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Filing date: **09/15/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|-------------------|
| Applicant: | JUE, LLC |
| Application Serial Number: | 86046699 |
| Application Filing Date: | 08/23/2013 |
| Mark: | JACKED UP |
| Date of Publication | 08/19/2014 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Stokely-Van Camp, Inc., 555 West Monroe Street, Chicago, IL 60661, UNITED STATES, a corporation organized under the laws of Indiana, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/18/2014. Stokely-Van Camp, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/17/2014.

Respectfully submitted,
/Janet Silverberg/
09/15/2014

Janet Silverberg

Attorney of Record

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