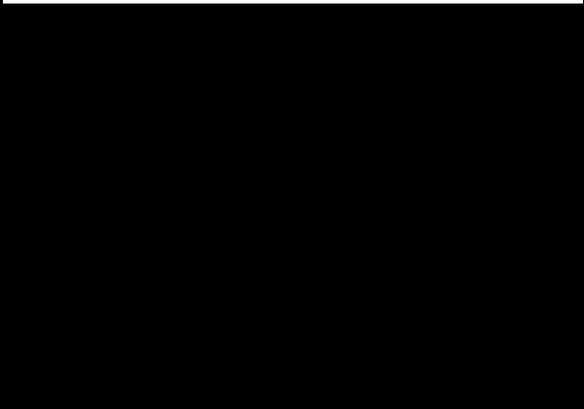


<p>U.S. PATENT AND TRADEMARK OFFICE</p> <p>APPEARANCE RECORD</p> <p>EX PARTE APPEAL</p>	<p>APPLICATION SERIAL NO.</p> <p>85690501</p>	<p>PAPER NO.</p>
	<p>HEARING DATE:</p> <p>October 30, 2014</p>	<p>TIME:</p> <p>2:00PM</p>
<p>HEARING BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD</p>		
<p>HEARD BY ADMINISTRATIVE TRADEMARK JUDGES:</p>		
<p>ROGERS</p>	<p>GREENBAUM</p>	<p>ADLIN</p>
<p>APPLICANT'S NAME:</p> <p>PHNJ, LLC</p>		<p>APPLICANT'S COUNSEL:</p> <p>Denis Driscoll</p>
		<p>TRADEMARK EXAMINING ATTORNEY:</p> <p>Tina Snapp</p>