

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

MAILED: February 26, 2015

IN RE:  
**Balencorp Inc.**

SERIAL NO. 86115113

APPEAL RECEIVED: 02/26/2015

BRIEF DUE: 4/27/2015

AMY SULLIVAN CAHILL  
STITES & HARBISON, PLLC  
400 W MARKET ST STE 1800  
LOUISVILLE KY 40202-3352

**ESTTA658098**

The appeal and appeal fee in the above-entitled application were received on the date indicated above.

The Trademark Rules of Practice provide that the brief of the applicant must be filed within sixty days after the date of the appeal. Applicant must also indicate, not later than ten days after the due date for applicant's reply brief, if an oral hearing is desired.

If applicant has pending, or has filed with its notice of appeal, a request for reconsideration, an amendment, an amendment to allege use, a request to divide, or a petition in connection with its application, applicant should contact the Board at 571-272-8500 and speak to the paralegal to whom this appeal has been assigned.