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OMB No. 0651-0050 (Exp 07/31/2017)

Request for Reconsideration after Final Action

The table below presents the data as entered.

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USPTO-GENERATED IMAGE	NO
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
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DESCRIPTION OF EVIDENCE FILE	arguments against refusal in class 41; prior registrations
GOODS AND/OR SERVICES SECTION (025)(class deleted)	
GOODS AND/OR SERVICES SECTION (028)(class deleted)	
GOODS AND/OR SERVICES SECTION (041)(current)	
INTERNATIONAL CLASS	041
DESCRIPTION	
Entertainment services, namely, providing exhibitions, providing baseball game exhibitions, organizing community sporting events; live performances by costumed characters and performances featuring costumed characters exhibited over television, satellite and video media; providing facilities for sports events, tournaments, competitions, exhibitions, and entertainment, including providing such events for public exhibition and television and radio broadcast and other media distribution	
FIRST USE ANYWHERE DATE	At least as early as 11/13/2014
FIRST USE IN COMMERCE DATE	At least as early as 11/13/2014
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (041)(proposed)	
INTERNATIONAL CLASS	041
TRACKED TEXT DESCRIPTION	
Entertainment services, namely, providing exhibitions, providing baseball game exhibitions, organizing community sporting events; live performances by costumed characters and performances featuring costumed characters exhibited over television, satellite and video media; ~~providing facilities for sports events, tournaments, competitions, exhibitions, and entertainment, including providing such events for public exhibition and television and radio broadcast and other media distribution~~	
FINAL DESCRIPTION	
Entertainment services, namely, providing exhibitions, providing baseball game exhibitions, organizing community sporting events; live performances by costumed characters and performances featuring costumed characters exhibited over television, satellite and video media	
FIRST USE ANYWHERE DATE	At least as early as 11/13/2014
FIRST USE IN COMMERCE DATE	At least as early as 11/13/2014
FILING BASIS	Section 1(b)
SIGNATURE SECTION	

RESPONSE SIGNATURE	/colleenfgoss/
SIGNATORY'S NAME	Colleen Flynn Goss
SIGNATORY'S POSITION	Counsel, Fay Sharpe LLP, Ohio bar member
SIGNATORY'S PHONE NUMBER	216.363.9000
DATE SIGNED	10/21/2016
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Oct 21 16:14:37 EDT 2016
TEAS STAMP	USPTO/RFR-XX.XX.XXX.XXX-2 0161021161437824927-86015 977-570e4a126a986994dadd2 a522ea2ac3f177a1445dae644 c363c92e23f8058-N/A-N/A-2 0161021161014020042

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PTO Form 1960 (Rev 10/2011)
OMB No. 0651-0050 (Exp 07/31/2017)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **86015977** (Stylized and/or with Design, see http://tmng-al.uspto.gov/resting2/api/img/86015977/large) has been amended as follows:

EVIDENCE
Evidence in the nature of arguments against refusal in class 41; prior registrations has been attached.
Original PDF file:
evi_3867194146-20161021161014020042_._request_for_reconsideration_celery_mascot.pdf
Converted PDF file(s) (9 pages)
Evidence-1
Evidence-2
Evidence-3
Evidence-4
Evidence-5
Evidence-6
Evidence-7
Evidence-8
Evidence-9
Original PDF file:
evi_3867194146-20161021161014020042_._DOC758.pdf
Converted PDF file(s) (60 pages)
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CLASSIFICATION AND LISTING OF GOODS/SERVICES
Applicant hereby deletes the following class of goods/services from the application.
Class 025 for Clothing, namely, T-shirts and shirts

Applicant hereby deletes the following class of goods/services from the application.

Class 028 for Toys and sporting goods, namely, stuffed toys, plush toys, and bobbing head dolls

Applicant proposes to amend the following class of goods/services in the application:
Current: Class 041 for Entertainment services, namely, providing exhibitions, providing baseball game exhibitions, organizing community sporting events; live performances by costumed characters and performances featuring costumed characters exhibited over television, satellite and video media; providing facilities for sports events, tournaments, competitions, exhibitions, and entertainment, including providing such events for public exhibition and television and radio broadcast and other media distribution
Original Filing Basis:
Filing Basis: Section 1(b), Intent to Use: ***For a trademark or service mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

In International Class 041, the mark was first used at least as early as 11/13/2014 and first used in commerce at least as early as 11/13/2014 .

Proposed:
Tracked Text Description: Entertainment services, namely, providing exhibitions, providing baseball game exhibitions, organizing community sporting events; live performances by costumed characters and performances featuring costumed characters exhibited over television, satellite and video media; ~~providing facilities for sports events, tournaments, competitions, exhibitions, and entertainment, including providing such events for public exhibition and television and radio broadcast and other media distribution~~

Class 041 for Entertainment services, namely, providing exhibitions, providing baseball game exhibitions, organizing community sporting events; live performances by costumed characters and performances featuring costumed characters exhibited over television, satellite and video media
Filing Basis: Section 1(b), Intent to Use: ***For a trademark or service mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

In International Class 041, the mark was first used at least as early as 11/13/2014 . and first used in commerce at least as early as 11/13/2014 .

SIGNATURE(S)
Request for Reconsideration Signature
Signature: /colleenfgoss/ Date: 10/21/2016
Signatory's Name: Colleen Flynn Goss
Signatory's Position: Counsel, Fay Sharpe LLP, Ohio bar member

Signatory's Phone Number: 216.363.9000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86015977

Internet Transmission Date: Fri Oct 21 16:14:37 EDT 2016
TEAS Stamp: USPTO/RFR-XX.XX.XXX.XXX-2016102116143782
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N/A-20161021161014020042

SN 86015977
October 21, 2016

Request for Reconsideration

Applicant has carefully considered the Final office action issued April 26, 2016 and remains convinced that the specimens submitted for Class 41 are acceptable evidence of the use of the mark and that the mark is indeed registrable in Class 41. Applicant is abandoning the application with respect to classes 25 and 28. Applicant respectfully requests that the Examining Attorney reconsider his refusal based on the following arguments.

The Examining Attorney continues to maintain that the specimen "identifies only a particular character in a creative work" and that "it does not function as a trademark to identify and distinguish applicant's goods (sic) from those of others and to indicate the source of applicant's goods (sic)." Applicant respectfully disagrees.

As the Examiner acknowledged, the design of a character is registrable as a service mark if the record shows that it is used in a manner that would be perceived by purchasers as identifying the services in addition to identifying the character. TMEP § 1301.02(b). A specimen that shows a character design as used in the course of rendering or performing the services is generally acceptable, and in those cases, a reference to the services on the specimen itself may not be necessary. TMEP § 1301.04(b).

The Examining Attorney stated that Applicant's specimens were not acceptable because the specimen only depicts a character. As noted in the prior response, TMEP §1301.02(c) states, "a three-dimensional costume design may function as a mark for entertainment services. See *In re Red Robin Enterprises, Inc.*, 222 USPQ 911 (TTAB 1984)." In *Red Robin* the Board held just the opposite of what the Examining Attorney contends in the instant case. In *Red Robin*, a photograph of a costume worn by a performer during the performance of the applicant's "entertainment services-namely, personal appearances, clowning, antics, dance routines and charity benefits" in Class 41 was held to be an acceptable specimen for the mark shown below.

In finding the specimen acceptable, the Board stated:

As regards the question of whether applicant's specimen of use (a photograph of a person modeling the bird costume design for which registration is here sought) is an

> acceptable specimen, the Examining Attorney appears to take the view that a photograph of a person posing in the costume (in what appears to be a locker or dressing room or a passageway) shows only the service itself...Applicant has consistently maintained that the service itself is not the costume per se but rather an actor's performance of dances, comic routines or other entertainment activities while garbed in that costume. We must agree. Further the application avers that the costume design is used in the "sale or advertising of services rendered in interstate commerce" and recites the manner of such use, i.e., as a costume worn on the person. In essence, the specimen portrays a form of use of the service mark as an animate pictorial "sign."

The same conditions apply with regard to the current application. Applicant's mark is its costumed mascot, and its services are live performances by costumed characters. In accordance with TMEP § 1301.02(c), Applicant has stated in the list of services that its mark is a character that makes live performances.

The USPTO routinely accepts similar specimens for character designs. For example, the USPTO accepted the following specimens of use for related services:

(1) Registration No. 2831305 for HIT Entertainment, PLC's Bob the Builder character for "entertainment services in the nature of an animated television series for children, live performances and appearances by a costumed character, and fan club services" in Class 41 based on a specimen that was a photo of a costumed performer.

(2) Registration No. 4,592,027 for the Universal City Studios LLC's Minion character for "amusement park services; entertainment services in the nature of live, televised and movie appearances by a professional entertainer; entertainment services rendered in or relating to theme parks, namely live performances by costumed characters" in Class 41 based on a specimen that was a photo of a costumed performer.

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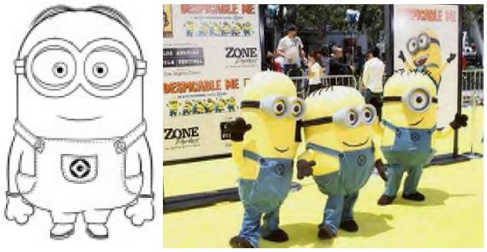
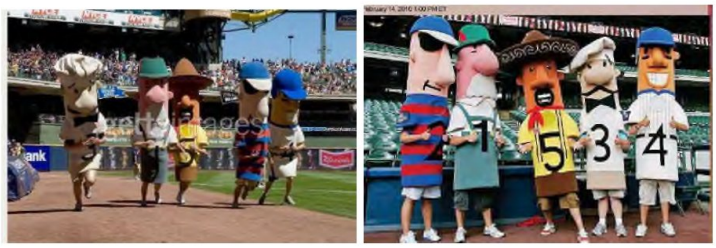


(3) Registration No. 3,833,107 for the Lyons Partnership's Riff character for "live theatrical performances by a costumed character; live personal appearances by a costumed character" in Class 41 based on a specimen that was a photo of a costumed performer.

(4) Registration No. 2,380,582 for the Milwaukee Brewers Baseball Club Stosh Jonjak Polish sausage character for " entertainment services in the nature of live baseball exhibitions and baseball exhibitions rendered through television, and via global computer network; live performances by costumed characters and performances featuring costumed or cartoon characters exhibited over television, satellite and video media" in Class 41 based on a specimen that was a photo of a costumed performer.



(5) Registration No. 2,378,717 for the Milwaukee Brewers Baseball Club Guido the Italian sausage character for " entertainment services in the nature of live baseball

exhibitions and baseball exhibitions rendered through television, and via global computer network; live performances by costumed characters and performances featuring costumed or cartoon characters exhibited over television, satellite and video media" in Class 41 based on a specimen that was a photo of a costumed performer.

