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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	86170852
Applicant	GREE, Inc.
Applied for Mark	GREE
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Submission	Appeal Brief
Attachments	GREE Appeal Brief U.S. Trademark App. No. 86170852.pdf(112936 bytes) Exhibit A.pdf(5305635 bytes) Exhibit B .pdf(5455118 bytes)
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Date	10/11/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re: Trademark Application of)
Gree, Inc.)
Serial No: 86/170,852)
Filed: January 21, 2014)
Trademark: GREE)
_____)

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APPLICANT'S APPEAL BRIEF

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I. INTRODUCTION

Applicant hereby appeals from the Examining Attorney's refusal to register Applicant's GREE mark ("Applicant's Mark," the "Mark" or the "GREE Mark") appearing in U.S. App. No. 86/170,852 (the "Application") and respectfully requests that the Trademark Trial and Appeal Board (the "Board") reverse the Examining Attorney's decision. Accordingly, this Brief is submitted in support of registration of Applicant's Mark.

The Examining Attorney alleges that, under Section 2(d) of the Trademark Act, Applicant's Mark is allegedly likely to cause confusion with U.S. Registration No. 4362969 (the "Cited Registration") for the mark G GREE & Design (the "Cited Mark"), owned by Gree Electric Appliances, Inc. of Zhuhai ("Registrant" or "ZG"). The Examining Attorney has based this assertion on the fact that the mark in the Cited Registration is used in connection with "radio broadcasting; television broadcasting; broadcasting of television; cable television broadcasting; information about telecommunication; telecommunication connections to a global computer network; teleconferencing services; providing user access to a global computer network; voice mail services" (the "Cited Services").

Applicant presented evidence that Applicant's services are distinguishable from the Cited Services. Applicant also presented evidence that the USPTO had previously found there to be no likelihood of confusion between U.S. App. No. 85/422,099, also owned by Applicant (the "Companion Application"), for the mark GREE & Design (the "Companion Mark") and the Cited Registration. The recitation of services appearing in the Companion Application includes services in Class 38 that are essentially identical to the services appearing in the present Application, as amended herein. Notably, the filing date of the Companion Application is September 14, 2011, while the filing date of the Cited Registration is May 2, 2012.

In summary, Applicant respectfully asserts that there is no likelihood of confusion in this case, and therefore the Section 2(d) refusal should be withdrawn and the Application should be approved for publication.

II. PROCEDURAL HISTORY

On January 21, 2014, Applicant filed a intent-to-use trademark application under Section 1(b) of the Trademark Act to register the Mark GREE on the Principal Register in connection with:

Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the fields of social networking and general interest; Electronic transmission of messages and data, namely, documents, videos, images, music and other media via a global communication network, in International Class 38.

On April 28, 2014, the Examining Attorney issued an initial Office Action refusing registration on the Principal Register, alleging that the applied-for-mark was likely to cause confusion with U.S. Registration No. 4362969, and raising several issues with the recitation of services appearing in the Application. *See* First Office Action, attached as Exhibit A.

On October 22, 2014, Applicant submitted a Response to the Office Action arguing that the services identified in the Application were distinguishable from the services in the Cited Registration, and presented evidence that the USPTO had previously deemed Applicant's Mark and the Cited Registration dissimilar. Applicant also amended and clarified the recitation of services as requested by the Examining Attorney. The revised recitation of services appearing in the application read:

providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the fields of social networking and general interest; electronic transmission of messages and data, namely, documents, videos, images and digital music via a global communication network, in International Class 38.

On November 13, 2014, the Examining Attorney issued a Final Office Action maintaining the refusal under Section 2(d) of the Trademark Act with respect to U.S. Registration No. 4362969. The Final Office Action further stated that:

“[t]here are no restrictions in the application or registration limiting the services to a particular segment of the marketplace. Unrestricted and broad identifications are presumed to encompass all goods and/or services of the type described. In this case, the identifications set forth in the application and registration have no restrictions as to nature, type, channels of trade, or classes of purchasers. Therefore, it is presumed that these services travel in all normal channels of trade, and are available to the same class of purchasers.” *See* Final Office Action, attached as Exhibit B.

On May 13, 2015, Applicant responded to the Final Office Action by submitting a Request for Reconsideration and Notice of Appeal. In the Request for Reconsideration, Applicant argued that Applicant’s services, as amended in the response to the Office Action were distinguishable from the Cited Services; and that the consumers and channels of trade for the parties’ respective services were different, such that a likelihood of confusion would not occur. Notwithstanding the fact that the services at issue were distinguishable, Applicant amended the recitation of services covered under the Application to explicitly limit the channels through which the services are delivered to consumers, and thereby remove any doubt as to potential overlap between the services offered under the Application and the Cited Services. Applicant revised the recitation of services to clarify that the services offered under the mark are only offered to users of Applicant’s proprietary social networks. As such, the services at issue would only be available to Applicant’s existing consumers, such that there could be no doubt in the

minds of the relevant consumers from what source the services originate. The recitation of services was amended to reads as follows at that time:

Providing on-line chat rooms and electronic bulletin boards via proprietary social networking websites and software applications for electronic transmission of messages and data, namely, documents, videos, images and digital music via a global communication network for social networking in the fields of social games, video games, and general interest, in International Class 38.

On May 13, 2015, the Board acknowledged the instant appeal and remanded the Application to the Examining Attorney to consider the request for reconsideration.

On June 1, 2015, Applicant's Request for Reconsideration was denied. The Examining Attorney maintained the refusal under Trademark Act Section 2(d) as to the Cited Registration and alleged that Applicant's amendment to the recitation of services covered under the Application "impermissibly expands the scope of the services so that the application now includes goods, namely, software applications."

On August 12, 2015, the Board resumed the appeal and provided Applicant until October 12, 2015 to submit its Main Brief with the Board.

III. IDENTIFICATION OF SERVICES

In the Examining Attorney's denial of Applicant's Request for Reconsideration, the Examining Attorney alleged that Applicant's amendment to the recitation of services to restrict the channels of trade through which the services travel "impermissibly expands the scope of the services so that the application now includes goods, namely, software applications." Applicant respectfully disagrees with the Examining Attorney's contentions that Applicant's amendment to the recitation of services impermissibly expands the scope of services, or that the application now covers goods. However, in order to further clarify the recitation of services and address the

Examiner's concerns, Applicant hereby requests that the recitation of services be amended as follows:

Providing on-line chat rooms and electronic bulletin boards via proprietary social networking websites; electronic transmission of messages and data, namely, documents, videos, images and digital music in the fields of social games, video games, and general interest, all via proprietary social networking websites, in International Class 38.

IV. ARGUMENT

The Examining Attorney refused registration of the Application on the basis of an alleged likelihood of confusion with U.S. Registration No. 4362969 for the mark G GREE & Design, pictured below:



However, because the services identified in the Application are distinguishable from the services identified in the Cited Registration, because the consumers and the channels of trade for the services covered under the Application and the Cited Registration are different, and because Applicant's Mark and the mark in the Cited Registration have previously been deemed dissimilar by the United States Patent and Trademark Office, Applicant respectfully asserts that there is no likelihood of confusion in this case, and therefore the Section 2(d) refusal should be withdrawn.

a. The Services Identified in the Application, as Amended, Are Distinguishable From the Services Identified in the Cited Registration Such That a Likelihood of Confusion Will Not Occur

Applicant respectfully notes that the services offered by the Applicant and the services recited in the Cited Registration are different, such that a likelihood of confusion will not occur. Specifically, as reflected in the amended recitation of services set forth in Section III, above, Applicant provides online chat rooms and electronic bulletin boards exclusively via its

proprietary GREE-brand social networking websites. Applicant is not an Internet service provider and does not provide radio, television, cable or other broadcasting services. Consumers of the services appearing in the recitation of services for the Application access such services only from within the ambit of Applicant's proprietary GREE-branded social network. Moreover, as noted in the amended recitation of services, the electronic transmission of messages and data, namely, documents, videos, images and digital music via a global communication network, occurs only within the context of Applicant's proprietary social network. In other words, Applicant is not an email service provider or SMS/MMS service provider. Rather, Applicant's social networking services facilitate end-user communication via chat rooms and electronic bulletin boards that enable the electronic transmission of messages and data among other users of Applicant's proprietary social network in the field of social games, video games, and general interest.

The Cited Services are readily distinguishable from Applicant's services. In particular, Applicant notes that the Cited Services encompass: radio broadcasting; television broadcasting; broadcasting of television; cable television broadcasting; information about telecommunication; telecommunication connections to a global computer network; teleconferencing services; providing user access to a global computer network; and, voice mail services. As noted above, the Application does not cover radio, television, or cable television broadcasting, or similar variations of those services, nor does it relate to the provision of information about telecommunication, telecommunications connections to a global network, teleconferencing services, user access to a global communication service, or voicemail services. Instead, Applicant provides a service which enables users of its proprietary social network to interact and exchange messages within the framework of Applicant's proprietary social networking website

only. Applicant respectfully notes that the Cited Registration does not relate to social networking services or electronic transmission of messages via such proprietary services. Accordingly, there is no overlap between the services identified in the Application and the Cited Registration.

In light of the above, Applicant respectfully maintains that Applicant's services are different from, and therefore not likely to be confused with, the Cited Services.

b. The Consumers and The Channels of Trade For the Services Covered Under the Application and the Cited Registration are Different, Such That a Likelihood of Confusion Will Not Occur

As shown by the amended recitation of services set forth in Section III, above, the services intended to be offered by Applicant under the applied-for mark are offered strictly within the context of Applicant's proprietary social networking website. Therefore, a consumer will only encounter the services covered under the Application within the framework of Applicant's proprietary social network. This means that a consumer will not have access to the services appearing in the Application unless they have already registered an account on Applicant's proprietary social network. Under such circumstances, it is clear that there would be no doubt in the minds of the relevant consumers from as to the origin of the services covered under the Application. Additionally, Applicant respectfully notes that the services covered under the Application are specifically limited to consumers with interests related to video and social games.

In the Final Office Action, the Examining Attorney noted that the services appearing in the Cited Registration may potentially travel in "all normal channels of trade" given that the Cited Services are not limited to specific trade channels. The general availability of the Cited Services is in stark contrast to Applicant's services, which are offered through very specific channels of trade, namely, the Applicant's proprietary social network, to a very specific and

sophisticated target audience. Importantly, the services appearing in the Application and the services associated with the Cited Registration are not, and cannot function as substitutes for each other. In light of these considerations, there can be no reasonable possibility of confusion between the Application and the Cited Registration. Thus, confusion is not likely in this case.

c. **Applicant's Mark and the Mark in the Cited Registration Have Previously Been Deemed Dissimilar by the United States Patent And Trademark Office**

Applicant respectfully notes the existence of the Companion Application, U.S. App. No. 85/422,099, also owned by Applicant, for the mark GREE & Design, pictured below:



Although the Companion Application is currently suspended pending the submission of a certified copy of the foreign registration from applicant's country of origin, the Companion Application has been approved for registration by the USPTO. The recitation of services appearing in the Companion Application includes services in Class 38 that are essentially identical to the services appearing in the present Application, namely:

Providing on-line chat rooms and electronic bulletin boards for social networking; Providing on-line chat rooms and electronic bulletin boards for registered users for transmission of messages and photographs concerning collegial life, general interest, social networking, social gaming and photo sharing, in International Class 38.

Notably, the filing date of the Companion Application is September 14, 2011, while the filing date of the Cited Registration is May 2, 2012.

Based on the facts above, it is clear that the USPTO previously deemed that Applicant's mark and the Cited Registration are dissimilar due to the differences between the services

appearing in the Companion Application (and, by extension, the present Application) and the services appearing in the Cited Registration. Otherwise, examination of the Cited Registration would certainly have been suspended pending the disposition of the Companion Application.

Applicant respectfully requests that the Board act consistently and withdraw the likelihood of confusion refusal on the basis that the marks at issue are not likely to be confused. A failure to do so would be to the prejudice of the Applicant in light of its prior rights in the GREE & Design mark in Class 38, as established by the existence of the Companion Application.

V. CONCLUSION

For the reasons set forth above, Applicant respectfully asserts that there is no likelihood of confusion in this case, and therefore the Section 2(d) refusal should be withdrawn.

Dated: Washington, District of Columbia
October 11, 2015

Respectfully submitted,

DLA Piper LLP (US)
Attorneys for Applicant

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Exhibit A

To: GREE, Inc. (dctrademarks@dlapiper.com)

Subject: U.S. TRADEMARK APPLICATION NO. 86170852 - GREE - 381591-1/GTA

Sent: 4/28/2014 11:16:24 AM

Sent As: ECOM102@USPTO.GOV

Attachments: [Attachment - 1](#)
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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86170852

MARK: GREE

86170852

CORRESPONDENT ADDRESS:

ANN K. FORD
DLA PIPER LLP (US)
500 8TH ST NW
WASHINGTON, DC 20004-2131

CLICK HERE TO RESPOND TO
<http://www.uspto.gov/trademarks/teas/r>

APPLICANT: GREE, Inc.

CORRESPONDENT'S REFERENCE/DOCKET NO :

381591-1/GTA

CORRESPONDENT E-MAIL ADDRESS:

dctrademarks@dlapiper.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 4/28/2014

The referenced application has been reviewed by the assigned trademark examining attorney. Registration is refused under Section 2(d) of the Trademark Act. The refusal and any other issues raised in this Office action must be addressed within the specified time period indicated above. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Section 2(d) Refusal

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 4362969. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the attached registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely that a potential consumer would be confused, mistaken, or deceived as to the source of the goods and/or services of the applicant and registrant. *See* 15 U.S.C. §1052(d). In the seminal decision *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973), the court listed the principal factors to be considered when determining whether there is a likelihood of confusion under Section 2(d). *See* TMEP §1207.01. However, not all the factors are necessarily relevant or of equal weight, and any one of the factors may control in a given case, depending upon the evidence of record. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d 1344, 1355, 98 USPQ2d 1253, 1260 (Fed. Cir. 2011); *In re Majestic Distilling Co.*, 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003); *see In re E. I. du Pont de Nemours & Co.*, 476 F.2d at 1361-62, 177 USPQ at 567.

In any likelihood of confusion determination, two key considerations are similarity of the marks and similarity or relatedness of the goods and/or services. *See Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976); *In re Iolo Techs., LLC*, 95 USPQ2d 1498, 1499 (TTAB 2010); TMEP §1207.01; *see also In re Dixie Rests. Inc.*, 105 F.3d 1405, 1406-07, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997). That is, the marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973)); TMEP §1207.01(b)-(b)(v). Additionally, the goods and/or services are compared to determine whether they are similar or commercially related or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §1207.01, (a)(vi).

In this case, the following factors are the most relevant: similarity of the marks, similarity and nature of the services, and similarity of the trade channels of the services. *See In re Viterra Inc.*, 671 F.3d 1358, 1361-62, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012); *In re Dakin's Miniatures Inc.*, 59 USPQ2d 1593, 1595-96 (TTAB 1999); TMEP §§1207.01 *et seq.*

Similarity of Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973)); TMEP §1207.01(b)-(b)(v). Similarity in any one of these elements may be sufficient to find the marks confusingly similar. *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988); *see In re 1st USA Realty Prof'ls, Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007); TMEP §1207.01(b).

When comparing marks, the test is not whether the marks can be distinguished in a side-by-side comparison, but rather whether the marks are sufficiently similar in their entireties that confusion as to the source of the goods and/or services offered under applicant's and registrant's marks is likely to result. *Midwestern Pet Foods, Inc. v. Societe des Produits Nestle S.A.*, 685 F.3d 1046, 1053, 103 USPQ2d 1435, 1440 (Fed. Cir. 2012); *Edom Labs., Inc. v. Lichter*, 102 USPQ2d 1546, 1551 (TTAB 2012); TMEP §1207.01(b). The focus is on the recollection of the average purchaser, who normally retains a general rather than specific impression of trademarks. *L'Oreal S.A. v. Marcon*, 102 USPQ2d 1434, 1438 (TTAB 2012); *Sealed Air Corp. v. Scott Paper Co.*, 190 USPQ 106, 108 (TTAB 1975); TMEP §1207.01(b).

Applicant's proposed mark is GREE. The cited mark is GREE and a design. For a composite mark containing both words and a design, the word portion may be more likely to be impressed upon a purchaser's memory and to be used when requesting the goods and/or services. *Joel Gott Wines, LLC v. Rehoboth Von Gott, Inc.*, 107 USPQ2d 1424, 1431 (TTAB 2013) (citing *In re Dakin's Miniatures, Inc.*, 59 USPQ2d 1593, 1596 (TTAB 1999)); TMEP §1207.01(c)(ii); see *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908, 1911 (Fed. Cir. 2012) (citing *CBS Inc. v. Morrow*, 708 F.2d 1579, 1581-82, 218 USPQ 198, 200 (Fed. Cir. 1983)). Thus, although such marks must be compared in their entireties, the word portion is often considered the dominant feature and is accorded greater weight in determining whether marks are confusingly similar, even where the word portion has been disclaimed. *In re Viterra Inc.*, 671 F.3d at 1366, 101 USPQ2d at 1911 (Fed. Cir. 2012) (citing *Giant Food, Inc. v. Nation's Foodservice, Inc.*, 710 F.2d 1565, 1570-71, 218 USPQ2d 390, 395 (Fed. Cir. 1983)). When consumers vocalize the two marks, they will sound the same and cause confusion.

