

ESTTA Tracking number: **ESTTA651545**

Filing date: **01/22/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86071288
Applicant	IZEA, Inc

## Notice of Appeal

Notice is hereby given that IZEA, Inc appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86071288.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Dissemination of advertisements; Dissemination of advertising for others via public and private wireless networks for display on mobile devices; Dissemination of advertising for others via the Internet

Respectfully submitted,  
/Christopher L. McArdle/  
01/21/2015

**Christopher L. McArdle, Esq.**

**Attorney of Record**

**Alston & Bird LLP**

**90 Park Avenue**

**New York, NY 10016**

**UNITED STATES**

**ipnyc@alston.com**

**212-210-9400**