

ESTTA Tracking number: **ESTTA646026**

Filing date: **12/19/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Loop Sales, LLC
Application Serial Number:	86174062
Application Filing Date:	01/24/2014
Mark:	BAHAMA BLAST
Date of Publication	11/25/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, PepsiCo, Inc., 700 Anderson Hill Road, Purchase, NY 10577, UNITED STATES, a corporation organized under the laws of North Carolina, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/25/2014. PepsiCo, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/25/2015.

Respectfully submitted,
/paul a lee/
12/19/2014

Paul A. Lee

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UNITED STATES

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