(6) Registration No. 2,378,718 for the Milwaukee Brewers Baseball Club Frankie Futer hotdog character for " entertainment services in the nature of live baseball exhibitions and baseball exhibitions rendered through television, and via global computer network; live performances by costumed characters and performances featuring costumed or cartoon characters exhibited over television, satellite and video media" in Class 41 based on a specimen that was a photo of a costumed performer.

(7) Registration No. 1,920,294 for Lyons Partnership's BJ character for "live theatrical performances by a costumed character" in Class 41 based on a specimen that was a photo of a costumed performer.

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(8) Registration No. 4,234,450 for Pittsburgh Associates Pittsburgh Baseball, Inc.'s pirate character for "entertainment services in the nature of performances and public appearances by a costumed mascot at baseball games and exhibitions, clinics, promotions, other baseball-related events, and special events" in Class 41 based on a specimen that was a photo of a costumed performer.

(9) Registration No. 4,986,282 for the Arturo Hernández King Arthur character for among other things "entertainment services, namely, televised appearances by a costumed character; entertainment services featuring live performances by an individual in a costume of a robot" in Class 41 based on a specimen that was a photo of a costumed performer.

(10) Registration No. 4,412,268 for CatMark Holdings, LLC's Clutch character for "entertainment services in the nature of performances and live appearances by a costumed mascot character at automobile races and exhibitions, promotions, schools, special events, parties, charity events and educational events; entertainment services, namely, providing a website featuring news and information in the field of automobile racing" in Class 41 based on a specimen that was a photo of a costumed performer.

(11) Registration No. 5,039,349 for American Water Works Association's water drop character for "education services, namely, providing appearances by a mascot at conferences, street festivals, events and trade shows in the fields of water, wastewater, water conservation and quality; entertainment services, namely, personal appearances by a mascot in costume" in Class 41 based on a specimen that was a photo of a costumed performer.

(12) Registration No. 5,008,853 for Black's Hockey Company, LLC's Chuckie Puck character for "entertainment services in the nature of live performances or appearances by a costumed mascot for a hockey league broadcasted, or distributed over television, cable, satellite or the World Wide Web" in Class 41 based on a specimen that was a photo of a costumed performer.

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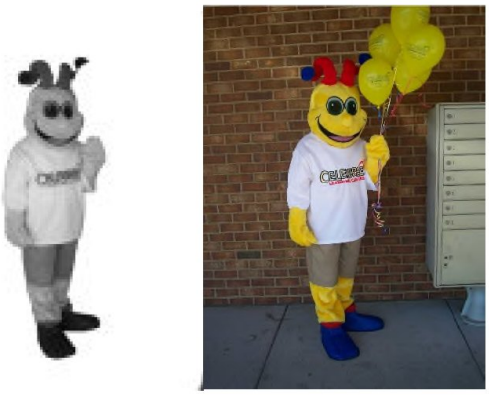
(13) Registration No. 4,741,885 for Atlantic County Utilities Authority's SuperCan character for "educational and entertainment services, namely, personal appearances at schools and participation at community events by a mascot in the field of recycling" in Class 41 based on a specimen that was a photo of a costumed performer.

(14) Registration No. 4,958,482 for Celebree Holding, Inc.'s Squiggly mascot for "entertainment services, namely, personal appearances by a costumed mascot in child care centers, schools, classrooms, and at promotional events for child care centers, schools and classrooms" in Class 41 based on a specimen that was a photo of a costumed performer.



(15) Registration No. 4,656,756 for JFC LLC's chicken character for "entertainment services, namely, personal appearances by a mascot" in Class 41 based on a specimen that was a photo of a costumed performer.

(16) Registration No. 3,784,670 for the Toledo Walleye's Spike character for "entertainment services, namely, live appearances by a hockey team mascot" in Class 41 based on a specimen that was a photo of a costumed performer.

Printouts of the registration certificates for these registration are attached to this response. These (and the many other similar registrations on the Principal Register wherein the same type of specimens have been submitted) clearly demonstrate that the photographs of a costumed character engaged in live performances provided by Applicant are acceptable specimens of use for its "entertainment services, namely, providing exhibitions, providing baseball game exhibitions, organizing community sporting events; live performances by costumed characters and performances featuring costumed characters exhibited over television, satellite and video media."

The specimens submitted by Applicant promote the costumed celery as a mascot or costumed character as entertainment associated with Applicant and its Buffalo Bisons baseball games and sporting and exhibition events. Applicant submits that it is generally understood by

the consuming public that an advertised mascot or costumed character provides entertainment services through appearances, as demonstrated by the registrations highlighted above. These are an indication that the public recognizes costumed characters and mascots as trademarks for entertainment services, particularly at sporting events. The specimens clearly show Applicant's mark used in the course of rendering the services.

Applicant respectfully requests that its application to be treated consistently with other character registrations and for its specimens to be accepted.

Int. Cls.: 9, 16, 25, 28 and 41

Prior U.S. Cls.: 2, 5, 21, 22, 23, 26, 29, 36, 37, 38, 39, 50, 100, 101 and 107

Reg. No. 2,831,305

United States Patent and Trademark Office

Registered Apr. 13, 2004

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

HIT ENTERTAINMENT, PLC (UNITED KINGDOM CORPORATION)
MAPLE HOUSE 149 TOTTENHAM COURT ROAD
LONDON, UNITED KINGDOM W1T 7NF

FOR: PRE-RECORDED VIDEO CASSETTES AND AUDIO CASSETTES FEATURING ENTERTAINMENT AND EDUCATION FOR CHILDREN, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-30-1999; IN COMMERCE 5-22-2001.

FOR: (BASED ON 44(E)) CHILDREN'S BOOKS AND ACTIVITY BOOKS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: CLOTHING, NAMELY, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-31-1999; IN COMMERCE 5-31-2001.

FOR: PLUSH TOYS, SOFT TOYS, TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 10-31-1999; IN COMMERCE 7-31-2001.

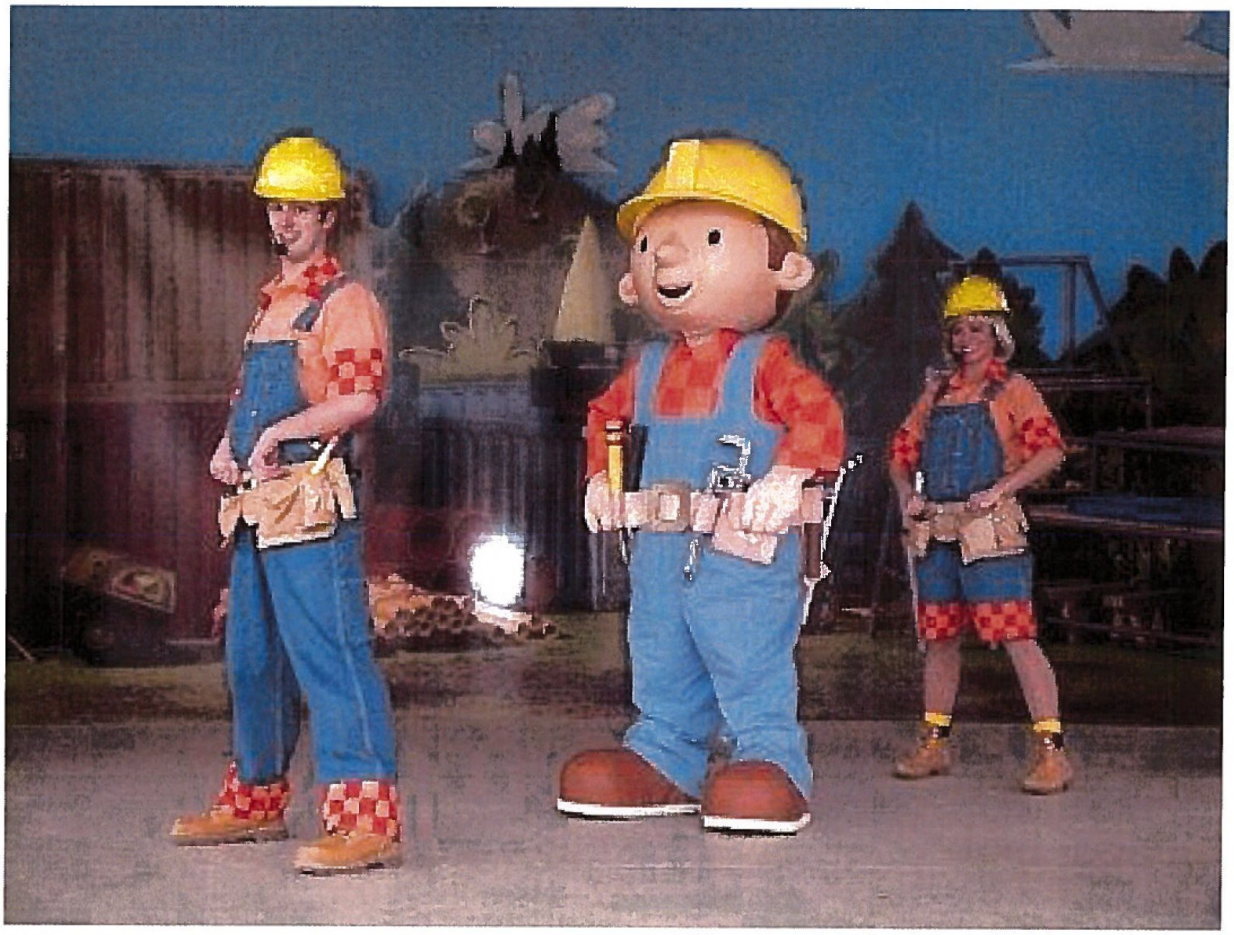
FOR: ENTERTAINMENT SERVICES IN THE NATURE OF AN ANIMATED TELEVISION SERIES FOR CHILDREN, LIVE PERFORMANCES AND APPEARANCES BY A COSTUMED CHARACTER, AND FAN CLUB SERVICES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-30-1999; IN COMMERCE 1-31-2001.

OWNER OF UNITED KINGDOM REG. NO. 2208074, DATED 7-28-2000, EXPIRES 9-8-2009.

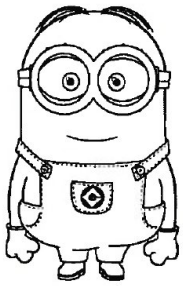
SER. NO. 76-396,551, FILED 4-16-2002.

