

ESTTA Tracking number: **ESTTA580106**

Filing date: **01/06/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Gold Rush Brands, LLC
Application Serial Number:	86067608
Application Filing Date:	09/18/2013
Mark:	VIVA LATINA!
Date of Publication	12/17/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Kimberly-Clark Worldwide, Inc., 2300 Winchester Road, Neenah, WI 54956, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/16/2014. Kimberly-Clark Worldwide, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/16/2014.

Respectfully submitted,

/aaz/

01/06/2014

Aimee A. Zaleski

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