

ESTTA Tracking number: **ESTTA737120**

Filing date: **03/31/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>FAIRMONT HOLDINGS, INC.</b>
Application Serial Number:	<b>86085164</b>
Application Filing Date:	<b>10/08/2013</b>
Mark:	<b>LIVE TRUE</b>
Date of Publication	<b>12/08/2015</b>

## **60 Day Request for Extension of Time to Oppose Upon Consent**

Pursuant to 37 C.F.R. Section 2.102, Lorillard Licensing Company, LLC, 300 N. Greene Street, Greensboro, NC 27401, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 04/06/2016. Lorillard Licensing Company, LLC respectfully requests that the time period within which to file an opposition be extended until 06/05/2016.

Respectfully submitted,  
/William M. Bryner/  
03/31/2016

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