

ESTTA Tracking number: **ESTTA587379**

Filing date: **02/14/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>DN Marks LLC</b>
Application Serial Number:	<b>86098360</b>
Application Filing Date:	<b>10/22/2013</b>
Mark:	<b>THE X FACTOR</b>
Date of Publication	<b>02/11/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, FremantleMedia North America, Inc., 2900 West Alameda Blvd., 8th Floor, Burbank, CA 91505, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/13/2014. FremantleMedia North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/11/2014.

Respectfully submitted,  
/MJSalvatore/  
02/14/2014

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