STEPHANIE DAVIS, EXAMINING ATTORNEY



United States of America

United States Patent and Trademark Office



Reg. No. 4,592,027

Registered Aug. 26, 2014

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

UNIVERSAL CITY STUDIOS LLC (DELAWARE LIMITED LIABILITY COMPANY)
100 UNIVERSAL CITY PLAZA
UNIVERSAL CITY, CA 91608

FOR: AMUSEMENT PARK SERVICES; ENTERTAINMENT SERVICES IN THE NATURE OF LIVE, TELEVISED AND MOVIE APPEARANCES BY A PROFESSIONAL ENTERTAINER; ENTERTAINMENT SERVICES RENDERED IN OR RELATING TO THEME PARKS, NAMELY LIVE PERFORMANCES BY COSTUMED CHARACTERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-27-2010; IN COMMERCE 6-27-2010.

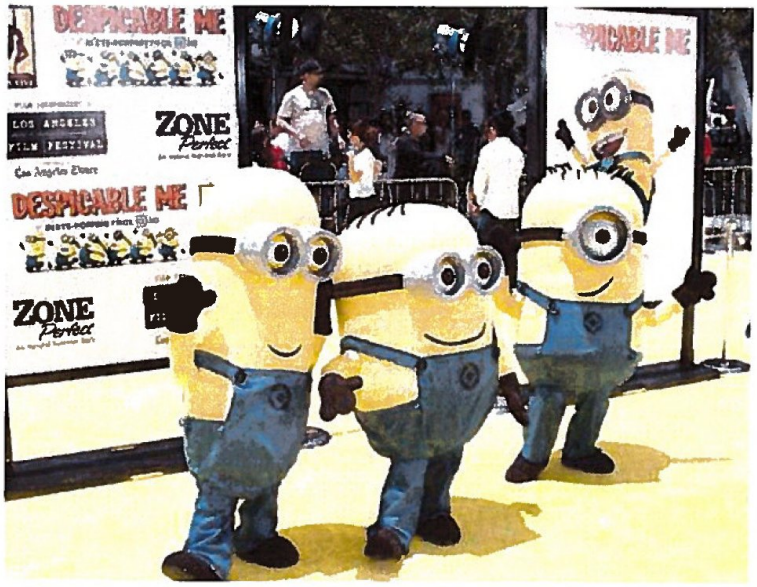
THE MARK CONSISTS OF THE IMAGE OF A SMALL, CYLINDRICAL, TWO-EYED CARTOON CARICATURE WEARING GLOVES, GOGGLES, AND OVERALLS WITH THE DESIGN OF A HARDWARE NUT IN THE SHAPE OF THE LETTER "G" ON THE CHEST.

SER. NO. 86-138,926, FILED 12-9-2013.

ROBERT C. CLARK JR., EXAMINING ATTORNEY

Michelle K. Lee

Deputy Director of the United States Patent and Trademark Office


DESPICABLE ME
LOS ANGELES
FILM FESTIVAL
ZONE
Perfect
DESPICABLE ME
ZONE
Perfect

United States of America

United States Patent and Trademark Office

Reg. No. 3,833,107

Registered Aug. 10, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

LYONS PARTNERSHIP, L.P. (TEXAS LIMITED PARTNERSHIP)
830 SOUTH GREENVILLE AVENUE
ALLEN, TX 75002

FOR: LIVE THEATRICAL PERFORMANCES BY A COSTUMED CHARACTER; LIVE PERSONAL APPEARANCES BY A COSTUMED CHARACTER, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-2006; IN COMMERCE 0-0-2006.

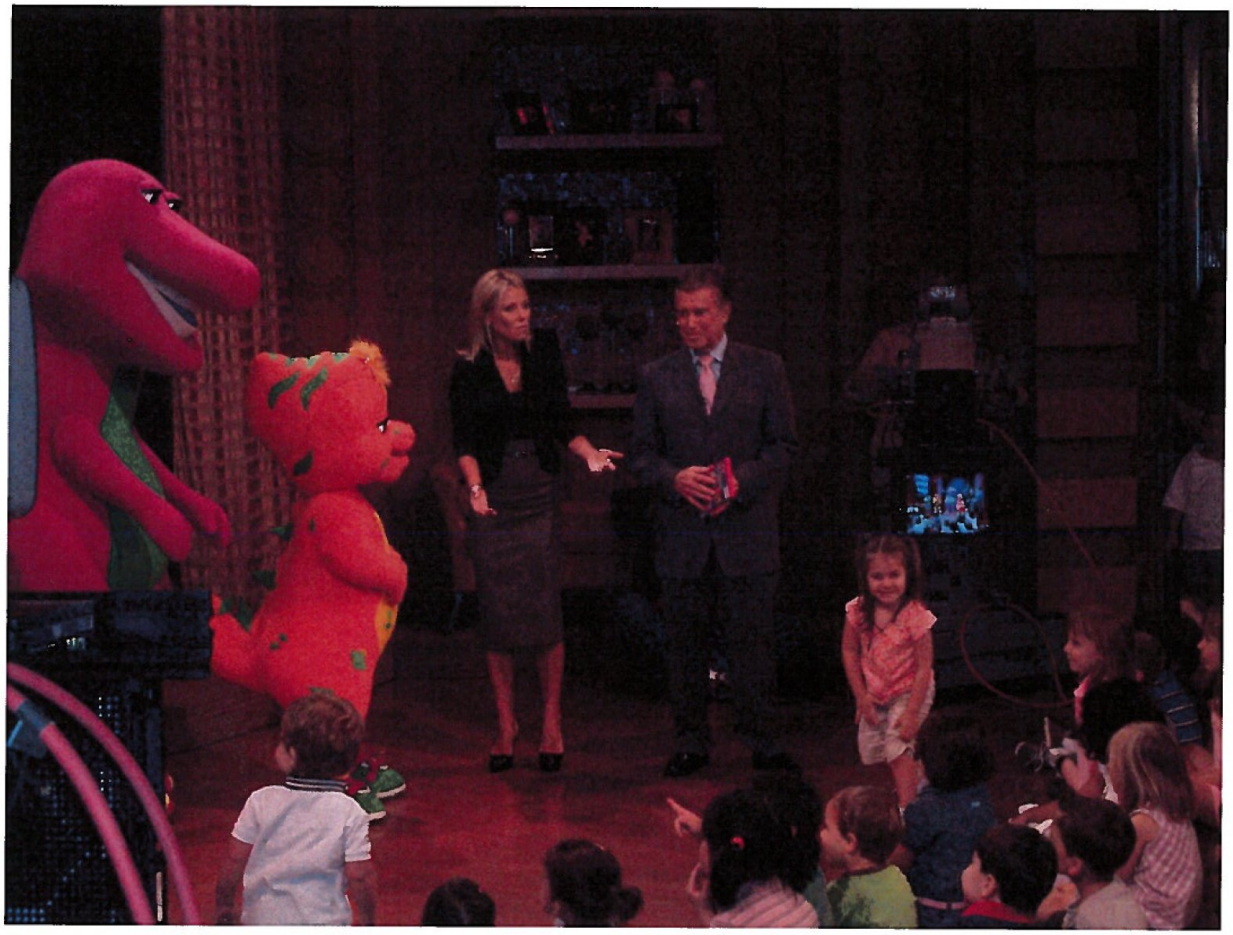
THE MARK CONSISTS OF A DESIGN OF A DINOSAUR CHARACTER.

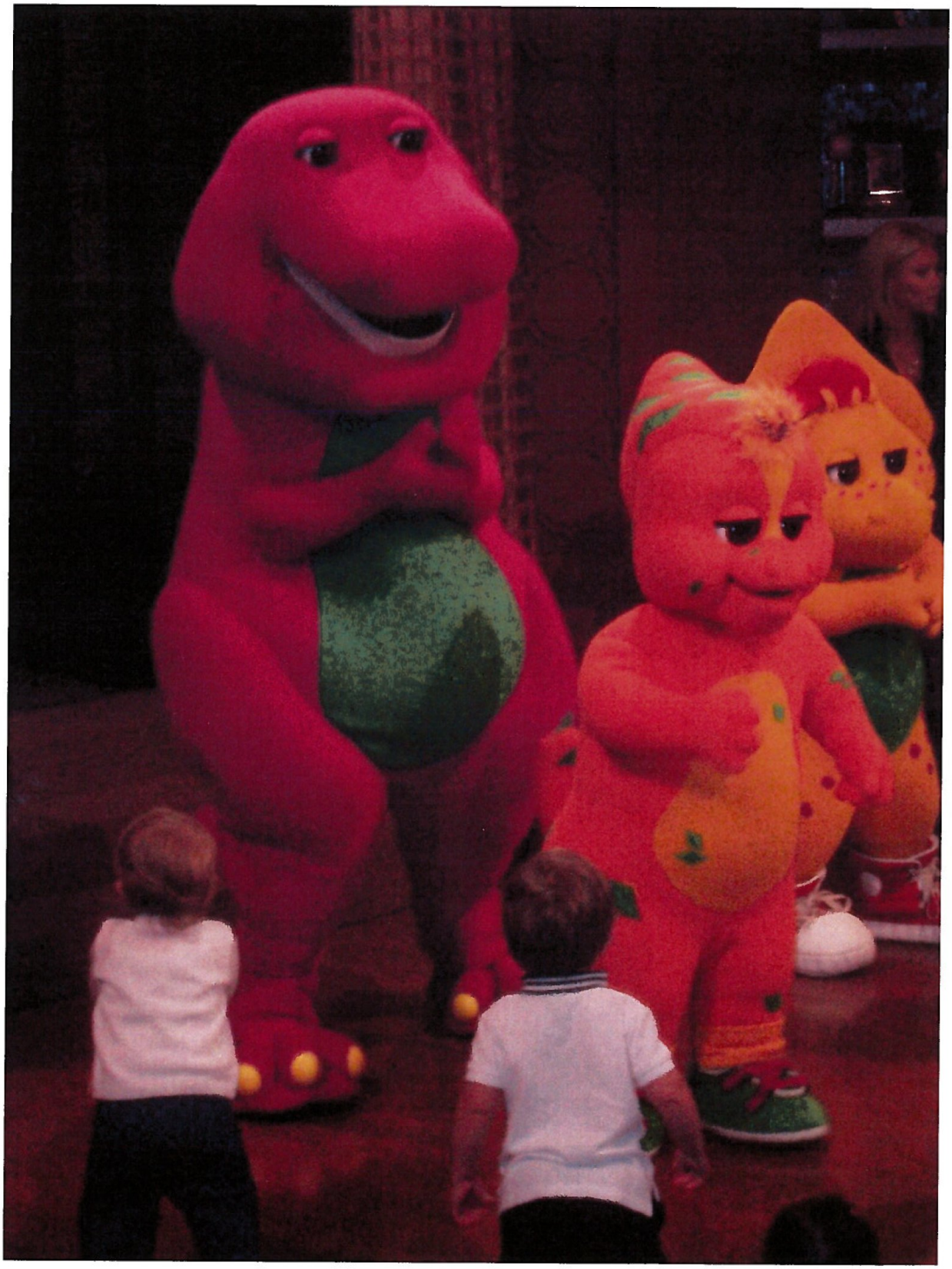
SN 78-926,064, FILED 7-10-2006.

