

ESTTA Tracking number: **ESTTA818057**

Filing date: **05/02/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>CHEIL INDUSTRIES INC.</b>
Application Serial Number:	<b>86067229</b>
Application Filing Date:	<b>09/17/2013</b>
Mark:	<b>8 EIGHT SECONDS</b>
Date of Publication	<b>04/04/2017</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Ferndale Laboratories, Inc., 780 West Eight Mile Road, Ferndale, MI 48220, UNITED STATES, a corporation organized under the laws of Michigan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/04/2017. Ferndale Laboratories, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/02/2017.

Respectfully submitted,  
/Julie A. Greenberg/  
05/02/2017

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