

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

Maureen Walsh Sheehan  
The Hearst Corporation  
300 W. 57th Street  
New York, NY 10019

**Mailed: August 22, 2014**

**Serial No.: 86116288**  
**ESTTA TRACKING NO: ESTTA623080**

The request to extend time to oppose is granted until  
**12/10/2014** on behalf of potential opposer **Hearst  
Communications, Inc.**

Please do not hesitate to contact the Trademark Trial and  
Appeal Board at (571)272-8500 if you have any questions  
relating to this extension.

**Note from the Trademark Trial and Appeal Board**

TTAB forms for electronic filing of extensions of time to  
oppose, notices of opposition, petition for cancellation, notice  
of ex parte appeal, and inter partes filings are now available  
at <http://estta.uspto.gov>. Images of TTAB proceeding files can  
be viewed using TTABVue at <http://ttabvue.uspto.gov>.