

From: Ankrah, Naakwama

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To: TTAB E Filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 86092038 - HARRY P. BODYFIT - T74585 - Request for Reconsideration Denied - Return to TTAB - Message 1 of 2

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Attachment Information:

Count: 21

Files: met-01.jpg, met-02.jpg, met-03.jpg, met-04.jpg, met-05.jpg, met-06.jpg, met-07.jpg, met-08.jpg, met-09.jpg, met-10.jpg, met-11.jpg, Med-1.jpg, Med-2.jpg, Med-3.jpg, MYVEGA-1.jpg, MYVEGA-2.jpg, MYVEGA-3.jpg, MYVEGA-4.jpg, MYVEGA-5.jpg, MYVEGA-6.jpg, 86092038.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 86092038

**MARK:** HARRY P. BODYFIT



**CORRESPONDENT ADDRESS:**

CECELIA M. PERRY

MCGLEW AND TUTTLE, P.C.

SCARBOROUGH STA

SCARBOROUGH, NY 10510

**GENERAL TRADEMARK INFORMATION:**

<http://www.uspto.gov/trademarks/index.jsp>

[VIEW YOUR APPLICATION FILE](#)

**APPLICANT:** PFANNENSCHWARZ, HARRY

**CORRESPONDENT'S REFERENCE/DOCKET NO:**

T74585

**CORRESPONDENT E-MAIL ADDRESS:**

MandT@mcglewtuttle.com

**REQUEST FOR RECONSIDERATION DENIED**

**ISSUE/MAILING DATE:** 11/18/2015

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. See 37 C.F.R. §2.63(b)(3); TMEP §§715.03(a)(ii)(B), 715.04(a). The following requirement(s) and/or refusal(s) made final in the Office action dated July 9, 2015, are maintained and continue to be final: **Section 2(d) Likelihood of Confusion**. See TMEP §§715.03(a)(ii)(B), 715.04(a). See TMEP §§715.03(a)(ii)(B), 715.04(a).

See attached evidence showing the goods of applicant and registrant provided by the same entity.

1. METE-Rx  
Meal replacement bar: <http://www.metrx.com/products/>  
Supplements: <http://www.metrx.com/products/>
2. Medifast  
Bar: <http://www.medifast1.com/Products/medifast-diet-plans/meals/bars/crunch/prd~65005.jsp>  
Supplements: <http://www.medifast1.com/AST/Products/medifast-diet-plans/supplements/probiotics.jsp>
3. Vega  
Bar: <https://myvega.com/products/vega-one-bar/>  
Supplements: <https://myvega.com/products/categories/supplements/>
4. Shaklee  
Bar: [https://www.shaklee.com/us/en/shop/healthyweight/shaklee180snacks/product\\_p\\_shaklee-180\\_sup-supmeal-in-a-barp](https://www.shaklee.com/us/en/shop/healthyweight/shaklee180snacks/product_p_shaklee-180_sup-supmeal-in-a-barp)  
Supplements: <https://www.shaklee.com/us/en/shop/healthyfoundations/essentialsvitaminsandminerals>
5. GNC  
Bar: <http://www.gnc.com/pages/entry.jsp?entry=meal-replacement-bar>  
Supplements: <http://www.gnc.com/Vitamins/Whole-Food-Supplements/family.jsp?categoryId=4203126&categoryId=4203126&fg=Brand&ff=PAD&fv=Brands%2FGNC+SuperFoods&fd=GNC+SuperFoods&page=1&>
6. EAS  
Bar: <http://eas.com/products/bars>  
Supplements: <http://eas.com/products/everyday-fitness>
7. Advocare  
Bar: <http://www.advocare.com/products/active/A3701.aspx>  
Supplement: <https://www.advocare.com/120719285/Store/CatalogView.aspx?id=D>

