heritage travel, namely, travel and tour information services. FIRST USE: 19751231. FIRST USE IN COMMERCE: 19751231

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85316565

**Filing Date** May 10, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** December 6, 2011

**Registration Number** 4101525

**ate** February 21, 2012  
**wner** (REGISTRANT) The National Italian American Foundation not-for-profit corporation D.C. 1860 19th Street, N.W. Washington D.C. 20009  
**orney of record** Joseph R. Englander  
**rior registrations** 3033741  
**claimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOUNDATION" APART FROM THE MARK AS SHOWN  
**ype of Mark** SERVICE MARK  
**egister** PRINCIPAL-2(F)  
**ve/Dead indicator** LIVE

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# NIAF

- Word Mark** NIAF
- Goods and Services** IC 035. US 100 101 102. G & S: Association services, namely, promoting US-Italy business, political, and cultural relations; promoting networking among corporate leaders. FIRST USE: 19751231. FIRST USE IN COMMERCE: 19751231
- IC 036. US 100 101 102. G & S: Charitable foundation services promoting Italian American culture and heritage, namely, providing educational and youth scholarships and grants. FIRST USE: 19751231. FIRST USE IN COMMERCE: 19751231
- IC 039. US 100 105. G & S: Charitable foundation services promoting Italian American culture and heritage, namely providing heritage travel, namely travel and tour information services. FIRST USE: 19751231. FIRST USE IN COMMERCE: 19751231

**Standard Characters Claimed Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85316556

**Filing Date** May 10, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** November 8, 2011

**Registration** 4099223

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**ate** January 24, 2012  
**wner** (REGISTRANT) The National Italian American Foundation not-for-profit corporation D.C. 1860 19th Street, N.W.  
Washington D.C. 20009  
**orney of  
ecord** Joseph R. Englander  
**ior  
egistrations** 3033741  
**ype of Mark** SERVICE MARK  
**egister** PRINCIPAL  
**ve/Dead  
icator** LIVE

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**Word Mark** AMERICAN TITLE COMPANY

**Goods and Services** IC 036. US 100 101 102. G & S: Insurance services related to real estate transactions, namely, title insurance underwriting, title insurance consultation and title insurance claims processing; real estate escrow services. FIRST USE: 19930701. FIRST USE IN COMMERCE: 19930701

IC 045. US 100 101. G & S: Real estate settlement services; real estate closing services. FIRST USE: 19930701. FIRST USE IN COMMERCE: 19930701

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Code** 03.15.01 - Eagles  
 03.17.16 - Heads of birds  
**Search Code** 24.09.05 - American flags; Flags, American  
 26.11.10 - Rectangles divided once into two sections  
 26.11.21 - Rectangles that are completely or partially shaded

**Serial Number** 85314000

**Filing Date** May 6, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published** September 27, 2011

**Position**

**Registration Number** 4070488

**Registration Date** December 13, 2011

Laurel NEW JERSEY 08054

**Attorney of Record** Joan T. Pinaire

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN TITLE COMPANY" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a rectangle separated into two sections, with the top half depicting the word "AMERICAN" and the bottom half depicting the words "TITLE COMPANY", and the left side of the rectangle depicting an eagle's head and a portion of the United States flag on the left side and top of the eagle's head.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# THE PROUD AMERICANS

**Word Mark** THE PROUD AMERICANS

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Downloadable electronic publications in the nature of books, newsletters, bulletins, brochures, pamphlets, and magazines for elderly and retired individuals in the fields of vision care, hearing care, travel, financial planning, insurance, annuities, long term care, Medicare supplemental insurance, disability insurance, retirement, lifestyles of elderly and retired individuals, health, aging, consumer issues, economic security, and exercise and fitness. FIRST USE: 20110125. FIRST USE IN COMMERCE: 20110125