Similarity of Services

The goods and/or services of the parties need not be identical or even competitive to find a likelihood of confusion. See *On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000) (“[E]ven if the goods in question are different from, and thus not related to, one another in kind, the same goods can be related in the mind of the consuming public as to the origin of the goods.”); TMEP §1207.01(a)(i).

The respective goods and/or services need only be related in some manner or the conditions surrounding their marketing be such that they will be encountered by the same consumers under circumstances that would lead to the mistaken belief that the goods and/or services originate from the same source. *Gen. Mills Inc. v. Fage Dairy Processing Indus.*, 100 USPQ2d 1584, 1597 (TTAB 2012); TMEP §1207.01(a)(i); see *On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d at 1086, 56 USPQ2d at 1475; *In re Martin's Famous Pastry Shoppe, Inc.*, 748 F.2d 1565, 1566-68, 223 USPQ 1289, 1290 (Fed. Cir. 1984).

Applicant's proposed mark is associated with providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the fields of social networking and general interest; electronic transmission of messages and data, namely, documents, videos, images, music and other media via a global communication network. The mark in the cited registration is used in connection with radio broadcasting; television broadcasting; broadcasting of television; cable television broadcasting; information about telecommunication; telecommunication connections to a global computer network; teleconferencing services; providing user access to a global computer network; voice mail services.

The trademark examining attorney has attached evidence from the USPTO's X-Search database consisting of a consisting of a representative sample of third-party marks registered for use in connection

with the same or similar services as those of both applicant and registrant in this case.— This evidence shows that the services listed therein, namely, on-line chat rooms, electronic bulletin, electronic messages transmission, broadcasting, teleconferencing services and voice mail services, are services that may emanate from a single source under a single mark. *See In re Anderson*, 101 USPQ2d 1912, 1919 (TTAB 2012); *In re Albert Trostel & Sons Co.*, 29 USPQ2d 1783, 1785-86 (TTAB 1993); *In re Mucky Duck Mustard Co.*, 6 USPQ2d 1467, 1470 n.6 (TTAB 1988); TMEP §1207.01(d)(iii).

Based on the highly related nature of the services set forth in the application and cited registration, and the similar marks, the *du Pont* factors of the similarity of the marks and services favor a finding of likelihood of confusion. Accordingly, the proposed mark is refused under Section 2(d) of the Trademark Act. Although applicant's mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration.

Identification of Services

The examining attorney may require an amendment of the identification language to accurately describe the services. *In re Water Gremlin Co.*, 635 F.2d 841, 208 USPQ 89 (C.C.P.A. 1980), *aff'g* 204 USPQ 261 (TTAB 1979). For assistance with identifying and classifying goods and/or services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <http://tess2.uspto.gov/netathtml/tidm.html>. *See* TMEP §1402.04.

Specific wording in the identification of services noted below is indefinite and must be clarified as indicated. Applicant must amend the identification to specify the common commercial name of the services. *See* TMEP §1402.01.

“providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the fields of social networking and general interest; electronic transmission of messages and data, namely, documents, videos, images, [specify format of music, e.g., digital] music and other media [wording “other media” is indefinite] via a global communication network” in International Class 38.

An applicant may amend an identification of services only to clarify or limit the services; adding to or broadening the scope of the services is not permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

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christopher.buongiorno@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online

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^[1] See attached copies of registrations retrieved from a search on the Office's X-search database performed on April 25, 2014, showing that the services of both applicant and registrant are commonly associated with a single mark.

TYPED DRAWING

Serial Number

75691235

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

PILGRIMTELEPHONE.COM

Standard Character Mark

No

Registration Number

3174386

Date Registered

2006/11/21

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

Pilgrim Telephone, Inc. CORPORATION DELAWARE 405 Waltham Street PMB
340 Pilgrim Telephone, Inc. Lexington MASSACHUSETTS 02421

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
Communications and communications enhanced services, namely the
provision of audio and video teleconferencing, telemessaging, voice
mail services, electronic transmission of messages and data,
electronic voice messaging namely, the recording, storage and
subsequent transmission of voice messages by telephone, providing
on-line chat rooms and on-line electronic bulletin boards for
transmission of messages among computer and telephone users concerning
voice personals, romance, traffic, horoscopes, adult entertainment,
weather, medicine, politics and social relationships and providing
multiple-user access to a global computer information network, and the
provision of communications related information and electronic
directory assistance in support of these enumerated services, all
offered by means of public switched telephone networks, wireless
networks and through the global packet switched computer network.
First Use: 2006/02/10. First Use In Commerce: 2006/02/10.

Print: Apr 25, 2014

75691235

Filing Date

1999/04/26

Examining Attorney

MICHELI, ANGELA M.

Attorney of Record

Walter Steimel, Jr.

TYPED DRAWING

Serial Number

75691828

Status

REGISTERED

Word Mark

FANTASY.COM

Standard Character Mark

No

Registration Number

3502086

Date Registered

2008/09/16

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

Pilgrim Telephone, Inc. CORPORATION DELAWARE 405 Waltham Street PMB
340 Pilgrim Telephone, Inc. Lexington MASSACHUSETTS 02421

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
Communications and communications enhanced services, namely, the
provision of audio and video teleconferencing, telemessaging, voice
mail services, electronic voice messaging, namely, the recording
storage and subsequent transmission of voice messages by telephone,
providing on-line chat rooms and on-line electronic bulletin boards
for transmission of messages among computer and telephone users
concerning voice personals, romance, traffic, horoscopes, adult
entertainment, weather, medicine, politics and social relationships,
but not concerning music and film recordings, and non-adult
non-telephony entertainment, and providing multiple-user access to a
global computer information network, and the provision of
communications related information and providing electronic directory
assistance in support of these enumerated services all offered by
means of public switched telephone networks, wireless networks and
through the global packet switched computer network. First Use:
2008/07/24. First Use In Commerce: 2008/07/24.

Filing Date

1999/04/26

Examining Attorney

MICHELI, ANGELA M.

Attorney of Record

Walter Steimel, Jr.

DESIGN MARK

Serial Number

77253398

Status

SECTION 8-ACCEPTED

Word Mark

NEOPOET

Standard Character Mark

Yes

Registration Number

3568975

Date Registered

2009/02/03

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Anagnostopoulos, Paul INDIVIDUAL UNITED STATES 3926 Bell Blvd, 2nd Fl
Bayside NEW YORK 11361

Owner

Alkon, Andrew Louis INDIVIDUAL UNITED STATES 3926 Bell Blvd, 2nd Fl
Bayside NEW YORK 11361

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Internet
broadcasting services; Providing multiple-user access to a global
computer information network; Providing private and secure real time
electronic communication over a computer network; Providing
telecommunications connections to a global computer network; Voice
chat services; Voice mail services; Voice over internet protocol
(VOIP) services; Streaming of video material on the Internet;
Providing on-line chat rooms and electronic bulletin boards for
transmission of messages among users in the field of general interest;
Providing on-line chat rooms for transmission of messages among
computer users concerning poetry; Electronic exchange of data stored
in databases accessible via telecommunication networks; Transmission
and reception of database information via the telecommunication

Print: Apr 25, 2014

77253398

network; Transmission of database information via telecommunications networks. First Use: 2003/02/28. First Use In Commerce: 2003/03/03.

Filing Date

2007/08/13

Examining Attorney

GARDNER, BERYL

NEOPOET

DESIGN MARK

Serial Number

77282975

Status

REGISTERED

Word Mark

BIDU

Standard Character Mark

No

Registration Number

3664274

Date Registered

2009/08/04

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

BAIDU.COM, INC. CORPORATION CAYMAN ISLANDS M&C CORPORATE SERVICES LTD,
POBOX 309GT UGLAND HSE, SOUTH CHURCH ST, GEORGE TN GRAND CAYMAN CAYMAN
ISLANDS

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Broadcast of cable television programmes; electronic message sending; communications by computer terminals; electronic, electric, and digital transmission of voice, data, images, signals, and messages; electronic mail services; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; providing telecommunications connections to a global computer network; providing multiple-user access to a global computer information network; providing Internet chatrooms; voice mail services. First Use: 2000/02/15. First Use In Commerce: 2000/02/15.

Description of Mark

The mark consists of the word "BIDU".

Colors Claimed

Color is not claimed as a feature of the mark.

Print: Apr 25, 2014

77282975

Filing Date

2007/09/19

Examining Attorney

EINSTEIN, MATTHEW

BIDD

DESIGN MARK

Serial Number

77282982

Status

REGISTERED

Word Mark

BAIDU

Standard Character Mark

No

Registration Number

3644255

Date Registered

2009/06/23

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

BAIDU.COM, INC. CORPORATION CAYMAN ISLANDS M&C CORPORATE SERVICES LTD,
POBOX 309GT UGLAND HSE, SOUTH CHURCH ST, GEORGE TN GRAND CAYMAN CAYMAN
ISLANDS

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Broadcast of cable television programmes; Electronic message sending; Communications by computer terminals; Electronic, electric, and digital transmission of voice, data, images, signals, and messages; Electronic mail services; Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; Providing telecommunications connections to a global computer network; Providing multiple-user access to a global computer information network; Providing internet chatrooms; Voice mail services. First Use: 2000/02/15. First Use In Commerce: 2000/02/15.

Description of Mark

The mark consists of the word "Bai" appearing on the left of the mark, the device in the shape of a footprint appearing in the middle of the mark and the word "du" appearing in the device. The non- Latin characters appearing on the right of the mark.

Colors Claimed

Color is not claimed as a feature of the mark.

Translation Statement

The translation of the mark "BAI"; "DU" means "HUNDRED"; "DEGREE" in English.

Transliteration Statement

The non-Latin characters transliterate to "BAI"; "DU" and these mean "HUNDRED"; "DEGREE" in English

Filing Date

2007/09/19

Examining Attorney

RINKER, ANTHONY

Bai  百度

DESIGN MARK

Serial Number

77472208

Status

REGISTERED

Registration Number

3697570

Date Registered

2009/10/20

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(2) DESIGN ONLY

Owner

Chung-Hwa Wideband Best Network Co., Ltd. CORPORATION TAIWAN Taipei County 241 17F-1, No. 97, Sec. 4, Chongsin Rd. Sanchong City TAIWAN

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Audio and video broadcasting services over the Internet or other communications networks, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio and video clips; providing multiple user access to the Internet to allow users to access information, audio and video via websites, online forums, chat rooms, and blogs; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; broadcasting services and provision of telecommunication access to films and TV programs provided via a video-on-demand service; communications by television for meeting; Internet service provider; electronic mail services; communication services, namely, transmitting streamed sound and audio-visual recordings via the Internet; providing high speed access to area networks and global computer information networks; electronic on-line services providing a communications link to global interactive networks for the transfer and transmission of messages and data; Rental of access time to global computer networks; Communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; Rental of equipment for telecommunications; Communication by electronic computer terminals; Providing telecommunications connections to a global

computer network; Voice mail services; and Telecommunication services in the nature of providing telephone features, namely, call waiting, call identification, call forwarding, and message waiting. First Use: 2008/04/14. First Use In Commerce: 2008/04/14.

Description of Mark

The mark consists of three people in a globe design.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2008/05/12

Examining Attorney

CHHINA, KARAN

Attorney of Record

James J. Paige



DESIGN MARK

Serial Number

78770453

Status

REGISTERED

Word Mark

JAGUAR COMMUNICATIONS

Standard Character Mark

No

Registration Number

3459482

Date Registered

2008/07/01

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Jaguar Communications, Inc. CORPORATION MINNESOTA 213 S Oak, #2000
Owatonna MINNESOTA 55060

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
telecommunications services, namely, local, long distance, and
international voice, text, facsimile, video and data telecommunication
services; frame relay telecommunications services; virtual network
telecommunications services; electronic mail and voice mail and
messaging services; electronic data transmission packet services;
computer aided transmission of messages and images; audio and video
teleconferencing services; private line voice, text, facsimile, video
and data telecommunications services; integrated services digital
network (isdn) telecommunications services; transmission of voice,
text, facsimile, video and data via satellite, terrestrial and
undersea telecommunications links; television transmission services;
800 telecommunications services; 900 telecommunications services;
switched voice, data, video and multimedia services; location
independent personal communications services comprising mobile voice,
data and facsimile services; digital subscriber line (dsl)
telecommunications services; providing telecommunications connections

to worldwide global computer networks, other computer networks, namely, private computer networks, on-line services and bulletin boards; providing back bone telecommunications network services to others to enable them to display content on worldwide global computer networks and other computer networks, namely, private computer networks, on-line services and bulletin boards; providing telecommunications connections to on-line information services; the transmission over cable of entertainment services and voice, video, data and facsimile telephone services; wireless telecommunications services, namely, wireless cellular telephone services, wireless digital messaging services and wireless facsimile mail services; providing and facilitating connections to telecommunications services, namely, providing telecommunications connections to local and long distance telephone services of others by electronic means, namely, providing access to an electronic data base through a global computer network; providing on-line chat rooms for transmission of messages among computer users concerning a wide variety of topics; the transmission over Internet Protocol of local, long distance, and international voice, video, data and facsimile telephone services, multimedia services and entertainment services; the transmission over fiber optic cable of local, long distance, and international voice, video, data and facsimile telephone services, multimedia services and entertainment services; Voice-Over-Internet-Protocol services; all aforementioned services over packet networks. First Use: 1999/12/28. First Use In Commerce: 1999/12/28.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COMMUNICATIONS" APART FROM THE MARK AS SHOWN.

Colors Claimed

The color(s) gold and black is/are claimed as a feature of the mark.

Part of Mark in Color

The mark consists of an icon in gold and the balance of the mark in black.

Filing Date

2005/12/09

Examining Attorney

OLANDRIA, WARREN L.

Attorney of Record

Dean R. Karau



JAGUAR
Communications

DESIGN MARK

Serial Number

78771667

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

XUITE

Standard Character Mark

No

Registration Number

3399721

Date Registered

2008/03/18

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

CHUNGHWA TELECOM CO., LTD. CORPORATION TAIWAN NO. 21-3, SECTION 1,
HSIN-YI ROAD TAIPEI TAIWAN

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
telecommunications routing and junction services; providing frame
relay connectivity services for data transfer; voice mail services;
providing multiple user dial-up and dedicated access to the internet;
delivery of personalized greeting cards to others via electronic mail;
rental of set-top boxes for use with televisions; voice over IP
services; providing telecommunications connections to a global
computer network; satellite transmission services; telephone voice
messaging services; voice over internet protocol (VOIP) services;
electronic data interchange (EDI) services; providing on-line chat
rooms for transmission of messages among computer users in the field
of general interest; providing on-line electronic bulletin boards for
transmission of messages among computer users in the field of general
interest; communication by telegram; delivery of messages by
electronic transmission; electronic mail services; electronic
store-and-forward messaging; electronic transmission of data and
documents via computer terminals; electronic transmission of messages

and data; telephone communication services; video text services; electronic delivery of images and photographs via a global computer network; e-mail forwarding services; providing on-line forums for transmission of messages among computer users concerning general interests; streaming of audio material on the internet; streaming of video material on the internet; web messaging; web site forwarding services; wireless broadband communication services; instant messaging services; communications services, namely, transmitting streamed sound and audio-visual recordings via the internet; providing on-line list servers for transmission of messages among computer users concerning general interest; telecommunications services, namely providing fiber optic network services; worldwide switched text and message transmission services; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; pay-per-view television transmission services; communication services, namely, electronic transmission of data and documents among users of computers; telephone telecommunications services provided via prepaid telephone calling cards; providing on-line communications links which transfer the website user to other local and global web pages; providing private and secure real time electronic communication over a computer network; voice chat services; web casting services; video-on-demand transmission services; wireless facsimile mail services; cellular telephone communication; communication by electronic computer terminals; communication via computer terminals, by digital transmission or by satellite; communications by computer terminals; communications via fiber-optic networks; data communication by electronic mail; information transmission services via digital networks; information transmission via electronic communication networks; providing e-mail services; secure e-mail services; virtual chat rooms established via text messaging; electronic, electric, and digital transmission of voice, data, images, signals, and messages. First Use: 2005/04/01. First Use In Commerce: 2005/04/01.

Description of Mark

The mark consists of THE STYLIZED LETTERS "Xuite" WITH THE DOT ABOVE THE "i" HAVING A FLOWER PETAL LIKE CONTOUR CONTAINED THEREIN WITH THE "e" HAVING THE PETAL LIKE CONTOUR CONTAINED IN AN UPPER PORTION THEREOF.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2005/12/12

Examining Attorney

BLOHM, LINDA E.

