

ESTTA Tracking number: **ESTTA654633**

Filing date: **02/07/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Five Fiv, LLC
Application Serial Number:	86189992
Application Filing Date:	02/11/2014
Mark:	BEEBUM HAWAII BAHAMAS TROPICS FIJI CARRIBEAN FRENCH POLYNESIA
Date of Publication	01/13/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BUM Equipment LLC, 71 Ironia Road, Mendham, NJ 07945, UNITED STATES, a Limited Liability Company, organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/12/2015. BUM Equipment LLC respectfully requests that the time period within which to file an opposition be extended until 05/13/2015.

Respectfully submitted,
/Edward Jaffe/
02/07/2015

Edward Jaffe

Jaffe Ross & Light LP

880 Third Avenue

New York, NY 10022

UNITED STATES

ejaffe@jrllaw.com, mherssein@jrllaw.com, neal.greenfield@yahoo.com

212-751-1700