IC 035. US 100 101 102. G & S: Association services, namely, promoting the interests of elderly and retired individuals; promoting public awareness and advocacy in the fields of vision care, hearing care, travel, financial planning, insurance, annuities, long term care, Medicare supplemental insurance, disability insurance, retirement, elderly or retired lifestyles, health, aging, consumer issues, economic security, and exercise and fitness; administration of a discount program for enabling participants to obtain discounts on goods and services of others through use of a discount membership card; cooperative advertising and marketing; Organization of exhibitions and events concerning retirement preparation for commercial or advertising purposes; public policy research services; promoting public awareness of the need for solutions and policies in the fields of health, medical services, insurance, retirement, elderly or retired lifestyles, finance, aging, consumer issues, and economic security. FIRST USE: 20110125. FIRST USE IN COMMERCE: 20110125

IC 036. US 100 101 102. G & S: Financial and investment services, namely, providing financial information, advice and consultation in the fields of insurance, annuities, long term care insurance, Medicare supplemental insurance, money management, and investment; financial consulting in the nature of financial management money for others and investment advisory services; financial asset management; investment management and financial asset management services; financial investment of funds of for others; financial administration of investment assets for others; financial administration of life insurance, long term care insurance, and disability insurance; providing rebates at participating establishments of others through the use of membership cards and membership programs; providing financial administration services in the field of life insurance, annuities and retirement plans. FIRST USE: 20110125. FIRST USE IN COMMERCE: 20110125

Standard  
characters  
aimed  
mark

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**Code**  
**Serial Number** 85308269  
**Filing Date** April 29, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B

**Published**  
**Effective Date** October 18, 2011  
**Opposition**  
**Registration Number** 4203173  
**Registration Date** September 4, 2012  
**Owner** (REGISTRANT) The Proud Americans Inc. CORPORATION TEXAS P.O. Box 18256 Sugar Land TEXAS 77496  
**Attorney of Record** Jonathan Pierce  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICANS" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark.  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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## Inter-American Investment Corporation

**Word Mark** INTER-AMERICAN INVESTMENT CORPORATION

**Goods and Services** IC 036. US 100 101 102. G & S: Providing for the economic development of Latin American and Caribbean countries by financing private enterprises, namely, financing in the forms of direct loans, guarantees, equity investments, lines of credit to local financial intermediaries and investments in local and regional investment funds, namely, for providing loans to small and medium size companies. FIRST USE: 19841012. FIRST USE IN COMMERCE: 19860912

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 01.07.01 - Globes with outlines of continents  
25.01.25 - Borders, ornamental; Other framework and ornamental borders

**Serial Number** 85308086

**Filing Date** April 29, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** October 4, 2011

**Registration Number** 4073687

**Registration**

5/14/2015

Trademark Electronic Search System (TESS)

**Date** December 20, 2011

**Owner** (REGISTRANT) Inter-American Investment Corporation CORPORATION D.C. 1350 New York Avenue, NW Washington D.C. 20577

**Attorney of Record** Christopher J. Maier

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INTER-AMERICAN INVESTMENT CORPORATION" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a globe showing South America, Central America and parts of North America, an open frame extending around three quarters of the globe, a fourth quarter of the frame is darkened in and separated from the globe, and the words "Inter-American Investment Corporation" to the right of the globe and frame.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**American  
Capital  
Mortgage**

**Word Mark** AMERICAN CAPITAL MORTGAGE

**Goods and Services** IC 036, US 100 101 102. G & S: Financial and investment services rendered to businesses and entities and individuals associated therewith, namely, financial analysis and consultation, real estate investment services, real estate investment trust advisory and management services, and mortgage-related investment services. FIRST USE: 20110729. FIRST USE IN COMMERCE: 20110729

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.05.02 - Plain single line triangles; Triangles, plain single line  
26.09.14 - Squares, three or more; Three or more squares  
26.09.21 - Squares that are completely or partially shaded

**Serial Number** 85304569

**Filing Date** April 26, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** November 15, 2011

**Registration Number** 4093370

**Registration Date** January 31, 2012

**Owner** (REGISTRANT) American Capital, Ltd. CORPORATION DELAWARE 14th Floor 2 Bethesda Metro Center Bethesda MARYLAND 20814

**Attorney of**

5/14/2015

Trademark Electronic Search System (TESS)

**Record** Anna W. Manville

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAPITAL MORTGAGE" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "AMERICAN CAPITAL MORTGAGE" adjacent to a stylized triangle shape.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator** LIVE

