

ESTTA Tracking number: **ESTTA624167**

Filing date: **08/28/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	RCPT Fitness and Wellness Inc.
Application Serial Number:	86042324
Application Filing Date:	08/20/2013
Mark:	LIVE WELL, BE STRONG
Date of Publication	07/29/2014

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The LIVESTRONG Foundation, 2201 E. 6th Street, Austin, TX 78702, UNITED STATES, a non-profit corporation, organized under the laws of Texas, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/28/2014. The LIVESTRONG Foundation respectfully requests that the time period within which to file an opposition be extended until 11/26/2014.

Respectfully submitted,
/Paul A. McLean/
08/28/2014

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