Attorney of Record

Joe McKinney Muncy

Xuite

DESIGN MARK

Serial Number

78791918

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

HICALL

Standard Character Mark

No

Registration Number

3413046

Date Registered

2008/04/15

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

CHUNGHWA TELECOM CO., LTD. CORPORATION TAIWAN NO. 21-3, SECTION 1,
HSIN-YI ROAD TAIPEI 100 TAIWAN

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
Telecommunications routing and junction services; providing frame
relay connectivity services for data transfer; voice mail services;
providing multiple user dial-up and dedicated access to the Internet;
delivery of personalized greeting cards to others via electronic mail;
rental of set-top boxes for use with televisions; voice over ip
services; providing telecommunications connections to a global
computer network; satellite transmission services; telephone voice
messaging services; voice over Internet protocol (voip) services;
electronic data interchange (edi) services; providing on-line chat
rooms for transmission of messages among computer users concerning
subjects of general interest; providing on-line electronic bulletin
boards for transmission of messages among computer users concerning
general interests; communication by telegram; delivery of messages by
electronic transmission; electronic mail services; electronic
store-and-forward messaging; electronic transmission of data and
documents via computer terminals; electronic transmission of messages

and data; telephone communication services; videotext services; electronic delivery of images and photographs via a global computer network; e-mail forwarding services; providing on-line forums for transmission of messages among computer users concerning general interests; streaming of audio material on the Internet; streaming of video material on the Internet; web messaging; web site forwarding services; wireless broadband communication services; instant messaging services; communications services, namely, transmitting streamed sound and audio-visual recordings via the Internet; providing on-line list servers for transmission of messages among computer users concerning general interests; telecommunications services, namely, providing fiber optic network services; worldwide switched text and message transmission services; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; pay-per-view television transmission services; communication services, namely, electronic transmission of data and documents among users of computers; telephone telecommunications services provided via prepaid telephone calling cards; providing on-line communications links which transfer the website user to other local and global web pages; providing private and secure real time electronic communication over a computer network; voice chat services; webcasting services; video-on-demand transmission services; wireless facsimile mail services; cellular telephone communication; communication by electronic computer terminals; communication via computer terminals, by digital transmission or by satellite; communications by computer terminals; communications via fiber-optic networks; data communication by electronic mail; information transmission services via digital networks; information transmission via electronic communications networks; providing e-mail services; secure e-mail services; virtual chat rooms established via text messaging; electronic, electric, and digital transmission of voice, data, images, signals and messages. First Use: 2001/07/17. First Use In Commerce: 2001/07/17.

Description of Mark

The mark consists of A HIGHLY STYLIZED "C" SANDWICHED BETWEEN THE LOWER CASE LETTERS "hi" AND "all".

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2006/01/14

Examining Attorney

BLOHM, LINDA E.

hiCall

DESIGN MARK

Serial Number

78837406

Status

REGISTERED

Word Mark

ATPE

Standard Character Mark

Yes

Registration Number

3321330

Date Registered

2007/10/23

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Salvia Corporation CORPORATION PANAMA P.O. Box 96 Riga LATVIA LV-1050

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Audio broadcasting; Broadcast of cable television programmes; Communication services, namely, electronic transmission of data and documents among users of computers; Communications by mobile phones; Communications services, namely, transmitting streamed sound and audio-visual recordings via the Internet; Communications via multinational telecommunication networks; Data communication by electronic mail; Data transmission and reception services via telecommunication means; Delivery of messages by electronic transmission; Delivery of personalized greeting cards to others via electronic mail; Electronic data transmission; Electronic mail services; Electronic message sending; Electronic message transmission; Electronic, electric, and digital transmission of voice, data, images, signals, and messages; Instant messaging services; Internet telephony services; News agencies, namely, the transmission of news items to news reporting organizations; On-line document delivery via a global computer network; Pay-per-view television transmission services; Podcasting services; Prepaid long distance telephone services; Providing

electronic telecommunication connections; Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; Radio broadcasting; Radio broadcasting consultation; Radio broadcasting information; Radio broadcasting of information and other programs; Streaming of audio material on the Internet; Streaming of video material on the Internet; Telecommunication services, namely, local and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions; Telecommunications by e-mail; Transfer of data by telecommunications; Transmission of information by electronic communications networks; Transmission of information via national and international networks; Transmission of messages over electronic media; Transmission of news; Transmission of short messages; Transmission of sound and vision via satellite or interactive multimedia networks; Transmission of sound, picture and data signals; Transmission of sound, video and information; Voice chat services; Voice mail services; Voice over internet protocol (VOIP) services; Voice over IP services; Web messaging; Web site forwarding services. First Use: 2007/05/21. First Use In Commerce: 2007/05/21.

Filing Date

2006/03/15

Examining Attorney

MICKLEBURGH, LINDA

atpe

DESIGN MARK

Serial Number

78866199

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

POCKET.NET

Standard Character Mark

No

Registration Number

3229437

Date Registered

2007/04/17

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Pocket.Net, LLC LIMITED LIABILITY COMPANY MICHIGAN 432 S. Washington, Suite 1001 Royal Oak MICHIGAN 48067

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Telecommunication services, namely, wireless telecommunications services; electronic mail services; message sending and receiving services via a global computer network or the Internet; electronic communication and transmission services via a global computer network or the Internet; voice mail services; electronic transmission of data; providing online chat rooms and electronic bulletin boards for transmission of messages and data; providing multiple-user access to a global. First Use: 2006/04/01. First Use In Commerce: 2006/04/01.

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Computer software for synchronization of digital content between a personal computer and a remote computer or device; database synchronization software for synchronizing databases between desktop computers and handheld computers. First Use: 2006/04/01. First Use In Commerce: 2006/04/01.

Colors Claimed

The colors lime green, black and white are claimed as a feature of the mark.

Part of Mark in Color

The color lime green appears in the right side of the arrow design, the color white appears in the left side of the arrow design; the color black appears in the outline of both arrows and the words POCKET.NET.

Filing Date

2006/04/20

Examining Attorney

TIERNEY MARGERY ANN

Attorney of Record

Matthew H. Swyers



pocket.net

DESIGN MARK

Serial Number

79123659

Status

REGISTERED

Word Mark

G GREE

Standard Character Mark

No

Registration Number

4362969

Date Registered

2013/07/09

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

GREE ELECTRIC APPLIANCES, INC. OF ZHUHAI CORPORATION CHINA Jinji West Road Qianshan Zhuhai Guangdong CHINA

Goods/Services

Class Status -- ACTIVE. IC 001. US 001 005 006 010 026 046. G & S: Solidified gases for industrial purposes; liquid sulfur dioxide; carbon; industrial silicon; nitric acid; ammonia for industrial purposes; sodium hydroxide; silicates; carbonic hydrates; industrial trichloromethane; dichloromethane; antifreeze agents; biochemical catalysts; photographic sensitizers; non-processed synthetic resins; soil-conditioning chemicals; fire extinguishing compositions; metal tempering preparations; soldering chemicals; chemical substances for preserving foodstuffs; adhesives for industrial purposes; paper pulp.

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Hand held computers; computer keyboards; scanners; hand-held electronic dictionaries; printers for use with computers; facsimile machines; walkie-talkies; television sets; video recorders; DVD players; integrated circuits; electronic chips for manufacture of integrated circuits; semiconductor device; batteries; battery

chargers.

Goods/Services

Class Status -- ACTIVE. IC 011. US 013 021 023 031 034. G & S: Light bulbs; luminous tubes for lighting; fluorescent lights; fruit roasters; barbecue grills; electric waffle irons; gas water heaters; electric water heaters; freezers; milk cooling installations; ice cream making machines; hydrants; pressure water tanks; mixer taps for water pipes; toilet bowls; electric hand drying apparatus for washrooms; showers; bath tubs for sitz baths; electric foot-warmers; electrically heated carpets; electrically heated curtains.

Goods/Services

Class Status -- ACTIVE. IC 021. US 002 013 023 029 030 033 040 050. G & S: cooking pot sets; food steamers with several trays; china ornaments; drinking vessels; towel bars; combs; electric tooth brushes; toothpicks; heat-insulated containers for foods; toughened glass; indoor aquaria; mouse traps.

Goods/Services

Class Status -- ACTIVE. IC 037. US 100 103 106. G & S: Building construction supervision; commodity houses construction; underwater construction; mining extraction; motor vehicle maintenance and repair; airplane maintenance and repair; shipbuilding; photographic apparatus repair; clock and watch repair; safe maintenance and repair; rust proofing; vulcanization of tires; furniture maintenance; renovation of clothing; disinfecting; elevator installation and repair; telephone installation and repair; fire alarm installation and repair.

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Radio broadcasting; television broadcasting; broadcasting of television; cable television broadcasting; information about telecommunication; telecommunication connections to a global computer network; teleconferencing services; providing user access to a global computer network; voice mail services.

Goods/Services

Class Status -- ACTIVE. IC 039. US 100 105. G & S: Freight forwarding; packaging of goods; car transport; air transport; automotive leasing services; warehousing; rental of diving bells; distribution of energy; water supplying; operating canal locks; courier services; transport by pipeline.

Goods/Services

Class Status -- ACTIVE. IC 040. US 100 103 106. G & S: Custom assembling of material for others; metal plating; dyeing services; woodworking; paper treating; optical glass grinding; firing pottery; food freezing; stripping finishes; dressmaking; pattern printing; recycling of waste and trash; waste treatment; incineration of waste and trash; decontamination of hazardous materials; sorting of waste

and recyclable material; air purification; air deodorizing; air freshening; rental of air conditioning apparatus; rental of space heating apparatus; water treating; production of energy.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: mobile library services; publication of texts; digital imaging services; production of radio and television programs; animal training.

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Research and development for others for air conditioning and refrigerating products; consultancy on economizing on energy; research in the field of environmental protection; quality system certification of air conditioning and refrigerating products; geological research; chemical analysis and research; biological research; meteorological information; material testing; mechanical research; industrial design; construction drafting; dress designing; computer programming; computer software design; consultancy in the field of computer hardware; computer systems design; conversion of data or documents from physical to electronic media; provide Internet search engines; authenticating works of art.

Goods/Services

Class Status -- ACTIVE. IC 043. US 100 101. G & S: Accommodation of hotels and boarding houses; hotels; rental of buildings for temporary occupancy; tourist homes; retirement homes; day-nurseries; boarding for animals; rental of chairs, tables and other appliances for offices.

Priority Date

2012/01/17

Prior Registration(s)

3899315;4107319;4148333;AND OTHERS

Description of Mark

The mark consists of a stylized "G" device and wording of "GREE" in stylized form.

Colors Claimed

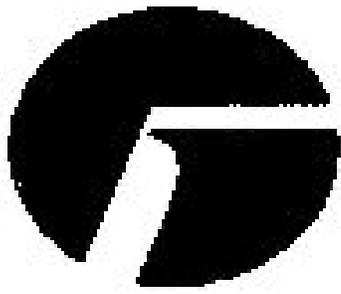
Color is not claimed as a feature of the mark.

Filing Date

2012/05/02

Examining Attorney

BULLOFF, TOBY



GREE

DESIGN MARK

Serial Number

85012930

Status

REGISTERED

Word Mark

OPRAH WINFREY NETWORK

Standard Character Mark

Yes

Registration Number

4368870

Date Registered

2013/07/16

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Harpo, Inc. CORPORATION ILLINOIS 110 North Carpenter Street Chicago
ILLINOIS 60607

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
Communications services, namely, transmitting streamed sound and
audio-visual recordings via the Internet, cable networks, wireless
networks, satellite, or interactive multimedia networks; audio and
video broadcasting services over the Internet; transmission of
information in the audio-visual field; television broadcasting
services; cable television broadcasting; satellite television
broadcasting; mobile media services in the nature of electronic
transmission of entertainment media content; podcasting services;
webcasting services; video-on-demand transmission services; providing
on-line chat rooms and electronic bulletin boards for transmission of
messages among users in the field of general interest. First Use:
2011/01/01. First Use In Commerce: 2011/01/01.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NETWORK" APART FROM
THE MARK AS SHOWN.

Name/Portrait Statement

The name(s), portrait(s), and/or signature(s) shown in the mark identifies "Oprah Winfrey", whose consent(s) to register is made of record.

Filing Date

2010/04/13

Examining Attorney

SPRUILL, DARRYL

Attorney of Record

Peter J. Willsey

OPRAH WINFREY NETWORK

DESIGN MARK

Serial Number

85109665

Status

REGISTERED

Word Mark

STEP BACK IN TIME

Standard Character Mark

Yes

Registration Number

4261787

Date Registered

2012/12/18

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

CLASSMATES, INC. DBA CLASSMATES.COM CORPORATION WASHINGTON 333 ELLIOTT AVE., W., STE. 500 SEATTLE WASHINGTON 98119

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Provision of space on websites featuring online information directories for advertising goods and services; Computerized database management services. First Use: 2011/02/18. First Use In Commerce: 2011/02/18.

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Broadcasting and streaming of audio-visual media content in the fields of yearbooks, general information, entertainment, films, documentaries, television, radio, news, sports, music, comedy, drama, action, adventure, animation, music videos, celebrities, public figures, and video via a global computer network; Webcasting services; Providing access to online forums for transmission of messages and blogs over the Internet; Providing on-line electronic bulletin boards for transmission of messages among computer users concerning yearbooks, general information, entertainment, films, documentaries, television, radio, news, sports, music, comedy, drama, action,

adventure, animation, music videos, celebrities, public figures, and video; Web messaging services; Video-on demand transmission services; Providing online forums for transmission of messages among computer users concerning current and historical event reporting, yearbooks, general information, entertainment, films, documentaries, television, radio, news, sports, music, comedy, drama, action, adventure, animation, music videos, celebrities, public figures, and video; Providing an on-line searchable database featuring information in the field of retro TV and radio broadcasting. First Use: 2011/02/18. First Use In Commerce: 2011/02/18.

Goods/Services

Class Status -- ACTIVE. IC 045. US 100 101. G & S: Providing a social networking website for entertainment purposes; Providing an on-line searchable database featuring information in the field of yesterday's lifestyles. First Use: 2011/02/18. First Use In Commerce: 2011/02/18.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Providing an on-line searchable database featuring information in the fields of school yearbooks, classic movies, memorable music, historic news and events, classic sports, vintage magazines, archival music videos, nostalgic sports clips, films, documentaries, television shows, radio shows and news shows featuring drama, action, adventure and animation, sports, music, comedy, music videos, celebrities, public figures, and video via a global computer network. First Use: 2011/02/18. First Use In Commerce: 2011/02/18.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2010/08/17

Examining Attorney

CALLAGHAN BRIAN

Attorney of Record

Robert C. Cumbow

STEP BACK IN TIME

DESIGN MARK

Serial Number

85170174

Status

REGISTERED

Word Mark

KEKU

Standard Character Mark

Yes

Registration Number

4020646

Date Registered

2011/08/30

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Keku, LLC LIMITED LIABILITY COMPANY DELAWARE 19th Floor 1350 Avenue of the Americas New York NEW YORK 10019

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Audio and video broadcasting services over the Internet; Audio teleconferencing; Automated telephone call screening services; Automated telephone voice message services; Broadcast communication services, namely, transmitting e-mails, faxes, text messages and telephone voice messages to designated recipients for others; Call forwarding services; Call recording services; Call screening services; Cellular telephone communication; Cellular telephone services; Communication by mobile telephone; Communication services, namely, electronic transmission of data and documents among users of computers; Communication services, namely, providing electronic transmission of information stored in a database via interactively communicating computer systems; Communication services, namely, transmission of voice, audio, visual images and data by telecommunications networks, wireless communication networks, the Internet, information services networks and data networks; Communications by telephone; Communications services, namely, transmitting streamed sound and

audiovisual recordings via the Internet; Communications via multinational telecommunication networks; Computer telephony services; Computer transmission of online based services accessed via a network reference, namely, a URL, visual code, namely, barcodes, tag, namely, RFID, terminal, namely, pc or mobile device, or any combination thereof; Computer-aided transmission of messages; Computerized telephony services; Data transmission and reception services via telecommunication means; Delivery of personalized greeting cards to others via electronic mail; Digital network telecommunications services; Electronic messaging; Fixed and mobile telephone services; Instant messaging services; Interactive delivery of video over digital networks; International telephone services; Internet telephony services; Local and long distance telephone services; Long distance telephone communication services; Message collection and transmission; Message sending and receiving services; Message sending via a website; Message sending, receiving and forwarding; Mobile telephone communication; Mobile telephone services; Mobile telephony; National and international telephone calling plan services; Network conferencing services; PBX dialing services; Prepaid local and long distance telephone services; Prepaid long distance telephone services; Providing telephone conferencing services; Provision of video conferencing services; Telecommunication services in the field of providing long distance service with audio advertising for others as a component of the long distance service; Telecommunication services, namely, call hunting; Telecommunication services, namely, local and long distance transmission of voice, data, graphics and video by means of broadband optical or wireless networks; Telecommunication services, namely, local and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions; Telecommunication services, namely, providing Internet access via broadband optical or wireless networks; Telecommunications services, namely, providing prepaid minutes for use on cell phones abroad; Teleconferencing and video conferencing services; Telephone telecommunications services provided via prepaid telephone calling cards; Telephony communication services; Text and numeric wireless digital messaging services; Transmission of short messages; Video broadcasting services via the Internet; Video conferencing services; Video teleconferencing; Video telephone services; Virtual chat rooms established via text messaging; Voice chat services; Voice mail services; Voice over Internet protocol (VOIP) services; Voice over IP services; Web messaging; Wireless digital messaging services; Wireless telephone telecommunications services, namely, wireless mobile telephone calling plans; Worldwide switched text and message transmission services. First Use: 2011/01/14. First Use In Commerce: 2011/01/14.

