

ESTTA Tracking number: **ESTTA661735**

Filing date: **03/18/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	LIV INC
Application Serial Number:	86025587
Application Filing Date:	08/01/2013
Mark:	LIV
Date of Publication	03/03/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, JS IP LLC, 19550 W. Country Club Drive, Aventura, FL 33180, UNITED STATES, a LLC, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 04/02/2015. JS IP LLC respectfully requests that the time period within which to file an opposition be extended until 07/01/2015.

Respectfully submitted,
/Natalie A. Blakeney/
03/18/2015

Natalie A. Blakeney

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