

ESTTA Tracking number: **ESTTA604501**

Filing date: **05/15/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>KAFFA Co., Ltd.</b>
Application Serial Number:	<b>86134381</b>
Application Filing Date:	<b>12/03/2013</b>
Mark:	<b>POMONA</b>
Date of Publication	<b>04/22/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, POM Wonderful LLC, 11444 West Olympic Blvd., Los Angeles, CA 90064, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/22/2014. POM Wonderful LLC respectfully requests that the time period within which to file an opposition be extended until 08/20/2014.

Respectfully submitted,  
/s/ Danielle M Criona /s/  
05/15/2014

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