

ESTTA Tracking number: **ESTTA639569**

Filing date: **11/18/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Patagonia, Inc.
Application Serial Number:	86162649
Application Filing Date:	01/10/2014
Mark:	SUFFER BETTER
Date of Publication	11/04/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Suffer Better, LLC, 315 Laramie Blvd., Boulder, CO 80304, UNITED STATES, a Limited Liability Company, organized under the laws of Colorado, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/04/2014. Suffer Better, LLC respectfully requests that the time period within which to file an opposition be extended until 03/04/2015.

Respectfully submitted,
/Scott Havlick/
11/18/2014

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