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Application service provider, namely, hosting, managing, developing, and maintaining applications, software, and web sites, in the fields of personal productivity, wireless communication, mobile information

access, and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices; Computer services, namely, remote and on-site management of electronic messaging systems and applications for others; Planning and development of electronic communications networks; Providing information relating to on-line non-downloadable software to facilitate electronic communication between individuals provided via the Internet. First Use: 2011/01/14. First Use In Commerce: 2011/01/14.

Translation Statement

The wording "KEKU" has no meaning in a foreign language.

Filing Date

2010/11/05

Examining Attorney

FATHY, JESSICA

Attorney of Record

Julia K. O'Neill

KEKU

DESIGN MARK

Serial Number

85259699

Status

REGISTERED

Word Mark

O

Standard Character Mark

No

Registration Number

4038170

Date Registered

2011/10/11

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

RDIO, INC. CORPORATION DELAWARE 1550 Bryant St., Suite 200 San Francisco CALIFORNIA 94103

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Computer software for use in downloading, transmitting, receiving, extracting, decoding and playing audio data; computer software for use in downloading and streaming audio materials via the Internet, mobile devices, wireless internet networks or systems and other computer and electronic communication networks; computer software for use in downloading, transmitting, receiving, extracting, decoding and playing audio files; software that enables users to play and program music and entertainment related audio; software featuring musical sound recordings and entertainment-related audio. First Use: 2009/09/24. First Use In Commerce: 2010/06/03.

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Streaming of audio materials over the Internet, mobile devices, wireless internet networks or systems and other computer and electronic communication networks; electronic transmission of streamed and

downloadable audio files via computer and other communications networks; broadcasting and transmission of streamed and downloadable digital audio content via computer and other communications networks; subscription audio broadcasting via the Internet, mobile devices, wireless internet networks or systems and other computer and electronic communication networks; webcasting services; providing on-line bulletin boards and community forums for transmission of messages among users in the field of music. First Use: 2009/09/24. First Use In Commerce: 2010/06/03.

Description of Mark

The mark consists of the letter O made to resemble a musical note.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

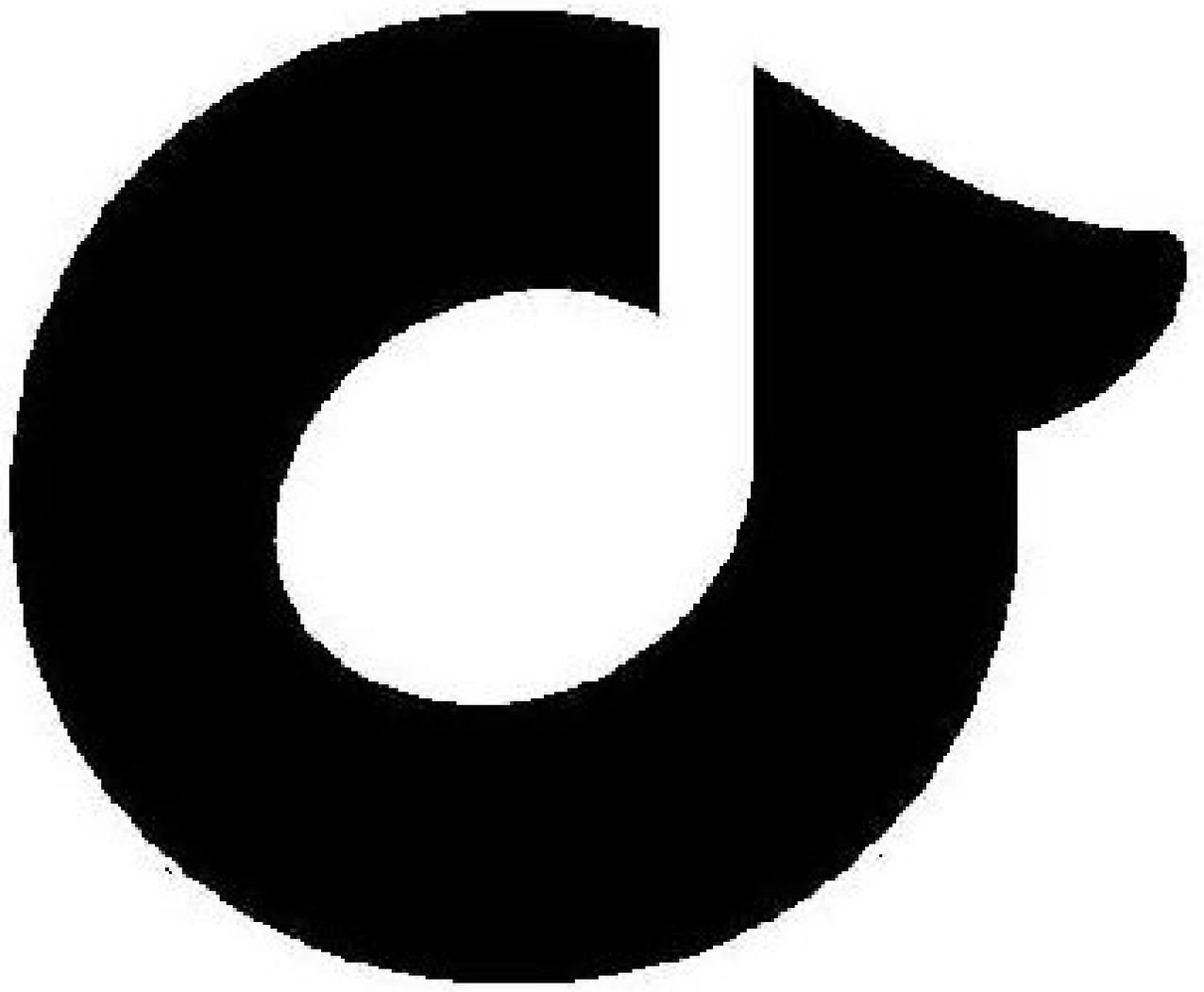
2011/03/07

Examining Attorney

LEIPZIG, MARC

Attorney of Record

Tal Grinblat



DESIGN MARK

Serial Number

85297987

Status

REGISTERED

Word Mark

FLIRTFAIR

Standard Character Mark

No

Registration Number

4289611

Date Registered

2013/02/12

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Marvelo Media S.R.L. CORPORATION ROMANIA Sector 1, Str. Soveja, Nr. 53, Camera 4 Bukarest ROMANIA 012302

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Providing chat lines utilizing the Internet; providing Internet chat rooms; providing on-line forums for transmission of messages among computer users; providing access to a global computer network for the downloading of computer software, computer programs and information; electronic mail services; mailbox services, in the nature of voice mail services; electronic transmission of information and messages of all kinds in the form of images and sound on the Internet; mobile telephone services, including text messaging and voice mail services. First Use: 2010/05/06. First Use In Commerce: 2010/05/06.

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Computer services, namely, providing search platforms to allow users to share personal and social interests. First Use: 2010/05/06. First Use In Commerce: 2010/05/06.

Goods/Services

Class Status -- ACTIVE. IC 045. US 100 101. G & S: Dating services, including via the Internet; partnership consultancy, namely, consultancy relating to marriage partner introduction; dating services featuring conducting of partnership analyses and personality tests and analysis of personal profiles to determine dating or marriage compatibility, including via the Internet and through personal consultation. First Use: 2010/05/06. First Use In Commerce: 2010/05/06.

Foreign Country Name

ERPNTY CMNTY TM OFC

Foreign Registration Number

008961708

Foreign Registration Date

2010/09/02

Foreign Expiration Date

2020/03/17

Description of Mark

The mark consists of Image of a woman sitting inside heart with the term "FLIRTEFAIR".

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2011/04/18

Examining Attorney

VALLILLO, MELISSA

Attorney of Record

Molly Buck Richard



flirtfair

DESIGN MARK

Serial Number

85318577

Status

REGISTERED

Word Mark

HI~! THERE

Standard Character Mark

No

Registration Number

4491472

Date Registered

2014/03/04

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

PSYNET Co., LTD LIMITED LIABILITY COMPANY REPUBLIC OF KOREA 1238-3,
Gaepo 4-dong, Gangnam-gu Seoul REPUBLIC OF KOREA

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Providing access to databases; data communication; radio communications of data; communications by wireless local area networks; providing access to wireless internet; wireless communication; providing access to online databases; mobile radio communications; telecommunications by mobile phones; remote screen communication, namely, audio teleconferencing services and video teleconferencing services; message sending services; satellite transmission; voice mail services; providing multiple-user access to a global computer information network; information transmission services using data communications via the internet; transmission of moving pictures via the internet; transmission of messages and images via the internet; transmission of images and voice via the internet; providing user access to a global computer network; providing telecommunications connections to a global computer network; information about telecommunication; communication services for the electronic transmission of data; computer data transmission services, namely, electronic exchange of data stored in a

database accessible via a telecommunications network; computer aided transmission of messages and images; transmission and reception of database information via the telecommunication network; providing e-mail services; instant messaging services; providing internet chat rooms; electronic bulletin board services; electronic mail; communication by computer terminals; transmission of electronic music via an online; transmission of electronic photos via an online; transmission of electronic moving pictures via an online; communication by computer terminals for providing online communities via internet; wireless internet broadcasting services; internet radio broadcasting services; telephone services, namely, interstate telephone services, cellular telephone services, mobile telephone services. First Use: 2010/06/18. First Use In Commerce: 2010/06/18.

Description of Mark

The mark consists of a stylized man waving a hand with the words "HI~!" over the word "THERE" to the right.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2011/05/11

Examining Attorney

VAGHANI, MAYUR

Attorney of Record

Jeffrey D. Myers



Hi~!
There

DESIGN MARK

Serial Number

85417795

Status

REGISTERED

Word Mark

POPCORN

Standard Character Mark

Yes

Registration Number

4153267

Date Registered

2012/06/05

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Popcorn, LLC LIMITED LIABILITY COMPANY DELAWARE 555 Bryant Street #
565 Palo Alto CALIFORNIA 94301

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
Telecommunication services, namely, providing online and
telecommunication facilities for real-time interaction between and
among users of computers, mobile and handheld computers, and wired and
wireless communication devices concerning topics of general interest;
Telecommunication services, namely, transmission of voice, data and
video by means of broadband optical, wireless networks and internet
transmission enabling users to send and receive messages, voice mail,
electronic mail and instant messages of general interest; VOIP
services, namely, assignment of individual phone numbers to be used in
a virtual environment; providing on-line chat rooms and voice, text
and electronic bulletin boards for transmission of messages among
users in the field of general interest. First Use: 1995/06/01. First
Use In Commerce: 1995/06/01.

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Providing a web

hosting platform for users to manage their virtual phone numbers via online, wireless or short message services; Computer services, namely, creating an on-line community for registered users to participate in discussions, engage in electronic communication, form virtual communities, and engage in social networking services in topics of general interest. First Use: 1995/06/01. First Use In Commerce: 1995/06/01.

Filing Date

2011/09/08

Examining Attorney

MAHONEY, PAULA

Attorney of Record

Daniel Coleman

POPCORN

DESIGN MARK

Serial Number

85433096

Status

REGISTERED

Word Mark

ON

Standard Character Mark

Yes

Registration Number

4471323

Date Registered

2014/01/21

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Live Enterprise, LLC LIMITED LIABILITY COMPANY FLORIDA 3250 NE 1st Ave, Suite 305 Miami FLORIDA 33137

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Electronic transmission of information, data, and multimedia content of general interest over the Internet and other communications networks; audio and video broadcasting services over the Internet and other communications networks; providing online chat rooms and electronic bulletin boards for the transmission of messages among users in the field of general interest; broadcasting live and recorded shows, programs, video clips, and audio clips over the Internet and other communications networks. First Use: 2012/07/02. First Use In Commerce: 2012/07/02.

Filing Date

2011/09/27

Examining Attorney

LEASER, ANDREW

Print: Apr 25, 2014

85433096

Attorney of Record
Ryan S. Luft

On

DESIGN MARK

Serial Number

85444577

Status

REGISTERED

Word Mark

BASE79

Standard Character Mark

Yes

Registration Number

4495214

Date Registered

2014/03/11

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Base79 Limited private limited company UNITED KINGDOM 107 Cheapside
London UNITED KINGDOM EC2V6DN

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
Broadcasting of television programs and video content;
telecommunication services, namely, the transmission of webcasts, and
internet specific video; providing on-line forums for transmission of
messages among computer users concerning the broadcast of video
content over the internet. First Use: 2011/09/22. First Use In
Commerce: 2013/08/16.

Foreign Country Name

ERPNTY TM OFC

Foreign Priority

FOREIGN PRIORITY CLAIMED

Foreign Application Number

010294619

Print: Apr 25, 2014

85444577

Foreign Filing Date

2011/09/27

Foreign Registration Number

010294619

Foreign Registration Date

2012/06/22

Foreign Expiration Date

2021/09/27

Filing Date

2011/10/11

Examining Attorney

SHIH, SALLY

Attorney of Record

Beth M. Goldman

BASE79

DESIGN MARK

Serial Number

85499387

Status

REGISTERED

Word Mark

BEFIT

Standard Character Mark

No

Registration Number

4294455

Date Registered

2013/02/26

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

Lions Gate Entertainment, Inc. CORPORATION DELAWARE 2700 Colorado Avenue, Suite 200 Santa Monica CALIFORNIA 90404

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Audio, video and multimedia broadcasting via the Internet and other communications networks; webcasting services; transmission of messages, data and content via the Internet and other communications networks; providing online forums and chat rooms for the transmission of messages, comments and multimedia content among users in the field of general interest via the Internet and other communications networks; transmission of electronic media, multimedia content, videos, movies, pictures, images, text, photos, user-generated content, audio content, and information via the Internet and other communications networks. First Use: 2011/11/30. First Use In Commerce: 2011/11/30.

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Providing a website featuring non-downloadable software that enables a community of users to post, search, watch, share, critique, rate, and comment

Print: Apr 25, 2014

85499387

on, videos and other multimedia content via the Internet and other communications networks. First Use: 2011/11/30. First Use In Commerce: 2011/11/30.

Description of Mark

The mark consists of the stylized word "BEFIT" appearing in blue and black.

Colors Claimed

The color(s) black and blue is/are claimed as a feature of the mark.

Filing Date

2011/12/19

Examining Attorney

LE, KHANH

Attorney of Record

Jill M. Pietrini

Be

FiT

DESIGN MARK

Serial Number

85588706

Status

REGISTERED

Word Mark

OUR COUNTRY. OUR STORIES.

Standard Character Mark

Yes

Registration Number

4426213

Date Registered

2013/10/29

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Discovery Communications, LLC LIMITED LIABILITY COMPANY DELAWARE One
Discovery Place Silver Spring MARYLAND 20910

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
Communications services, namely, transmitting streamed sound and
audio-visual recordings via the Internet, cable networks, wireless
networks, satellite, or interactive multimedia networks; audio and
video broadcasting services over the Internet; transmission of
information in the audio-visual field; television broadcasting
services; cable television broadcasting; satellite television
broadcasting; mobile media services in the nature of electronic
transmission of entertainment media content; podcasting services;
webcasting services; video-on-demand transmission services; providing
on-line forums for transmission of messages among computer users;
providing on-line chat rooms and electronic bulletin boards for
transmission of messages among users in the field of general interest.
First Use: 2012/05/01. First Use In Commerce: 2012/05/01.

Filing Date

2012/04/04

Print: Apr 25, 2014

85588706

Examining Attorney

KHAN, AHSEN

Attorney of Record

Anthony V. Lupo

OUR COUNTRY. OUR STORIES.

DESIGN MARK

Serial Number

85602957

Status

REGISTERED

Word Mark

CRINGE

Standard Character Mark

Yes

Registration Number

4437199

Date Registered

2013/11/19

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Weiss, Bob INDIVIDUAL UNITED STATES PO Box 1055 New York NEW YORK
10002

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Providing access to computer databases in the fields of social networking, social introduction and dating; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among Internet users; Providing access to computer, electronic and online databases; telecommunications services, namely, electronic transmission of data, messages and information; providing online forums for communication on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing access to web sites for others hosted on computer servers accessible via a global computer network; providing access to third party web sites by enabling users to log in through a universal username and password via a global computer network and other communication networks; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; audio, text and video broadcasting services over computer or other communication networks, namely, uploading, posting,

displaying, tagging, and electronically transmitting data, information, audio and video images; delivery of digital music by electronic transmission; telecommunications services, namely, providing online and telecommunication facilities for real-time interaction between and among users of computers, mobile and handheld computers, and wired and wireless communication devices concerning topics of general interest; electronic transmission of messages, namely, enabling individuals to send and receive messages via email, instant messaging or a website on the Internet in the field of general interest; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; computer services, namely, creating an online community forum for users to share information, photos, audio and video content about themselves, their emotions, opinions, interests and daily activities, to get feedback from their peers, to form virtual communities, and to engage in social networking. First Use: 2012/02/27. First Use In Commerce: 2012/02/27.