The attached Internet evidence consists of excerpts from companies offering vitamins, supplements and meal replacement bars for sale. This evidence establishes that the same entity provides the relevant goods and/or services and markets the goods and/or services under the same mark and are sold or provided through the same trade channels and used by the same classes of consumers in the same fields of use. Therefore, applicant's and registrant's goods and/or services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Evidence obtained from the Internet may be used to support a determination under Section 2(d) that goods and/or services are related. *See, e.g., In re G.B.I. Tile & Stone, Inc.*, 92 USPQ2d 1366, 1371 (TTAB 2009); *In re Paper Doll Promotions, Inc.*, 84 USPQ2d 1660, 1668 (TTAB 2007). The Internet has become integral to daily life in the United States, with Census Bureau data showing approximately three-quarters of American households used the Internet in 2013 to engage in personal communications, to obtain news, information, and entertainment, and to do banking and shopping. *See In re Nieves & Nieves LLC*, 113 USPQ2d 1639, 1642 (TTAB 2015) (taking judicial notice of the following two official government publications: (1) Thom File & Camille Ryan, U.S. Census Bureau, Am. Cmty. Survey Reports ACS-28, *Computer & Internet Use in the United States: 2013* (2014), available at <http://www.census.gov/content/dam/Census/library/publications/2014/acs/acs-28.pdf>, and (2) The Nat'l Telecomms. & Info. Admin. & Statistics Admin., *Exploring the Digital Nation: America's Emerging Online Experience* (2013), available at [http://www.ntia.doc.gov/files/ntia/publications/exploring\\_the\\_digital\\_nation\\_-\\_americas\\_emerging\\_online\\_experience.pdf](http://www.ntia.doc.gov/files/ntia/publications/exploring_the_digital_nation_-_americas_emerging_online_experience.pdf)). Thus, the widespread use of the Internet in the United States suggests that Internet evidence may be probative of public perception in trademark examination.

In the present case, applicant's request has not resolved all the outstanding issue(s), nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue(s) in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is denied.

If applicant has already filed a timely notice of appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. *See* TMEP §715.04(a).

If no appeal has been filed and time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to (1) comply with and/or overcome any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B); *see* 37 C.F.R. §2.63(b)(1)-(3). The filing of a request for reconsideration does not stay or extend the time for filing an appeal. 37 C.F.R. §2.63(b)(3); *see* TMEP §§715.03, 715.03(a)(ii)(B), (c).

/Naakwama S. Ankrah/

Trademark Attorney Advisor

Law Office 109

571-272-9315

[naakwama.ankrah@uspto.gov](mailto:naakwama.ankrah@uspto.gov)



PRODUCT FINDER

X CLEAR FILTER



DRINKS



POWDERS



PROTEIN BARS



SUPPLEMENTS

---

FAVORITE FLAVORS

- Apple
- Apple Pie
- Berry
- Blue Raspberry
- Blueberry
- Caramel
- Chocolate
- Chocolate Brownie
- Citrus Surge
- Cookies and Cream
- Dark Cherry
- Fruit Punch
- Grape
- Lemon Lime
- Peanut Butter
- Peanut Butter Pretzel
- Pomegranate Punch
- Strawberry
- Sweet N Salty
- Tropical Punch
- Vanilla
- Watermelon

PRODUCT TYPE

- Apparel and Accessories
- Daily Nutrition
- Meal Replacement
- Post Workout
- Pre Workout
- Specialty Supplements

TRAINING GOAL

- Daily Health
- Energy
- Lean Mass and Strength
- Performance

INGREDIENTS

- BCAAs
- Casein
- Creatine
- Electrolytes
- Fish Oil
- Glutamine
- HMB
- L Carnitine
- L Glutamine
- Milk Protein Isolate
- Omega Fatty Acids
- Protein
- Whey Protein
- Whey Protein Isolate
- ZMA

