

ESTTA Tracking number: **ESTTA619570**

Filing date: **08/05/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Free Move Industries, LLC</b>
Application Serial Number:	<b>86144247</b>
Application Filing Date:	<b>12/16/2013</b>
Mark:	<b>SUPPORTIVE STP TRANSPORTATION POLISH</b>
Date of Publication	<b>07/08/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Armor All/STP Products Company, 44 Old Ridgebury Road, Danbury, CT 06810, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/07/2014. The Armor All/STP Products Company respectfully requests that the time period within which to file an opposition be extended until 11/05/2014.

Respectfully submitted,

/csm/

08/05/2014

**Craig S. Mende**

**Fross Zelnick Lehrman & Zissu, P.C.**

**866 United Nations Plaza**

**New York, NY 10019**

**UNITED STATES**

**cmende@fzlz.com, jjones@fzlz.com**

**212-813-5900**