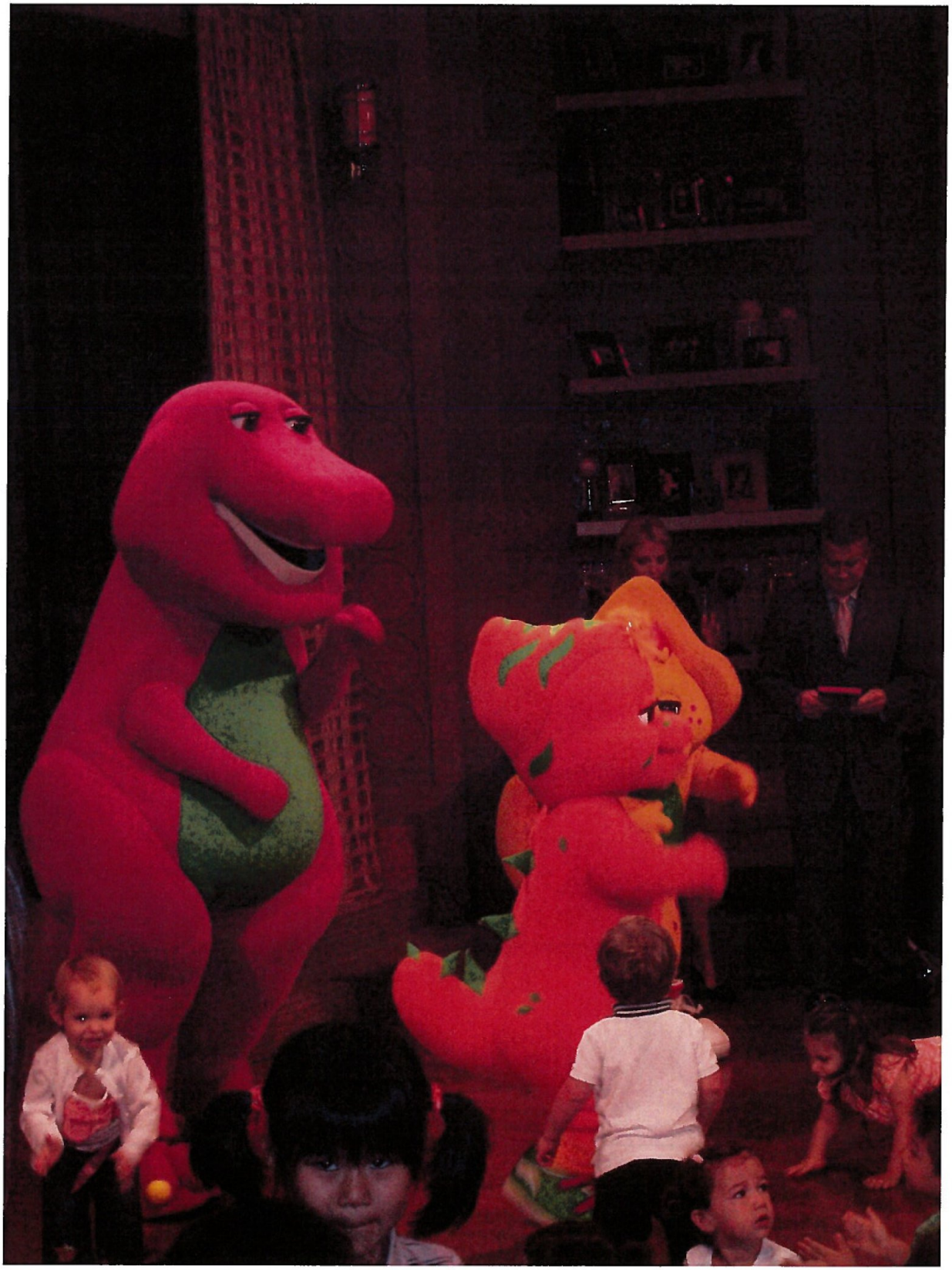
ALICE BENMAMAN, EXAMINING ATTORNEY

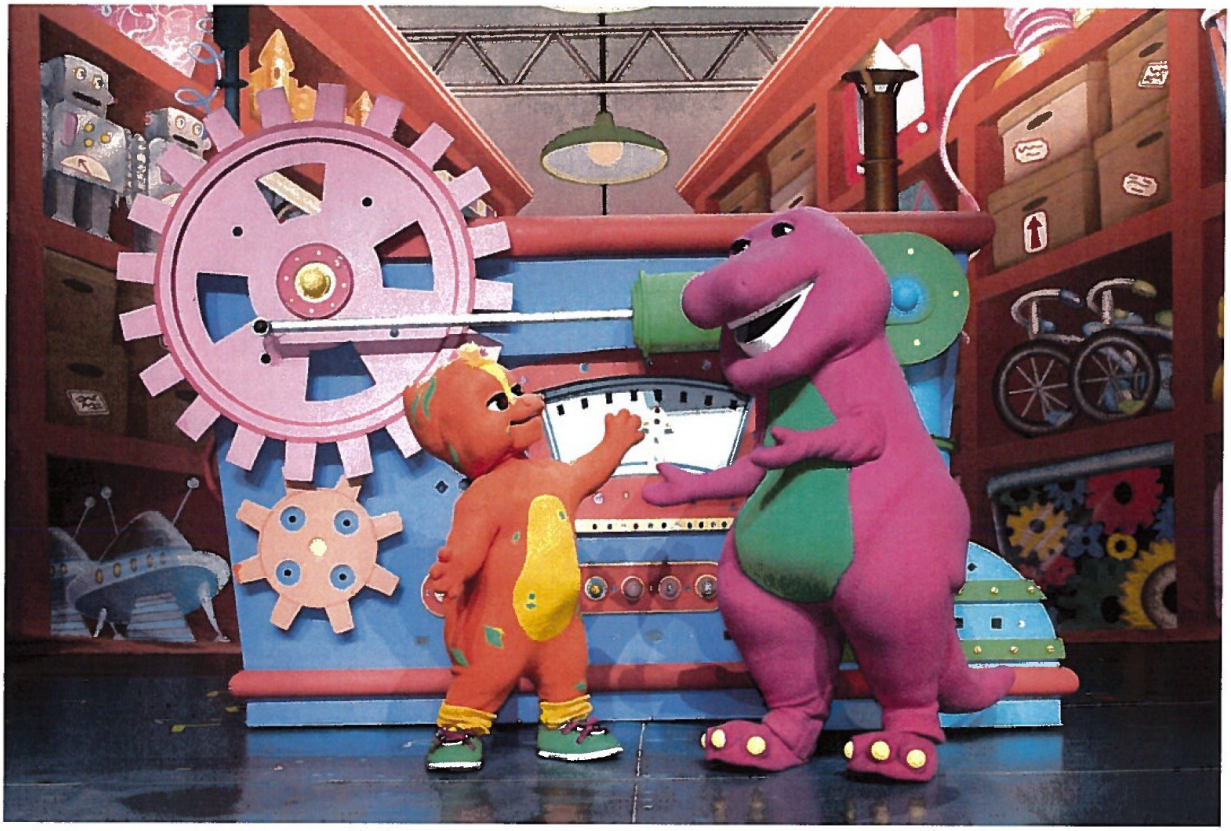
David J. Kappos

Director of the United States Patent and Trademark Office









Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,380,582

Registered Aug. 29, 2000

SERVICE MARK
PRINCIPAL REGISTER

MILWAUKEE BREWERS BASEBALL CLUB (WISCONSIN LIMITED PARTNERSHIP)
MILWAUKEE COUNTY STADIUM
MILWAUKEE, WI 53214

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF LIVE BASEBALL EXHIBITIONS AND BASEBALL EXHIBITIONS RENDERED THROUGH RADIO, TELEVISION, AND VIA GLOBAL COMPUTER NETWORK; LIVE PERFORMANCES BY COSTUMED CHARACTERS AND PERFORMANCES FEATURING COSTUMED OR CARTOON CHARACTERS EXHIBITED OVER TELEVISION, SATELLITE AND VIDEO MEDIA, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-5-1991; IN COMMERCE 4-5-1991.

THE MARK CONSISTS OF A TWO-DIMENSIONAL DEPICTION OF A THREE-DIMENSIONAL COSTUMED CHARACTER.

SER. NO. 75-603,920, FILED 12-11-1998.

ANTHONY MERCALDI, EXAMINING ATTORNEY

SUBSTITUTE SPECIMEN

BOTTOM OF THE 6TH.

TENSIONS

ARE HIGH. AND THE ITALIAN SAUSAGE IS

IN THE LEAD.

IT'S GETTING DOWN TO THE WIRE, but you still have until February 27th to schedule some trips to Wisconsin's favorite national park at last year's prices. New season ticket holders can choose either 15- or 20-game packages, with single seats starting at just $120. Whether it's the pre-game tailgate parties, catching a foul ball or relaxing in the stands with family and friends, we've made it easy for you to plan a summer vacation that everyone can enjoy. So take a cue from the guys in the foam wiener suits. Hurry up and call us at 345-3000 for additional information. www.milwaukeebrewers.com.

NATIONAL LEAGUE 1998

THE | MILWAUKEE BREWERS | BASEBALL CLUB

New Season Ticket Customer Deadline: 2/27/98

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Title: Houston Astros v Milwaukee Brewers

Caption: MILWAUKEE, WI - JUNE 30: The Klement's sausage Race takes place in the 6th Inning during the game between the Milwaukee Brewers against the Houston Astros at Miller Park on June 30, 2010 in Milwaukee, Wisconsin. The Astros defeated the Brewers 5-1. (Photo by Scott Boehm/Getty Images)

Date created: 30 Jun 2010

Editorial image #: 102894774

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SportsCenter: Klement Racing Sausages

Hi Honey, I've Sent This Sausage To Tell You I Love You

February 14, 2010 1:00 PM ET

AP Photo/Morry Gash

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With the Daytona 500 and the NBA All-Star Game falling on Valentine's Day this year, the nation's lowliest and sports seem inextricably entwined this year. But, we had to ask ourselves, is that really such a bad thing? Well, looking at some of this year's Valentine's Day sports promotions, yes.

