

ESTTA Tracking number: **ESTTA640522**

Filing date: **11/21/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>R. R. Donnelley &amp; Sons Company</b>
Application Serial Number:	<b>86127990</b>
Application Filing Date:	<b>11/25/2013</b>
Mark:	<b>IMPACT</b>
Date of Publication	<b>10/28/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, KBM Group LLC, 2050 North Greenville Avenue, Richardson, TX 75082, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/27/2014. KBM Group LLC respectfully requests that the time period within which to file an opposition be extended until 02/25/2015.

Respectfully submitted,  
/Trevor P. Schmidt/  
11/21/2014

**Trevor P. Schmidt**

**Hutchison PLLC**

**3110 Edwards Mill Road, Suite 300**

**Raleigh, NC 27612**

**UNITED STATES**

**tschmidt@hutchlaw.com**

**919-829-4296**