**Distinctiveness**

**Limitation Statement** as to "AMERICAN CAPITAL"

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# American



# Capital



# Agency

**Word Mark** AMERICAN CAPITAL AGENCY

**Goods and Services** IC 036, US 100 101 102, G & S: Financial and investment services rendered to businesses and entities and individuals associated therewith, namely, financial analysis and consultation, real estate investment services, real estate investment trust advisory and management services, and mortgage-related investment services. FIRST USE: 20081200. FIRST USE IN COMMERCE: 20081200

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.05.02 - Plain single line triangles; Triangles, plain single line  
26.09.14 - Squares, three or more; Three or more squares  
26.09.21 - Squares that are completely or partially shaded

**Serial Number** 85304562

**Filing Date** April 26, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** October 25, 2011

**Registration Number** 4082868

**Registration Date** January 10, 2012

**Owner** (REGISTRANT) American Capital, Ltd. CORPORATION DELAWARE 14th Floor 2 Bethesda Metro Center Bethesda MARYLAND 20814

**Attorney of**

5/14/2015

Trademark Electronic Search System (TESS)

**Record** Anna W. Manville

**Prior Registrations** 3258097;3521281;3696273;AND OTHERS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAPITAL AGENCY" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words "AMERICAN CAPITAL AGENCY" adjacent to a stylized triangle shape.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator** LIVE

**Distinctiveness Limitation Statement** as to "AMERICAN CAPITAL"

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### NORTH AMERICAN GOLDFIELDS

<b>Word Mark</b>	NORTH AMERICAN GOLDFIELDS
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: equity capital and bond investment; financial investment analysis and stock research. FIRST USE: 20110531. FIRST USE IN COMMERCE: 20110531
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85303444
<b>Filing Date</b>	April 25, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 20, 2011
<b>Registration Number</b>	4176798
<b>Registration Date</b>	July 17, 2012
<b>Owner</b>	(REGISTRANT) Viceroy Funds, LLC LIMITED LIABILITY COMPANY GEORGIA Suite 1700 3340 Peachtree Road Atlanta GEORGIA 30326
<b>Attorney of Record</b>	Dorian B. Kennedy
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NORTH AMERICAN" APART FROM

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**Type of Mark** THE MARK AS SHOWN  
**Register** SERVICE MARK  
**Live/Dead Indicator** PRINCIPAL  
**Indicator** LIVE

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# AMTEX AUTO INSURANCE

<b>Word Mark</b>	AMTEX AUTO INSURANCE
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: insurance brokerage and agency services in the field of Auto insurance. FIRST USE: 20051012. FIRST USE IN COMMERCE: 20051012
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85297300
<b>Filing Date</b>	April 18, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	March 13, 2012
<b>Registration Number</b>	4148864
<b>Registration Date</b>	May 29, 2012
<b>Owner</b>	(REGISTRANT) ALI, AFZAL INDIVIDUAL UNITED STATES 42 SULLIVANS LANDING MISSOURI CITY TEXAS 77459
<b>Attorney of Record</b>	Raj Abhyanker
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AUTO INSURANCE" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE



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### RETHINKING THE AMERICAN DREAM IN A NEW ECONOMY

**Word Mark** RETHINKING THE AMERICAN DREAM IN A NEW ECONOMY

**Goods and Services** IC 036. US 100 101 102. G & S: Investment and financial advisory services. FIRST USE: 20100731. FIRST USE IN COMMERCE: 20100731

IC 041. US 100 101 107. G & S: Educational services, namely, conducting seminars, conferences, and/or workshops in the field of personal investment and financial planning and distributing seminar materials in connection therewith. FIRST USE: 20100731. FIRST USE IN COMMERCE: 20100731

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85295077

**Filing Date** April 14, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 23, 2011

**Registration Number** 4053064

5/14/2015

Trademark Electronic Search System (TESS)

