

ESTTA Tracking number: **ESTTA665007**

Filing date: **04/06/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Detroit Pistons Basketball Company</b>
Application Serial Number:	<b>86196156</b>
Application Filing Date:	<b>02/18/2014</b>
Mark:	<b>BAD BOYS UNITE</b>
Date of Publication	<b>03/10/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Platypus Wear, Inc. dba Bad Boy Brands, 2411 Second Avenue, San Diego, CA 92101, UNITED STATES, a corporation organized under the laws of NV, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 04/09/2015. Platypus Wear, Inc. dba Bad Boy Brands respectfully requests that the time period within which to file an opposition be extended until 07/08/2015.

Respectfully submitted,  
/Karen B. King, Esq./  
04/06/2015

**Karen B. King**

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