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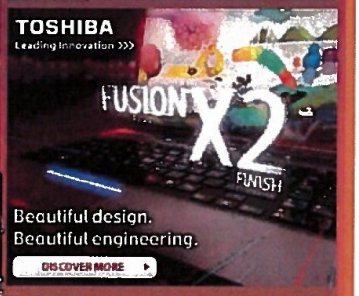
(Read full post)

February 14, 2010 1:00 PM ET Email

SportsCenter Headlines . . .



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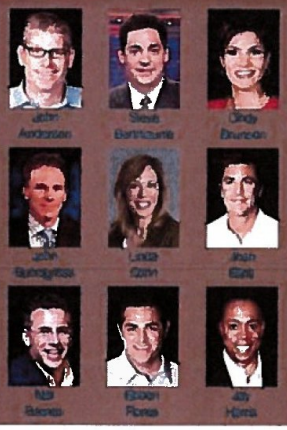

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,378,717

Registered Aug. 22, 2000

SERVICE MARK
PRINCIPAL REGISTER

MILWAUKEE BREWERS BASEBALL CLUB (WISCONSIN LIMITED PARTNERSHIP)
MILWAUKEE COUNTY STADIUM
MILWAUKEE, WI 53214

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF LIVE BASEBALL EXHIBITIONS AND BASEBALL EXHIBITIONS RENDERED THROUGH RADIO, TELEVISION, AND VIA GLOBAL COMPUTER NETWORK; LIVE PERFORMANCES BY COSTUMED CHARACTERS AND PERFORMANCES FEATURING COSTUMED OR CARTOON CHARACTERS EXHIBITED OVER TELEVISION, SATELLITE AND VIDEO MEDIA, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-5-1991; IN COMMERCE 4-5-1991.

THE MARK CONSISTS OF A TWO-DIMENSIONAL DEPICTION OF A THREE-DIMENSIONAL COSTUMED CHARACTER.

SER. NO. 75-603,917, FILED 12-11-1998.

ANTHONY MERCALDI, EXAMINING ATTORNEY

BOTTOM OF THE 6TH.

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NATIONAL LEAGUE 1998

THE MILWAUKEE BREWERS BASEBALL CLUB

New Season Ticket Customer Deadline - 2/27/98

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Date created: 30 Jun 2010

Editorial image #: 102894774

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AP Photo/Morry Gash

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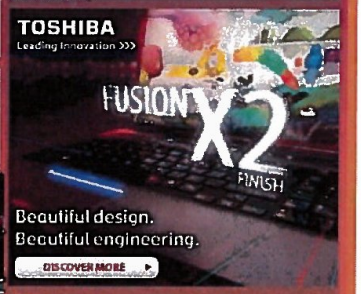
(Read full post)

February 14, 2010 1:00 PM ET Email



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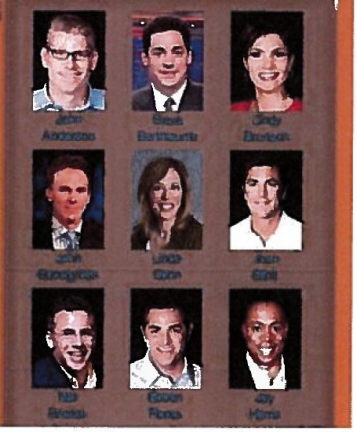

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,378,718

Registered Aug. 22, 2000

SERVICE MARK
PRINCIPAL REGISTER

MILWAUKEE BREWERS BASEBALL CLUB (WISCONSIN LIMITED PARTNERSHIP)
MILWAUKEE COUNTY STADIUM
MILWAUKEE, WI 53214

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF LIVE BASEBALL EXHIBITIONS AND BASEBALL EXHIBITIONS RENDERED THROUGH RADIO, TELEVISION, AND VIA GLOBAL COMPUTER NETWORK; LIVE PERFORMANCES BY COSTUMED CHARACTERS AND PERFORMANCES FEATURING COSTUMED OR CARTOON CHARACTERS EXHIBITED OVER TELEVISION, SATELLITE AND VIDEO MEDIA, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-5-1991; IN COMMERCE 4-5-1991.

THE MARK CONSISTS OF A TWO-DIMENSIONAL DEPICTION OF A THREE-DIMENSIONAL COSTUMED CHARACTER.

SER. NO. 75-603,918, FILED 12-11-1998.

ANTHONY MERCALDI, EXAMINING ATTORNEY

SUBSTITUTE SPECIMEN

BOTTOM OF THE 6TH.

TENSIONS

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Date created: 30 Jun 2010

Editorial image #: 102894774

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February 14, 2010 1:00 PM ET Email

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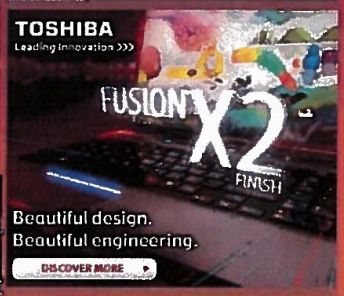

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INNOVATIVE PLAY OF THE WEEK

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Leading Innovation >>>

Anchors . . .

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 1,920,294

United States Patent and Trademark Office

Registered Sep. 19, 1995

SERVICE MARK
PRINCIPAL REGISTER

LYONS PARTNERSHIP, L.P. (TEXAS LIMITED PARTNERSHIP)
200 EAST BETHANY DRIVE
ALLEN, TX 75002

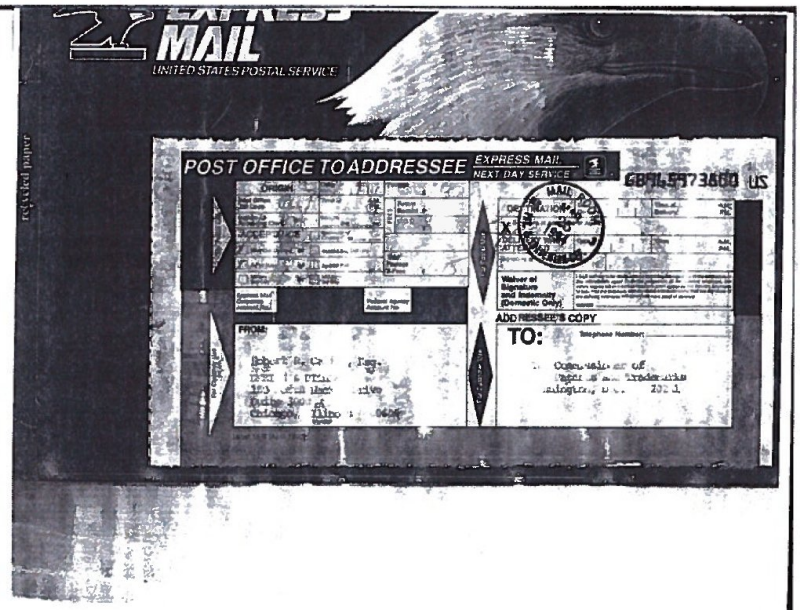
FOR: LIVE THEATRICAL PERFORMANCES BY A COSTUMED CHARACTER, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).
FIRST USE 9-3-1993; IN COMMERCE 9-3-1993.

THE DRAWING OF THE MARK IS LINED FOR THE COLORS GREEN, RED, AND YELLOW, AND COLOR IS CLAIMED AS AN ELEMENT OF THE MARK.

SER. NO. 74-504,378, FILED 3-24-1994.

CHERYL BUTLER, EXAMINING ATTORNEY

H/501578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Barney's COLORFUL World!
Presented by
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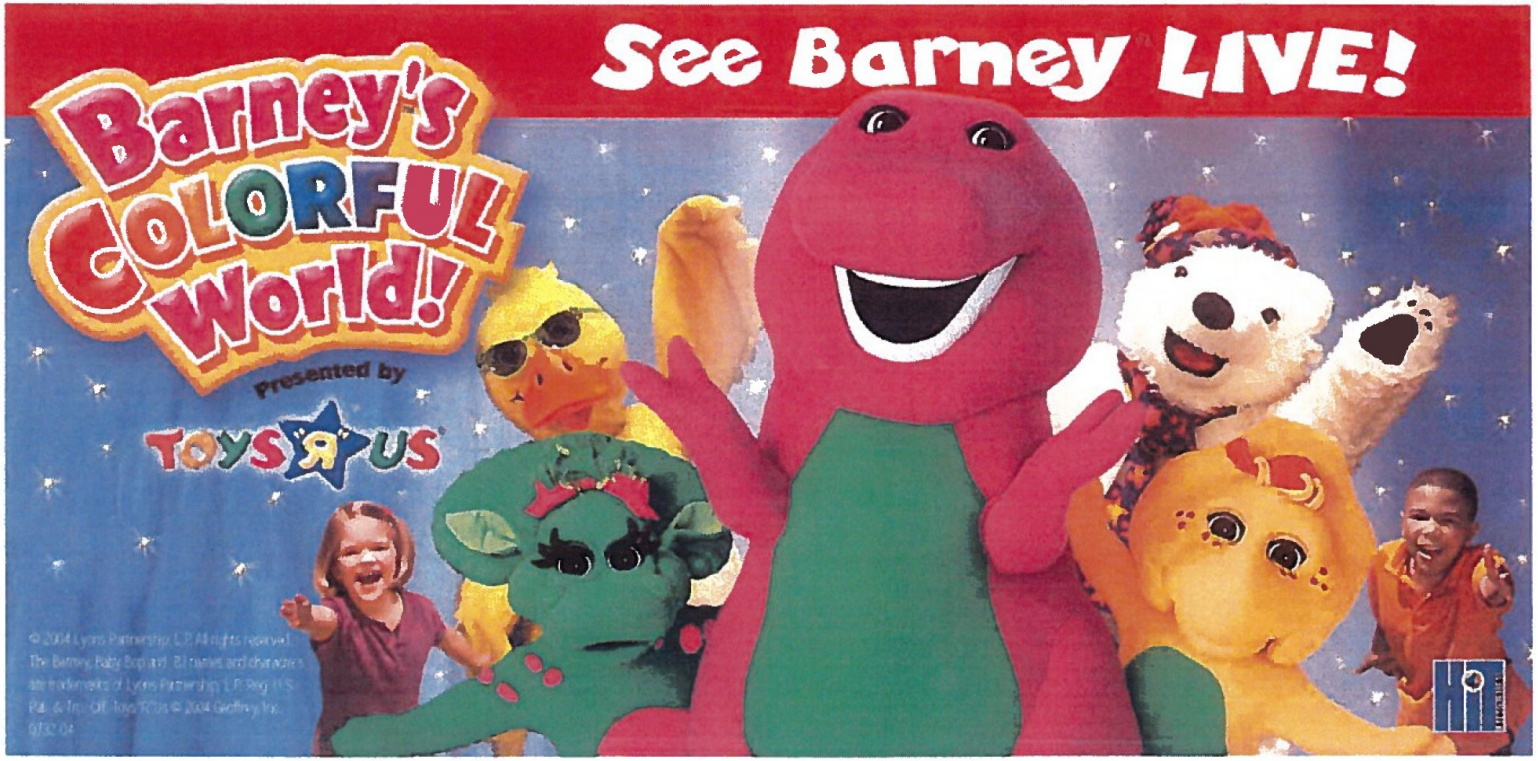
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Barney's COLORFUL World!
Presented by
TOYS R US

United States of America

United States Patent and Trademark Office

Reg. No. 4,234,450

Registered Oct. 30, 2012

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

PITTSBURGH ASSOCIATES (PENNSYLVANIA LIMITED PARTNERSHIP)
PNC PARK AT NORTH SHORE
115 FEDERAL STREET
PITTSBURGH, PA 15212

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF PERFORMANCES AND PUBLIC APPEARANCES BY A COSTUMED MASCOT AT BASEBALL GAMES AND EXHIBITIONS, CLINICS, PROMOTIONS, OTHER BASEBALL-RELATED EVENTS, AND SPECIAL EVENTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-2-2010; IN COMMERCE 4-2-2010.