Filing Date

2012/04/19

Examining Attorney

STEEL, ALYSSA

Cringe

DESIGN MARK

Serial Number

85727725

Status

REGISTERED

Word Mark

NUBIA

Standard Character Mark

No

Registration Number

4471964

Date Registered

2014/01/21

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

Shenzhen ZTE Mobile Telecom Co., Ltd. LIMITED LIABILITY COMPANY CHINA
Tower A, B, C, Hans Innovation Mansion North Ring Rd, No. 9018,
High-Tech Park Nanshan Dist., Shenzhen CHINA

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer peripheral devices; Computer-gaming software; Computers;
Electric navigational instruments; Global positioning system (GPS);
Integrated circuit cards and components; Notebook computers;
Phototelegraphy apparatus; Portable telephones; Telephone apparatus.
First Use: 2013/01/01. First Use In Commerce: 2013/01/01.

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
Communications by computer terminals; Communications by telephone;
Computer-aided transmission of messages and images; Electronic mail;
Electronic message sending; Information about telecommunication;
Message sending via a website; Providing access to databases;
Providing telecommunication channels for teleshopping services;
Providing telecommunications connections to a global computer network;
Television broadcasting. First Use: 2013/01/01. First Use In

Print: Apr 25, 2014

85727725

Commerce: 2013/01/01.

Description of Mark

The mark consists of stylized word "nubia".

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2012/09/12

Examining Attorney

HENRY, NAKIA

nubia

DESIGN MARK

Serial Number

85785720

Status

REGISTERED

Word Mark

TAPEPLAY

Standard Character Mark

Yes

Registration Number

4375461

Date Registered

2013/07/30

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

TapePlay, LLC LIMITED LIABILITY COMPANY ILLINOIS P.O. Box 10587
Chicago ILLINOIS 60610

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
Broadcasting and streaming of audio-visual media content in the field
of sports via the Internet and other communications networks;
webcasting services; transmission of messages, data and content via
the Internet and other communications networks; providing access to
forums, chat rooms and electronic bulletin boards for the transmission
of messages, blogs, comments and multimedia content among users in the
field of sports via the Internet and other communications networks;
transmission of electronic media, multimedia content, videos, movies,
pictures, images, text, photos, user-generated content, audio content,
and information via the Internet and other communications networks;
providing community forums for users to post, search, watch, share,
critique, rate, and comment on, videos and other multimedia content in
the field of sports via the Internet and other communications
networks. First Use: 2012/11/14. First Use In Commerce: 2012/11/14.

Filing Date

Print: Apr 25, 2014

85785720

2012/11/21

Examining Attorney
I, DAVID

Attorney of Record
Natalie A. Remien

TAPEPLAY

DESIGN MARK

Serial Number

85804900

Status

REGISTERED

Word Mark

LINKEU·ME

Standard Character Mark

No

Registration Number

4376023

Date Registered

2013/07/30

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Shanghai Luxuriant digital Co., Ltd CORPORATION CHINA Room 708 No 928
XiKang Road, Jingan Shanghai City CHINA

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Cellular telephone communication; Computer aided transmission of information and images; Electronic bulletin board services; Electronic message sending; Providing access to databases; Providing on-line chat rooms for social networking; Rental of telecommunications apparatus; Transmission of digital files; Transmission of greeting cards online; Voice mail services. First Use: 2012/08/01. First Use In Commerce: 2012/10/01.

Description of Mark

The mark consists of stylized wording "Linkeu.me" with an arc under the letters "me".

Colors Claimed

Color is not claimed as a feature of the mark.

Translation Statement

Print: Apr 25, 2014

85804900

The wording "Linkeu.me" has no meaning in a foreign language.

Filing Date

2012/12/18

Examining Attorney

DUBOIS, SUSAN LESLIE

Linkeu.me

DESIGN MARK

Serial Number

85921086

Status

REGISTERED

Word Mark

GAMECRIB

Standard Character Mark

No

Registration Number

4436571

Date Registered

2013/11/19

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

CBS Interactive Inc. CORPORATION DELAWARE 51 West 52nd Street New York
NEW YORK 10019

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:
Broadcasting services and provision of telecommunication access to
video and audio content provided via the Internet and portable and
wireless communication devices; electronic transmission of voice, data
and images by internet, worldwide web, podcast, portable and wireless
communication devices and web apps and video broadcasting; providing
online chat rooms and electronic bulletin boards for transmission of
messages among users in the field of general interest; providing
online forums for transmission of messages among users in the field of
general interest; providing live streaming videos in the nature of a
reality series, webisodes and web casts via a global communication
network, the internet, and portable and wireless communication
devices. First Use: 2013/02/08. First Use In Commerce: 2013/02/08.

Description of Mark

The mark consists of "GAMECRIB" stylized and underlined followed by an
image of a house.

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2013/05/02

Examining Attorney

BLOHM, LINDA E.

Attorney of Record

Rebecca Borden

GAMECRIB

DESIGN MARK

Serial Number

85958107

Status

REGISTERED

Word Mark

ZHUB

Standard Character Mark

Yes

Registration Number

4466407

Date Registered

2014/01/14

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Rozentsvayg, Mikhail INDIVIDUAL UNITED STATES 2384 Ocean Avenue Apt.
6A Brooklyn NEW YORK 11229

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Audio and video broadcasting services over the Internet; Electronic transmission of voice, data and images by television and video broadcasting; Electronic, electric, and digital transmission of voice, data, images, signals, and messages; Internet broadcasting services; Message sending via a website; Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; Providing on-line forums for transmission of messages among computer users; Providing telecommunication connectivity services for transfer of images, messages, audio, visual, audiovisual and multimedia works. First Use: 2013/06/01. First Use In Commerce: 2013/06/01.

Filing Date

2013/06/12

Examining Attorney

Print: Apr 25, 2014

85958107

STEEL, ALYSSA

Attorney of Record

Matthew H. Swyers, Esq.

ZHUB

DESIGN MARK

Serial Number

79123659

Status

REGISTERED

Word Mark

G GREE

Standard Character Mark

No

Registration Number

4362969

Date Registered

2013/07/09

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

GREE ELECTRIC APPLIANCES, INC. OF ZHUHAI CORPORATION CHINA Jinji West Road Qianshan Zhuhai Guangdong CHINA

Goods/Services

Class Status -- ACTIVE. IC 001. US 001 005 006 010 026 046. G & S: Solidified gases for industrial purposes; liquid sulfur dioxide; carbon; industrial silicon; nitric acid; ammonia for industrial purposes; sodium hydroxide; silicates; carbonic hydrates; industrial trichloromethane; dichloromethane; antifreeze agents; biochemical catalysts; photographic sensitizers; non-processed synthetic resins; soil-conditioning chemicals; fire extinguishing compositions; metal tempering preparations; soldering chemicals; chemical substances for preserving foodstuffs; adhesives for industrial purposes; paper pulp.

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Hand held computers; computer keyboards; scanners; hand-held electronic dictionaries; printers for use with computers; facsimile machines; walkie-talkies; television sets; video recorders; DVD players; integrated circuits; electronic chips for manufacture of integrated circuits; semiconductor device; batteries; battery

chargers.

Goods/Services

Class Status -- ACTIVE. IC 011. US 013 021 023 031 034. G & S: Light bulbs; luminous tubes for lighting; fluorescent lights; fruit roasters; barbecue grills; electric waffle irons; gas water heaters; electric water heaters; freezers; milk cooling installations; ice cream making machines; hydrants; pressure water tanks; mixer taps for water pipes; toilet bowls; electric hand drying apparatus for washrooms; showers; bath tubs for sitz baths; electric foot-warmers; electrically heated carpets; electrically heated curtains.

Goods/Services

Class Status -- ACTIVE. IC 021. US 002 013 023 029 030 033 040 050. G & S: cooking pot sets; food steamers with several trays; china ornaments; drinking vessels; towel bars; combs; electric tooth brushes; toothpicks; heat-insulated containers for foods; toughened glass; indoor aquaria; mouse traps.

Goods/Services

Class Status -- ACTIVE. IC 037. US 100 103 106. G & S: Building construction supervision; commodity houses construction; underwater construction; mining extraction; motor vehicle maintenance and repair; airplane maintenance and repair; shipbuilding; photographic apparatus repair; clock and watch repair; safe maintenance and repair; rust proofing; vulcanization of tires; furniture maintenance; renovation of clothing; disinfecting; elevator installation and repair; telephone installation and repair; fire alarm installation and repair.

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Radio broadcasting; television broadcasting; broadcasting of television; cable television broadcasting; information about telecommunication; telecommunication connections to a global computer network; teleconferencing services; providing user access to a global computer network; voice mail services.

Goods/Services

Class Status -- ACTIVE. IC 039. US 100 105. G & S: Freight forwarding; packaging of goods; car transport; air transport; automotive leasing services; warehousing; rental of diving bells; distribution of energy; water supplying; operating canal locks; courier services; transport by pipeline.

Goods/Services

Class Status -- ACTIVE. IC 040. US 100 103 106. G & S: Custom assembling of material for others; metal plating; dyeing services; woodworking; paper treating; optical glass grinding; firing pottery; food freezing; stripping finishes; dressmaking; pattern printing; recycling of waste and trash; waste treatment; incineration of waste and trash; decontamination of hazardous materials; sorting of waste

and recyclable material; air purification; air deodorizing; air freshening; rental of air conditioning apparatus; rental of space heating apparatus; water treating; production of energy.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: mobile library services; publication of texts; digital imaging services; production of radio and television programs; animal training.

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Research and development for others for air conditioning and refrigerating products; consultancy on economizing on energy; research in the field of environmental protection; quality system certification of air conditioning and refrigerating products; geological research; chemical analysis and research; biological research; meteorological information; material testing; mechanical research; industrial design; construction drafting; dress designing; computer programming; computer software design; consultancy in the field of computer hardware; computer systems design; conversion of data or documents from physical to electronic media; provide Internet search engines; authenticating works of art.

Goods/Services

Class Status -- ACTIVE. IC 043. US 100 101. G & S: Accommodation of hotels and boarding houses; hotels; rental of buildings for temporary occupancy; tourist homes; retirement homes; day-nurseries; boarding for animals; rental of chairs, tables and other appliances for offices.

Priority Date

2012/01/17

Prior Registration(s)

3899315;4107319;4148333;AND OTHERS

Description of Mark

The mark consists of a stylized "G" device and wording of "GREE" in stylized form.

Colors Claimed

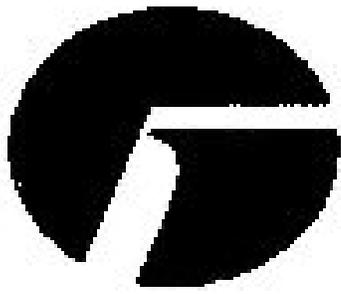
Color is not claimed as a feature of the mark.

Filing Date

2012/05/02

Examining Attorney

BULLOFF, TOBY



GREE

To: GREE, Inc. (dctrademarks@dlapiper.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86170852 - GREE - 381591-1/GTA
Sent: 4/28/2014 11:16:25 AM
Sent As: ECOM102@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **4/28/2014** FOR U.S. APPLICATION SERIAL NO. 86170852

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov>, enter the U.S. application serial number, and click on “Documents.”

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) TIMELY RESPONSE IS REQUIRED: Please carefully review the Office action to determine (1) how to respond, and (2) the applicable response time period. Your response deadline will be calculated from **4/28/2014** (*or sooner if specified in the Office action*). For information regarding response time periods, see <http://www.uspto.gov/trademarks/process/status/responsetime.jsp>.

Do NOT hit “Reply” to this e-mail notification, or otherwise e-mail your response because the USPTO does NOT accept e-mails as responses to Office actions. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System (TEAS) response form located at http://www.uspto.gov/trademarks/teas/response_forms.jsp.

(3) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

Failure to file the required response by the applicable response deadline will result in the

ABANDONMENT of your application. For more information regarding abandonment, see <http://www.uspto.gov/trademarks/basics/abandon.jsp>.

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay “fees.”

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the “United States Patent and Trademark Office” in Alexandria, VA; or sent by e-mail from the domain “@uspto.gov.” For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

Exhibit B

To: GREE, Inc. (dctrademarks@dlapiper.com)

Subject: U.S. TRADEMARK APPLICATION NO. 86170852 - GREE - 381591-1/GTA

Sent: 11/13/2014 4:22:59 PM

Sent As: ECOM102@USPTO.GOV

Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)
[Attachment - 6](#)
[Attachment - 7](#)
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[Attachment - 34](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86170852 MARK: GREE	*86170852*
CORRESPONDENT ADDRESS: ANN K. FORD DLA PIPER LLP (US) 500 8TH ST NW WASHINGTON, DC 20004-2131	CLICK HERE TO RESPOND TO THIS I http://www.uspto.gov/trademarks/teas/response VIEW YOUR APPLICATION FILE
APPLICANT: GREE, Inc.	
CORRESPONDENT'S REFERENCE/DOCKET NO : 381591-1/GTA CORRESPONDENT E-MAIL ADDRESS: dctrademarks@dlapiper.com	

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 11/13/2014

THIS IS A FINAL ACTION.

This final Office action acknowledges applicant's response filed on October 22, 2014. In the response, applicant argued that the refusal under Section 2(d) of the Trademark Act should be withdrawn because another examining attorney did not cite applicant's mark in a companion application. Applicant has not shown why the marks would not be confused, nor has applicant rebutted the evidence illustrating the relationship of the services. Consequently, the Section 2(d) refusal is made final.

The following requirement has been satisfied: an acceptable amended identification of services. TMEP §§713.02, 714.04.

Section 2(d) Refusal - Final

For the reasons set forth below, the refusal under Trademark Act Section 2(d) is now made FINAL with respect to U.S. Registration No. 4362969. *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.64(a).

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely a potential consumer would be confused, mistaken, or deceived as to the source of the goods and/or services of the applicant and registrant. *See* 15 U.S.C. §1052(d). A determination of likelihood of confusion under Section 2(d) is made on a case-by case basis and the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973) aid in this determination.

Citigroup Inc. v. Capital City Bank Grp., Inc., 637 F.3d 1344, 1349, 98 USPQ2d 1253, 1256 (Fed. Cir. 2011) (citing *On-Line Careline, Inc. v. Am. Online, Inc.*, 229 F.3d 1080, 1085, 56 USPQ2d 1471, 1474 (Fed. Cir. 2000)). Not all the *du Pont* factors, however, are necessarily relevant or of equal weight, and any one of the factors may control in a given case, depending upon the evidence of record. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d at 1355, 98 USPQ2d at 1260; *In re Majestic Distilling Co.*, 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003); *see In re E. I. du Pont de Nemours & Co.*, 476 F.2d at 1361-62, 177 USPQ at 567.

In this case, the following factors are the most relevant: similarity of the marks, similarity and nature of the services, and similarity of the trade channels of the services. *See In re Viterra Inc.*, 671 F.3d 1358, 1361-62, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012); *In re Dakin's Miniatures Inc.*, 59 USPQ2d 1593, 1595-96 (TTAB 1999); TMEP §§1207.01 *et seq.*

Comparison of Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). "Similarity in any one of these elements may be sufficient to find the marks confusingly similar." *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014) (citing *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988); *In re 1st USA Realty Prof'ls, Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007)); TMEP §1207.01(b).

Applicant's mark GREE and the cited mark is GREE and a design possess more similarities than dissimilarities. Both marks include the identical element GREE. Applicant's argument that the examining attorney should withdraw the refusal because applicant's mark was not cited by another examining attorney who examined a companion mark is not well received. Prior decisions and actions of other trademark examining attorneys have little evidentiary value and are not binding upon the USPTO or the Trademark Trial and Appeal Board. TMEP §1207.01(d)(vi); *see In re Midwest Gaming & Entm't LLC*, 106 USPQ2d 1163, 1165 n.3 (TTAB 2013) (citing *In re Nett Designs, Inc.*, 236 F.3d 1339, 1342, 57 USPQ2d 1564, 1566 (Fed. Cir. 2001)). Each case is decided on its own facts, and each mark stands on its own merits. *See AMF Inc. v. Am. Leisure Prods., Inc.*, 474 F.2d 1403, 1406, 177 USPQ 268, 269 (C.C.P.A. 1973); *In re Binion*, 93 USPQ2d 1531, 1536 (TTAB 2009).

When comparing marks, the test is not whether the marks can be distinguished in a side-by-side comparison, but rather whether the marks are sufficiently similar in terms of their overall commercial impression that confusion as to the source of the goods and/or services offered under the respective marks is likely to result. *Midwestern Pet Foods, Inc. v. Societe des Produits Nestle S.A.*, 685 F.3d 1046, 1053, 103 USPQ2d 1435, 1440 (Fed. Cir. 2012); *In re Davia*, 110 USPQ2d 1810, 1813 (TTAB 2014); TMEP §1207.01(b). The proper focus is on the recollection of the average purchaser, who retains a general rather than specific impression of trademarks. *United Global Media Grp., Inc. v. Tseng*, 112 USPQ2d 1039, 1049, (TTAB 2014); *L'Oreal S.A. v. Marcon*, 102 USPQ2d 1434, 1438 (TTAB 2012); TMEP §1207.01(b).

