

ESTTA Tracking number: **ESTTA603306**

Filing date: **05/08/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Palace Holding, S.A. de C.V.</b>
Application Serial Number:	<b>86115362</b>
Application Filing Date:	<b>11/11/2013</b>
Mark:	<b>CASH IS KING</b>
Date of Publication	<b>04/15/2014</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, John R. Cash Revocable Trust, 1906 Acklen Ave., Nashville, TN 37212, UNITED STATES, a Trust, organized under the laws of Tennessee, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 05/15/2014. John R. Cash Revocable Trust respectfully requests that the time period within which to file an opposition be extended until 06/14/2014.

Respectfully submitted,  
/Tiffany A. Dunn/  
05/08/2014

**Tiffany A. Dunn**

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