**Registration Date** November 8, 2011  
**Owner** (REGISTRANT) Jackson National Life Insurance Company CORPORATION MICHIGAN 1 Corporate Way  
Lansing MICHIGAN 48951  
**Attorney of Record** John C Blattner  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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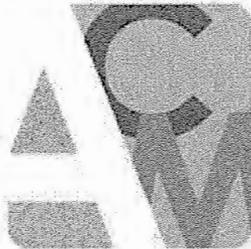
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**Word Mark** ACM  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance claims administration and adjusting services; insurance claims auditing, investigation and financial risk management services. FIRST USE: 20090331. FIRST USE IN COMMERCE: 20090331  
 IC 045. US 100 101. G & S: Insurance claims investigation services. FIRST USE: 20090331. FIRST USE IN COMMERCE: 20090331  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.11.21 - Rectangles that are completely or partially shaded  
**Serial Number** 85292800  
**Filing Date** April 12, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** March 6, 2012  
**Registration Number** 4145319

5/14/2015

Trademark Electronic Search System (TESS)

**Registration Date** May 22, 2012

**Owner** (REGISTRANT) American Claims Management, Inc. CORPORATION CALIFORNIA 701 B Street, Ste 2210 San Diego CALIFORNIA 92101

**Attorney of Record** Ramon A. Klitzke II

**Prior Registrations** 3050171

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the letters "A", "C" and "M" with a square background.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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### AMERICAN CLAIMS MANAGEMENT

**Word Mark** AMERICAN CLAIMS MANAGEMENT  
**Goods and Services** IC 036. US 100 101 102. G & S: Insurance claims administration and adjusting services; insurance claims auditing, investigation and risk management services. FIRST USE: 20031231. FIRST USE IN COMMERCE: 20031231  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85292797  
**Filing Date** April 12, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** September 13, 2011  
**Registration Number** 4062800  
**Registration Date** November 29, 2011

5/14/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) American Claims Management, Inc. CORPORATION CALIFORNIA 701 B Street, Ste 2210 San Diego CALIFORNIA 92101

**Attorney of Record** Ramon A. Klitzke II

**Prior Registrations** 3050171

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CLAIMS MANAGEMENT" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)

**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	AAIA
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: INSURANCE BROKERAGE AND AGENCY SERVICES. FIRST USE: 20110300. FIRST USE IN COMMERCE: 20110300
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	85281590
<b>Filing Date</b>	March 30, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	February 7, 2012
<b>Registration Number</b>	4242781
<b>Registration Date</b>	November 13, 2012
<b>Owner</b>	(REGISTRANT) American Agricultural Insurance Agency, Inc. CORPORATION ILLINOIS 1501 E. Woodfield Road Schaumburg ILLINOIS 60173
<b>Attorney of Record</b>	Mary Pat Weyback
<b>Prior Registrations</b>	3170387;3275750;3324265
<b>Description of Mark</b>	Color is not claimed as a feature of the mark. The mark consists of the letter "A" above the letters "AIA" forming a triangular shape.

5/14/2015

Trademark Electronic Search System (TESS)

**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# AMERICAN AGRICULTURAL INSURANCE AGENCY

**Word Mark** AMERICAN AGRICULTURAL INSURANCE AGENCY  
**Goods and Services** IC 036, US 100 101 102, G & S: INSURANCE BROKERAGE AND AGENCY SERVICES.  
 FIRST USE: 20110300, FIRST USE IN COMMERCE: 20110300  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85281577  
**Filing Date** March 30, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** February 28, 2012  
**Registration Number** 4242780  
**Registration Date** November 13, 2012  
**Owner** (REGISTRANT) American Agricultural Insurance Agency, Inc. CORPORATION ILLINOIS 1501 E. Woodfield Road Schaumburg ILLINOIS 60173  
**Attorney of Record** Mary Pat Weyback  
**Prior Registrations** 3170387;3275750;3324265  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AGRICULTURAL INSURANCE AGENCY" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL-2(F)-IN PART

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**Live/Dead Indicator**    **LIVE**

**Distinctiveness**  
**Limitation Statement**    as to "AMERICAN"

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**Word Mark** SELFRELIANCE UKRAINIAN AMERICAN FEDERAL CREDIT UNION

**Translations** The non-Latin characters in the mark transliterate to Samopomich Ukrainsko-Amerykanska Federalna Kredytova Spilka which means "Selfreliance Ukrainian American Federal Credit Union" in English. The English translation of the Cyrillic text in the mark is "Selfreliance Ukrainian American Federal Credit Union".

