

ESTTA Tracking number: **ESTTA669401**

Filing date: **04/29/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85981686
Applicant	Jonathan Roche Fitness Ventures LLC

## Notice of Appeal

Notice is hereby given that Jonathan Roche Fitness Ventures LLC appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85981686.

The refusal to register has been appealed as to the following class of goods/services:

- Class 016. First Use: 2014/01/09 First Use In Commerce: 2014/01/09  
All goods and services in the class are appealed, namely: Books in the field of food in health and wellness

Respectfully submitted,  
/peterbscull/  
04/29/2015

**PETER B SCULL**

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