

ESTTA Tracking number: **ESTTA765112**

Filing date: **08/17/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>SJM Partners, Inc.</b>
Application Serial Number:	<b>86053370</b>
Application Filing Date:	<b>08/31/2013</b>
Mark:	<b>GOOGLES</b>
Date of Publication	<b>08/09/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Ganz, 1 Pearce Road, Woodbridge, ONT L4L 3T2, CANADA, a partnership, composed of S.H. GANZ HOLDINGS, INC. AND 816877 ONTARIO LIMITED, BOTH ONTARIO CORPORATIONS under the laws of Canada , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/08/2016. Ganz respectfully requests that the time period within which to file an opposition be extended until 12/07/2016.

Respectfully submitted,  
/Shannon V. McCue/  
08/17/2016

**Shannon V. McCue**

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