

ESTTA Tracking number: **ESTTA591938**

Filing date: **03/11/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Nowstalgic Toys, Inc.
Application Serial Number:	86069701
Application Filing Date:	09/19/2013
Mark:	M.U.S.C.L.E. MILLIONS OF UNUSUAL SMALL CREATURES LURKING EVERYWHERE
Date of Publication	02/11/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Mattel, Inc., 333 CONTINENTAL BOULEVARD M1-1518, EL SEGUNDO, CA 90245, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/13/2014. Mattel, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/11/2014.

Respectfully submitted,
/bobbyghajar/
03/11/2014

Bobby A. Ghajar

Mattel, Inc.

333 CONTINENTAL BOULEVARD M1-1518

EL SEGUNDO, CA 90245

UNITED STATES

Docket_ip@pillsburylaw.com, inga.delarosa@pillsburylaw.com, bobby.ghajar@pillsburylaw.com