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Filing date: **08/26/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Marc Apparel</b>
Application Serial Number:	<b>86042540</b>
Application Filing Date:	<b>08/20/2013</b>
Mark:	<b>MA MARC APPAREL</b>
Date of Publication	<b>07/29/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Aston Martin Lagonda Limited, Banbury Road, Gaydon, Warick, CV350DB, UNITED KINGDOM, a corporation organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/28/2014. Aston Martin Lagonda Limited respectfully requests that the time period within which to file an opposition be extended until 11/26/2014.

Respectfully submitted,  
/David M. Kelly/  
08/26/2014

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