**Goods and Services** IC 036. US 100 101 102. G & S: Financial services, namely, credit unions. FIRST USE: 19970601. FIRST USE IN COMMERCE: 20010601

**Mark**

**Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 24.03.04 - Tridents

**Search** 26.03.02 - Ovals, plain single line; Plain single line ovals

**Code** 26.03.17 - Concentric ovals; Concentric ovals and ovals within ovals; Ovals within ovals; Ovals, concentric  
 26.17.02 - Bands, wavy; Bars, wavy; Lines, wavy; Wavy line(s), band(s) or bar(s)  
 26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)  
 28.01.25 - Cyrillic characters (Russian); Hieroglyphic characters; Inscriptions in other non-Latin characters; Russian characters (Cyrillic)

**Serial Number** 85276104

**Filing Date** March 24, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published**

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Trademark Electronic Search System (TESS)

**for  
Opposition** March 20, 2012

**Registration  
Number** 4152691

**Registration  
Date** June 5, 2012

**Owner** (REGISTRANT) Selfreliance Ukrainian American Federal Credit Union federally chartered credit union  
UNITED STATES 2332 W. Chicago Avenue Chicago ILLINOIS 60622

**Attorney of  
Record** Andrew G. Kolomayets

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "UKRAINIAN AMERICAN FEDERAL  
CREDIT UNION" APART FROM THE MARK AS SHOWN

**Description  
of Mark** Color is not claimed as a feature of the mark. The mark consists of an open bottom oval with trident in  
circle in middle around which are two wavy lines. Located next to the design is the word "Selfreliance"  
below which are the words "Ukrainian American Federal Credit Union". Located below the English wording  
is the Cyrillic translation of the English words above.

**Type of  
Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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**Word Mark** AMERICAN TITLE LENDERS

**Goods and Services** IC 036. US 100 101 102. G & S: Commercial lending services; Consumer lending services; Financial services, namely, money lending; Financial services, namely, vehicle title loans; Financing and loan services; Financing services. FIRST USE: 20060115. FIRST USE IN COMMERCE: 20060115

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.03.22 - Busts of women in profile; Heads of women in profile; Portraiture of women in profile; Women - head, portraiture or busts in profile  
07.09.08 - Statue of Liberty  
24.09.05 - American flags; Flags, American

**Serial Number** 85274789

**Filing Date** March 23, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 23, 2011

**Registration Number** 4052534

**Registration Date** November 8, 2011

**Owner** (REGISTRANT) American Title Lenders, LLC LIMITED LIABILITY COMPANY NEVADA P.O. Box 130061 Tampa FLORIDA 33681

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TITLE LENDERS" APART FROM THE

MARK AS SHOWN

**Description of Mark** The color(s) RED, WHITE, BLACK and GRAY is/are claimed as a feature of the mark. The mark consists of the fanciful design of the front part of the head of the Statue of Liberty in gray and black with white highlights on the face, connected to the left side of the "A" of the word "AMERICAN" the letters of which are imprinted with the representation of the American flag in red, white and black, above the words, "TITLE LENDERS", in white outlined in black.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL-2(F)-IN PART

**Live/Dead Indicator** LIVE

**Distinctiveness Limitation Statement** as to "AMERICAN"

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# AF CRITICAL CHOICE

**Word Mark** AF CRITICAL CHOICE

**Goods and Services** IC 036. US 100 101 102. G & S: Insurance and financial services, namely, underwriting, issuing and administration of life, health, disability income insurance, accident insurance and critical illness insurance. FIRST USE: 20110801. FIRST USE IN COMMERCE: 20110801

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85264831

**Filing Date** March 11, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for** July 26, 2011

**Opposition**

**Registration Number** 4230716

**Registration Date** October 23, 2012

5/14/2015

Trademark Electronic Search System (TESS)