PROTEIN CONTENT 1

GRAMS PER SERVING



## FEATURED PRODUCTS



100% MICELLAR CASEIN  
PROTEIN  
CHOCOLATE 2 LB

★★★★☆  
4.0

BUY



ULTRAMYOSYN WHEY  
ISOLATE  
CHOCOLATE 2 LB

★★★★☆

BUY



ULTRAMYOSYN WHEY  
ISOLATE  
CREAMY VANILLA 2 LB

★★★★★  
5.0

BUY



ACTIVE MAN  
90 TABLETS

MET-Rx Active Man is your go-to multivitamin for men of all ages. Active Man is enhanced with key vitamins and minerals needed to support energy metabolism and nutrient breakdown, two critical factors for athletic performance and recovery. \* The perfect multivitamin for men to supply key nutrients that may be missing in their diet. [READ MORE](#)

★★★★★

BUY



ACTIVE WOMAN  
90 TABLETS

★★★★★

BUY

100% ULTRAMYOSYN  
WHEY  
CHOCOLATE 2 LB

BUY

100% ULTRAMYOSYN  
WHEY  
STRAWBERRY 2 LB

BUY

100% ULTRAMYOSYN  
WHEY  
STRAWBERRY 5 LB

BUY

100% ULTRAMYOSYN  
WHEY  
VANILLA 2 LB

BUY

100% ULTRAMYOSYN  
WHEY  
VANILLA 5 LB

BUY

100% ULTRAMYOSYN  
WHEY  
CHOCOLATE 5 LB

BUY

ACTIVE MAN  
90 TABLETS

BUY



ACTIVE WOMAN  
90 TABLETS

BUY

ADVANCED CREATINE  
BLAST  
FRUIT PUNCH 1,440G

BUY

ADVANCED CREATINE  
BLAST  
GRAPE 1,440G

BUY

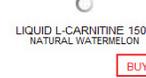
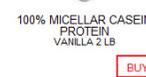
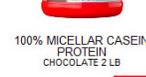
AMINO 3000  
180 TABLETS

BUY

ARSENAL TRAINING  
PACKS  
45 PACKETS

BUY

<p>BCAA 2200 180 SOFTGELS</p>  <p><a href="#">BUY</a></p>	<p>BCAA 5000 POWDER BLUE RASPBERRY 10.58 OZ</p>  <p><a href="#">BUY</a></p>	<p>BCAA 5000 POWDER 10.58 OZ</p>  <p><a href="#">BUY</a></p>
<p>BCAA 5000 POWDER WATERMELON 10.58 OZ</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 COLOSSAL GROWNIE CHOCOLATE FUDGE 100G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 COLOSSAL CHOCOLATE CARAMEL COCONUT 100G</p>  <p><a href="#">BUY</a></p>
<p>BIG 100 COLOSSAL CHOCOLATE TOASTED ALMOND 100G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 COLOSSAL APPLE PIE 100G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 COLOSSAL PEANUT BUTTER CARAMEL 100G</p>  <p><a href="#">BUY</a></p>
<p>BIG 100 COLOSSAL PEANUT BUTTER PRETZEL 100G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 COLOSSAL COOKIE CRUNCH 100G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 COLOSSAL SWEET N SALTY 100G</p>  <p><a href="#">BUY</a></p>
<p>BIG 100 MINI COLOSSAL CHOCOLATE TOASTED ALMOND 33G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 MINI COLOSSAL PEANUT BUTTER CARAMEL 33G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 MINI COLOSSAL COOKIE CRUNCH 33G</p>  <p><a href="#">BUY</a></p>
<p>BIG 100 PEANUT BUTTER COOKE DOUGH 100G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 CHOCOLATE CHIP COOKE DOUGH 100G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 ROCKY ROAD COOKE DOUGH 100G</p>  <p><a href="#">BUY</a></p>
<p>BIG 100 PEANUT BUTTER COOKE DOUGH 100G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 CHOCOLATE CHIP COOKE DOUGH 100G</p>  <p><a href="#">BUY</a></p>	<p>BIG 100 ROCKY ROAD COOKE DOUGH 100G</p>  <p><a href="#">BUY</a></p>
<p>CLA MYOLEPTIN 1500 90 RAPID RELEASE SOFTGELS</p>  <p><a href="#">BUY</a></p>	<p>CLA WITH RASPBERRY KETONES RASPBERRY 90 RAPID RELEASE SOFTGELS</p>  <p><a href="#">BUY</a></p>	<p>CREATINE 4200 120 RAPID RELEASE CAPSULES</p>  <p><a href="#">BUY</a></p>
<p>CREATINE 4200 240 RAPID RELEASE CAPSULES</p>  <p><a href="#">BUY</a></p>	<p>CREATINE POWDER 14.1 OZ</p>  <p><a href="#">BUY</a></p>	<p>CREATINE POWDER 35.3 OZ</p>  <p><a href="#">BUY</a></p>

