

ESTTA Tracking number: **ESTTA616907**

Filing date: **07/22/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	Huckestein, Scott Newton, Roger Newton, Coco
Application Serial Number:	86149303
Application Filing Date:	12/20/2013
Mark:	COCOA VITA
Date of Publication	05/27/2014

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Mars, Incorporated, 6885 Elm Street, McLean, VA 22101, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/26/2014. Mars, Incorporated respectfully requests that the time period within which to file an opposition be extended until 09/24/2014.

Respectfully submitted,
/Loni J. Sherwin/
07/22/2014

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