

United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
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VV

Mailed: July 11, 2014

Applicant: Conopco, Inc.
Serial No.: 86140637
Filed: 12/11/2013
Mark: SIMPLICITY OF BEAUTY

LISA W ROSAYA
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Eric McWilliams, Supervisory Paralegal:

The request for an extension of time in which to oppose filed June 30, 2014, on behalf of Emminence, LLC is noted.¹

The record in the application file reveals that the mark was published for opposition purposes on May 27, 2014. Thus, the time for filing an opposition or request for extension of time expired May 26, 2014. Therefore, the request filed June 30, 2014 must be denied as untimely. See Trademark Rule 2.102(c).

¹ The potential opposer in its certificate of service has certified that the request for extension of time to oppose was sent via first class mail on June 27, 2014. However, the time to oppose the cited registration expired on June 26, 2014.