

ESTTA Tracking number: **ESTTA588591**

Filing date: **02/21/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Marshfield Clinic
Application Serial Number:	86063026
Application Filing Date:	09/12/2013
Mark:	CARE MY WAY
Date of Publication	02/04/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Novartis AG, CH-4002, Basel, , SWITZERLAND, a corporation organized under the laws of Switzerland , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/06/2014. Novartis AG respectfully requests that the time period within which to file an opposition be extended until 06/04/2014.

Respectfully submitted,
/Maury M. Tepper, III/
02/21/2014

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