

ESTTA Tracking number: **ESTTA692289**

Filing date: **08/27/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Kellogg North America Company</b>
Application Serial Number:	<b>86019749</b>
Application Filing Date:	<b>07/25/2013</b>
Mark:	<b>KRAVE</b>
Date of Publication	<b>07/28/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Krave Pure Foods, Inc., 117 West Napa Street, Suite C, Sonoma, CA 95476, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 08/27/2015. Krave Pure Foods, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/25/2015.

Respectfully submitted,

/Gregory N. Owen/

08/27/2015

**Gregory N. Owen**

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