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Filing date: **07/29/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Hallmark Licensing, LLC
Application Serial Number:	86074862
Application Filing Date:	09/25/2013
Mark:	NORTHPOLE EST. 1820
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First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Lenox Corporation, 1414 Radcliffe Street, Bristol, PA 19007, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/28/2014. Lenox Corporation respectfully requests that the time period within which to file an opposition be extended until 11/26/2014.

Respectfully submitted,

/lfg/

07/29/2014

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