

ESTTA Tracking number: **ESTTA612642**

Filing date: **06/27/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Nature's Godfather
Application Serial Number:	86173729
Application Filing Date:	01/23/2014
Mark:	PROBIOLOGY
Date of Publication	06/03/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Vitamin Shoppe Industries Inc., 2101 91st Street, North Bergen, NJ 07047, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- *Counsel for potential opposer requests additional time to study the application file history, investigate the matter to determine whether an opposition will be appropriate, and confer with his client. This extension request is not sought for purposes of delay.*

The time within which to file a notice of opposition is set to expire on 07/03/2014. Vitamin Shoppe Industries Inc. respectfully requests that the time period within which to file an opposition be extended until 10/01/2014.

Respectfully submitted,

/Arne M. Olson/

06/27/2014

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