When viewing the marks to determine whether there are sufficient similarities to cause confusion or cause someone to associate one mark with the other mark, the examining attorney has found that applicant's mark possess such similarities and it conveys a similar commercial impression conveyed by the cited mark.

Comparison of Services

The goods and/or services of the parties need not be identical or even competitive to find a likelihood of confusion. See *On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000) (“[E]ven if the goods in question are different from, and thus not related to, one another in kind, the same goods can be related in the mind of the consuming public as to the origin of the goods.”); TMEP §1207.01(a)(i).

The respective goods and/or services need only be “related in some manner and/or if the circumstances surrounding their marketing [be] such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

Applicant's mark is associated with providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the fields of social networking and general interest; electronic transmission of messages and data, namely, documents, videos, images and digital music via a global communication network. The cited mark is used in connection with radio broadcasting; television broadcasting; broadcasting of television; cable television broadcasting; information about telecommunication; telecommunication connections to a global computer network; teleconferencing services; providing user access to a global computer network; voice mail services.

The examining attorney would like to remind applicant that where the marks of the respective parties are identical or virtually identical, the relationship between the relevant goods and/or services need not be as close to support a finding of likelihood of confusion. See *In re Shell Oil Co.*, 992 F.2d 1204, 1207, 26 USPQ2d 1687, 1689 (Fed. Cir. 1993); *In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202 (TTAB 2009); *In re Thor Tech, Inc.*, 90 USPQ2d 1634, 1636 (TTAB 2009); TMEP §1207.01(a). In this case, the verbal component of each mark is identical.

Applicant argues that the services are unrelated because applicant's services are not directed to the same group of customers that utilize services such as telecommunication connections to a global computer network, teleconferencing services, user access to a global computer network or voice mail services. There is no evidence in the record to show applicant's and registrant's services fall within distinct channels of commerce. Attachments retrieved from the GOOGLE® search engine show that applicant's and registrant's services are the type of services encountered by the same classes of purchasers. [\[1\]](#) Contrary to applicant's assertion that the purchasers are different, the evidence shows that it is common for applicant's and registrants' services to travel in the same channels of commerce.

There are no restrictions in the application or registration limiting the services to a particular segment of the marketplace. Unrestricted and broad identifications are presumed to encompass all goods and/or services of the type described. See *In re Jump Designs, LLC*, 80 USPQ2d 1370, 1374 (TTAB 2006) (citing *In re Elbaum*, 211 USPQ 639, 640 (TTAB 1981)); *In re Linkvest S.A.*, 24 USPQ2d 1716, 1716 (TTAB 1992). In this case, the identifications set forth in the application and registration have no

restrictions as to nature, type, channels of trade, or classes of purchasers. Therefore, it is presumed that these services travel in all normal channels of trade, and are available to the same class of purchasers.

Applicant has not persuaded the examining attorney that the marks are unlikely to cause confusion. Furthermore, applicant has not rebutted the evidence of record which shows the relationship of the services associated with each mark. Therefore, the refusal under Section 2(d) of the Trademark Act is maintained and final.

Final Options

Applicant must respond within six months of the date of issuance of this final Office action or the application will be abandoned. 15 U.S.C. §1062(b); 37 C.F.R. §2.65(a). Applicant may respond by providing one or both of the following:

- (1) A response that fully satisfies all outstanding requirements and/or resolves all outstanding refusals.
- (2) An appeal to the Trademark Trial and Appeal Board, with the appeal fee of \$100 per class.

37 C.F.R. §2.64(a); TMEP §714.04; *see* 37 C.F.R. §2.6(a)(18); TBMP ch. 1200.

In certain rare circumstances, an applicant may respond by filing a petition to the Director pursuant to 37 C.F.R. §2.63(b)(2) to review procedural issues. 37 C.F.R. §2.64(a); TMEP §714.04; *see* 37 C.F.R. §2.146(b); TBMP §1201.05; TMEP §1704 (explaining petitionable matters). The petition fee is \$100. 37 C.F.R. §2.6(a)(15).

/Christopher Buongiorno/
Christopher Buongiorno, Attorney
Law Office 102
(571) 272-9251
christopher.buongiorno@uspto.gov

TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

^[1] See attachments that demonstrate the relationship between applicant's and registrant's services retrieved from a search on www.google.com performed on November 13, 2014.



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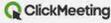
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- Dev Zone
- App Center

Learning Center

- Getting started
- Recording and Statistics
- Meeting Room Rebranding
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RION
JANUARY 19, 2011

Sizing up 15 top Web conferencing services



A screenshot from Watchtoo, an inventive and powerful new addition to the Web conferencing field.

Here are our top choices for live streaming tools, webinars & employee collaboration online

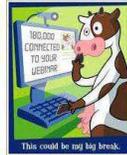
Target audience: Businesses, brands, educators, nonprofits, community organizations, Web publishers, individuals. *Updated Feb. 18, 2011.*

The following guide, originally created by TechSoup Global, has been significantly updated and expanded by J.D. Lasica and Kim Bale.

More and more businesses and entrepreneurs are turning to Web conferencing services to communicate with fellow staff members, customers, supporters and prospects.

A Web conference is a virtual meeting you conduct online, allowing you to share documents and applications from your computer with people in far-flung locations and to communicate with them via video, text or voice chat. Through Web conferencing, you can bring together employees to collaborate on a project, present webinars about your latest product or services, or train advocates or support staff.

While your business likely uses email or conference calls for much of your long-distance communication, sometimes a full-blown virtual meeting is the only way to hammer out the details of an important initiative. Web conferencing lets anyone with an Internet connection and a Web browser meet and collaborate online in real time.



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4 FEBRUARY 2011 BY CHRISTOPHER WALKER

Some conferencing tools require participants to install a piece of software on their own computers before they can participate; other tools are entirely Web-based. All require an Internet connection. The tools differ in the features they provide for collaboration and communication. For instance, some let participants speak to one another through their computers' microphones while others let everyone interact via video. Still others have an option to join the audio part of the conference by a separate audio/telephone bridge.

To help you choose a service that suits your business, we've pointed out features commonly found in Web conferencing products and explained other considerations you should be aware of. Our list leaves out tools like [Skype](#) and Apple's [iChat](#), which offer great video conferencing (video chat) and text chat for a limited number of people but don't offer full-on Web conferencing services that offer a wide range of collaboration capabilities.

When considering all of these great features, it's important to consider how these capabilities will affect your Local Area Network (LAN). For example, many of the products below include videoconferencing. One person using hosted videoconferencing at a location wouldn't add to much to local network issues. Multiple workers videoconferencing at the same time could slow the rest of your network traffic.

Whenever possible, try out the product before purchasing. Use the information below and on product websites to narrow your choices, then try the two or three products that best fit your needs.

Here is our comparison of 14 top Web conferencing services. If you have your own favorites, or have any updates or corrections, **please share them in the comments!**



Watchitoo: Multimedia collaboration

1 We used [Watchitoo](#) during Personal Democracy Forum and the midterm elections and were impressed with its rich collaboration feature set. Watchitoo is a real-time collaboration platform where multimedia presentations meld with video conferencing to create a powerful stage for online communication. Its technology lets you easily host and participate in cutting-edge presentations that support multiple video feeds, screen sharing, white-boarding, API implementation, embedding capabilities and recording functionalities that enhance employee communication and collaboration.

Software required: Web-based, no download required.

Invitation tools: Multiple embed locations, internal email invitations.

Collaboration tools: Screen sharing, up to 25 presenters while simultaneously playing any form of rich media, text chat, questions, Twitter & Facebook posting, mobile access, videoconferencing, video editing, whiteboard.

Recording: Yes

Polling & survey: Coming in the next 75 days.

Post-meeting reports: Yes

Pricing: Free up to 5 people; up to 25 people for \$39/month plan; up to 50 people for \$49/month plan with a larger storage capacity.

Pay per use: Yes for live events

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Trial: 30-day free trial

Bottom line: A cutting-edge service for collaborating around rich-media projects. Includes some capabilities not found elsewhere. One hiccup: a slight time lag in VoIP conversations.



Cisco WebEx Meeting: An industry stand-by

2 The granddaddy of Web conferencing services, [WebEx](#), was purchased by Cisco in 2007 for \$3.2 billion. The WebEx suite offers a broad range of Web conferencing services, including a Meeting Center, Event Center, Training Center and Support Center. WebEx and Microsoft Office Live Meeting are considered the two heavyweights in the field.

Software required: No downloads for participants, will run on any Internet server or smartphone mobile device.

Invitation tools: Send meeting invitations and reminders using an automated phone call, text message, email from your local client or instant message.

Collaboration tools: Screen sharing via desktop and applications. Multiple presenters, annotating tools, text chat, teleconferencing, VoIP, mobile access for iPhone and Blackberry devices, videoconferencing.

Recording: Yes

Polling & survey: Yes

Post-meeting reports: Yes

Pricing: \$49/month or \$468/year per host. [Additional options](#) for the WebEx Training Center (up to 1,000 participants) and Event Center (up to 3,000).

Pay per use: 33 cents per minute per participant.

Trial: 14 days, up to 25 people per meeting.

Bottom line: Best for conservative organizations that want to depend on reliable stand-bys. A number of webinar providers, like Awareness, [use WebEx](#) to power their webinars.



Microsoft Office Live Meeting: Made for the Enterprise

3 [Microsoft Office Live Meeting](#) lets you hold a virtual meeting with small or large groups of participants. Live Meeting allows users to exchange information via live video and audio interaction, chat, shared files or desktops and pre-recorded presentations. Presenters can receive real-time feedback from meeting attendees to allow them to adjust their pace and content. We like the presentation and annotation tools for underscoring major topics and whiteboarding ideas.

Software required: No downloads, supports instant Web conferencing for any Windows, Mac or Linux operating system.

Invitation tools: Linked into Microsoft Outlook as an add-in, providing a Meet Now

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The Wayback Machine

Select Month

Invitation tools: Email and instant message buttons to invite participants, pressing a meeting button to create ad hoc meetings. Other ways to invite participants as well, such as IM.

Collaboration tools: Screen sharing via desktop and applications. Multiple presenters, annotating tools, text chat, teleconferencing, VoIP, videoconferencing. No mobile access.

Recording: Yes

Polling & survey: Yes

Post-meeting reports: Yes

Pricing: Standard Edition users, up to 250 participants per meeting at \$4.50/month per user. Professional Edition users, up to 1,250 participants per meeting at \$16/month per user.

Pay per use: Yes, available only through specific partners.

Trial: 30-day free trial.

Bottom line: Live Meeting offers steady performance with a 99.99 percent uptime availability and a rich feature set that make it a solid choice for behind the firewall. Integration with other Microsoft Office products. High-quality video performance. Prices quickly escalate, though, with more participants or large-scale events and meetings.



Adobe Connect: Revamped & ready for prime time

4 [Adobe Connect](#) is an enterprise Web conferencing solution for online meetings, e-learning and webinars used by leading corporations and government agencies. It's based on the widely available Adobe Flash technology. Released in November 2010, Adobe Connect 8 software has a new simplified interface featuring better organized controls, accessibility functions and one-click sharing.

Software required: No downloads, supports instant Web conferencing for any Windows, Mac, or Linux operating system.

Invitation tools: Online calendar and meeting scheduler, compatible with Microsoft Office.

Collaboration tools: Screen sharing via desktop and applications. Multiple presenters, annotating tools, text chat, teleconferencing, VoIP, videoconferencing.

Recording: Yes

Polling & survey: Yes

Post-meeting reports: Yes

Pricing: Adobe's [buying guide](#) offers different purchase options for individuals and small businesses vs. companies, government agencies and educational institutions. Adobe Connect Pro: \$55 per host per month (training, events, and webcasts additional) or \$45 per month under annual plan.

Pay per use: 32 cents per minute per user.

Trial: 30 days

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Bottom line: A good choice for professional use.



Infinite Conferencing: Impressive array of services

5 [Infinite Conferencing](#), an Onstream Media company, specializes in phone and Web conferencing solutions, webinars and webcasting. It delivers feature-rich solutions that range from on-demand conferencing to full-scale, online event management. Invitees need only an Internet-connected computer and phone line to participate in a Web conference. (Infinite also has a [nonprofit program](#) that offers discounted rates.) Clients include Dell, Sony, Disney, the American Hospital Association, the Leukemia & Lymphoma Society — more than 5,000 customers in all.

Software required: Web-based; no software downloads needed.

Invitation tools: Registration tool lets you create a customized e-vite and registration page. In addition, the system sends automated confirmation and reminder emails. Integrated with Microsoft Outlook.

Collaboration tools: Web conferencing, teleseminars, webcasting via webcams, webinars, phone conferencing, VoIP and a suite of Pro services. Not currently compatible with mobile devices.

Recording: Yes. You can record the session via an on-demand recording feature at \$1.99 per minute, or a member of the Infinite team can capture the recording for you for \$200.

Polling & survey: Yes. The polling feature is available throughout a Web session. Infinite can create a customized survey that pops up following your webinar and can also be sent out via a url for \$100.

Post-meeting reports: Yes. Following the session, you'll receive an email that lists each participant's name, company, email address and duration of connection. In addition, the report will feature all of your polling results if the feature is used.

Pricing: Two pricing options. You're billed on usage (how many people attend and how long they're connected) or you can select an unlimited usage package. No term requirements or monthly minimums. Basic prices: Reservationless audio conferencing, 3.5 cents per minute per line. Operator-assisted audio conferencing, 18 cents per minute per line. Web conferencing, 6 cents per minute per connection — compare with WebEx at 33 cents per minute — or consider the flat-rate option. It supports up to 1,000 participants with no advance reservation required.

Pay per use: Yes, see Pricing. [An FAQ](#) offers other answers.

Trial: 7-day free trial.

Bottom line: Infinite is not as cheap as some free alternatives for small teams, but its rates are reasonable and it offers an extensive suite of scalable, secure, feature-rich online meeting capabilities for companies or nonprofits. The site says, "We typically surpass the competition in support and flexibility." And indeed, there's live chat support and each account is assigned a dedicated account manager. Nice.



GoToWebinar: Solid track record

6 [GoToWebinar](#) offers one of the most reliable and best-known solutions in the marketplace. Just [schedule your webinar](#) without tech support, invite people to register, prepare for your event and present your webinar. Streamline your organization's communications, update employees on new policies, host online seminars and more.

Software required: No downloads for participants, supports instant Web conferencing for any Windows or Mac operating system.

Invitation tools: Automated email templates, instant or planned webinars and meetings, webinar registration pages.

Collaboration tools: Screen sharing via desktop and applications. Multiple presenters, annotating tools, text chat, teleconferencing and VoIP. No mobile access or videoconferencing.

Recording: Yes

Polling & survey: Yes

Post-meeting reports: Length of stay in meeting and interest metrics

Pricing: GoToMeeting for meetings of 15 people or less for \$49/month. [GoToWebinar](#) for \$99/month (up to 100 people) to \$499/month (1,000 people). GoToTraining, \$149 to \$349/month.

Pay per use: No

Trial: 30 days

Bottom line: Best for large organizations bringing more than 50 people together at a time.



Eliminate: Strong in the education market

7 [Eliminate](#) is marketed as a unifying learning experience for everyone. It supports learning with an easy-to-use platform designed as an inclusive learning environment. Eliminate offers products to fit large institutions as well as smaller customers.

Software required: A quick download of a Java file (jnlp) takes about 60 seconds, and then you are launched into your "room." Supports Web conferencing for any Windows, Mac or Linux operating system.

Invitation tools: Various

Collaboration tools: Share applications, files, documents, and desktops. Multiple video feeds, up to six. Annotating tools, text chat, teleconferencing, VoIP, videoconferencing. Virtual breakout rooms are available for larger audiences/conferences.

Recording: Yes, in Eliminate vOffice and vClass. Eliminate vRoom does not offer an option to record.



with reports to receive.

Polling & survey: Yes

Post-meeting reports: Yes, you can generate summary and comprehensive usage reports and track who views recordings.

Pricing: \$499/year for licensing one room with up to 50 users; pricing expands with number of rooms/users. There is also a pricing option for smaller rooms. Elluminate offers several Learning Suite options as well as vSpaces, with meeting rooms for different size audiences. Teleconferencing: 6 cents per minute per user.

Pay per use: Only for audio, not video conferencing.

Trial: 30 day free trial

Bottom line: Best for organizations that want the flexibility to hold both large webinars and small collaborations with a fixed annual cost.



Zoho Meeting: Embed it in your blog

8 Pleasanton, Calif.-based Zoho offers a suite of cloud-based tools that rival Google Docs in many ways. Its [Zoho Meeting](#) provides remote support, online meeting and Web conferencing features to host instant meetings or Web meetings for your audience. You can embed Zoho Meeting in your blog, wiki, notebook or any webpage for a mass Web conferencing.

Software required: No downloads. Will run through Firefox and Internet Explorer with plug-ins.

Invitation tools: Invitations from the Zoho Meeting Web page or conference in from the presenter.