THE MARK CONSISTS OF A THREE-DIMENSIONAL COSTUME OF A BEARDED PIRATE WEARING A BANDANNA AND HAT WITH CROSSED SWORDS THEREON, AN EARRING ON THE LEFT EAR, AN EYE PATCH ON HIS RIGHT EYE AND WEARING A PIRATE OUTFIT AND CARRYING A SWORD, WORN IN CONNECTION WITH PROMOTION OF AND WHILE RENDERING THE SERVICES.

SN 85-072,652, FILED 6-28-2010.

HANNO RITTNER, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Reg. No. 4,986,282

Registered June 28, 2016

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

ARTURO HERNÁNDEZ (UNITED STATES INDIVIDUAL), AKA DVJ KING ARTHUR
550 CALLE DUNAS, PUERTO NUEVO
SAN JUAN, PUERTO RICO 00920

FOR: ENTERTAINMENT SERVICES, NAMELY, DISC JOCKEY SERVICES; ENTERTAINMENT SERVICES IN THE NATURE OF PRESENTING LIVE MUSICAL PERFORMANCES; ENTERTAINMENT SERVICES, NAMELY, LIVE PERFORMANCES AND PERSONAL APPEARANCES BY A COSTUMED CHARACTER AT PRIVATE PARTIES, EXHIBITIONS, CONCERTS, AND SPECIAL EVENTS; ENTERTAINMENT SERVICES, NAMELY, TELEVISED APPEARANCES BY A COSTUMED CHARACTER; ENTERTAINMENT SERVICES FEATURING LIVE PERFORMANCES BY AN INDIVIDUAL IN A COSTUME OF A ROBOT; LIVE MUSIC CONCERTS, LIVE DISC JOCKEY CONCERTS, AND LIVE ARTISTIC PERFORMANCES FEATURING AN INDIVIDUAL IN A COSTUME OF A ROBOT; ENTERTAINMENT SERVICES, NAMELY, PERSONAL APPEARANCES BY AN ENTERTAINER; ENTERTAINMENT SERVICES, NAMELY, LIVE STAGE SHOWS FEATURING AN INDIVIDUAL IN A COSTUME OF A ROBOT PERFORMING LIVE DISC JOCKEY CONCERTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-0-2009; IN COMMERCE 11-0-2009.

THE MARK CONSISTS OF A THREE-DIMENSIONAL COSTUME OF A ROBOT CHARACTER WEARING A HELMET, GLOVES, PLAIN PANTS, SNEAKERS, A BELT AND A VEST. THE COSTUME HAS LIGHTS ON THE HELMET, CHEST AND EXTREMITIES OF THE ROBOT. THE HELMET HAS A SMALL CREST, A VISOR, AND AN OPENING FOR THE MOUTH OF THE PERSON WEARING THE COSTUME. THREE SHORT PARALLEL LINES APPEAR AT THE TOP OF THE HELMET, A TRIANGLE APPEARS PERPENDICULAR TO THE VISOR ON ONE FRONT SIDE OF THE HELMET AND ON THE OTHER FRONT SIDE OF THE HELMET ARE FOUR LINES: TWO BELOW THE VISOR, AND TWO ABOVE THE VISOR. ON THE TORSO ARE FOUR VERTICAL LINES THAT INCORPORATE LIGHTS AND A CIRCULAR ELEMENT. THE LOWER PORTION OF THE TORSO INCLUDES VARIOUS HORIZONTAL, PARALLEL BARS SIMULATING ABDOMINALS. ON THE SIDE OF EACH SHOULDER, THERE ARE TWO PARALLEL, HORIZONTAL LINES AND A TRIANGULAR FIGURE. BELOW SAID LINES, THERE ARE SEVERAL ADDITIONAL HORIZONTAL, PARALLEL LINES AND ANOTHER TRIANGULAR FIGURE. ON THE SIDE OF EACH FOREARM, THERE ARE SEVERAL QUADRANGULAR FIGURES. THE BROKEN LINES OUTLINING HEADPHONES INDICATE A FUNCTIONAL ELEMENT AND ARE NOT PART OF THE MARK.

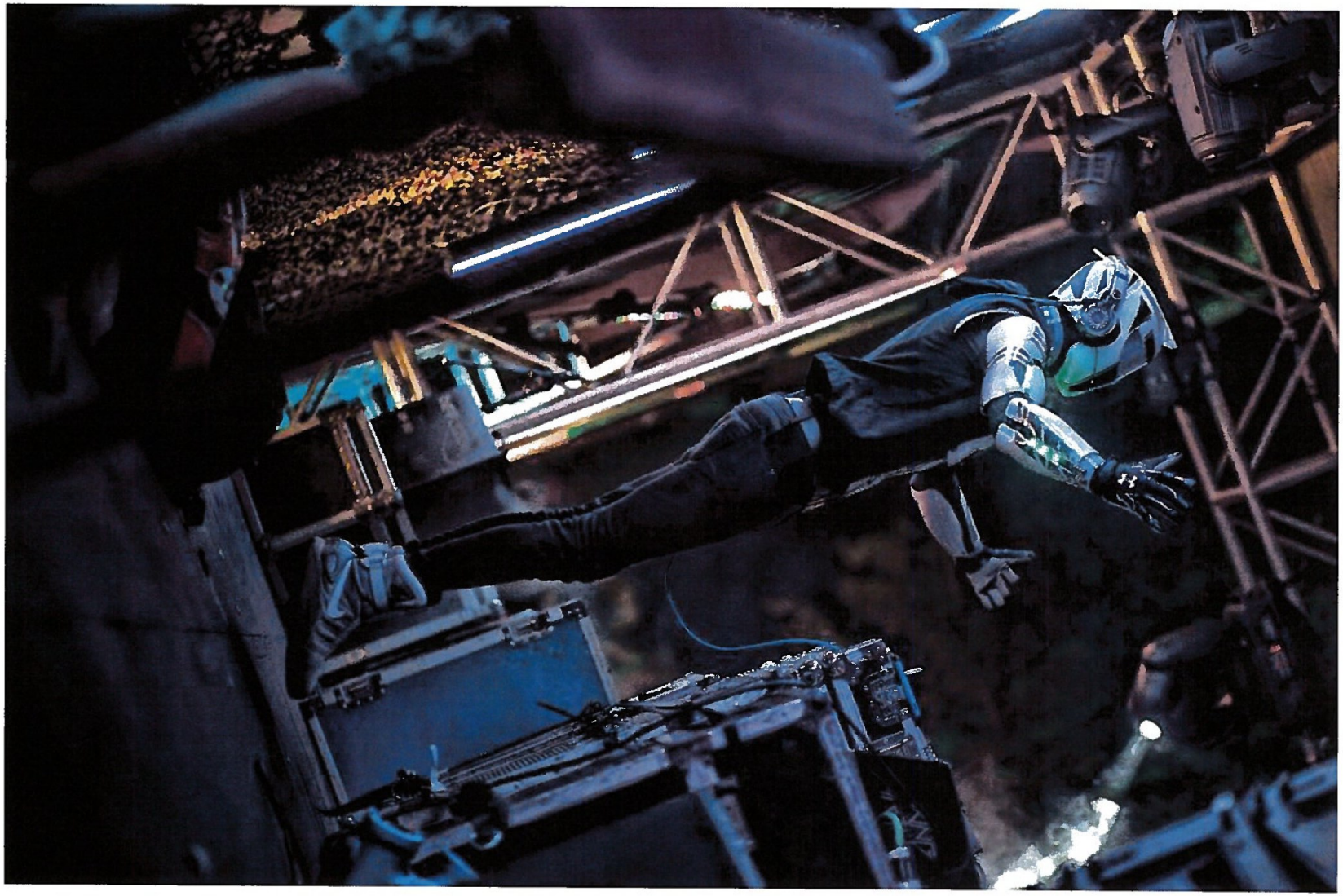
Michelle K. Lee

Director of the United States
Patent and Trademark Office

Reg. No. 4,986,282 SEC. 2(F).

SER. NO. 86-466,255, FILED 11-26-2014.

LINDA LAVACHE, EXAMINING ATTORNEY



RICKY'S ENTERTAINMEN
787-638-87

United States of America

United States Patent and Trademark Office

Reg. No. 4,412,268

Registered Oct. 1, 2013

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

CATMARK HOLDINGS, LLC (INDIANA LIMITED LIABILITY COMPANY)
5740 DECATUR BOULEVARD
INDIANAPOLIS, IN 46241

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF PERFORMANCES AND LIVE APPEARANCES BY A COSTUMED MASCOT CHARACTER AT AUTOMOBILE RACES AND EXHIBITIONS, PROMOTIONS, SCHOOLS, SPECIAL EVENTS, PARTIES, CHARITY EVENTS AND EDUCATIONAL EVENTS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING NEWS AND INFORMATION IN THE FIELD OF AUTOMOBILE RACING, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-22-2013; IN COMMERCE 3-22-2013.

THE MARK CONSISTS OF A STYLIZED GRAY PANTHER WITH BLACK EYEBROWS AND WHISKERS, RED EYES, A PINK NOSE, A PURPLE SNOUT, YELLOW TEETH AND BLACK CLAWS, WEARING A DARK GRAY FIRESUIT WITH LIGHTER GRAY SLEEVES AND SIDE PANELS AND RED CUFFS AND TRIM OUTLINED IN BLACK; THERE IS A BLACK PANTHER HEAD IMAGE ON THE FRONT OF THE SUIT, WITH AN OPEN MOUTH AND FANGS ALL OUTLINED IN YELLOW AND RED, AND THE NAME "CLUTCH" IS WRITTEN ACROSS THE BELT IN WHITE LETTERS.

