

ESTTA Tracking number: **ESTTA604184**

Filing date: **05/14/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Ferrara Candy Company</b>
Application Serial Number:	<b>86103038</b>
Application Filing Date:	<b>10/28/2013</b>
Mark:	<b>CELEBRATION CANDY CORN</b>
Date of Publication	<b>04/15/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Mars, Incorporated, 6885 Elm Street, McLean, VA 22101-3883, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/15/2014. Mars, Incorporated respectfully requests that the time period within which to file an opposition be extended until 08/13/2014.

Respectfully submitted,

/Ann Chen/

05/14/2014

**Ann Chen**

**Mars, Incorporated**

**930 West Evergreen Avenue Mars Goose Island**

**Chicago, IL 60642**

**UNITED STATES**

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