 <p>ELECTROLYTE ENERGY GUMMIES DARK CHERRY 7 POUCHES</p> <p><a href="#">BUY</a></p>	 <p>EXTREME N.O.S. PUMPED BLUE RASPBERRY 16.9 OZ</p> <p><a href="#">BUY</a></p>	 <p>EXTREME N.O.S. PUMPED GRAPE 16.9 OZ</p> <p><a href="#">BUY</a></p>
 <p>FISH OIL WITH VITAMIN D 90 RAPID RELEASE SOFTGELS</p> <p><a href="#">BUY</a></p>	 <p>GARCINIA 1500 60 CT</p> <p><a href="#">BUY</a></p>	 <p>HIGH PROTEIN PANCAKE MIX - NEW SIZE! 4 LB</p> <p><a href="#">BUY</a></p>
 <p>HIGH PROTEIN PANCAKE MIX 2 LB</p> <p><a href="#">BUY</a></p>	 <p>HMB 1000 90 CAPSULES</p> <p><a href="#">BUY</a></p>	 <p>ISO 20 FRUIT PUNCH 1 POUCH (122G)</p> <p><a href="#">BUY</a></p>
 <p>ISO 30 - NEW! APPLE 16.9 OZ</p> <p><a href="#">BUY</a></p>	 <p>ISO 30 FRUIT PUNCH 16.9 OZ</p> <p><a href="#">BUY</a></p>	 <p>L-GLUTAMINE 1000MG 200 CT</p> <p><a href="#">BUY</a></p>
 <p>L-GLUTAMINE POWDER 35.28 OZ</p> <p><a href="#">BUY</a></p>	 <p>L-GLUTAMINE 1000MG 100 CAPSULES</p> <p><a href="#">BUY</a></p>	 <p>L-CARNITINE 1000MG 180 CAPLETS</p> <p><a href="#">BUY</a></p>
 <p>L-GLUTAMINE POWDER 14.10 OZ</p> <p><a href="#">BUY</a></p>	 <p>LIQUID L-CARNITINE 1500 16 OZ</p> <p><a href="#">BUY</a></p>	 <p>LIQUID L-CARNITINE 1500 NATURAL WATERMELON</p> <p><a href="#">BUY</a></p>
 <p>MEGA CLA ENERGY 120 RAPID RELEASE SOFTGELS</p> <p><a href="#">BUY</a></p>	 <p>100% MICELLAR CASEIN PROTEIN VANILLA 2 LB</p> <p><a href="#">BUY</a></p>	 <p>100% MICELLAR CASEIN PROTEIN CHOCOLATE 2 LB</p> <p><a href="#">BUY</a></p>
 <p>MYOSYNTHESIS WHEY CHOCOLATE 2.68 LB</p> <p><a href="#">BUY</a></p>	 <p>MYOSYNTHESIS WHEY VANILLA 2.68 LB</p> <p><a href="#">BUY</a></p>	 <p>NATURAL WHEY CHOCOLATE 2 LB</p> <p><a href="#">BUY</a></p>

