

ESTTA Tracking number: **ESTTA603111**

Filing date: **05/08/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Shenzhen East Guoyue Technology Co. Ltd</b>
Application Serial Number:	<b>86107543</b>
Application Filing Date:	<b>11/01/2013</b>
Mark:	<b>GOYESTORE</b>
Date of Publication	<b>04/01/2014</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Goya Foods, Inc., 100 Seaview Drive, Secaucus, NJ 07094, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/31/2014. Goya Foods, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/30/2014.

Respectfully submitted,  
/Stephen L. Baker/  
05/08/2014

**Stephen L Baker**

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