**Owner** (REGISTRANT) American Fidelity Assurance Company CORPORATION OKLAHOMA 2000 North Classen Blvd. PO BOX 25523 Oklahoma City OKLAHOMA 731250523

**Attorney of Record** Julia Huston

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# AMERICAN GRADED

<b>Word Mark</b>	AMERICAN GRADED
<b>Goods and Services</b>	IC 036, US 100 101 102, G & S: Dental insurance underwriting and brokerage services. FIRST USE: 20031003. FIRST USE IN COMMERCE: 20031003
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85256609
<b>Filing Date</b>	March 3, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	March 13, 2012
<b>Registration Number</b>	4148703
<b>Registration Date</b>	May 29, 2012
<b>Owner</b>	(REGISTRANT) American Public Life Insurance Company CORPORATION OKLAHOMA P.O. Box 25523 2000 North Classen Blvd Oklahoma City OKLAHOMA 731250523
<b>Attorney of Record</b>	Julia Huston, Esq.
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GRADED" APART FROM THE

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**Type of Mark** MARK AS SHOWN  
**Register** SERVICE MARK  
**Live/Dead Indicator** PRINCIPAL-2(F)  
**Indicator** LIVE

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# AMERICAN CHOICE

<b>Word Mark</b>	AMERICAN CHOICE
<b>Goods and Services</b>	IC 036. US 100 101 102. G & S: Dental insurance underwriting and brokerage services. FIRST USE: 20031003. FIRST USE IN COMMERCE: 20031003
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85256598
<b>Filing Date</b>	March 3, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	February 28, 2012
<b>Registration Number</b>	4141141
<b>Registration Date</b>	May 15, 2012
<b>Owner</b>	(REGISTRANT) American Public Life Insurance Company CORPORATION OKLAHOMA P.O. Box 25523 2000 North Classen Blvd Oklahoma City OKLAHOMA 731250523
<b>Attorney of Record</b>	Julia Huston, Esq.
<b>Prior</b>	

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**Registrations** 2986623;2986624;2996150  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL-2(F)  
**Live/Dead Indicator** LIVE

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Auto & Home Insurance

**Word Mark** AMERIPRISE AUTO & HOME INSURANCE

**Goods and Services** IC 036, US 100 101 102. G & S: Insurance services, namely, underwriting and marketing of property, casualty, and travel insurance. FIRST USE: 20050801. FIRST USE IN COMMERCE: 20050801

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 01.01.05 - Stars - one or more stars with seven or more points

**Search Code** 17.07.05 - Compasses (directional); Directional compasses, including mariner's compasses and compass points  
24.15.04 - Arrowheads  
26.01.21 - Circles that are totally or partially shaded.

**Serial Number** 85254203

**Filing Date** March 1, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** September 6, 2011

**Registration Number** 4059192

**Registration** November 22, 2011

5/14/2015

Trademark Electronic Search System (TESS)

**Date**

**Owner** (REGISTRANT) Ameriprise Financial, Inc. CORPORATION DELAWARE 5226 Ameriprise Financial Center Minneapolis MINNESOTA 55474

**Attorney of Record** Michael J. Newman

**Prior Registrations** 3284839;3308498;3326186;AND OTHERS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AUTO & HOME INSURANCE" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the word "Ameriprise" with a compass comprised of one star with seven or more points and an arrow that points northeast and the words "Auto & Home Insurance" on the line below.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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### BNY MELLON CLASSIC ADR INDEX

**Word Mark** BNY MELLON CLASSIC ADR INDEX  
**Goods and Services** IC 036. US 100 101 102. G & S: FINANCIAL SERVICES, NAMELY, INVESTMENT MANAGEMENT, INVESTMENT ADVICE, FUNDS INVESTMENT, INVESTMENT CONSULTATION AND INVESTMENT OF FUNDS FOR OTHERS. FIRST USE: 20090930. FIRST USE IN COMMERCE: 20090930  
**Standard Characters Claimed**  
**Mark Drawing** (4) STANDARD CHARACTER MARK  
**Code**  
**Serial Number** 85247258  
**Filing Date** February 21, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** January 17, 2012  
**Registration Number** 4242660  
**Registration Date** November 13, 2012