 NATURAL WHEY CHOCOLATE 5 LB <input type="button" value="BUY"/>	 NATURAL WHEY VANILLA 2 LB <input type="button" value="BUY"/>	 NATURAL WHEY VANILLA 5 LB <input type="button" value="BUY"/>
 NITROPUMP NOS 180 COATED CAPLETS <input type="button" value="BUY"/>	 N.O.S. PUMPED FRUIT PUNCH 16.9 OZ <input type="button" value="BUY"/>	 N.O.S. PUMPED STRAWBERRY 16.9 OZ <input type="button" value="BUY"/>
 N.O.S. PUMPED WATERMELON 16.9 OZ <input type="button" value="BUY"/>	 NUCLEAR X CITRUS SURGE 289G <input type="button" value="BUY"/>	 NUCLEAR X RADIOACTIVE PUNCH 289G <input type="button" value="BUY"/>
 NUCLEAR X APPLE 289G <input type="button" value="BUY"/>	 NUCLEAR X STRAWBERRY 289G <input type="button" value="BUY"/>	 NUCLEAR X WATERMELON 289G <input type="button" value="BUY"/>
 NUTRITION SHAKE COLLEGIATE SERIES CHOCOLATE 11 OZ <input type="button" value="BUY"/>	 NUTRITION SHAKE COLLEGIATE SERIES VANILLA 11 OZ <input type="button" value="BUY"/>	 ORIGINAL MEAL REPLACEMENT BERRY 2.54 OZ <input type="button" value="BUY"/>
 ORIGINAL MEAL REPLACEMENT CAKE BATTER 2.54 OZ <input type="button" value="BUY"/>	 ORIGINAL MEAL REPLACEMENT CHOCOLATE PEANUT BUTTER 2.54 OZ <input type="button" value="BUY"/>	 ORIGINAL MEAL REPLACEMENT CHOCOLATE 14.5 OZ <input type="button" value="BUY"/>
 ORIGINAL MEAL REPLACEMENT CHOCOLATE CASE OF 18 PACKETS <input type="button" value="BUY"/>	 ORIGINAL MEAL REPLACEMENT CHOCOLATE CASE OF 40 PACKETS <input type="button" value="BUY"/>	 ORIGINAL MEAL REPLACEMENT VANILLA 14.5 OZ <input type="button" value="BUY"/>
 ORIGINAL MEAL REPLACEMENT VANILLA CASE OF 18 PACKETS <input type="button" value="BUY"/>	 ORIGINAL MEAL REPLACEMENT VANILLA CASE OF 40 PACKETS <input type="button" value="BUY"/>	 POWDERED PEANUT BUTTER - NEW!! PEANUT BUTTER 6.5 OZ <input type="button" value="BUY"/>
 PRIME CARAMEL SEA SALT 65G <input type="button" value="BUY"/>	 PRIME CHOCOLATE BROWNIE 65G <input type="button" value="BUY"/>	 PRIME PEANUT BUTTER BANANA 65G <input type="button" value="BUY"/>

		
 PRIME STRAWBERRIES AND CREAM 85G	 PROTEIN & OATS BLUEBERRY 2 LB	 PROTEIN & OATS VANILLA CINNAMON 2 LB
		
 PROTEIN PLUS PROTEIN BAR CHOCOLATE CHOCOLATE CHUNK 90G	 PROTEIN PLUS PROTEIN BAR CHOCOLATE FUDGE 90G	 PROTEIN PLUS PROTEIN BAR CHOCOLATE ROASTED PEANUT WITH CARAMEL 85G
		
 PROTEIN PLUS PROTEIN BAR CREAMY COOKE CRISP 90G	 PROTEIN PLUS PROTEIN BAR PEANUT BUTTER CRISP 90G	 PROTEIN PLUS PROTEIN BAR PEANUT BUTTER CUP 85G
		
 PROTEIN PLUS POWDER MILK CHOCOLATE 2 LB	 PROTEIN PLUS POWDER VANILLA 2LB	 PROTEIN REVOLUTION CHOCOLATE 2.5 LB
		
 PROTEIN REVOLUTION VANILLA 2.5 LB	 QUIK CREATINE HCL 90 CAPSULES	 QUIK CREATINE HCL POWDER 2.65 OZ
		
 QUIK CREATINE HCL POWDER LEMON LIME 3.52OZ	 QUIK CREATINE HCL POWDER POMEGRANATE PUNCH 3.52OZ	 RTD 51 SHAKE BERRY BLAST 15 OZ
		
