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Mark: ECONOMIC INNOVATION GROUP

ECONOMIC INNOVATION GROUPE

US Serial Number: 86122499

Application Filing Date: Nov. 19, 2013

Register: Principal

Mark Type: Trademark, Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Mar. 17, 2015

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## Mark Information

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Mark Literal Elements: ECONOMIC INNOVATION GROUP

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "GROUP"

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** downloadable electronic publications in the nature of books, newsletters, flyers, and brochures featuring information in the field of economic development and growth, infrastructure and manufacturing investment, workforce development, and sustainable growth; digital media, namely, pre-recorded DVDs, CDs, CD-ROMs, and downloadable audio and video recordings featuring information in the field of economic development and growth, infrastructure and manufacturing investment, workforce development, and sustainable growth; audio and video recordings featuring information in the field of economic development and growth, infrastructure and manufacturing investment, workforce development, and sustainable growth

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

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**For:** publications, namely, books, newsletters, flyers, and brochures in the field of economic development and growth, infrastructure and manufacturing investment, workforce development, and sustainable growth

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(b)

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**For:** association services, namely, promoting the interests of entrepreneurs and investors in the information technology industry with regard to economic development and growth, infrastructure and manufacturing investment, workforce development, and sustainable growth; promotional sponsorship of conferences and round table discussions for policy leaders, entrepreneurs, investors, and the general public regarding economic development and growth, infrastructure and manufacturing investment, workforce development, and sustainable growth; promotional sponsorship of research related to economic development and growth, infrastructure and manufacturing investment, workforce development, and sustainable growth; publication of publicity materials; advertising in periodicals, brochures and newspapers

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

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**For:** non-downloadable electronic publications in the nature of books, newsletters, flyers, and brochures in the field of economic development and growth, infrastructure and manufacturing investment, workforce development, and sustainable growth

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

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## Basis Information (Case Level)

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Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No



TM Attorney: HUSSAIN, TASNEEM

Law Office Assigned: LAW OFFICE 118

File Location

Current Location: TMO LAW OFFICE 118- EXAMINING  
ATTORNEY ASSIGNED

Date in Location: Mar. 17, 2015

## Proceedings

### Summary

Number of Proceedings: 1

#### Type of Proceeding: Exparte Appeal

Proceeding Number: [86122499](#)

Filing Date: Mar 12, 2015

Status: Pending

Status Date: Mar 12, 2015

Interlocutory Attorney:

#### Plaintiff(s)

Name: Economic Innovation Group, Inc.

Correspondent Address: RACHEL M HOFSTATTER  
STEPTOE & JOHNSON LLP  
1330 CONNECTICUT AVE NW  
WASHINGTON DC , 20036-1704  
UNITED STATES

Correspondent e-mail: [ipdocketing@steptoe.com](mailto:ipdocketing@steptoe.com) , [rhofstatter@steptoe.com](mailto:rhofstatter@steptoe.com) , [dcummings@steptoe.com](mailto:dcummings@steptoe.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
ECONOMIC INNOVATION GROUP	Non-Final Action - Mailed	<a href="#">86122499</a>	

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	APPEAL TO BOARD	Mar 12, 2015	
2	Appeal Acknowledged; Case Remanded	Mar 12, 2015	
3	INSTITUTED	Mar 12, 2015	

## Request for Reconsideration after Final Action

**The table below presents the data as entered.**

Input Field	Entered																		
<b>SERIAL NUMBER</b>	86122499																		
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 118																		
<b>MARK SECTION (no change)</b>																			
<b>ARGUMENT(S)</b>																			
<p><b><u>IN THE UNITED STATES PATENT &amp; TRADEMARK OFFICE</u></b></p>																			
<hr style="border: 0.5px solid black; margin-bottom: 10px;"/> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;">In re Application of</td> <td style="width: 5%; text-align: center; padding: 5px;">)</td> <td style="width: 45%;"></td> </tr> <tr> <td style="padding: 5px;">Economic Innovation Group, Inc.</td> <td style="text-align: center; padding: 5px;">)</td> <td></td> </tr> <tr> <td style="padding: 5px;">Serial No.: 86/122,499</td> <td style="text-align: center; padding: 5px;">)</td> <td style="padding: 5px;">TRADEMARK LAW OFFICE: 118</td> </tr> <tr> <td style="padding: 5px;">Filing Date: November 19, 2013</td> <td style="text-align: center; padding: 5px;">)</td> <td style="padding: 5px;">Trademark Examining Attorney:</td> </tr> <tr> <td style="padding: 5px;">Mark: ECONOMIC INNOVATION GROUP</td> <td style="text-align: center; padding: 5px;">)</td> <td style="padding: 5px;">Ms. Tasneem Hussain</td> </tr> <tr> <td style="padding: 5px;"> <hr style="border: 0.5px solid black; margin-top: 10px;"/> </td> <td style="text-align: center; padding: 5px;">)</td> <td></td> </tr> </table>		In re Application of	)		Economic Innovation Group, Inc.	)		Serial No.: 86/122,499	)	TRADEMARK LAW OFFICE: 118	Filing Date: November 19, 2013	)	Trademark Examining Attorney:	Mark: ECONOMIC INNOVATION GROUP	)	Ms. Tasneem Hussain	<hr style="border: 0.5px solid black; margin-top: 10px;"/>	)	
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Filing Date: November 19, 2013	)	Trademark Examining Attorney:																	
Mark: ECONOMIC INNOVATION GROUP	)	Ms. Tasneem Hussain																	
<hr style="border: 0.5px solid black; margin-top: 10px;"/>	)																		

**RESPONSE TO FINAL OFFICE ACTION**

This is submitted in Response to the Final Office Action that issued on September 16, 2014 in connection with the captioned application.

