

ESTTA Tracking number: **ESTTA603776**

Filing date: **05/12/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Alex Mejido</b>
Application Serial Number:	<b>86106549</b>
Application Filing Date:	<b>10/31/2013</b>
Mark:	<b>COCKTAIL SQZ</b>
Date of Publication	<b>04/15/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, J & M BevCo, LLC, 130 S Front St Ste 217, Memphis, TN 38103, UNITED STATES, a Limited Liability Company, organized under the laws of Tennessee, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/15/2014. J & M BevCo, LLC respectfully requests that the time period within which to file an opposition be extended until 08/13/2014.

Respectfully submitted,

/Lee A Handford/

05/12/2014

**Lee A Handford**

**Inman & Strickler PLC**

**575 Lynnhaven Pkwy Ste 200**

**Virginia Beach, VA 23452**

**UNITED STATES**

**lhandford@inmanstrickler.com**

**757-486-7055**