

ESTTA Tracking number: **ESTTA598361**

Filing date: **04/14/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Quintessential Marketing Concepts, Inc.</b>
Application Serial Number:	<b>85972095</b>
Application Filing Date:	<b>06/27/2013</b>
Mark:	<b>BIG FOOT</b>
Date of Publication	<b>04/01/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Bigfoot 4x4, Inc., 6311 N. Lindbergh Blvd, St. Louis, MO 63042, UNITED STATES, a corporation organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/01/2014. Bigfoot 4x4, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/30/2014.

Respectfully submitted,

/david a. weinstein/

04/14/2014

**David A. Weinstgein**

**695 South Colorado Boulevard, Suite 360**

**Denver, CO 80246**

**UNITED STATES**

**davidaweinstein@qwestoffice.net**

**303-863-8818**