

ESTTA Tracking number: **ESTTA681158**

Filing date: **07/01/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Betches, LLC
Application Serial Number:	86161860
Application Filing Date:	01/09/2014
Mark:	BETCH
Date of Publication	06/02/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Americana International Limited, Tanzaro House Ardwick Green North, Manchester, M126FZ, UNITED KINGDOM, a corporation organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/02/2015. Americana International Limited respectfully requests that the time period within which to file an opposition be extended until 09/30/2015.

Respectfully submitted,
/John Margiotta/
07/01/2015

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