

**United States Patent and Trademark Office**  
**Trademark Trial and Appeal Board**  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: November 18, 2013

Applicant: Shark Branding Corp.  
Serial No.: 85979395  
Filed: 10/14/2010  
Mark: THE MOGULS GROUP

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**Millicent Canady, Paralegal Specialist:**

Counsel for Glen J. Larson, potential opposer herein, has on November 18, 2013 filed a request for a further 60-day extension of time in which to file an opposition to the above-identified application.

The additional extension of time requested on behalf of potential opposer, if granted, would result in total extensions of time aggregating 180 days from the date of publication of applicant's mark.

Extensions of time to oppose may be granted only as provided in Trademark Rule 2.102:<sup>1</sup>

... (3) After receiving one or two extensions of time totaling ninety days, a person may file one final request for an extension of time for an additional sixty days. The Board will grant this request only upon written consent or stipulation signed by the applicant or its authorized representative, or a written request by the potential opposer or its authorized representative stating that the applicant or its authorize representative has consented to the

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<sup>1</sup> Trademark Rule 2.102 was recently amended. See, Rules of Practice for Trademark-Related Filings Under the Madrid Protocol Implementation Act, 68 Fed. Reg. 55,748 (Sept. 26, 2003). The amended rule applies to any potential opposer which filed its first extension of time against a particular application on or after November 2, 2003. *Id.*

Extension of Time to Oppose No. 85979395

request, or a showing of extraordinary circumstances.  
No further extensions of time to file an opposition  
will be granted under any circumstances.

Inasmuch as the circumstances recited in the instant request are not deemed to be extraordinary in nature, and since there is no indication that applicant has consented thereto, the request is denied. Potential opposer's remedy lies in the filing of a petition for cancellation after applicant's application has matured into registration.