

ESTTA Tracking number: **ESTTA579944**

Filing date: **01/03/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Cinemark USA, Inc.
Application Serial Number:	86021181
Application Filing Date:	07/26/2013
Mark:	CRAVE
Date of Publication	12/17/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Crave Restaurant Holding, LLC, 90 South Seventh Street, 3300 Wells Fargo Center, Minneapolis, MN 55402, UNITED STATES, a Limited Liability Company, organized under the laws of Minnesota, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/16/2014. Crave Restaurant Holding, LLC respectfully requests that the time period within which to file an opposition be extended until 04/16/2014.

Respectfully submitted,

/Stephen R. Baird/

01/03/2014

Stephen R. Baird

Attorney of Record

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