**REFUSAL ON THE BASIS OF MERE DESCRIPTIVENESS**

The Trademark Examining Attorney has refused registration of the subject mark, ECONOMIC INNOVATION GROUP, on the Principal Register on the basis that the mark is merely descriptive. To overcome this refusal, Applicant requests that the Trademark Examining Attorney amend this application to the Supplemental Register.

Respectfully Submitted,

Date: March 12, 2015

By: /Rachel M. Hofstatter/  
Rachel M. Hofstatter  
STEPTOE & JOHNSON LLP  
1330 Connecticut Avenue, N.W.  
Washington, DC 20036  
*Telephone:* 202-429-3000  
*Facsimile:* 202-429-3902  
*Email:* [IPDocketing@steptoe.com](mailto:IPDocketing@steptoe.com)

Attorneys for Applicant

<b>CORRESPONDENCE SECTION</b>	
<b>ORIGINAL ADDRESS</b>	RACHEL M. HOFSTATTER, ESQ. STEPPTOE & JOHNSON LLP 1330 CONNECTICUT AVE NW WASHINGTON District of Columbia (DC) US 20036-1704
<b>NEW CORRESPONDENCE SECTION</b>	
<b>NAME</b>	RACHEL M. HOFSTATTER, ESQ.
<b>FIRM NAME</b>	STEPPTOE & JOHNSON LLP
<b>INDIVIDUAL ATTORNEY DOCKET/REFERENCE NUMBER</b>	19796.00001
<b>STREET</b>	1330 CONNECTICUT AVE NW
<b>CITY</b>	WASHINGTON
<b>STATE</b>	District of Columbia
<b>ZIP/POSTAL CODE</b>	20036-1704
<b>COUNTRY</b>	United States
<b>PHONE</b>	(202) 429-3000
<b>FAX</b>	(202) 429-3902
<b>EMAIL</b>	ipdocketing@stepptoe.com;rhofstatter@stepptoe.com; dcummings@stepptoe.com
<b>AUTHORIZED EMAIL COMMUNICATION</b>	Yes
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/Rachel M. Hofstatter/
<b>SIGNATORY'S NAME</b>	Rachel M. Hofstatter
<b>SIGNATORY'S POSITION</b>	Attorney of record, DC and MD bar member
<b>SIGNATORY'S PHONE NUMBER</b>	202-429-3000
<b>DATE SIGNED</b>	03/12/2015
<b>AUTHORIZED SIGNATORY</b>	YES
<b>CONCURRENT APPEAL NOTICE FILED</b>	NO
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Thu Mar 12 14:44:59 EDT 2015

**TEAS STAMP**

USPTO/RFR-63.88.112.229-2  
0150312144459263098-86122  
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/A-20150312123956693227

PTO Form 1960 (Rev 9/2007)  
OMB No. 0651-0050 (Exp. 07/31/2017)

**Request for Reconsideration after Final Action  
To the Commissioner for Trademarks:**

Application serial no. **86122499** has been amended as follows:

**ARGUMENT(S)**

**In response to the substantive refusal(s), please note the following:**

**IN THE UNITED STATES PATENT & TRADEMARK OFFICE**

\_\_\_\_\_  
In re Application of )

Economic Innovation Group, Inc. )

Serial No.: 86/122,499 )

TRADEMARK LAW OFFICE: 118

Filing Date: November 19, 2013 )

Trademark Examining Attorney:

Mark: ECONOMIC INNOVATION GROUP )

Ms. Tasneem Hussain

\_\_\_\_\_ )

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By: /Rachel M. Hofstatter/  
Rachel M. Hofstatter  
STEPTOE & JOHNSON LLP  
1330 Connecticut Avenue, N.W.  
Washington, DC 20036  
*Telephone:* 202-429-3000  
*Facsimile:* 202-429-3902  
*Email:* [IPDocketing@steptoe.com](mailto:IPDocketing@steptoe.com)

Attorneys for Applicant

**CORRESPONDENCE ADDRESS CHANGE**

Applicant proposes to amend the following:

**Current:**

RACHEL M. HOFSTATTER, ESQ.  
STEPTOE & JOHNSON LLP  
1330 CONNECTICUT AVE NW  
WASHINGTON  
District of Columbia (DC)  
US  
20036-1704

**Proposed:**

RACHEL M. HOFSTATTER, ESQ. of STEPTOE & JOHNSON LLP, having an address of  
1330 CONNECTICUT AVE NW WASHINGTON, District of Columbia 20036-1704  
United States  
ipdocketing@steptoe.com; rhofstatter@steptoe.com; dcummings@steptoe.com  
(202) 429-3000  
(202) 429-3902  
The attorney docket/reference number is 19796.00001 .

**SIGNATURE(S)**

**Request for Reconsideration Signature**

Signature: /Rachel M. Hofstatter/ Date: 03/12/2015

Signatory's Name: Rachel M. Hofstatter

Signatory's Position: Attorney of record, DC and MD bar member

Signatory's Phone Number: 202-429-3000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Mailing Address: RACHEL M. HOFSTATTER, ESQ.  
STEP TOE & JOHNSON LLP  
1330 CONNECTICUT AVE NW  
WASHINGTON, District of Columbia 20036-1704

Serial Number: 86122499

Internet Transmission Date: Thu Mar 12 14:44:59 EDT 2015

TEAS Stamp: USPTO/RFR-63.88.112.229-2015031214445926

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N/A-N/A-20150312123956693227