

ESTTA Tracking number: **ESTTA593010**

Filing date: **03/17/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Iwiss Electric Co., Ltd</b>
Application Serial Number:	<b>86056192</b>
Application Filing Date:	<b>09/05/2013</b>
Mark:	<b>IWISS</b>
Date of Publication	<b>02/18/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Apex Brands, Inc., 1000 Lufkin Road, Apex, NC 27539, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown. Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/20/2014. Apex Brands, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/18/2014.

Respectfully submitted,  
/BRENT RASMUSSEN/  
03/17/2014

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