

ESTTA Tracking number: **ESTTA598315**

Filing date: **04/14/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Cocoade Corp.</b>
Application Serial Number:	<b>86109882</b>
Application Filing Date:	<b>11/04/2013</b>
Mark:	<b>SMART ALOE</b>
Date of Publication	<b>04/01/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Energy Brands Inc., One Coca-Cola Plaza, Atlanta, GA 30313, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/01/2014. Energy Brands Inc. respectfully requests that the time period within which to file an opposition be extended until 07/30/2014.

Respectfully submitted,  
/Andrea E. Bates/  
04/14/2014

**Andrea E. Bates**

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**UNITED STATES**

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