 RTD 51 SHAKE COOKIES AND CREAM 15 OZ	 RTD 51 SHAKE CREAMY VANILLA 15 OZ	 RTD 51 SHAKE DARK CHOCOLATE 15 OZ
		
 RTD 51 SHAKE MOCHA BLAST 15 OZ	 RTD 51 SHAKE PEANUT BUTTER CUP 15 OZ	 SUPER JOINT GUARD 120 SOFTGELS
		
 THERMAL INFUSION ELITE 90 CAPSULES	 THERMAL INFUSION X2 120 SOFTGELS	 THERMO RUSH - NEW & IMPROVED! GRAPE 16.9 OZ
		

 THERMO RUSH - NEW & IMPROVED! TROPICAL PUNCH 16.9 OZ <a href="#">BUY</a>	 TIMED-RELEASE BCAA 1800 120 COATED CAPLETS <a href="#">BUY</a>	 TIMED-RELEASE CAFFEINE 60 BEADLET CAPSULES <a href="#">BUY</a>
 TONALIN CLA 1000 90 CAPSULES <a href="#">BUY</a>	 TRIBULUS 750 90 CAPSULES <a href="#">BUY</a>	 TRIBULUS MAX 1200 - NEW! 90 CT <a href="#">BUY</a>
 TRIPLE OMEGA 120 SOFTGELS <a href="#">BUY</a>	 TRIPLE OMEGA 240 SOFTGELS <a href="#">BUY</a>	 ULTRA GREEN TEA EXTRACT 120 RAPID RELEASE CAPSULES <a href="#">BUY</a>
 ULTRAMYOSYN WHEY COOKIES AND CREAM 2 LB <a href="#">BUY</a>	 ULTRAMYOSYN WHEY COOKIES AND CREAM 5 LB <a href="#">BUY</a>	 ULTRAMYOSYN WHEY ISOLATE CHOCOLATE 2 LB <a href="#">BUY</a>
 ULTRAMYOSYN WHEY ISOLATE CHOCOLATE 5 LB <a href="#">BUY</a>	 ULTRAMYOSYN WHEY ISOLATE CREAMY VANILLA 2 LB <a href="#">BUY</a>	 ULTRAMYOSYN WHEY ISOLATE CREAMY VANILLA 5 LB <a href="#">BUY</a>
 ULTRAMYOSYN WHEY PEANUT BUTTER CUP 2 LB <a href="#">BUY</a>	 ULTRAMYOSYN WHEY PEANUT BUTTER CUP 5 LB <a href="#">BUY</a>	 ULTRAMYOSYN WHEY STRAWBERRY 2 LB <a href="#">BUY</a>
		

XTREME SIZE UP  
CHOCOLATE 6 LB

BUY

XTREME SIZE UP  
VANILLA 6 LB

BUY

ZMA  
90 CAPSULES

BUY

DON'T MISS  
OUT!

SIGNUP FOR MET-Rx®  
EMAILS

SIGNUP

For over 20 years, MET-Rx® has been there for the Legit Strong. Just like you, we ignore the fads, the quick-fix, and the hype. We make no-nonsense fuel to help you reach your long-term goals and keep your short-term focus. From body to mind, from our ingredients to our products, MET-Rx® is dedicated to being legit...because You Can't Fake Strong™.

\*These statements have not been evaluated by the Food and Drug Administration.  
These products are not intended to diagnose, treat, cure or prevent any disease.

Use in conjunction with an intense daily exercise program and a balanced diet including an adequate caloric intake.

Always consult your doctor before beginning this or any training or diet/supplement program.

