

From: Fosdick, Geoffrey

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Subject: U.S. TRADEMARK APPLICATION NO. 85962104 - CREATE - m46151 - Request for
Reconsideration Denied - Return to TTAB

Attachment Information:

Count: 1

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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 85962104

MARK: CREATE



CORRESPONDENT ADDRESS:

ROBERT C CUMBOW

MILLER NASH GRAHAM & DUNN LLP

2801 ALASKAN WAY STE 300

SEATTLE, WA 98121-1128

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/trademarks/index.jsp>

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APPLICANT: ISBE Brand Owner, LLC

CORRESPONDENT'S REFERENCE/DOCKET NO:

m46151

CORRESPONDENT E-MAIL ADDRESS:

ip@grahamdunn.com

REQUEST FOR RECONSIDERATION DENIED

ISSUE/MAILING DATE: 8/5/2015

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. See 37 C.F.R. §2.63(b)(3); TMEP §§715.03(a)(ii)(B), 715.04(a). Accordingly, the Trademark Act Section 2(d) refusal made final in the Office action dated December 12, 2015 is maintained and continues to be final. See TMEP §§715.03(a)(ii)(B), 715.04(a).

In the present case, applicant's request has not resolved all the outstanding issue, nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is denied.

If applicant has already filed a timely notice of appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. *See* TMEP §715.04(a).

If no appeal has been filed and time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to (1) comply with and/or overcome any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B); *see* 37 C.F.R. §2.63(b)(1)-(3). The filing of a request for reconsideration does not stay or extend the time for filing an appeal. 37 C.F.R. §2.63(b)(3); *see* TMEP §§715.03, 715.03(a)(ii)(B), (c).

/Geoffrey Fosdick/

Trademark Attorney

Law Office 111

U.S. Patent & Trademark Office

571 272 9161

geoffrey.fosdick@uspto.gov