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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Deuk Lee
Application Serial Number:	86071417
Application Filing Date:	09/23/2013
Mark:	SHO
Date of Publication	03/25/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Pernod Ricard SA, 12, place des Etats-Unis, Paris, 75016, FRANCE, a Joint stock company, organized under the laws of France , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/24/2014. Pernod Ricard SA respectfully requests that the time period within which to file an opposition be extended until 07/23/2014.

Respectfully submitted,
/Jess M. Collen/
04/04/2014

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