MET-Rx®  
About MET-Rx®  
Social Feed  
Email Signup  
Contact Us  
Search  
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Sitemap

TEAM LEGIT STRONG  
Info & Training  
Michael Druzen  
Devon Musko  
Jim Campbell

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**Medifast Achieve Kits**

*Proven, healthy weight loss*

- 30-day Kits
- Two-week Kits

**Medifast Achieve Meals**

*Proven, healthy weight loss*

- Bars**
- Chewy Bars
- Crunch Bars**
- Maintenance Bars
- Shakes
- Smoothies
- Drinks
- Crunchers
- Hearty Choices
- Breakfast Collection
- Dessert Collection

**Thrive by Medifast**

*Effective weight maintenance*

- Bars
- Shakes
- Smoothies

## Peanut Butter Crunch Bar



Peanut Butter Crunch Bar

**SKU# 65005**

Fun, filling candy bar taste for the kid in you.



Servings per Box: 7    Price: \$18.75        Qty:     **ADD**

PRODUCT INFO    NUTRITION FACTS    INGREDIENTS

Take five - Medifast Crunch Bars, that is! You can enjoy up to five of these tasty Medifast Meals each day on the 5 & 1 Plan! Medifast Crunch Bars feature a great crunchy taste and a formula that's lower in calories, total fat, and carbohydrates than Medifast Maintenance Bars. That means they're completely interchangeable with other Medifast Meals.

Keep some in your purse, desk, and car, and enjoy a delicious, satisfying emergency Meal whenever you're on the go, stuck at work, or in traffic.

Smoothies

**Lean & Green Meals**

Flavors of Home

**Snacks**

Crisps, Chips, Popcorn,  
& Crackers

**Hydration**

Infusers & Drops

**Supplements**

Probiotic & Omega-3

**Other Great Stuff**

Fitbit Activity Trackers

Books & Guides

Accessories

**Customers who bought this item also bought**



[Vegetable Chili](#)

\$18.75



[Orange Cream Shake](#)

\$18.75



[Mocha Shake](#)

\$18.75



**Lose big, save big and earn rewards—100% satisfaction guaranteed!**

Cancel at any time and get your money back if you're not satisfied.

Sign up to get updates, tips & special offers:

Your email address

Sign up

Need to get in touch with us?

- CHAT
- CALL ME
- HELP

Stay connected with Medifast:



### More Ways to Lose Weight

- [Find a Free Health Coach](#)
- [Find a Weight Control Center](#)
- [Find a Medical Provider](#)

### Business Opportunities

- [Medifast Providers](#)

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*Medifast makes no claim that these results are representative of all participants on the Medifast Program. Medifast recommends you consult with a physician before starting a weight-loss program. Medifast is the brand recommended by more than 20,000 doctors since 1980. Results vary. Clients can expect to lose 2-5 lbs per week for the first 2 weeks, and 1-2 lbs per week thereafter on the Medifast 5 & 1 Plan.*

*Davis, L.M., Coleman, C.D., Kiel, J., Rampolla, J., Hutchison, T., Ford, L., Andersen, W.S., Hanlon-Mitola, A. (2010). Efficacy of a meal replacement diet compared to a food-based diet after a period of weight loss and weight maintenance: a randomized controlled trial. Nutrition Journal, 9(11). [View Study](#)*



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# Clean, Plant-based Nutrition

Be better on your own terms, with the perfect Vega product for your life.

[ALL](#) [NUTRITION SHAKES](#) [PROTEIN SHAKES](#) [SPORT DRINKS](#) [BARS & GELS](#) [SUPPLEMENTS](#) [BUNDLES](#) [EVERY DAY](#) [CHAT WITH US!](#)



vega one



vega protein & greens



vega essentials shake



vega protein smoothie

[CHAT WITH US!](#)

The image displays a collection of Vega Sport products arranged in two rows on a light-colored, textured background. Each product is accompanied by its name, a brief description, and a 'CHAT WITH US!' button. The first row features four items: Vega Sport Performance Protein (marked 'NEW'), Vega Sport Performance Protein with Shaker Cup (marked 'SALE!'), Vega Sport Performance Protein, and Vega Sport Recovery Accelerator. The second row features four items: Vega Sport Pre-Workout Energizer, Vega Sport Sugar-Free Energizer, Vega Sport Electrolyte Hydrator, and Vega Sport Endurance Gel. The 'CHAT WITH US!' buttons are green with white text and an upward-pointing arrow.