Collaboration tools: Screen sharing via desktop. Multiple presenters, text chat, teleconferencing, VoIP. No annotating tools, mobile access, videoconferencing.

Recording: Yes

Polling & survey: No

Post-meeting reports: Seasonal reports

Pricing: \$12/month per host (up to 5 participants) through \$49/month per host (up to 100 participants).

Pay per use: No

Trial: Free Edition – one host and one participant and 30-day free trial.

Bottom line: Great choice for small to mid-size organizations or if you're just trying out hosting a webinar for the first time.



AT&T Connect: Built for business

9 [AT&T Connect](#) offers an intuitive, easy-to-use interface for audio, Web and video conferencing. The product allows you to communicate and collaborate on documents and share applications in real time from your desktop, laptop or mobile



documents and share applications in real time from your desktop, laptop or mobile device. Its Call Me feature makes it easier for participants to join the audio bridge.

Software required: Both a Participant Application (to download) and a Web-based participant option are available. To host a session, the user must download the Participant Application (not available for Apple or Linux OS). Mobile applications for Blackberry and Apple OS also available.

Invitation tools: Microsoft Outlook and Office Communicator plug-ins.

Collaboration tools: Screen sharing via desktop and applications. Multiple presenters, up to four. Whiteboard tools, text chat, teleconferencing, VoIP, mobile access, videoconferencing.

Recording: Records sessions in proprietary format. Can only be viewed within the Participant Application.

Polling & survey: Yes

Post-meeting reports: Yes, you can track attendees, time attended, and views of recordings.

Pricing: Audio: 8.5 cents per minute per participant. Web conferencing: 12 cents per minute per participant. Flat monthly pricing for Web conferencing available, but varies.

Pay per use: Yes

Trial: 30-day free trial.

Bottom line: Best for large businesses that require a scalable solution. Note that Mac users can't host conferences but can join through the Web-based version.



Yuuguu: Share your screen

10 Yuuguu enables users to securely share their screen with anyone at any time on a PC, Mac or Linux machine. Its personal networking tool lets you see when colleagues or friends are online.

Software required: No downloads for participants, will run on any Internet server or smartphone mobile device.

Invitation tools: Instant Meetings or Automatic Email Templates.

Collaboration tools: Screen sharing via desktop, applications. Multiple presenters, annotating tools, text chat, teleconferencing, VoIP, mobile access. No videoconferencing.

Recording: Yes

Polling & survey: Yes

Post-meeting reports: Customizable

Pricing: Free for up to 5 participants. Single user \$15/month, unlimited use with 30 participants, packages for larger groups.

Pay per use: No but \$5 day pass

Trial: Entry level is free – up to 5 participants.

trial; entry level is free – up to 5 participants.

Bottom line: Yuuguu is a flexible, simple, low-cost offering in the online collaboration market.



Yugma: Free for 20 participants

11 The basic version of [Yugma](#) allows you to invite up to 20 participants into an online meeting. Yugma Pro offers real-time collaboration with white board & annotation tools, recording of webcasts and more.

Software required: No downloads, supports instant Web conferencing for any Windows, Mac or Linux operating system.

Invitation tools: Registration page, email templates

Collaboration tools: Screen sharing via desktop, shared file space, single application sharing. Multiple presenters, annotating tools, text chat, teleconferencing, VoIP, mobile access. Videoconferencing with Skype edition.

Recording: Yes

Polling & survey: Quick Poll and Q&A

Post-meeting reports: Registrant and attendee information available.

Pricing: Yugma Free, up to 20 attendees, is free. Skype Edition available. Yugma Pro 20/50/100/500 (20-500 participants) costs \$9.95 to \$159.95/month. Yearly plans available. Optional webinar at \$19.95/month.

Pay per use: No

Trial: 15 days for Yugma Pro

Bottom line: Don't need the frills? Here's a good, low-cost option for organizations with basic needs.



IBM Lotus Live: Feature-rich & intuitive

12 [IBM Lotus Live](#), IBM's new online collaboration solutions delivered as a service, is a full-featured, easy-to-use service for holding Web meetings and online events. Hosts can show any document on their computers to an audience such as a PowerPoint presentation. File sharing, email, group collaboration and integration with Salesforce applications are also supported in a single platform.

Software required: No downloads, supports instant Web conferencing for any Windows, Mac or Linux operating system.

Invitation tools: Instant or planned meetings. Link to registration page, email sent through IBM or instant meeting.

Collaboration tools: Screen sharing via desktop and applications. Multiple presenters, up to four. Annotating tools, text chat, teleconferencing, VoIP, mobile access, videoconferencing.

Recording: Yes



.....img/100

Polling & survey: Yes

Post-meeting reports: Participant roster and polling

Pricing: Lotus Live Meetings, \$39/month for 15 participants, \$59/month for 200 participants. Lotus Live Events, \$79/month for 1,000 participants and other options.

Pay per use: No

Trial: 30 days

Bottom line: Lotus Live services offer users new ways to work more effectively with people inside and outside their company, including customers, partners and suppliers, at a predictable monthly rate. You may wind up with Lotus Live after sampling some other Web conferencing software.



ReadyTalk: The choice of TechSoup

13 [TechSoup Global](#) has been using [ReadyTalk](#) for the past few years for all its Web conferencing needs.

Software required: No downloads, supports instant Web conferencing for any Windows, Mac or Linux operating system.

Invitation tools: You can use your own CRM (customer relationship management) system, customize registration information.

Collaboration tools: Screen sharing via desktop and applications. Multiple presenters, annotating tools, text chat, teleconferencing and VoIP. No mobile access or videoconferencing.

Recording: Yes

Polling & survey: Yes

Post-meeting reports: Detailed registration, campaign tracking and survey info.

Pricing: Many pricing options: Individual program \$49/month (up to 15 people) to \$99/month depending on number of subscriptions; yearly and more detailed plans available. Corporate plan for up to 1,000 participants.

Pay per use: 10 to 20 cents per minute per participant depending on services.

Trial: 30 days (can choose either single-user or corporate multi-user).

Bottom line: ReadyTalk has a few quirks — international conference calls are a pain — but on the whole you'll likely find something suitable for your organization in one of their pricing plans.

Photo from



HearMe: Not keeping up

14 [HearMe](#), a division of Paltalk, is an online meeting service that lets companies or individuals conduct online business meetings with employees, clients and contacts via a plug-in for your Windows-based browser. Multicasting support for large number of participants. Educators use HearMe's Web meeting

support for large number of participants. Educators use HearMe's video meeting services to teach students around the globe.

Software required: No downloads, supports instant Web conferencing for Internet Explorer and any browser that fully supports ActiveX controls. Mac and Linux users cannot use HearMe.

Invitation tools: Basic invitation tools.

Collaboration tools: Screen sharing via desktop and applications, not just documents. Teleconferencing, videoconferencing, text chat, file sharing, H.264 video technology, VoIP, mobile access.

Recording: No

Polling & survey: No

Post-meeting reports: No

Pricing: Basic plans: \$29/month for 5 participants, \$49/month for 10 people, \$99/month for 25 people, \$149/month for 50 people. Additional plans and annual pricing available. Unlimited use of voice & video conferencing with no incremental teleconferencing costs.

Pay per use: No

Trial: 14-day free trial

Bottom line: HearMe is entirely Web-based — and was so before the cloud was cool — and provides a serviceable interface and ease of use. But it hasn't kept up with the competition, either with its lighter feature set, its lack of Mac support or its pricing. PC Magazine [added](#) in 2008: "For use as a training tool, however, HearMe shines bright. ... The product's ability to support large meetings makes it ideal for small businesses wanting to connect with a big swath of customers."



DimDim: A simple & inexpensive solution

15 DimDim is one of our favorite Web conferencing services: cheap, no-nonsense and to the point.

Software required: No downloads, supports instant Web conferencing for any Windows, Mac or Linux operating system.

Invitation tools: Instant or planned meetings with smart urls. Invitations from DimDim, local email addresses or smart url can be used as a simple log-in.

Collaboration tools: Screen sharing via desktop and applications. Multiple presenters, up to four. Annotating tools, text chat, teleconferencing, VoIP, mobile access, videoconferencing.

Recording: Yes with Pro, Webinar and Business

Polling & survey: Yes with Pro, Webinar and Business

Post-meeting reports: Yes with Pro, Webinar and Business

Pricing: DimDim Free (up to 10 participants), DimDim Pro \$25/month (up to 50 participants), DimDim Webinar \$65/month (up to 50 person meetings and 1,000 attendee events), DimDim Business \$696/user/year (up to 100 person meetings)

attendee events). Dimdim Business \$896/user/year (up to 100 person meetings). Annual discounts. Discounts for other client referrals.

Pay per use: No

Trial: 30-day free trial for Pro, Webinar & Business.

Bottom line: Best for quick collaboration among small teams.

Update: Salesforce announced on Jan. 6, 2011, that [it is buying Dimdim](#) for \$31 million to bring real-time messaging and collaboration tools to its Facebook-style enterprise collaboration service Chatter. Dimdim is no longer accepting new accounts. One reader suggests adding [FuzeMeeting](#) to the list because of its support for mobile conferencing.

Other Web conferencing software

This is by no means a comprehensive list of web conferencing solutions. Other choices include:

- [GoMeetNow](#)
- [InstantPresenter](#)
- [InterCall](#)
- [MegaMeetings](#)
- [PaltalkExpress](#)
- [SightSpeed](#)
- [Video Seminar Live](#)
- In February 2011 SlideShare [introduced ZipCasts](#), which enable live video presentations and some conferencing features.
- Lots of others in this list of [Web-based conferencing services](#)

Have your own favorites? Please add them below.

Original articles at TechSoup: [Web Conferencing Tools: Right for You?](#) and [Web Conferencing Software Comparison Chart](#). These articles — and this updated version — are published under a [Creative Commons Attribution NonCommercial No Derivatives license](#).



JD Lasica, founder of Socialmedia.biz, is now co-founder of the cruise discovery engine [Cruiseable](#). See his [About page](#), [contact JD](#) or follow him on [Twitter](#) or [Google Plus](#).

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<http://twitter.com/Brett@Brett>

JD — Great list (and very helpful).

How about Omnia? This is a service I recently learned about, and wanted to know if anyone has used the service along with their thoughts.



has used the service along with their thoughts.

- *jdhasica*
Michael tweets to say: You should see the future of meetings – Personal, intuitive and simple: [iMeet](#).
Looks very interesting! Thanks for sharing.
- *http://twitter.com/WeDoSMMForYou @WeDoSMMForYou*
DimDim may no longer be available since it's purchase by Salesforce last month. Freebinar is a similar service which may be a good alternative to those looking for DimDim.
- *Brent Lewellen*
Have you seen iMeet or GlobalMeet?
GlobalMeet: Top of line the web conferencing for \$39/month and it comes with 1000 audio minutes!
iMeet: the next step in virtual meetings; Skype on steroids. True video conferencing w/audio for only \$69/month Who needs telepresence?
- *John*
Check out RHUB <http://www.rhub.com>. This is a self-hosted web conferencing and remote support solution which can be purchased with a single payment.
- *http://twitter.com/SetandForgetIt @SetandForgetIt*
Good research. Thank you for sharing this with us. Will definitely come in handy. We currently use GoToMeeting so will look at these other tools as well.
- *http://www.pubtel.net Clay Brown*
Nice Article. Would you have any suggestions to new users or customers trying to appear larger than they may actually be? I'm thinking of small colleges trying to recruit students... Maybe this would be a great time for an operator assisted conference?
I also write articles for web and conference calling and like getting ideas from other bloggers. Here's a link to our blog: <http://www.pubtel.net/blog/59381/Change-the-w...>
Thanks!
- *http://www.eBLVD.com Marv Toyer*
Our eBLVD Online Meeting service at ["target="blank">http://www.eBLVD.com](http://www.eBLVD.com) is a web-based, desktop sharing and web conferencing service. Since 2001, we have been providing fast, easy and secure online meetings, web demos, web meetings, screen sharing, remote sales presentations, and online training services for one low, flat-rate price of \$29 per month.
- *akp_mic*
I am using Arkadin web conferencing service. I am very happy with the service of Arkadin. For more details about Arkadin visit <http://www.arkadin.com/my>
- *dupont067*
Also you can try http://www.bell.ca/shop/Sb_viewProduct.page?sku=SB_PHO_CON a live chat is enabled so you can clarify your doubts or get info to choose the right service for you.
- *AbbasJaved*
very nice post! There is another online meeting service app named Banckle Meeting which is also a complete online collaboration solution. Kindly try out!



also a complete online collaboration solution. Kindly try out <http://banckle.com/apps/meeting/overview.html>

- **akp_mic**
Another option is <http://www.conferindia.com>
- **http://activmail.com/tomi27**
Ive used GoToWebinar for webinars of how my company works, great read! Companies should invest into voip services more often as it expands flexibility and reach they can have to their clients or customers.
- **JackHolland**
I've got a small group of media and entertainment consultants. We're looking for an affordable conference bridge service. We steering away from free because of the lack of professionalism it appears to make your company appear to have. I've heard a lot about Branded Bridge Line (<http://brandedbridgeline.com>) as one of the new up and coming services that's part of this new wave of conference bridge services but wondered if anyone knows how their price and features compares to some of the others like Intercall and Fuzebox? The goal for our company is to present ourselves in the most professional light and liked the professional voice talent option of Branded. Thanks!
- **Andras Erros**
I have just finished reviewing all possible solutions that took me almost a whole day. The only truly free solution on the market at the moment is AnyMeeting supported by ads. However Chrome adblock removes all ads from the conference view. <http://www.anymeeting.com/>
- **Kunal f508**
Would love to see an updated 2014 list for the same!
- **Laurence H Chandler**
Some very good choices there with some thorough analysis. Here at CIM we are actually using a service called Drum (www.thisisdrum.com) to host our web meetings. There aren't any downloads and each member can enter the meeting at any time from any device! Would be good to see what you think of it compared to your options above.



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Cisco Unified Personal Communicator

Cisco Unified Personal Communicator 8.5

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- DATA SHEETS
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Product Overview

Cisco Unified Communications Solutions unify voice, video, data, and mobile applications on fixed and mobile networks, enabling easy collaboration every time from any workspace.

Cisco Unified Personal Communicator is a client application that provides easy, unified access to your most frequently used communications applications and services - soft phone, presence, instant messaging (IM), visual voicemail, employee directory, communication history, voice, video, and web conferencing - to help you effectively communicate and collaborate from anywhere you have an Internet connection.

Communicate More Effectively

Today's global, distributed work environment has resulted in significant challenges for workers, making it harder to connect with the right people and significantly increasing the quantity and modes of communications. Cisco Unified Personal Communicator improves productivity and speeds business processes by giving you quick and easy access to a unified set of communication tools (Figure 1). For example, using the integrated directory and dynamic presence information, you can find and check the availability of colleagues and partners. The application includes enterprise instant messaging capabilities so you can communicate in real time on time-sensitive business processes and avoid "phone tag". The integrated voice, video, and conferencing capabilities let you place phone calls, exchange ideas "face to face", and collaborate on documents. You can also view and listen to voice messages quickly and easily. With Cisco Unified Personal Communicator, your communication and collaboration tools are always available from anywhere you work, enabling smarter, more-effective communications.

Viewing Options

- PDF (409.4 KB)
- Feedback

Figure 1. Example of Cisco Unified Personal Communicator



Reduce Communication Delays with Rich Presence and Contact Information

Cisco Unified Personal Communicator lets you see the availability of co-workers and colleagues within and outside your organization. Contact availability is updated dynamically using information collected from a variety of sources by the always-on network-based presence engine. You can immediately see who is offline, available, busy, on the phone, or in the do-not-disturb state. Customized availability states, such as "in a

presence, busy, or the priority of the communication state. Customized availability states, such as a "customer meeting" can be created to provide added context, and you can let others know how you prefer to be contacted. Contact cards provide additional contact information and multiple options for initiating communications. These capabilities help reduce communication delays and result in faster decision making and enhanced productivity.

Quickly Communicate with Borderless Enterprise-Class Instant Messaging

Instant messaging is an important communication option that lets you efficiently interact in today's multitasking business environment. Cisco Unified Personal Communicator delivers enterprise-class instant messaging capabilities that are based on the Extensible Messaging and Presence Protocol (XMPP) open standard and technology from the Jabber, Inc. acquisition. The solution provides personal chat, group chat, and persistent chat rooms so you can quickly connect with individuals and groups and conduct ongoing conversations. Client-side history and server-based logging capabilities allow you to view the content of prior chats and to store messages for convenience, compliance, and regulation purposes. Instant messaging is smoothly integrated with other communication capabilities so you can simply move between individual and group chats to audio and video conversations and web conferences. Cisco Unified Personal Communicator lets you securely communicate with other organizations that use Cisco Unified Personal Communicator, Cisco WebEx™ Connect, Microsoft Office Communicator, IBM Lotus Sametime, GoogleTalk, AOL, or any XMPP-based service. The enterprise-class instant messaging capabilities of Cisco Unified Personal Communicator provide more-efficient, secure, flexible, and borderless collaboration.