THE COLOR(S) GRAY, DARK GRAY, BLACK, WHITE, RED, YELLOW, PINK, AND PURPLE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SN 85-795,219, FILED 12-5-2012.

ELI HELLMAN, EXAMINING ATTORNEY

UNITED STATES PATENT AND TRADEMARK OFFICE · DEPARTMENT OF COMMERCE

Deputy Director of the United States Patent and Trademark Office

HOMESTEAD
MIAMI
SPEEDWAY
CLUTCH

CLUTCH

United States of America

United States Patent and Trademark Office

Reg. No. 5,039,349

Registered Sep. 13, 2016

Int. Cl.: 41

Service Mark

Principal Register

American Water Works Association (ILLINOIS CORPORATION)
6666 West Quincy Avenue
Denver, CO 80235

CLASS 41: Education services, namely, providing appearances by a mascot at conferences, street festivals, events and trade shows in the fields of water, wastewater, water conservation and quality; Entertainment services, namely, personal appearances by a mascot in costume

FIRST USE 5-14-2015; IN COMMERCE 5-14-2015

The color(s) black, white, dark teal blue, dark blue, blue, light blue, dark gray and light gray is/are claimed as a feature of the mark.

The mark consists of an animated character in the shape of a water drop with a face, arms and legs, wearing gloves and sneakers, and with a water drop and slanted parallel bars appearing on the lower left side of the main water drop body shape, with the wording "AMERICAN WATER WORKS ASSOCIATION" underneath, and with waves of colored stripes running across the bottom of the tear drop body shape; the color black appears in the pupils and sneaker bottoms; the color dark teal blue appears in the water drop shape of the head, body, eyelids and upper part of sneakers; the color dark gray appears in the arms, legs, and eyebrows; the color white appears in the eyes, teeth, sleeve cuffs, a water drop and two slanted parallel bars logo on the left side of the mascot's body, the wording "AMERICAN WATER WORKS ASSOCIATION", the round design on the sides of sneakers, and a wavy stripe along the bottom of the tear drop body of the mascot; the color light gray appears in the gloves, and the laces, toes and lower heel of the sneakers; the color blue appears in the iris and mouth cavity; the color light blue appears in a wavy stripe along the bottom of the tear drop body of the mascot; and the color dark blue appears in a wavy stripe along the bottom of the tear drop body of the mascot.

OWNER OF U.S. REG. NO. 3241425, 3062412

No claim is made to the exclusive right to use the following apart from the mark as shown: "ASSOCIATION"

SEC.2(F)

SER. NO. 86-777,551, FILED 10-04-2015
HOWARD SMIGA, EXAMINING ATTORNEY

Michelle K. Lee

Director of the United States
Patent and Trademark Office

Connections Story

American Water Works Association

AWWA CONNECTIONS™

Read more stories from this issue.

Mascot makes debut at ACE15 in Anaheim

June 10, 2015

AWWA's new mascot, a bright-eyed, tennis-shoe clad blue water drop, was unveiled Monday at ACE15, marking the first time in nearly a quarter century that the association has had a mascot.

Ladies and Gentlemen, meet Eddy™.

"We created the mascot at the request of sections that wanted to improve visibility," said Melanie Penoyar, AWWA's senior membership manager. "They wanted something they could take to external conferences, street festivals, water events and trade shows."

The drop's debut caps a spirited naming contest in which AWWA members submitted dozens of suggestions via digital media. Penoyar and the marketing team narrowed it down to three finalists: Hydro, Rio and Eddy.

"We liked Eddy because it's short and friendly," Penoyar said. "Also, there was a play on words with a water feature."

An eddy is a circular movement of water, counter to a main current, causing a small whirlpool. Eddies occasionally provide sheltered areas where boaters can stop to rest.

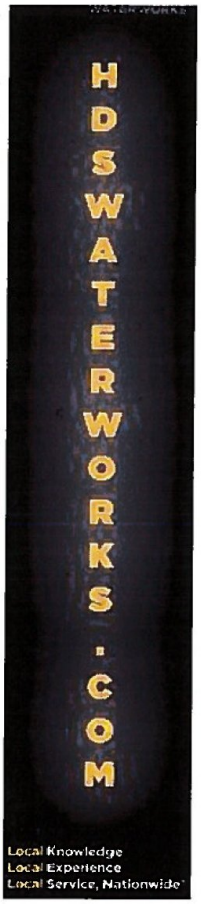
Eddy the mascot sports a big smile, wide-open arms and white, white teeth. Squeezable and photogenic, Eddy may be used to convey the association's messages and generate more conversations about water.

The new mascot will be accompanied by The Blue Crew—handlers, AWWA members and other Eddy fans.

Previously, "Willing Water" served as the AWWA mascot. Born in the 1940s, Willing Water was a cartoon character created to help AWWA's member utilities communicate their value to the public. He was a life-sized water drop depicted in comic strips about water conservation. He also served as a figurine for awards.

In the early 1990s, Willing Water was retired, although many utilities continue to use similar characters to connect with consumers.

"This mascot is a younger spirit," Penoyar said. "Eddy has fun energy."



United States of America

United States Patent and Trademark Office

Reg. No. 5,008,853

Registered Jul. 26, 2016

Int. Cl.: 41

Service Mark

Principal Register

Black's Hockey Company, LLC (PENNSYLVANIA LIMITED LIABILITY COMPANY)
6 Market Square
Pittsburgh, PA 15222

CLASS 41: Entertainment services in the nature of live performances or appearances by a costumed mascot for a hockey league broadcasted, or distributed over television, cable, satellite or the World Wide Web

FIRST USE 00-00-2015; IN COMMERCE 00-00-2015

The color(s) white, red, and black is/are claimed as a feature of the mark.

The mark consists of a stylized cartoon black and white hockey puck face. The body and objects are lined in black. The gloves and socks contain red and white, with white socks featuring white stripes and white stars. The skates are black and white with a red line. The hockey stick is black and white. The helmet is black and white with "Chuckie Puck" wording in white surrounded by red. Black speed lines emanate to the right.

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

SER. NO. 86-531,801, FILED 02-11-2015

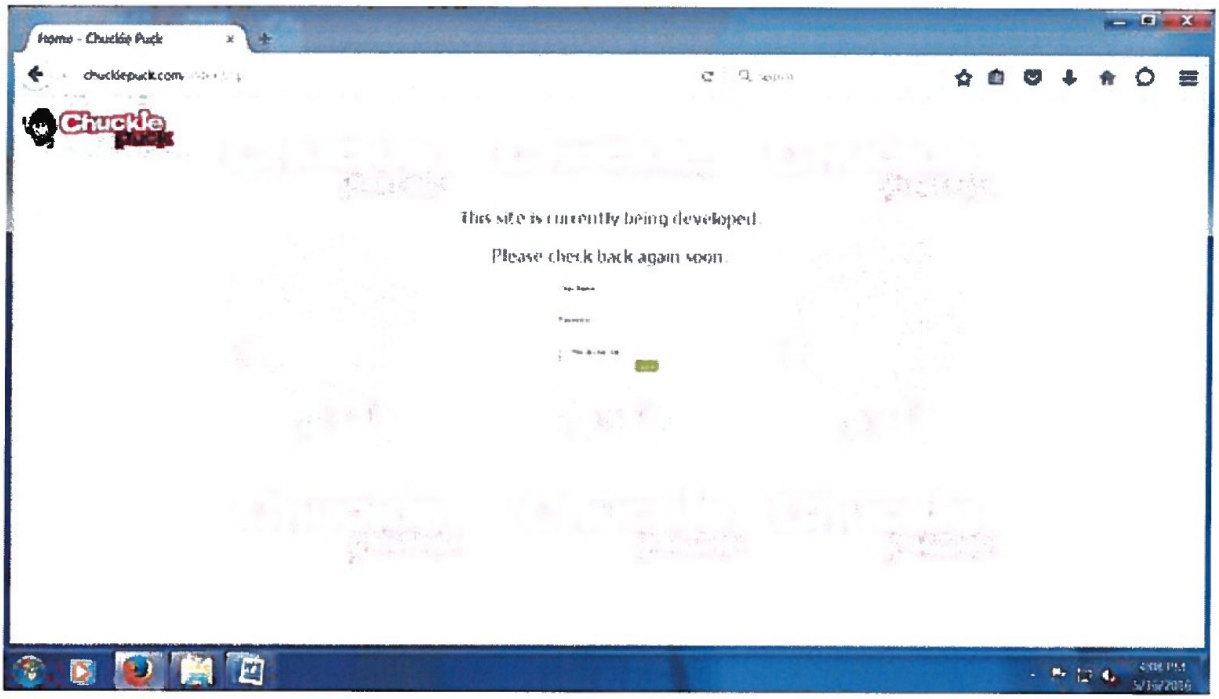
REBECCA JOY POVARCHUK, EXAMINING ATTORNEY

Michelle K. Lee

Director of the United States
Patent and Trademark Office

Chuckie
Puck

Chuckie


Home - Chuckle Puck
chucklepuck.com
Chuckle Puck
This site is currently being developed.
Please check back again soon.

United States of America

United States Patent and Trademark Office

Reg. No. 4,741,885

Registered May 26, 2015

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

ATLANTIC COUNTY UTILITIES AUTHORITY (NEW JERSEY BODY CORPORATE AND POLITIC AND AN INSTRUMENTALITY)
6700 DELILAH ROAD
EGG HARBOR TOWNSHIP, NJ 082345623

FOR: EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, PERSONAL APPEARANCES AT SCHOOLS AND PARTICIPATION AT COMMUNITY EVENTS BY A MASCOT IN THE FIELD OF RECYCLING, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-31-2003; IN COMMERCE 1-31-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THE DESIGN OF THE RECYCLING SYMBOL", APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLUE, RED, YELLOW, GREEN, BLACK, WHITE AND GRAY IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A THREE-DIMENSIONAL CONFIGURATION OF A COSTUMED MASCOT CHARACTER WITH THE BODY OF A BLUE CAN WITH GRAY PIPING AROUND THE TOP AND BOTTOM OF THE CAN AND A BAND OF YELLOW AT THE BOTTOM OF THE CAN CONTAINING THE WORD "SUPERCAN" IN BLOCK GRAY LETTERING ON THE FRONT OF THE CAN. THE FRONT OF THE MASCOT HAS AN OPEN SMILE IN BLACK WITH WHITE TEETH AND RAISED BLACK EYEBROWS ABOVE BLACK-OUTLINED WHITE EYES WITH BLACK PUPILS. AT THE TOP OF THE CAN ON THE BACK ARE PUFFED LETTERS "A","C","U","A" IN GREEN WITH A DARKER BLUE CONTOUR AROUND THE LETTERS AND THE WORDS "ATLANTIC COUNTY UTILITIES AUTHORITY" IN BLACK CAPITAL LETTERS ON A WHITE RECTANGLE WITH ROUNDED CORNERS. THE MASCOT IS WEARING A RED CAPE WITH THE RECYCLE SYMBOL OF THREE ARROWS IN WHITE WITH AND OUTLINED IN BLACK AND THE MASCOT IS WEARING RED AND WHITE SNEAKERS AND WHITE GLOVES. THE MASCOT'S ARMS AND LEGS ARE BLACK.

