

ESTTA Tracking number: **ESTTA774984**

Filing date: **10/05/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86141184
Applicant	Music Canada

Notice of Appeal

Notice is hereby given that Music Canada appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86141184.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Public advocacy to promote awareness of the Toronto music industry; promotion and marketing services and related consulting for the Toronto music industry; providing marketing and promotion of special events; promoting the goods and services of others by providing a website featuring campaigns and petitions, reviews, links to the websites of others, and information for those wishing to support the Toronto music city initiative; providing a website featuring news, information and links to the websites of others about political issues relating to the Toronto music industry; providing an Internet website portal featuring links to music-related merchandise for retail purposes; providing an internet website featuring news and information in the field of music; association services, namely, the promotion of Toronto as a music tourism destination internationally and domestically; entertainment marketing services, namely, marketing, promotion and advertising for recording and performing artists; operating recording studios, live music venues, festivals, concert promoters and managers in the promotion and development of music, through the promotion of social media channels and interactive media, blogs, contests, links to concert listings, merchandise sales and publication of e-newsletters

Respectfully submitted,

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10/05/2016

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