

ESTTA Tracking number: **ESTTA584388**

Filing date: **01/29/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	White Collar Media, LLC
Application Serial Number:	86033127
Application Filing Date:	08/08/2013
Mark:	WHITE COLLAR MEDIA
Date of Publication	12/31/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, WHITECOLLAR MEDIA LLC, 1255 EAST 8TH STREET, Brooklyn, NY 11230, UNITED STATES, a Limited Liability Company, organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/30/2014. WHITECOLLAR MEDIA LLC respectfully requests that the time period within which to file an opposition be extended until 04/30/2014.

Respectfully submitted,

/Michael Steinmetz/

01/29/2014

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