

ESTTA Tracking number: **ESTTA578055**

Filing date: **12/20/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Beatbox Beverages, LLC
Application Serial Number:	86012098
Application Filing Date:	07/16/2013
Mark:	BEATBOX BEVERAGES
Date of Publication	12/03/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, E. & J. Gallo Winery, 600 Yosemite Boulevard, Modesto, CA 95354, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/02/2014. E. & J. Gallo Winery respectfully requests that the time period within which to file an opposition be extended until 04/02/2014.

Respectfully submitted,

/kw/

12/20/2013

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UNITED STATES

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