Bring Business-Class IP Telephony and Video to the Desktop

Cisco Unified Personal Communicator delivers business-quality voice and video (Figure 2). Deployed with the market-leading Cisco Unified Communications Manager call-control solution, the application includes an integrated soft phone with wideband and high-fidelity audio, standards-based high-definition video (720p), and desk phone control features. These features mean that high-quality and high-availability voice and video telephony are available at all locations and to users' desk phones, soft clients, and mobile devices. Cisco's commitment to open standards and extensive interoperability testing eliminates the worry about the devices other parties are using. Cisco Unified Personal Communicator makes voice and video communications a simple click away.

Figure 2. High Quality Video Conferencing



Accelerate Team Performance with Multiparty Conferencing and Collaboration

Cisco Unified Personal Communicator provides for smooth escalation to Cisco conferencing and collaboration solutions, such as Cisco WebEx and Cisco Unified MeetingPlace® solutions, so you can instantly share documents and expand chats and conversations to multiparty voice, web, and video collaboration sessions. Because Cisco Unified Personal Communicator and Cisco conferencing solutions use standards-based voice and video technologies, the effective face-to-face collaboration with video conversations and multiparty video conferences can be extended to include participants and conferencing rooms with other standards-based video endpoints.

Accelerate Adoption with an Intuitive User Experience

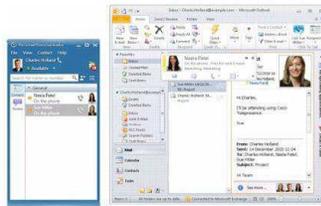
Cisco Unified Personal Communicator delivers unified communications to the desktop through an engaging user interface. The intuitive visual design promotes adoption of basic as well as advanced capabilities and integrates rich communications into the natural workflow to deliver the efficiency and productivity promised by unified communications. Availability information and communication options are made available throughout the application, such as in the visual voicemail and chat interfaces, enabling more efficient real-time

the application - such as in the visual voicemail and chat interfaces - enabling more efficient real-time collaboration.

Collaborate from Common Business Applications

You can access the capabilities of Cisco Unified Personal Communicator from common desktop applications such as Microsoft Office 2007 and Microsoft Office 2010 (Outlook, Word, Excel, PowerPoint, and SharePoint), including presence light-up and click-to-communicate (call and instant messaging) capabilities. For Office 2010 (refer to Figure 3), you can use the popular contact-card click-to-communicate (call or IM) icons directly from the application. These services save time and streamline workflows by allowing you to see user availability and initiate communications such as personal and group voice, video, and chat sessions without having to switch between applications.

Figure 3. Microsoft Outlook 2010 Click-to-Communicate (IM or Call) Integration with Cisco Unified Personal Communicator



Choose from Flexible Deployment Options

With Cisco Unified Communications, organizations can deploy the full solution or only selected capabilities. For instance, you can deploy Cisco Unified Presence and Cisco Unified Personal Communicator in a full unified communications mode or limit the functions to an enterprise instant messaging-only solution for some users. Cisco Unified Personal Communicator has an intelligent user interface that adapts to expose the services you activated for a user. You can deploy Cisco Unified Personal Communicator modes to include:

- Cisco Unified Communications mode: Cisco Unified Presence integrates into a full Cisco Unified Communications environment to provide an enterprise-class instant messaging and presence solution in conjunction with the full suite of unified communications services.
- IM and presence-only user mode: You can bundle Cisco Unified Presence and Cisco Unified Personal Communicator together to provide instant messaging and presence services, typically for use with third-party traditional PBX systems.
- IM with no presence user mode: You can bundle Cisco Unified Presence and Cisco Unified Personal Communicator together to provide instant messaging without presence services.
- Soft-phone voice-only user mode: Cisco Unified Personal Communicator and Cisco Unified Presence can integrate into a full Cisco Unified Communications environment to provide an enterprise voice and video solution with IM and presence disabled.
- IM records tracking on/off mode: Cisco Unified Personal Communicator, in conjunction with Cisco Unified Presence, enables complete unified communications services, with the ability to disable recording and tracking of instant messages.

Features and Benefits

- Communication integration: Use a single, intuitive interface for instant messaging with individuals and groups, persistent chat rooms, voicemail playback; voice, video, and web conferencing; communication history, and integrated directories.
- Presence: View real-time availability of co-workers and colleagues within and outside the enterprise network.

- Exchange and display presence availability information with desktop users of Cisco WebEx Connect, Jabber XCP clients, Cisco Unified IP Phones, Microsoft Office Communicator and Lync, IBM Lotus Sametime, AOL, GoogleTalk, and many other XMPP-compatible clients.
- Exchange presence information with mobile handsets using Cisco Mobile users and third-party XMPP-compatible clients.
- You can also display customized availability messages, including messages that persist while you are offline.
- Show your availability based on the free and busy status in your Microsoft Outlook Calendar and Exchange Server.
- Use the do-not-disturb (DND) availability state to easily block incoming communications. The DND status is automatically synchronized between your Cisco Unified Personal Communicator and Cisco Unified IP Phone to help ensure privacy for both instant messaging and phone communications.
- Enterprise instant messaging: Chat in real time using instant messaging to save time and reduce phone tag. Several chat modes are supported, ranging from:
 - Point-to-point chat with co-workers inside your network, or supported federated business and personal contacts
 - Group chat, which enables co-workers in your company and your external federated contacts to communicate and collaborate on an ongoing discussion (Figure 4)

Figure 4. Group Chat



- Persistent chat rooms, which can be set up for projects or workgroups to maintain ongoing discussions; users can come in and search on the thread to quickly come up to speed on an ongoing project
- Send instant messages to offline contacts, and they will receive them when they connect to the application
- Maintain a personal instant messaging history for your reference
- Chat with internal and external contacts even if they are using other chat clients on their computers or mobile devices; for instance, any XMPP-based client (Adium, iChat, Trillian, Pidgin, etc.), Microsoft Office Communicator, IBM Lotus Sametime, or Jabber clients
- Presence and instant messaging federation: Exchange presence information and instant messages between organizations that are both running Cisco Unified Presence, or between organizations when one is using Cisco Unified Presence and the other is using Cisco WebEx Connect, Microsoft Live Communications, Microsoft Office Communications Server (OCS), IBM Lotus Sametime, or any Jabber Extensible Communications platform. Federation with public IM networks such as AOL, and GoogleTalk services are also natively supported.
- Contact list: Search both your personal contact list and your corporate directory from one easy-to-use interface to locate and initiate any form of communication with contacts quickly and simply.
- Media escalation: Add communication methods during a conversation; for example, you can turn an instant messaging session into a phone call; add video to a voice conversation; or add web collaboration to an existing instant message, voice, or video conversation. Media escalations are as easy as clicking a button for point-to-point and group chat, voice, video, and web collaboration.
- Integrated voice and video telephony: Exchange ideas face to face with a coordinated video display on the PC screen and voice conversation with a soft phone or Cisco Unified IP Phone desk phone.

- PC screen and voice conversation with a soft phone or Cisco Unified IP Phone desk phone.
- Business-quality communication is supported in a variety of video resolutions up to and including high-definition (720p) and high-fidelity wideband audio.
- A variety of call-control options are available, including park and retrieve, call transfer, call forwarding, on-demand conferencing, and the capability to easily move an active call to a mobile or other telephony device.
- The enterprise-class IP telephony reliability and failover features of Cisco Unified Communications Manager are supported.
- IP phone control: Use Cisco Unified Personal Communicator to control your desktop Cisco Unified IP Phone to make, receive, and control voice and video calls. Call-control capabilities such as call transfers, escalation to on-demand conferences, call parking and retrieval, call forwarding, and movement of active calls to other devices such as mobile phones are also available to meet your real-time communications needs.
- Conferencing: Initiate multiparty voice, video, and web conferences.
 - Group chat, persistent chat rooms, and audio and video conference sessions are as simple as clicking a button, eliminating the need to use other applications and interfaces to schedule, invite, or join conferences.
 - Initiate a web collaboration session through either Cisco Unified MeetingPlace or Cisco WebEx meeting applications to share content, such as a presentation, document, or your desktop.
- Communications History pane: This pane tracks your call logs, IM logs, and visual voicemail message history in one convenient spot (Figure 5).

Figure 5. Quickly Scan Your Recent Communications History

From	To	Duration
Home Number	Home 123-456	00:00
Home Number	Home 123-456	00:00
Home Number	Home 123-456	00:00
Home Number	Home 123-456	00:00
Home Number	Home 123-456	00:00
Home Number	Home 123-456	00:00
Home Number	Home 123-456	00:00
Home Number	Home 123-456	00:00
Home Number	Home 123-456	00:00
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- Visual voice message access: Access and manage your voice messages.
 - View, play back, sort, and delete voice messages from Cisco Unity® or Cisco Unity Connection applications.
 - Secure messaging is provided, with support for private and encrypted voice messages.
- Microsoft Office application and browser integration:
 - See user availability and click to initiate voice and video calls and chat sessions, or launch web collaboration sessions directly from Microsoft Office applications.
 - Click to dial or click to chat with an individual or a list of contacts within your Microsoft Office applications.
 - Click to place voice or video calls to any number from within Internet Explorer and Firefox browsers.
 - Insert click-to-communicate tel:uri and im:uri links in webpages or other web-based applications for effortless click-to-contact capability to expedite workflows without exiting the application and launching a new application to contact another party.
- High-availability capabilities: Cisco Unified Personal Communicator combined with Cisco Unified Presence 8.5 offers customers the ability to deploy in a fully redundant, high-availability mode.
- Localization: Languages supported include English, French, Japanese, Spanish, German, Italian, Portuguese (Brazilian), Dutch, Swedish, Russian, Danish, Chinese (China), Chinese (Taiwan), Korean, Arabic, Polish, Turkish, Czech, Portuguese (Portugal), Hebrew, Greek, Norwegian, and Finnish.

System Requirements

Tables 1 and 2 list the computer requirements and Cisco Unified Communications system requirements for Cisco Unified Personal Communicator.



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This product is a part of Cisco Unified Workspace Licensing. Please visit http://www.cisco.com/go/workspace_licensing for more information and to determine whether Cisco Unified Workspace licensing is appropriate for your customer.

Table 3. Ordering Information

Product Name	Product Name
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Product Name	Part Number
Cisco Unified Personal Communicator	UPC8-K9-PC
Cisco Unified Personal Communicator - Electronic Delivery	L-UPC8-K9-PC

Note:

- With each order, you will receive a product authorization key (PAK) and a document confirming your Cisco Unified Personal Communicator purchase and notifying you of the location to download the software.
- All Cisco Unified IP Phones, including Cisco Unified Personal Communicator, require the purchase of a phone technology license.
- Cisco Unified Personal Communicator is available as part of the Cisco eDelivery application. With Cisco eDelivery, partners can assist customers in managing and downloading their software license entitlement documentation, including Right To Use, End User License Agreement, and License Claim Form, through the email channel rather than relying on paper delivery.

Cisco Unified Communications Services

Cisco and our certified partners can help you deploy a secure, resilient Cisco Unified Communications Solution so you can meet aggressive deployment schedules and accelerate your business advantage. The Cisco portfolio of services is based on proven methodologies for unifying voice, video, data, and mobile applications on fixed and mobile networks.

The unique Cisco lifecycle approach to services defines the requisite activities at each phase of the solution lifecycle. Customized planning and design services focus on creating a solution that meets your business needs. Award-winning technical support increases operational efficiency. Remote management services simplify day-to-day operations, and optimization services enhance solution performance as your business needs change.

For More Information

For more information about the Cisco Unified Personal Communicator, visit <http://www.cisco.com/go/unifiedpersonalcomm> or contact your local Cisco account representative.

Collaboration Collaboration Endpoints Conferencing Customer Collaboration Unified Communications Community	Information For Small Business Midsize Business Service Provider Executives Industries  Contacts Contact Cisco Find a Partner	Support Downloads Documentation Communities DevNet Learning Network Support Community Video Portal 	About Cisco Investor Relations Corporate Social Responsibility Environmental Sustainability Tomorrow Starts Here Careers Search Jobs Life at Cisco Programs Cisco Designated VP Program Cisco Powered Financing Options
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Manage My Rewards+
Renew Your Contract
Manage Services
Apps
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View and Pay Bill
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Repair Status
Order Status
Accessibility

Troubleshooter
In Home Agent
Remote Assistance
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QuickGuides
Forums

Watch TV Shows
Watch Movies
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Rejects callers who have blocked their information from displaying on a caller ID device.

Call Block

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When you receive information to Verizon's Unlawful Call Center, there may be a charge each time you activate Call Trace.

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Call Block

Lets you program up to 12 numbers from ringing on your line. (For local and regional toll calls only).

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Your name, address and telephone number will not be published in the Directory but will be available from Directory Assistance.

Non-Published Service

Your name, address and telephone number will not be published in the phone directory and will not be available in directory assistance (411).

Per Call Blocking

Prevents your name and number from displaying on Caller ID display units for outgoing calls on a per-call basis. If the person you are calling has a Caller ID display unit, they will see "Private" or "Anonymous" displayed.

Per Line Blocking

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Conference in a third number when you're on the phone.

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- Conversations that are free from crackling and distortion
- Minutes that don't have to be counted when you have unlimited calling
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Product Guides and Tariffs

Voice Mail Services are subject to availability during checkout in CT, MA, NY and RI. Additional call forwarding charges may apply. n/a = This product is not available on a per-use basis.

Pricing information is based upon the state or area code and telephone number you provided. Ranges of prices are offered for some products, and additional charges may apply. Pricing may not reflect current promotional pricing. In the event of a discrepancy between the information contained here and the applicable tariff, the tariff terms shall prevail. If pricing information is not available, CONTACT VERIZON for more details. Detailed pricing information will be available when you place your order.

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- Add or Change Services
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- Renew Your Contract
- Manage Services
- Apps
- Announcements

Support Topics

- View and Pay Bill
- Phone
- Internet
- TV
- Repair Status
- Order Status
- Accessibility

Support Tools

- Troubleshooter
- In Home Agent
- Remote Assistance
- Ask Verizon
- QuickGuides
- Forums

Watch FIOS

- Watch TV Shows
- Watch Movies
- Check TV Listings
- Program My DVR
- Rent or Buy Movies
- View Pay Per View

Trending

- Check Latest Headlines
- Read News
- View Sports
- Entertainment Buzz
- Visual 411

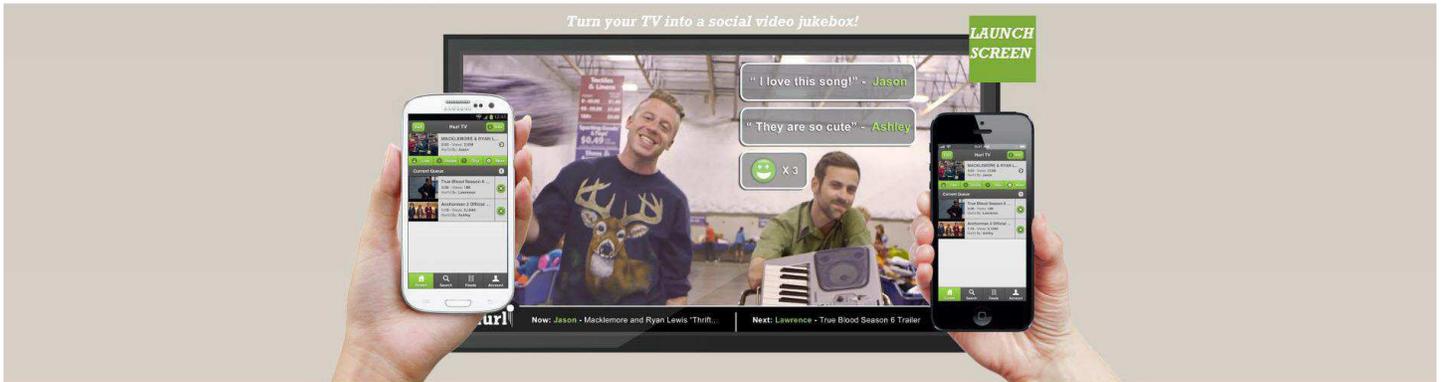
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Let your guests be the DJ!

Transform your PC or TV screen into a Social Video Jukebox that you and your guests can control using your smartphones as remotes. Launch the app and hurl your favorite viral videos to the big screen for everyone to enjoy!

Don't like it? Skip it!

Additional videos are added to the shared queue and play once the current clip finishes, or gets voted out of the spotlight. Users can interact with videos via likes/dislikes, pop-up comments and "skip votes", which stop boring videos dead in their tracks and launch the next clip in the queue!



Any device, any network, any screen

The hurl app is available for iOS, Android and Windows Phone 8 devices. It doesn't matter whether your guests are on the same wi-fi network as the big screen or connecting using their smartphone's 3G/4G signal. For hosts, any web-enabled PC or TV can be used as a hurl screen.

Your screen, your rules

As the screen's owner you get to customize settings like password protection, queue limits and explicit content restrictions. Everything from the screen's name to banned video lists are under your control.



Try it now!

Click [here](#) to launch a screen and download the Hurl smartphone app from the App Store, Google Play or Windows Phone 8 marketplace. Hurl on!

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Sent: 11/13/2014 4:23:00 PM
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Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

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