SEC. 2(F) AS TO "ATLANTIC COUNTY UTILITIES AUTHORITY".

SER. NO. 86-222,899, FILED 3-17-2014.

LEIGH CAROLINE CASE, EXAMINING ATTORNEY

Michelle K. Lee

Director of the United States
Patent and Trademark Office

HOT TOPICS

Request Your Recycling Bucket

Schedule a Group Tour

ACUA INFORMATION

Directions
Contact ACUA
ACUA Newsletters
Renewable Energy
Earth Day

RECYCLING/DISPOSAL

Collection Schedules
Residential Recycling
Disposal Rates
Disposal Procedures
Hours of Operation
Business Recycling
Containers & Stickers
Household Hazardous Waste

RENEWABLE ENERGY

Why Renewable Energy?
Wind Farm
Solar Project

ALTERNATIVE FUEL VEHICLES

Compressed Natural Gas
Biodiesel
Electric Vehicles
Hybrid Vehicles

WASTEWATER

Wastewater Overview
Laboratory Services
Disposal Services
Flow Information
Municipal Information
National Biosolids Partnership

WATER CONSERVATION

County Groundwater Program
Water Conservation
Resources & Links

Meet Supercan!

Have you seen Supercan? ACUA's caped crusader *CAN* be found visiting Atlantic County schools and at community events, including parades and even running in races!

Supercan's Story

Not everyone may know his name; some people call him "Can Man" or "Soup Can" or, well, "that thing shaped like a can," but most people know what **Supercan** represents -- a champion for RECYCLING in Atlantic County.

Supercan came onto the scene in 1991. Supercan's appearance has changed a bit with the passing years. He no longer wears a mask and now has new gloves and cool sneakers! One thing **Supercan** has kept through all these years is his big smile and his commitment to ACUA's mission of protecting our environment and responsibly managing waste. **Supercan** is a strong advocate for recycling, which is one of the easiest ways we can all make a positive impact on the environment.

Take a Photo with Supercan

Next time you are at a local event, keep a look out for **Supercan** and have your photo taken with him. Or if you stop by the ACUA in Egg Harbor Township, check out the **Supercan** cutout located next to the Recycling Center (first building on the left when you enter the Environmental Park at 6700 Delilah Road) and have your picture taken there. **Supercan** also looks forward to posing for photos at ACUA's Earth Day Festival, which takes place each April (mark your calendars for April 27, 2014!).

Tag the photo on Twitter or Instagram using #ACUA**Supercan**, or post it to ACUA's Facebook page. We would love to see it!

Ask Supercan

Have a question about recycling? Ask **Supercan** a question using the hashtag #Ask**Supercan** on social media or send it to us using the form below.

Supercan is super popular! If you are interested in having **Supercan** attend your next event or school visit, please contact ACUA at 609-272-6950 or fill out our online form.

Name:

Email:

Town:

Ask Supercan:

SUBMIT

Our Sites are Powered by Renewable Energy

Atlantic County Utilities Authority • (609) 272-6950
6700 Delilah Road, Egg Harbor Township, NJ 08234 • 1801 Absecon Blvd, Atlantic City, NJ 08401
mailing address: P.O. Box 996, Pleasantville, NJ 08232

OUR MISSION - The Atlantic County Utilities Authority is responsible for enhancing the quality of life through the protection of waters and lands from pollution by providing responsible waste management services. The Authority is an environmental leader and will continue to use new technologies, innovations and employee ideas to provide the highest quality and most cost effective environmental services.

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DISCLAIMER

United States of America

United States Patent and Trademark Office

Reg. No. 4,958,482

Registered May 17, 2016

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

CELEBREE HOLDING, INC. (MARYLAND CORPORATION)
SUITE 200
1306 BELLONA AVENUE
LUTHERVILLE, MD 21093

FOR: ENTERTAINMENT SERVICES, NAMELY, PERSONAL APPEARANCES BY A COSTUMED MASCOT IN CHILD CARE CENTERS, SCHOOLS, CLASSROOMS, AND AT PROMOTIONAL EVENTS FOR CHILD CARE CENTERS, SCHOOLS AND CLASSROOMS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-21-2006; IN COMMERCE 7-23-2007.

OWNER OF U.S. REG. NOS. 2,918,160 AND 3,398,254.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LEARNING CENTERS", APART FROM THE MARK AS SHOWN.

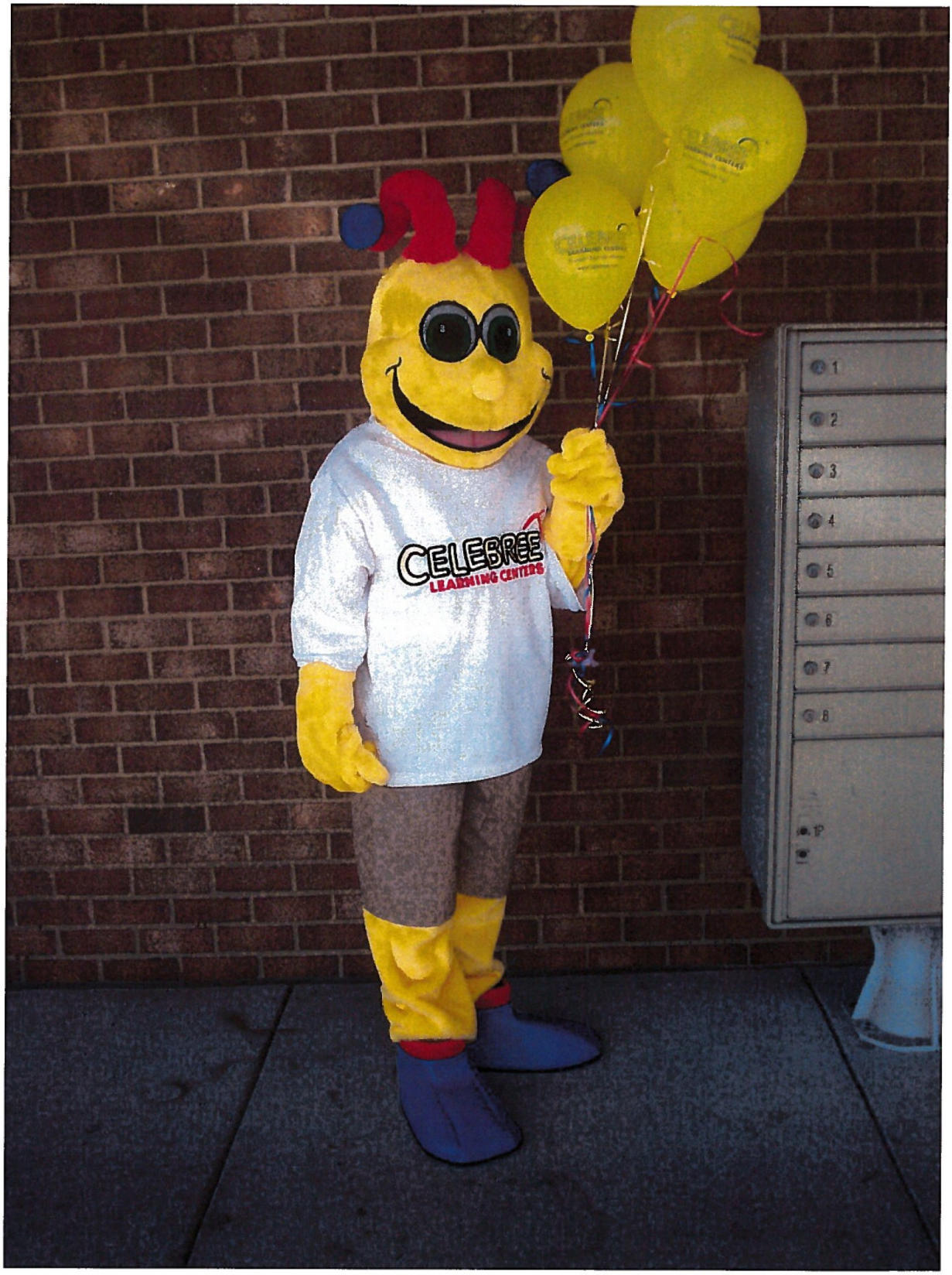
THE MARK CONSISTS OF A THREE-DIMENSIONAL CONFIGURATION OF A COSTUMED MASCOT CHARACTER IN THE FORM OF A BUG-LIKE CREATURE WITH ANTENNAE WEARING A T-SHIRT WITH THE WORDS "CELEBREE LEARNING CENTERS" ON THE CHEST.

SER. NO. 86-597,042, FILED 4-14-2015.

ANTHONY RINKER, EXAMINING ATTORNEY

Michelle K. Lee

Director of the United States
Patent and Trademark Office


CELEBREE
LEARNING CENTERS

United States of America

United States Patent and Trademark Office

Reg. No. 4,656,756

Registered Dec. 16, 2014

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

JFC LLC (MINNESOTA CORPORATION)
4150 2ND STREET SOUTH
SUITE 200
ST. CLOUD, MN 56302

FOR: ENTERTAINMENT SERVICES, NAMELY, PERSONAL APPEARANCES BY A MASCOT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-2000; IN COMMERCE 0-0-2000.

THE MARK CONSISTS OF A THREE-DIMENSIONAL CONFIGURATION OF A COSTUMED MASCOT CHARACTER IN THE FORM OF A CHICKEN WITH A "GOLD'N PLUMP" LOGO ON THE CHEST COMPRISED OF A PICTURE OF A HEN APPEARING ABOVE THE WORDING "GOLD'N PLUMP" SURROUNDED BY AN OVAL CARRIER.

SN 85-772,920, FILED 11-6-2012.

SAIMA MAKHDOOM, EXAMINING ATTORNEY

Michelle K. Lee

Deputy Director of the United States Patent and Trademark Office

Box Game.

NORTH DIVISION
SOUTH DIVISION
Gold'n Plump

Gold'n
Plump

Parade