

From: Galan, Matthew

Sent: 6/30/2015 11:46:14 AM

To: TTAB E Filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 86183894 - PREMIUM - PFU-TM002 - Request for
Reconsideration Denied - Return to TTAB - Message 4 of 4

Attachment Information:

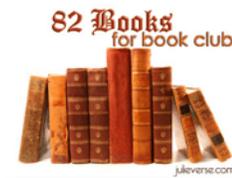
Count: 4

Files: blog-3.jpg, blog-4.jpg, blog-5.jpg, blog-6.jpg

soup to come up with a creative, warm soup for my Valentine. No doubt the dinner would taste just as excellent plain or over noodles, too. I'm just in a soupy mood. *(read: it's SO cold!)*

OR FOR THE FAMILY

While we're good eaters, we're not necessarily big eaters. So if my husband isn't home for dinner (he wasn't last night), my family can get away with just one bag of fish prepared. At a cost of \$8.99 for the bag, this was less than buying the fish fresh at the fish market!



JULIEVERSE CONTAINS AFFILIATE LINKS. THANK YOU!



PREMIUM FRESH FROZEN?

Premium Fresh Frozen means all of the seafood is premium quality, cleaned, cut and fresh-frozen within hours. It's then prepared with chef inspired recipes using all-natural ingredients. The fish is vacuum-packaged and flash frozen without any preservatives. Bumble Bee focuses on developing healthy, delicious and simple recipes that don't require preservatives.

PARCHMENT COOKING

I first learned about parchment cooking when I lunched with Carla Hall at a sponsored event. It's something I've wanted to try again, but haven't had an opportunity. I remember the fish we cooked as so flavorful and moist. Wrapping the fish in the enclosed parchment envelopes the flavor, so it can't escape during the cooking process. And it keeps the liquids in with the fish, allowing them to cook in their own, often evaporated liquids. Plus, it makes for *really easy* clean up!

The parchment in Bumble Bee SuperFresh® products is a special uncoated and unbleached parchment paper designed for oven cooking. All you do is put the fillet in one of the parchment baking pouches that's included and place it on a baking sheet for cooking in 20 minutes or less.

You can learn more about Bumble Bee SuperFresh® on their website and get ideas for dinners from their Pinterest page.

This post is sponsored by FitFluential on behalf of Bumble Bee SuperFresh.



Julie Meyers Pron

mom of 3 and wife living in the Philadelphia suburbs, Julie is a former elementary school teacher and a Public Relations manager. She is the owner/editor of Julieverse, a merchandiser with Chloe + Isabel (jewelryverse.com) and founder VlogMom and Splash Creative Media. A marketing strategist and freelance education and parenting writer by trade, Julie attempts to carve out time to enjoy playing with her kids, PTO, cooking and exercise.

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5 FUN ACTIVITIES TO BOND WITH YOUR KIDS THE ONLY VALENTINE'S GIFTS YOU NEED TO GIVE THIS YEAR

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OOOOH. SHOPPING! SHINY!



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