Product Name	Description	Special Offer	Chat Button
Vega Sport Performance Protein	Protein Shakes   4 Flavors	NEW	CHAT WITH US!
Vega Sport Performance Protein with Shaker Cup	Protein Shakes   4 Flavors	SALE!	CHAT WITH US!
Vega Sport Performance Protein	Protein Shakes   4 Flavors		CHAT WITH US!
Vega Sport Recovery Accelerator	Protein Shakes   2 Flavors		CHAT WITH US!
Vega Sport Pre-Workout Energizer	Sport Drinks   2 Flavors		CHAT WITH US!
Vega Sport Sugar-Free Energizer	Sport Drinks   2 Flavors		CHAT WITH US!
Vega Sport Electrolyte Hydrator	Sport Drinks   2 Flavors		CHAT WITH US!
Vega Sport Endurance Gel	Bars & Gels   2 Flavors		CHAT WITH US!



**Vega One Bar**  
Bars & Gels | 3 Flavors



**Vega Snack Bar**  
Bars & Gels | 5 Flavors



**Vega Sport Protein Bar**  
Bars & Gels | 3 Flavors



**Vega Sport Energy Bar**  
Bars & Gels | 2 Flavors

CHAT WITH US! ^



**Vega Maca Chocolate**  
Supplements



**Vega Maca**  
Supplements



**Vega Chlorella**  
Supplements



**Vega Antioxidant Omega Oil Blend**  
Supplements

CHAT WITH US! ^



**Vega SaviSeed**



**Vega Shaker Cup**



**Vega Sport Bar Sampler**

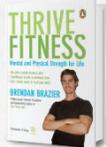
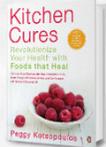
SALE!



**Vega One and Vega Snack**

CHAT WITH US! ^

SALE!

<b>vega Saviseed</b> Supplements   4 Flavors	<b>vega Shaker Cup</b> Extras	<b>vega Sport Bar Sampler</b> Bars & Gels	<b>vega One and Vega Snack Bar Sampler</b> <a href="#">CHAT WITH US!</a>
 <b>Vega One All-In-One Sampler</b> Nutrition Shakes	 <b>Better Body Composition Sample Kit</b> Protein Shakes	 <b>CrossFit Fuel Kit</b> Protein Shakes	 <b>Half Marathon Training Kit</b> Protein Shakes <a href="#">CHAT WITH US!</a>
 <b>Thrive Fitness</b> Extras	 <b>Thrive Energy Cookbook</b> Extras	 <b>Kitchen Cures</b> Extras	 <b>Mens' Long Sleeve Logo T-Shirt</b> Extras <a href="#">CHAT WITH US!</a>



**Ladies' 3/4 Sleeve Logo T-Shirt**  
Extras



**Ladies' Short Sleeve Logo T-Shirt**  
Extras



**Mens' Short Sleeve Logo T-Shirt**  
Extras



**VegaTonic Ladies' Spruce Tank**  
Extras

[CHAT WITH US!](#) ^



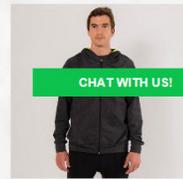
**VegaTonic Ladies' Grouse Crop Pant**  
Extras



**VegaTonic Ladies' Spruce Tank**  
Extras



**VegaTonic Mens' Timber Tank**  
Extras



**VegaTonic Mens' Mountain Hoodie**  
Extras

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**VegaTonic Mens' Shore Shorts**  
Extras

**VegaTonic Headband**  
Extras

**VegaTonic Mens' Jericho Shirt**  
Extras

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